

Jefferson College of Population Health

APPLIED HEALTH ECONOMICS AND OUTCOMES RESEARCH

Graduate Certificate and Master's Degree



HEOR professionals are in high demand in every aspect of the healthcare industry. There are diverse career opportunities available in pharmaceutical and medical device companies, managed care organizations, insurers, governmental institutions, and consulting firms.

Jefferson's program is built upon more than 20 years of experience working with some of the world's leading pharmaceutical companies to train leaders in market access, budget impact analysis, economic evaluation and comparative effectiveness research.

Jefferson.edu/AHEOR



The faculty in our AHEOR program have significant industry experience, with many still working with insurance companies, drug and device manufacturers, and population health management consultancies.

Program Features

- 100% online with no in-person or synchronous learning requirements
- Globally focused curriculum designed by and for practicing AHEOR professionals
- Accelerated 7-week semester format tailored to working professionals

MASTER'S DEGREE

The MS program focuses on the advanced application of concepts necessary for the modern practice of AHEOR in research and industry settings. The fully online degree program can be completed in two years, taking just one course at a time.

Industry Track

Courses will prepare you to manage research in industry settings, particularly if you are looking to expand, advance or re-tool your career in pharma or the payer/insurance sector.

Research Track

Courses focus on preparing you with the strong analytical and statistical competencies required to conduct research. It is useful if you are looking for a position focused on research or if you are interested in pursuing a doctoral degree.

GRADUATE CERTIFICATE

The Graduate Certificate focuses on the foundations of AHEOR. This option consists of five online courses and can be completed in one year.

START YOUR APPLICATION:

- Start your application online anytime at Jefferson.edu/AHEOR
- Begin classes in January or September (some availability in May)

QUESTIONS?

Email us at JCPH.Admissions@Jefferson.edu or call us toll-free at 1-888-71-APPLY (27759)

For more information about the program, please visit Jefferson.edu/AHEOR

Our specializations offer substantial training in economic assessment, modeling and data analysis. The program prepares you to use real-world data to assess the efficacy, effectiveness and value of health interventions.

Graduates have gone on to successful careers, helping their organizations allocate resources more efficiently while assessing product, services and treatment.

Jefferson has the right pathway for you, whether you are just starting your career or looking to gain new skills that will help you to advance to the next level.



Matthew Molaei,
MS' 22

Global Strategic Market
Access Manager—Janssen

“The AHEOR program allowed me to strengthen my technical capabilities through the application of numerous critical HEOR activities, such as building economic models and conducting claims-based analyses. I have no doubt that the AHEOR program provided me with the necessary tools needed to progress my career in the pharmaceutical industry.”