THOMAS JEFFERSON UNIVERSITY

BACHELOR OF SCIENCE: VISUAL COMMUNICATION DESIGN (Web Design Concentration) 2023-2024

Name _____   Campus Key _____

LEVEL I. (FIRST YEAR): 31–33 credits

			(Prerequisite)	Cr	Sem.	Grade	TR Equiv.

Hallmark Courses - 13–15 credits

			(Prerequisite)	Cr	Sem.	Grade	TR Equiv.
FYS-100	Pathways Seminar: Preparing for Academic & Professional Success (Not required for transfer students)			1	____	____	____
WRIT-101/G/S	Writing Seminar I: Written Communication (WRIT-100 may only be used to satisfy free elective credits)			3-4	____	____	____
AVIS-101	American Visions			3	____	____	____
( )	Science [Select from the following: BIOL-101, BIOL-102, BIOL-107, CHEM-101, PHYC-101, or SCI-110]			3	____	____	____
MATH-1( )	Mathematics (Select one)			3-4	____	____	____

MATH-100 or 101 Finite Mathematics (3cr)	MATH-102 (3 cr) or 110 Precalculus (4cr)
MATH-103 Applied Calculus (3cr)	MATH-111 Calculus I (4cr)

DEC Core - 3 credits

				Cr	Sem.	Grade	TR Equiv.
DECF-102	Finding and Shaping Opportunity			3	____	____	____

VCD Core - 15 credits

			(Prerequisite)	Cr	Sem.	Grade	TR Equiv.
VDES-101	Design Essentials (Fall)			3	____	____	____
DRAW-101	Drawing Essentials (Fall)			3	____	____	____
* GRPH-102	Design II: Intro to Visual Comm Design (Spring only)		(VDES-101*)	3	____	____	____
GRPH-110	Digital Imaging (Fall or Spring)			3	____	____	____
ARTH-103	A Survey of the History of Art			3	____	____	____

LEVEL II. (SECOND YEAR): 30 credits

			(Prerequisite)	Cr	Sem.	Grade	TR Equiv.

Hallmark Courses - 9 credits

			(Prerequisite)	Cr	Sem.	Grade	TR Equiv.
ETHC-2( )	Ethics		(WRIT-101, AVIS-101)	3	____	____	____
GDIV-2( )	Global Diversity Includes World Languages at any level		(WRIT-101, AVIS-101)	3	____	____	____
WRIT-201	Writing Seminar II: Multimedia Communication		(WRIT-101)	3	____	____	____

DEC Core - 3 credits

				Cr	Sem.	Grade	TR Equiv.
DECS-209	Systems Thinking & Sustainability			3	____	____	____

VCD Core - 18 credits

			(Prerequisite)	Cr	Sem.	Grade	TR Equiv.
* GRPH-201	Design III: Intro to Typography (Fall only)		(GRPH-102*, ARFD-102* or INDD-102*)	3	____	____	____
* GRPH-202	Design IV: Adv. Typography (Spring only)		(GRPH-201*)	3	____	____	____
* DIGD-200	Fundamentals of Web Programming (Fall)			3	____	____	____
* DIGD-206	Foundation in Web Design & Strategy (Spring)		(DIGD-200*)	3	____	____	____
( )	Art History [Select from the following: ARTH314, ANIM303, INDD324, POTO307, DIGD 305]			3	____	____	____
GRPH-208	History of Graphic Design (Fall)		(WRIT-101, ARTH-101 or ARTH-102)	3	____	____	____

LEVEL III. (THIRD YEAR): 30 credits

			(Prerequisite)	Cr	Sem.	Grade	TR Equiv.

Hallmark Courses: 9 credits

			(Prerequisite)	Cr	Sem.	Grade	TR Equiv.
ADIV-2( )	American Diversity		(WRIT-101, AVIS-101)	3	____	____	____
GCIT-2( )	Global Citizenship Includes World Languages at any level		(WRIT-101, AVIS-101)	3	____	____	____
CGIS-300	Contemporary Global Issues		(WRIT-201; GDIV-2XX or GCIT-2XX)	3	____	____	____

DEC Core - 3 credits

				Cr	Sem.	Grade	TR Equiv.
DECM-300	Methods: Ethnographic Research Methods	(WRIT-201; GDIV-2XX or GCIT-2XX)		3	____	____	____

VCD Core - 15 credits

			(Prerequisite)	Cr	Sem.	Grade	TR Equiv.
* DIGD-307	Design V: Advanced Web Design & Strategy (Fall only)		(GRPH-202*)	3	____	____	____
* DIGD-403	Design VI: Web Development (Spring only)		(DIGD-307*)	3	____	____	____
* DIGD-320	Javascript (Spring)		(DIGD-307*)	3	____	____	____
DIGD-318	Media Production (Spring)			3	____	____	____
( )	Visual Comm Design Designated Elective		("C" or better in GRPH-202)	3	____	____	____

General Electives - 3 credits

				Cr	Sem.	Grade	TR Equiv.
( )	_____			3	____	____	____

LEVEL IV (FOURTH YEAR): 30 credits		(Prerequisite)	Cr	Sem.	Grade	TR Equiv.

Business Core: 3 credits

	MKTG-102	Principles of Marketing		3			

Hallmark Course - 3 credits

	PHIL-499	**Philosophies of the Good Life**		3			
		(ETHC-2XX, ADIV-2XX, GCIT-2XX, GDIV-2XX, CGIS-300, DECM-300, DECS20X, MATH1XX)					

VCD Core - 18 credits

			(Prerequisite)	Cr			
*	DIGD-314	Design VII: User Interface Design (Fall only)	(GRPH-302*)	3			
	DIGD-498	Capstone Prep & Professional Practice (Fall only)		3			
**	GRPH-499	Design VIII: Capstone Visual Comm Design (Spring only)	(GRPH-401*)	6			
	GRPH-308	Graphic Design Theory (Spring)	(WRIT-20X, GRPH-208)	3			
	( )	Visual Comm Design Designated Elective	("C" or better grade in GRPH-202)	3			

General Electives - 6 credits

	( )			3			
	( )			3			

TOTAL CREDITS: 121–123 credits

** satisfies DEC capstone requirement

* A grade of "C" or better is required to advance from one design studio into the next, Design 3 through Design 8 Capstone in Visual Comm Design Communication.

Visual Communication Design Designated Electives: (Require a grade of "C" (2.00) or better grade in GRPH-202)

Graphic Design: GRPH-206, GRPH-300, GRPH-305, GRPH-320, GRPH-341, GRPH-381, GRPH-407, GRPH-408, GRPH-409, DSGN-371.
Digital Design: DIGD-307, DIGD-312, DIDG-403, DIGD-405, DIGD-406.
Drawing: DRAW-206, DRAW-301, DRAW-303.
Business: MKTG310, MKTG315
Industrial Design: INDD-205.
Architecture: ARFD-101, ARFD-102, ARFD-104, ARFD-110, ARDS-208, ARDS-214, ARCH-326.
Fashion Design: FASR-207, FASR-317, FASR-319.
Photography: POTO-101, POTO-102, POTO-201, POTO-204, POTO-302, POTO-303, POTO-307
Print: PRNT-101, PRNT-301, PRNT-303, PRNT-315.
SDE Special Topics: SDE-373, SDE-371

Fundamentals Courses: (Fundamental "099" courses do **not** count toward graduation requirements. However, WRIT-100 and ITXA-100 **can** be used toward graduation credits….as free electives.)

	MATH-099 Fundamentals of College Mathematics	("C" or better grade required)	3		

Surplus credits not used toward degree requirements

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Please note Thomas Jefferson University residency requirement:
The University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 9 credits must be in Hallmark courses in order to be eligible for a B.S. degree.

This form should be used as a worksheet in conjunction with the catalog and the Hallmark "menu" of options. Please refer to the University catalog for questions regarding curriculum and academic policies.

COURSE STATUS: R = course to take next semester   **S** = course currently being taken   ■ = course completed