JEFFERSON HEALTH RECEIVES 2016 VENTANA RESEARCH BUSINESS TECHNOLOGY LEADERSHIP AWARD FOR ITS WORK WITH DOMO

Domo Customer Jefferson Health and Leader Neil Gomes Win Top Overall Business Leadership Award

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SILICON SLOPES, Utah - Today Domo announced that customer Jefferson Health, provider of nationally recognized healthcare services, and Neil Gomes, vice president for technology innovation and customer experience at Jefferson Health, have been named the winner of Ventana Research’s prestigious 2016 Business Technology Leadership Award in Overall Business Leadership. This award recognizes the business leader and organization that has most successfully maximized the value of all of its assets - people, processes, information and technology - at the enterprise level to achieve its goals and objectives and deliver optimal performance.

Through a partnership between Jefferson’s Information Services & Technology, Clinical and Operations teams, Jefferson implemented Domo to positively impact care and outcomes for the approximately 43,000 patients treated in its hospitals and nearly 495,000 ambulatory patients treated in its ambulatory practices each year. Dedicated to providing unparalleled value to its patients, Jefferson selected Domo as a platform to prototype and implement projects that support that mission across the organization, including the emergency, oncology, finance, travel, and supply chain departments, as well as throughout the executive leadership team.

“Jefferson found an innovative way to leverage its data in Domo, ultimately improving patient care and satisfaction by spending more time with patients, cutting down wait times, improving operational efficiency and providing the best possible care,” said Mark Smith, CEO and chief research officer of Ventana Research. “It is a pretty remarkable use case which is above just analytics or BI, which is exactly what Domo’s Business Cloud is all about.”

In partnership with Domo, Jefferson was able to enhance clinical processes to improve efficiency while maintaining the highest standard of care. A few examples include:

- **Enabling immediate and confident decision making.** Clinicians at Jefferson can now simply visualize data and reference up-to-date information by the minute in order to make the best choices for patients and improve results.
- **Decreasing wait times.** Using Domo and existing technology, a user-friendly dashboard with real-time data visibility helped the emergency department cut wait times from over an hour to 19 minutes on average. This also impacted the Left Without Being Seen rate in the department, which decreased by 75 percent.
- **Treating patients quicker.** A latency detection system implemented in the oncology department cut down the time it took to obtain insurance authorization for chemo appointments from 22 days on average to two to three days.

About Domo

Domo helps all employees - from the CEO to the front line worker - optimize business performance by connecting them to the right data and people they need to improve business results. Domo’s Business Cloud is the world’s first customizable platform that enables decision makers to identify and act on strategic opportunities in real time. The company is backed with more than $500 million from the world’s best investors and is led by a management team with tenure at the world’s most well-known technology companies. For more information, visit [www.domo.com](http://www.domo.com). You can also follow Domo on [Twitter](https://twitter.com/domo), [Facebook](https://www.facebook.com/#!/omo), [LinkedIn](https://www.linkedin.com/company/103687), [Google+](https://plus.google.com/), [Instagram](https://instagram.com/domo) and [Pinterest](https://www.pinterest.com/domo).