

**THOMAS JEFFERSON UNIVERSITY**

# **Employer Resource Guide**

**Important information for employers attending  
Thomas Jefferson University's on-campus career fairs**

**EVENT LOCATION:**

**Jefferson Alumni Hall Building**

**1020 Locust Street**

**Philadelphia, PA 19107**

Courtesy of the Career Development Center

215-503-5805

Career.development@jefferson.edu

Symplicity: <https://jefferson-csm.symplicity.com/employers>

Website: [www.jefferson.edu/career\\_services](http://www.jefferson.edu/career_services)

Twitter: @TJUCareerCenter

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## **ABOUT THE CAREER DEVELOPMENT CENTER**

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Thank you for your interest in attending the on-campus career fairs. We are excited to provide this opportunity for you to connect with Thomas Jefferson University students and alumni!

The main goal of the TJU Career Fairs is to facilitate connections between students/alumni and employers. In addition, we prepare students and alumni for the professional world. We believe the career fairs are major events in which job seekers can learn to effectively present themselves as candidates for employment. Professional interactions with employers are a very important part of the student development process.

## **THOMAS JEFFERSON UNIVERSITY STUDENTS & ALUMNI**

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Students and alumni are seeking experience in a diversity of job settings, including, but not limited to:

- Hospitals, local and out-of-state
- Inpatient and Outpatient Rehabilitation Centers
- Senior Living/Assisted Living Facilities
- Non-Profit Healthcare Organizations
- Behavioral and Mental Healthcare Settings
- Rural Hospitals and Medical Systems
- Urban Hospitals (such as DC, Baltimore, NYC)
- Research Facilities
- School Districts
- Community Health Centers/Clinics
- Retail Organizations
- Homecare settings
- U.S. Military, all branches
- Local/State/Federal government agencies
- Pharmaceutical Organizations
- Laboratories

## **GENERAL ATTENDANCE INFORMATION\***

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The following chart outlines recent fairs and the break-downs by program of students and alumni who attended, as well as a total number of attendees, to give you a sense of the professions represented at our on-campus career fairs.

*\*Please note:* While we do communicate with the academic departments to ensure the majority of graduating seniors will be on-campus and eligible to attend the event, it is not a mandatory event.

Academic Programs	# of Students & Alumni who attended			
	Fall 2013	Spring 2014	Fall 2014	Spring 2015
Bioscience Technologies	10	14	6	11
Couple & Family Therapy	11	2	0	0
Graduate School of Biomedical Sciences**	15	5	10	10
Professional and Continuing Studies	2	2	4	0
Nursing	92	98	81	112
Occupational Therapy	50	20	35	22
Pharmacy	43	15	27	20
Physical Therapy	22	38	9	37
Physician Assistant Studies**	N/A	N/A	0	0
Population Health**	4	4	4	1
Radiologic & Imaging Sciences	10	14	8	7
Other	11	2	2	1
<b>Total Attended:</b>	<b>270</b>	<b>214</b>	<b>186</b>	<b>219</b>

*\*\* Newer academic programs or programs not previously targeted for on-campus career fairs. Attendance is expected to increase in the coming semesters. Please share this information with colleagues who may be hiring for these professions.*

Career Fair attendees will represent the following academic programs:

**JEFFERSON COLLEGE OF NURSING**

- ASN, Nursing
- BSN, Nursing
- MSN, Nursing
- MS-NP, Nursing
- DNP, Doctor of Nursing Practice
- CRNA, Nurse Anesthetist

**JEFFERSON COLLEGE OF HEALTH PROFESSIONS**

Department of Professional and Continuing Studies

- Health Professions Management (BS)
- Health Services Management (BS)
- Health Services Mgmt. Info. Systems (BS)
- Health Studies (BS)
- Liberal Arts (AA)
- General (AS)
- Business (AS)
- Information Systems (AS)
- Medical Practice Management (AS)
- Certificate: Healthcare Information Systems
- Certificate: Medical Coding

Department of Radiologic Sciences

- Cardiac Sonography/Echocardiography
- Computed Tomography (CT)
- General Sonography/Ultrasound
- Invasive Cardiovascular Technology
- Magnetic Resonance Imaging (MRI)
- Medical Dosimetry
- MS in Radiologic and Imaging Sciences
- Nuclear Medicine
- PET/CT
- Radiation Therapy
- Radiography (X-Ray)
- Vascular Sonography

Department of Physical Therapy

- DPT, Physical Therapy

Department of Physician Assistant Studies

- MSPA, Physician Assistant

Department of Bioscience Technologies

- Biotechnology/Applied Molecular Technologies (BS, MS)
- Cytotechnology/Cell Sciences (BS, MS)
- Medical Laboratory Science (BS, MS)

Department of Occupational Therapy

- BS/MSOT, Occupational Therapy
- MSOT, Occupational Therapy
- OTD, Occupational Therapy

Couple and Family Therapy

- MFT, Couple & Family Therapy

**COLLEGE OF BIOMEDICAL SCIENCES**

- Biochemistry & Molecular Biology (PhD, MD/PhD)
- Biomedical Sciences (MS)
- Cell & Developmental Biology (PhD, MD/PhD, MS)
- Clinical Research Trials: Implementation (Graduate Certificate)
- Forensic Toxicology (MS)
- Genetics (PhD, MD/PhD)
- Human Clinical Investigation: Theory (Graduate Certificate)
- Infectious Disease Control (Graduate Certificate)
- Immunology & Microbial Pathogenesis (PhD, MD/PhD)
- Microbiology (MS)
- Molecular Pharmacology & Structural Biology (PhD, MD/PhD)
- Neuroscience (PhD, MD/PhD)
- Patient Centered Research (Graduate Certificate)
- Pharmacology (MS)

**JEFFERSON COLLEGE OF POPULATION HEALTH**

- Applied Health Economics & Outcomes Research (MS-AHEOR)
- Healthcare Quality & Safety (MS-HQS, Graduate Certificate)
- Healthcare Quality & Safety Management (MS-HQSM)
- Health Policy (MS-HP, Graduate Certificate)
- Public Health (MPH, Graduate Certificate)
- Population Health Sciences (PhD)

**JEFFERSON COLLEGE OF PHARMACY**

- Doctor of Pharmacy, PharmD

# BEFORE THE CAREER FAIR

## **REGISTRATION PROCESS**

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To register for on-campus Career Fairs: Go to <https://jefferson-csm.symplicity.com/employers>, click on Events → Career Fairs → Register.

If you don't already have an account in Symplicity, the Career Development Center's online system, you will need to create one. Please visit the above URL to create your individual profile. Please note: Our staff manually approves new account requests which can take up to one (1) business day to provide your account log-in information. You will receive a confirmation message (with username and password) after your account has been approved.

## **BENEFITS OF SYMPLICITY (Free Service)**

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- Post jobs, internships, externships, clerkships, fellowships, etc.
- Search for qualified candidates through our student and alumni database (available only to paid Career Fair registrants)
- Market your organization – upload YouTube videos, Facebook, LinkedIn & Twitter links, company logos, and more!
- Receive important announcements about upcoming Career Development Center Events

## **PAYMENT**

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\$288.00 (includes one approximately 5-6-feet in length table, 2 chairs, lunch for 2 representatives). Additional representatives will be charged \$25 per person. Please note: **All payments are due no later than September 20, 2015.**

## **REFUND POLICY**

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No refunds after September 21, 2015; all cancellations, after September 21, 2015, will be charged the full amount of attendance. If notified of cancellation after September 21, 2015, employer can apply cost of fair to the 2016 Spring Career Fair or 2016 Fall Career Fair.

## **HOTEL ACCOMMODATIONS**

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For employers who wish to stay overnight, Thomas Jefferson University has awarded contracts with preferred hotels effective January 1, 2015 to December 31, 2015. All rates are subject to room availability.

Holiday Inn Express, 1305 Walnut Street, rate is \$129.00 plus tax. Extra costs incurred for an additional person. Reservations: (215) 732-2022. Reservation contact: Merry Daley.

Marriot Downtown Courtyard, 21 North Juniper Street, rate is \$158.00 (use promotional code, TJU). Reservations: (215) 625-6139. Reservation contact: Anthony Stagliano

Sheraton Society Hill, Second and Walnut Streets, Jefferson rate is \$170.00. Reservations: (215) 238-6645. Contact: Karen Vincent (215) 238-6053

Lowe's Hotel, 1200 Market Street, Jefferson rate is \$165.00. Reservations: (215) 627-1200. Contact: Danielle Amoroso.

# DAY OF THE CAREER FAIR

## DIRECTIONS TO CAMPUS

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Using GPS? Enter the following address: **1020 Locust Street, Philadelphia, PA 19107**  
(Building entrance is on Locust Street, between 10<sup>th</sup> & 11<sup>th</sup> Streets)

## FROM THE PENNSYLVANIA TURNPIKE

Take Exit 326, follow sign for Route 76 East, Philadelphia. Stay on 76 East for about 10 miles, exit on left to 676 East, Central Philadelphia (Vine Street Expressway). Exit at 8<sup>th</sup> Street and make a right onto 8<sup>th</sup> Street. Proceed 7 blocks to Spruce Street and turn right. Go to 11<sup>th</sup> Street and make a right turn and proceed one block to Locust Street.

## FROM I-95 NORTHBOUND

Take Exit #22, Central Philadelphia. Bear right on exit ramp; follow signs for Independence Hall/Callowhill (do not take 676). Proceed to 8<sup>th</sup> Street and turn left. Follow 8<sup>th</sup> Street for about seven blocks to Spruce Street and turn right. Go to 11<sup>th</sup> Street and make a right turn and proceed one block to Locust Street.

## FROM I-95 SOUTHBOUND

Exit at Central Philadelphia. Stay in right lanes (do not take 676). Follow to traffic light (Callowhill Street) and make a right turn. Proceed to 8<sup>th</sup> Street and turn left. Follow 8<sup>th</sup> Street for about seven blocks to Spruce Street and turn right. Go to 11<sup>th</sup> Street and make a right turn and proceed one block to Locust Street.

## FROM NEW JERSEY TURNPIKE (BEN FRANKLIN BRIDGE)

Take New Jersey Turnpike to Exit 4. Follow Route 73 North until you reach Route 38 West. Follow all signs to Ben Franklin Bridge, Route 30 West. Go over Ben Franklin Bridge and stay in left lane. Follow sign for 8<sup>th</sup> Street/Chinatown. Make a left onto 8<sup>th</sup> Street. Follow 8<sup>th</sup> Street for about seven blocks to Spruce Street and turn right. Go to 11<sup>th</sup> Street and make a right turn and proceed one block to Locust Street.

## PARKING\*

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Central Parking System: \$19.00\*\*  
12<sup>th</sup> & Sansom Streets

Parkway Parking: \$21.00\*\*  
219 S. 13<sup>th</sup> Street  
215-575-4000, Ext. 4545

Five Star Garage: \$22.00\*\*  
8<sup>th</sup> & Chestnut Streets  
215-238-1128

Walnut Towers: \$25.00\*\*  
834 Walnut Street  
215-575-4000

Jefferson Hospital for Neuroscience: \$22.00\*\*  
9<sup>th</sup> & Locust Streets  
215-955-8568

Hamilton Garage: \$22.00\*\*  
11<sup>th</sup> Street, between Locust & Walnut Streets  
215-955-8568

12<sup>th</sup> & Walnut (Parkway Corp.): \$19.00\*\*  
1201 Walnut Street

Walnut Street Theater (Parkway): \$26.00\*\*  
805 Walnut Street  
215-575-4000

- For additional parking information in Philadelphia, visit: [www.philapark.org](http://www.philapark.org).
- Parking facilities fill up quickly during this event. Please plan to arrive early if you intend to park in one of the above-listed lots.
- \*\*Latest pricing information available at time of printing; prices always subject to change.

## PUBLIC TRANSPORTATION

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- Amtrak Reservations: 800-USA-RAIL (800-872-7245), [www.amtrak.com](http://www.amtrak.com)
- SEPTA: Routes & Schedules 215-580-7800; Customer Service 215-580-7852; Paratransit 215-580-7145; [www.septa.org](http://www.septa.org)
- PATCO: Information 215-922-4600; From NJ 856-772-6900
- NJ Transit: 973-275-5555

## **UNLOADING YOUR CAREER FAIR MATERIALS (Day of Event)**

You may pull over temporarily on Locust Street (in front of the Jefferson Alumni Hall Building) to unload your car. Student volunteers will be able to watch your belongings as you park your car. Once unloaded, please park your car immediately, as curb-side space is limited and needed for other employers. Please be aware that we are unable to provide assistance with unloading/loading your vehicle or with transporting your items to/from curbside to your table. We ask that you bring items that you can transport on your own.

**PLEASE NOTE IMPORTANT CHANGE:** No employer materials will be accepted by Thomas Jefferson University prior to event or returned to employer after event. If you have any questions, please call Amelia DiValerio at 215-503-5805.

## **EXHIBIT SPACE & SET UP**

You will be in an “arena” setting with one table (approximately 5-6 feet in length) and two chairs.

Booth set-up is anytime between 9:30 a.m. and 10:45 a.m.; students and alumni begin arriving promptly at 11:00 a.m. Due to their tight class and clinical schedules, some students may only be able to attend during the last hours of the event. We ask that you remain present until 2:00 p.m.

Internet access may not be available for guest users. If you need internet access, consider bringing your own wi-fi access or internet card.

## **LUNCH**

A lunch buffet is provided to all employers in the same building where the Fall Career Fair event takes place (employer representatives have commented on the wonderful buffet luncheon that is provided). Lunch starts at 10:30 a.m. in Room M-61, Mezzanine Level of Jefferson Alumni Hall.

# AFTER THE CAREER FAIR

## **STUDENT FEEDBACK FROM PRIOR FAIRS**

After every on-campus career fair, we survey the students and alumni who attended. In general, we discovered that students and alumni enjoy speaking with employers from every industry and all frequently comment on how great it feels to talk with representatives who greet them with a warm smile.

Below are samples of the positive feedback we received from our most recent career fairs:

*“I really enjoyed the career fair this year. The atmosphere was conducive to my ability to speak with employers and create connections. Thank you!”* Fall 2013, Attendee

*“As a student who still has a year of school to go, it was good to see what kind of employers are out looking for new grads for jobs. That will be useful information when I graduate in a year!”* Fall 2013, Attendee

*“I used the fair as a mindfulness exercise regarding my presentation of self and communication of ideas as well as to address job interests. It served multiple purposes. Thank you for organizing it.”* Fall 2013, Attendee

*“The career fair provided me with a great way to find externship opportunities that I was unaware of and allowed me to talk to potential future employers face-to-face.”* Spring 2012, Attendee

## FAQ'S

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1. *Do you validate parking?*  
We do not have a system in place to validate parking at this time. See parking garage list on page 5.
2. *Can you require students to attend?*  
We are not able to require students to attend the on-campus career fairs.
3. *What other opportunities are there for my organization to recruit students?*  
If your organization is interested in other opportunities to recruit Jefferson students, the Career Development Center encourages you to reach out to any staff member through email or telephone. Contact information is below.
4. *What is your cancellation policy?*  
No refunds after September 21, 2015; all cancellations, after September 21, 2015, will be charged the full amount of attendance. If notified of cancellation after September 21, 2015, employer can apply cost of fair to the 2016 Spring Career Fair or 2016 Fall Career Fair.
5. *Who can I contact if I have a question about the Career Fair or other recruiting opportunities?*  
You may call the Career Development Center at 215-503-5805 or email [career.development@jefferson.edu](mailto:career.development@jefferson.edu)

Thank you for your participation and interest in Thomas Jefferson University.

*Chris Miciek, Director*  
*Katie Damon Scheuer, Career Counselor*  
*Amelia DiValerio, Administrative Assistant*

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