Jeffersonians Walking for Life

United Way Campaign Kicks Off October 25

Jefferson's 2001 United Way Campaign kicks off with a new approach and vision. A streamlined campaign is planned that will heighten awareness of the power of your donation and include new surprises for employees.

University President Paul C. Brucker, MD, and Hospital President and CEO Thomas J. Lewis, both have emphasized the importance of Jeffersonians donating to United Way. The 2000 campaign proved that our staff is generous when it comes time to give to the greater community. Jefferson's campaign was the most successful among healthcare organizations in the Delaware Valley.

“We would like to build on that success,” says Patricia Wallace, Manager of Volunteer and Community Services, and this year's chair of the campaign. “When you get your pledge card, think about the tremendous human needs that exist in our community and consider that your contribution reaches real people. What you give eases difficult life circumstances, replaces hopelessness with hope, and improves the quality of life for all of us.”

As part of the streamlined process, upfront preparation has eliminated the need for individual department campaigns. The United Way Cabinet would like to thank all the past campaigners for their hard work and dedication. Details about the revised campaign will be distributed to department heads and key personnel.

“Your goal of $200,000 will make a significant impact locally,” agrees Dr. Brucker. “If you have never supported United Way before, please join your colleagues in contributing to this goal.”

Employees will receive pledge cards with their October 25 paycheck and will be given information about United Way and how to return the pledge card. The campaign will end on November 9. Payroll deduction is an easy way to contribute. You can also contribute using Visa, MasterCard, check or cash. Two raffles are planned along with special display tables around campus with mini-raffles and other goodies for all.

For further information on United Way or new ways to help United Way, please visit www.uwsepa.org or call the United Way Hotline at 1-800-753-3663.

Consider the Jefferson Heart Institute for Your United Way Donation

Patient care is one of Thomas Jefferson University Hospital's principal missions. You can watch your United Way dollars help our patients if you designate your contribution to the Hospital. This year, your gift will benefit the Jefferson Heart Institute program, which provides clinical excellence in the prevention and treatment of heart disease, and national leadership in cardiovascular science and research. Just insert the amount of your gift on your pledge form, as well as Jefferson's name and code number – 00116. Thank you for your support.

More than 300 walkers strolling three miles through Center City made the first annual “Big Walk for Little Feet” a resounding success.

Held in conjunction with the 4th Annual Jefferson Hospital Philadelphia Distance Run, the event raised nearly $50,000 of life-saving funds for Jefferson University Hospital’s Neonatal Intensive Care Unit (NICU), Transitional Nursery and Labor and Delivery units.

Ronald Mopaha (far left photo) won the men’s Distance Run. Catherine Sidrova won the women’s run for the fourth time in five years, setting a new record for her third time as Thomas J. Lewis, hospital President and CEO, watches. Both winners are among several Jeffersonians living in Roxborough and training at Valley Forge National Park.

The new walk and the 24th running of the half-marathon Distance Run, which drew 8,000 runners from around the world, were held within days of the devastating terrorist attacks on the United States, with many walkers and runners carrying flags.

“In This Issue:

OPT Benefits Fair Set for October 16

September 11, 2001

Diverse members of the Jefferson community came together in prayer, spirit and song in remembrance of the victims, their families, the rescue workers and our nation's leaders involved in the catastrophic events of September 11.

More than 200 Jeffersonians gathered in the Atrium for a prayer service on September 14, designated a day of “National Prayer and Remembrance” by President Bush, several hundred employees and students filled the Jefferson Alumni Hall (JAH) dining area and mezzanine for an emotionally charged interfaith prayer service, photo above. Dr. Joseph Leggett, PhD, Director, Pastoral Care and Education, led both services, assisted by five resident chaplains. The strong solo voice of Priscilla King, Methodist Hospital Division, led the JAH gathering in several musical offerings, including "God Bless America” and “America the Beautiful.”

Jefferson offers way to help victims of terrorist attacks:

On Tuesday, October 9, a one-day collection of funds for the Red Cross is planned across campus. Tables will be set up in various buildings for Jeffersonians to donate cash or checks to the Red Cross' Disaster Relief Fund. For details, please call the Disaster Relief Hotline at 215-595-5566.

VITAL SIGNS: JULY 2001

<table>
<thead>
<tr>
<th>Inpatient Days</th>
<th>OUTPATIENT VISTS</th>
<th>TOT. Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>19,711</td>
<td>1,030</td>
<td>20,741</td>
</tr>
<tr>
<td>19,725</td>
<td>1,033</td>
<td>20,758</td>
</tr>
<tr>
<td>20,741</td>
<td>1,030</td>
<td>20,741</td>
</tr>
<tr>
<td>20,725</td>
<td>1,033</td>
<td>20,758</td>
</tr>
</tbody>
</table>

In This Issue:

OPT Benefits Fair Set for October 16

Something Wonderful for You at The Philadelphia Book Fair!

There's Still Time to "Take a Walk in the Park"
Lloyd E. Ratner, MD, Renowned Transplant Specialist, Named Director of Transplant Surgery Division

Transplant surgeon Lloyd E. Ratner, MD, has been named Director of the Transplantation Division at Thomas Jefferson University Hospital’s Department of Surgery. Dr. Ratner, who pioneered laparoscopic live kidney donation, comes to Jefferson from the Johns Hopkins Hospital, where he served as Director of Renal Transplantation and an Associate Professor of Surgery and Pathology at the Johns Hopkins University School of Medicine. Dr. Ratner, in conjunction with Dr. Louis Kavoussi, performed the world’s first laparoscopic live donor nephrectomy in February 1995. Dr. Ratner’s clinical academic interests include methods and strategies to increase the supply of donor organs. For example, he has developed protocols where patients are able to use kidneys from live donors who have incompatible blood types or where antibodies would previously have prevented successful transplantation. His research efforts include studying the effects of acute ischemia (lack of blood flow and oxygen) on the kidney as well as causes of kidney transplant failures. Dr. Ratner is a Fellow of the American College of Surgeons and a member of the American Society of Transplant Surgeons and the American Society of Transplantation. He most recently served as chairman of the Clinical Affairs Committee for the transplant Resource Center of Maryland (TRC) and served on their board of directors. Dr. Ratner received an MD from Hahnemann University School of Medicine and a BA magna cum laude from the State University of New York at Buffalo. He completed a residency in general surgery at the Long Island Jewish Medical Center in New Hyde Park, NY, where he served as chief resident, and a fellowship in transplantation at the Washington University School of Medicine in St. Louis.

NOTABLES

OPT Benefits Fair Set for October 16

Be sure to attend this year’s OPT Benefits Fair on Tuesday, October 16, from 7:30 a.m. to 4 p.m. at McCellan Hall, second floor, Jefferson Medical College. For answers to all your benefits questions at one time and in one place, the Benefits Fair is the place to be.

Representatives from the following organizations and Jefferson departments will be on hand to answer your questions:

**Funds:** First Union, Commerce PNC, Jefferson and the Freedom Credit Union

**Insurance Companies:** Blue Cross, JEFFPLUS, Anthem Blue Cross & Blue Shield, Jefferson Physicians

The new event is aimed at promoting literacy while raising awareness and support for the Hospital’s mission.

You’ll find wonderful books and other great gifts for everyone on your list. And you’ll have the opportunity to hear talks by the hottest new authors while you browse and shop.

The Book Fair will be Thursday, November 15 through Saturday, November 17, 11 a.m. to 7 p.m. at the Beach House, 834 Chestnut Street, Philadelphia, PA.

Jefferson – an Area Leader in Welfare-to-Work Success

Thomas Jefferson University and Thomas Jefferson University Hospital are among area leaders in guiding people from welfare dependence to successful employment.

“Too much knowledge, Jefferson supports more Welfare-to-Work individuals than any other employer in the Delaware Valley area,” says John F. Sullivan, Vice President for Administration.

Mr. Sullivan released a summary report prepared by Richard C. Mitchell, Manager of Employee Selection and Placement, citing the success of Philadelphia’s Welfare-to-Work Programs since its introduction to Jefferson two years ago with the support of an overwhelming number of University Hospital and Jefferson University Physicians’ department.

The program’s purpose is to give welfare recipients the opportunity to acquire both ready experience through the support of a designated mentor while providing assistance to the work site at no cost.

Jefferson Medical College residents received Beach Scholarships totaling $414,154. Twenty-five of those recipients are enrolled with the program, including, among others, Class A, Caleha, MD, BSC PD ’02, Senior Associate Dean for Administrations and Student Life, JMC, Rosemary McKevenney, Vice President, Bankers Trust Company of New York and administrator of the Beach Trust, fourth from the left, and Randtre Carver, PhD, Director of University Financial Aid, standing, far right.

Something Wonderful for You at the Philadelphia Book Fair!

Jeffrey Thomas Jefferson University Hospital at the Philadelphia Book Fair – a something wonderful for everyone opportunity! A schedule of speakers and topics will be available at the Book Fair or click www.JeffersonHospital.org/bookfair

13 of these participants have secured regular, entry-level positions within Jefferson, while many others have secured positions elsewhere in the community. Ms. Mitchell’s summary concludes, “Jefferson’s mentors, department support groups and the strong determination of the participants themselves have been significant contributions to the success of the Welfare-to-Work Program and to making a positive impact in the lives of so many individuals and their families within the Philadelphia community.”

Jeffreys’s Alzheimer disease, support groups and the strong determination of the participants themselves have been significant contributions to the success of the Welfare-to-Work Program and to making a positive impact in the lives of so many individuals and their families within the Philadelphia community.”

Geriatric Psychiatry Program Marking 10-Year Milestone

The Jefferson Geriatric Psychiatry Program at the Jefferson Hospital for Neuroscience will celebrate its 10th year of providing geriatric care on October 17.

Staff will be recognized and honored for their “dedication, competence and caring and the spirit of teamwork evidenced day-in and day-out in serving the best interest of every patient and family. You are instrumental in maintaining the high standards for which we have rightfully gained a reputation for excellence in care.”

Says Barry W. Rosner, MD, Professor of Psychiatry and Human Behavior, Director of the Division of Geriatric Psychiatry, Jefferson Medical College, and Medical Director of the Jefferson Geriatric Psychiatry Program, in underscoring the milestone’s significance.

“I’m always hearing about new geriatric psychiatry programs starting up but then they quickly close. The problem is that the people who develop them underestimate the medical and psychiatric complexities and are quickly overwhelmed.”

For geriatric psychiatry assessment, call 215-503-3021.

Member of a 2001 ADA National Student Research Fellowship, Rebecca L. Saldin, Jefferson Medical College (JMC) ’04, talks the check to support her project during the summer. Standing with her are Dr. Troy L. Thompson II, MD, Professor of Psychiatry and Human Behavior, Director of the Geriatric Psychiatry Program at the Jefferson Hospital, third from left, Rosemary McCollum, Vice President, Bankers Trust Company of New York, and Dr. Thomas G. Kavoussi, Surgeon Lloyd E. Ratner, MD, Transplantation Division. Also participating are Dr. John T. Sullivan, Vice President for Administration, standing, far right; and Raelynn Cooter, PhD, Director of University Financial Aid, standing, far left.


OPT Benefits Fair Set for October 16

Be sure to attend this year’s OPT Benefits Fair on Tuesday, October 16, from 7:30 a.m. to 4 p.m. at McCellan Hall, second floor, Jefferson Medical College. For answers to all your benefits questions at one time and in one place, the Benefits Fair is the place to be.

Representatives from the following organizations and Jefferson departments will be on hand to answer your questions:

**Funds:** First Union, Commerce PNC, Jefferson and the Freedom Credit Union

**Insurance Companies:** Blue Cross, JEFFPLUS, Anthem Blue Cross & Blue Shield, Jefferson Physicians

The new event is aimed at promoting literacy while raising awareness and support for the Hospital’s mission.

You’ll find wonderful books and other great gifts for everyone on your list. And you’ll have the opportunity to hear talks by the hottest new authors while you browse and shop.

The Book Fair will be Thursday, November 15 through Saturday, November 17, 11 a.m. to 7 p.m.

Jefferson Medical College residents received Beach Scholarships totaling $414,154. Twenty-five of those recipients are enrolled with the program, including, among others, Class A, Caleha, MD, BSC PD ’02, Senior Associate Dean for Administrations and Student Life, JMC, Rosemary McKevenney, Vice President, Bankers Trust Company of New York and administrator of the Beach Trust, fourth from the left, and Randtre Carver, PhD, Director of University Financial Aid, standing, far right.

Something Wonderful for You at the Philadelphia Book Fair!

Jeffrey Thomas Jefferson University Hospital at the Philadelphia Book Fair – a something wonderful for everyone opportunity! A schedule of speakers and topics will be available at the Book Fair or click www.JeffersonHospital.org/bookfair

13 of these participants have secured regular, entry-level positions within Jefferson, while many others have secured positions elsewhere in the community. Ms. Mitchell’s summary concludes, “Jefferson’s mentors, department support groups and the strong determination of the participants themselves have been significant contributions to the success of the Welfare-to-Work Program and to making a positive impact in the lives of so many individuals and their families within the Philadelphia community.”

Geriatric Psychiatry Program Marking 10-Year Milestone

The Jefferson Geriatric Psychiatry Program at the Jefferson Hospital for Neuroscience will celebrate its 10th year of providing geriatric care on October 17.

Staff will be recognized and honored for their “dedication, competence and caring and the spirit of teamwork evidenced day-in and day-out in serving the best interest of every patient and family. You are instrumental in maintaining the high standards for which we have rightfully gained a reputation for excellence in care.”

Says Barry W. Rosner, MD, Professor of Psychiatry and Human Behavior, Director of the Division of Geriatric Psychiatry, Jefferson Medical College, and Medical Director of the Jefferson Geriatric Psychiatry Program, in underscoring the milestone’s significance.

“I’m always hearing about new geriatric psychiatry programs starting up but then they quickly close. The problem is that the people who develop them underestimate the medical and psychiatric complexities and are quickly overwhelmed.”

For geriatric psychiatry assessment, call 215-503-3021.

Member of a 2001 ADA National Student Research Fellowship, Rebecca L. Saldin, Jefferson Medical College (JMC) ’04, talks the check to support her project during the summer. Standing with her are Dr. Troy L. Thompson II, MD, Professor of Psychiatry and Human Behavior, Director of the Geriatric Psychiatry Program at the Jefferson Hospital, third from left, Rosemary McCollum, Vice President, Bankers Trust Company of New York, and Dr. Thomas G. Kavoussi, Surgeon Lloyd E. Ratner, MD, Transplantation Division. Also participating are Dr. John T. Sullivan, Vice President for Administration, standing, far right; and Raelynn Cooter, PhD, Director of University Financial Aid, standing, far left.
There's Still Time To ‘Take A Walk in The Park’ October 14

Time’s running out to sign up to take a healthy “walk in the park” – in Philadelphia’s beautiful Fairmount Park – on Sunday, October 14. When you walk, you’ll help raise money to fight heart disease and stroke, the nation’s number one and number three killers. You’ll also join hundreds of people from businesses, organizations, families and friends from the Delaware Valley in what has become the American Heart Association’s largest and fastest growing special community event.

The 4-mile walk begins at Memorial Hall, Fairmount Park, at 9 a.m. All walkers will receive a special American Heart Walk t-shirt (shown at left). To refer a patient to a Jefferson urologist for this procedure, call 215-955-0131. For information or to make an appointment, call 1-800-JEFF-NOW. Jefferson Medical College of Thomas Jefferson University, as a member of the Commission for Academic Continuing Medical Education, is accredited by the ACCME to provide medical education for physicians.

Jefferson Medical College’s (JMC) Class of 2005 began their academic experience at Jefferson with a memorable ceremony – Opening Convocation, which took place on October 25. 235 students, their families and friends, had the opportunity to hear University President Paul C. Brucker, MD, officially welcome them to the campus. JMC Dean Thomas J. Nasca, MD, FACP, delivered the keynote address. The health insurance Portability and Accountability Act (HIPAA) requires healthcare providers to maintain confidentiality of the health information of their patients. Initially, HIPAA was intended to cover only health information communicated electronically. But a recent change in the regulations expanded the scope of HIPAA to cover all patient information, whether it is communicated electronically, orally or on paper.

The Health Insurance Portability and Accountability Act (HIPAA) requires healthcare providers to maintain confidentiality of the health information of their patients. Initially, HIPAA was intended to cover only health information communicated electronically. But a recent change in the regulations expanded the scope of HIPAA to cover all patient information, whether it is communicated electronically, orally or on paper. As healthcare providers become increasingly aware of their obligations under HIPAA, they are finding simple and inexpensive ways to better ensure that patient information remains private. For example, some clinics have replaced the clear chartholders outside exam rooms with opaque holders that prevent passersby from reading the names of the patients on the charts. Other providers have relocated computer monitors so that only personnel who have a need to know the patient information they display can see them. Many hospitals are reviewing their chart handling procedures to make sure that waste paper with confidential information does not inadvertently get into the wrong hands.

For more information contact Nancy Cornell, Program Manager, Senior Health Institute, at nancy.cornell@jeffmail.org or 215-955-2790.
Three frontiers in G-Protein Coupled Receptors and their significance in cancer and diabetes were recently explored by Dr. Matthew Zaremba during his presentation at the Kimmel Cancer Center. The talk focused on the role of GPCR signaling in cancer progression and the potential for developing novel therapeutic strategies. Zaremba's research involves the identification of new targets for cancer treatment and the development of drugs that can specifically inhibit GPCR signaling pathways. His findings have important implications for the development of personalized medicine, offering hope for the treatment of various types of cancer.

The event was part of the Kimmel Cancer Center's ongoing series of seminars and workshops aimed at fostering collaboration and knowledge exchange among researchers and practitioners in the field of cancer biology. Attendees included scientists, clinicians, and students who engaged in lively discussions and networking opportunities. The seminar concluded with a Q&A session where participants had the chance to ask questions and share insights on the presented topics.

The science community was encouraged to continue exploring and supporting cutting-edge research in this field, with a particular emphasis on translational research and the translation of laboratory findings into clinical practice. The Kimmel Cancer Center remains committed to fostering an environment of innovation and discovery, and this seminar is just one of the many initiatives aimed at advancing the understanding and treatment of cancer.

Overall, the event underscored the importance of multidisciplinary approaches in cancer research and highlighted the potential for GPCR signaling as a key target for the development of novel therapies. The success of this seminar demonstrates the Center's ongoing efforts to attract leading experts and provide a platform for fostering meaningful discussions and collaborations among researchers.