Sidney Kimmel Gives Thomas Jefferson University $2.5 Million to Advance Cardiovascular Disease Prevention

Sidney Kimmel, founder and chairman of Jomes Apparel Group, has pledged a ten-year gift totaling $2.5 million to Thomas Jefferson University to advance education and research relating to the prevention of cardiovascular disease. In recognition of the gift, the university will name its cardiology research and education center the Sidney Kimmel Laboratory for Preventive Cardiology.

Mr. Kimmel, one of Philadelphia's most influential and generous philanthropists, has been a leadership supporter of Jefferson for some time. He is a former member of the University's Board of Trustees and was the 1996 recipient of the Centerstone Award, Jefferson's highest and most distinguished tribute. The Kimmel Cancer Center at Thomas Jefferson University was named in honor of his earlier gift of $10 million to Jefferson's cancer research program.

Commenting on the University's public announcement of the gift – which came just in time for the February 1st kick-off of American Heart Month – Mr. Kimmel said, "I have a long and wonderful relationship with Jefferson, and the fact that Bernie Segal, one of the world's preeminent cardiovascular specialists, practices there makes this gift particularly gratifying for me. With Dr. Segal at the helm of this laboratory, this gift has the great potential to help prevent our nation's number one killer – cardiovascular disease."

"We are honored," said Dr. Segal, Director of the Jefferson Heart Institute and Director of the Division of Cardiology in the Department of Medicine, Jefferson Medical College. "Sidney is well known for his leadership and generosity; he will undoubtedly help to shape the treatment and research of cardiovascular disease both today and in the future. This recognition affirms the superior care and treatment we provide for our patients as well as the research strides our division has achieved. This gift will enable us to continue along both paths."

The Sidney Kimmel Laboratory for Preventive Cardiology will facilitate research as well as another important component – education. Although cardiovascular disease is the leading cause of death in the United States, it is estimated that many cases of heart disease are preventable. At the new Sidney Kimmel Laboratory for Preventive Cardiology, Jefferson will continue... Continue on page 2

Sidney Kimmel Laboratory for Preventive Cardiology

Jeff Thomas Jefferson University Hospitals
Jefferson Health System

Sidney Kimmel

PhilaToGAHStW

Philadelphia Phillies Pitcher Brings Touches of Spring and Warms Good Will to Atrium, Winning Our Hearts

It looked like spring came early to the Atrium.

Dozens of employees eagerly gathered around or waited in line when Philadelphia Phillies pitcher Nelson Figueroa paid a visit to the Thomas Jefferson University Hospital campus weeks before the start of spring training.

Mr. Figueroa stopped by to promote sales of "United We Stand" T-shirts bearing a flag-and-baseball graphic that he designed. The T-shirts are being sold by the Major League Baseball Wives Charitable Foundation with proceeds going directly to the September 11th Fund to benefit the families of the victims of the terrorist attacks.

As Jefferson, it’s fair to say Mr. Figueroa won lots of employees’ hearts and minds by his commitment and congeniality, chatting with and patiently signing autographs for scores of employees.

Patricia Wallace, Manager, Volunteer and Community Services, who coordinated the event, estimates employees purchased about 150 T-shirts.

Mr. Figueroa made a similar appearance at Frankford Hospital – Torresdale. Wanting to help form solidarity among Major League Baseball players as well as aid the families of the terrorist attack victims. Mr. Figueroa set to work on his laptop and designed the "United We Stand" T-shirt. The shirts were produced and quickly worn by a number of Major League players.

Starting his second full year with the Phillies, Mr. Figueroa is a Brooklyn, NY, native and a 1998 graduate of Binghamton University with a degree in American Studies.

Mr. Figueroa set to work on his laptop and designed the "United We Stand" T-shirt. The shirts were produced and quickly worn by a number of Major League players. When Ethel Bazemore, Joann Babin, Mary (Mimi) Craig, Cynthia Giordano and Margaret Zarrella gather in the same room, as they did for the accompanying photo about 10 years ago, they represent the amazing total of 200 years of nursing service to Jefferson! Their story is told by a set of extraordinary coincidences that seem straight from Ripley’s "Believe It or Not."

• All five nurses graduated from nursing school the same year – 1961 – three of them from Jefferson.
• All five started working at Jefferson at the same time, though in different units.
• Then – 40 years later – all five, still working at Jefferson, were honored by the Department of Nursing for their continuous and distinguished service.

Mary Ann McGinley, PhD, RN, Chief Nursing Officer of Thomas Jefferson University Hospital, who personally knows all five of these nurses, honored them at a Department of Nursing ceremony. "These five individuals have witnessed amazing breakthroughs in the way patients are cared for and treated. They have helped guide and shape hundreds of graduate nurses to start their nursing careers at Jefferson."

See biographies on page 2

Hindson Award Nominations Accepted Until April 8

Nominations for the 4th annual Janet C. Hindson Award will be accepted until April 8. Presented by Thomas Jefferson University Hospital, the award is open to nurses who exemplify the caring and service to others that characterized Miss Janet C. Hindson’s life. A film tribute depicting Miss Hindson’s life and describing the qualifications of a nominee has been made by the Department of Nursing and will be airing on the nursing units during March and April. The award will be presented on May 9, during Nurses Week 2002 ceremonies. Pick up nomination guidelines in the Nursing Office, 1990 Gibbon. Letters of nomination should be sent to Mary Ann McGinley, PhD, RN, Senior Vice President for Patient Care 2010 Gibbon.

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VITAL SIGNS: JANUARY 2002

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Patient Satisfaction Overall Mean Score (Oct. Dec. ’01)
Barry B. Goldberg, MD, Honored by Radiological Society of North America as Outstanding Educator

Barry B. Goldberg, MD, Vice Chairman of Research and Director, Division of Diagnostic Ultrason at Thomas Jefferson University Hospital and Director, Jefferson Ultrason Research and Education Institute, has been awarded the 2001 Outstanding Educator Award by the Radiological Society of North America (RSNA) Research and Education Foundation.

The RSNA Outstanding Educator Award was established to recognize and honor an individual who has made original and significant contributions to the field of radiology throughout a career of teaching and education. Dr. Goldberg, who is also Professor of Radiology, Jefferson Medical College, is recognized worldwide for his contributions to radiological education.

One of his most innovative educational programs is the Teaching the Teachers ultrasound training program. This program is designed to enhance the education and training of individuals in the radiological sciences from Africa.

Honorng 200 Years of Nursing Service

Evel Baxcnen, RN

When she graduated from Jefferson’s School of Nursing in 1961, Evel started her career in the Past Anesthesia Care Unit. She has continued to work there throughout her career.

Juan Reining, RN, BS

A 1961 Philadelphia General Hospital graduate, learning her nursing career as a staff nurse on 10 Thompson, then a gynecology unit. She became a nurse manager and clinical specialist on the unit before joining staff education in 1980. She and her husband, Craig now work in the Information Systems department, teaching staff about the new clinical information system.

Wend Craig, RN

Upon graduating from Jefferson’s School of Nursing in 1961, Minni started her career in the Operating Room, later became a Perioperative staff development staff member. She now works in the Information Systems department.

Hospital Initiates Case Management Redesign and Implementation Project

Thomas Jefferson University Hospital has initiated a Case Management Redesign and Implementation project. The current healthcare environment requires the hospital to continue its improvement to reduce the cost of its clinical services, while maintaining its quality and patient focus.

Under the leadership of Jonathan Gottlieb, MD, Senior Vice President for Clinical Affairs, and Patrick Miller, RN, MSN, MBA, Director of Case Management and Performance Improvement, the redesigned Case Management Program is seeking to expedite performance of diagnostic tests and therapeutic procedures, initiate a more effective discharge planning process, improve documentation by physicians and other health professionals, and, when necessary, effect an appropriate transition from the acute hospital setting to home or another healthcare setting.

The proof of the success of this project will be demonstrated in

Atrium FastPass Catching on – FAST!

The new Atrium FastPass is already a big hit with employees. Introduced at the beginning of the year, more than 1,000 employees signed up in its short weeks.

“We are very pleased with the response so far,” says Shelley Chamberlain, RD, Assistant Director for Dining Services, Nutrition and Dietsetics.

“The best idea we have ever done” is what people keep telling us.”

Sidney Kimmel Gift

continued from page 1

“FastPass was introduced in May to prevent and identify heart disease by identifying and managing lipid disorders and other risk factors that accelerate cardiovascular disease. These modifiable resources will greatly accelerate the progress of our research. We are developing new and improved tests to identify and measure particles in the blood that will help predict those at risk for heart disease and stroke,” said David J. Capuzzi, MD, PhD, Director, Jefferson’s Cardiovascular Disease Prevention Center. “Using these techniques, we can enhance the detection of disease in people not traditionally considered at risk and we can reduce their chances of suffering acute coronary events.”

In recent years, U.S. News & World Report has ranked Thomas Jefferson University Hospital among the nation’s best hospitals for heart disease – the only Philadelphia

because the form is so complete and clear.”

You can pick up an enrollment form in The Atrium or at Nutrition and Dietsetics, 2250 Filbert. Or call 215-349-7691.

Fill out the form, mail or fax it back and you’ll have your FastPass in a week!

What’s for Lunch? Call 5-FOOD

Call the Atrium “fixed line” at 5-FOOD any time to hear today’s menu for breakfast, lunch and dinner. You can also hear tomorrow’s menu.

In Memoriam

The Jefferson community notes with sadness the sudden death of Karen R. Reining, RN, MSN, on February 4, 2002.

This longtime Jeffersonian, recognized for her dedication, hard work and kindness, was Nursing Manager of the Post Anesthesia Care Unit (PACU) from 1989 to 1998. Prior to that, Ms. Reining worked in the Department of Nursing’s Perioperative Division. Certified in both Critical Care and Perianesthesia, she received her Master of Science in Nursing from the College of Health Professions, Thomas Jefferson University, in 1998.

Her friends and colleagues extend sympathy to her family.
Jefferson Medical College Hosts Minority Student Conference

Jefferson Medical College (JMC) chapter of the Student National Medical Association (SNMA) welcomed more than 75 medical students, 20 pre-medical students, 25 health professional students and 23 physicians to an SNMA Regional Medical and Educational Conference.

The conference centered on the importance of “Living Up to the Legacy: Reflecting the Past and Impacting the Future of Medicine.” The agenda for medical students included workshops on topics such as shared decision states and cross-cultural presentations, the history of minorities in medicine, information technology and medicine, and career and family balance, as well as practical sessions on various aspects of medicine. The agenda for undergraduates included sessions on interviewing for and applying to professional school.

“The conference enabled our students to exchange ideas with professionals and peers who can offer inspiration and mentoring,” says Edward B. Christian, PhD, Instructor in Associate Dean for Diversity and Minority Affairs, and Instructor in Psychiatry, JMC. “As Admissions to the JMC SNMA chapter, Dr. Christian led the conference workshop on applying to medical and professional school. “It was an excellent opportunity to share how much Jefferson students and faculty are contributing to medicine.”

Established in 1964, the SNMA is the nation’s oldest and largest minority student organization focused on the needs, concerns and success of medical students of color.

Honoring Pediatrics for Their Voluntary Teaching

Pediatricians in the Jefferson community who teach third-year Jefferson Medical College (JMC) students during the pediatric clerkship at Thomas Jefferson University Hospital were recently honored at a recognition lunch and for their unerring efforts.

“These physicians volunteer their time, receive no financial compensation and are consistently rated as excellent teachers, mentors and role models by the students,” says Lindsey Lane, MD, Clinical Assistant Professor of Pediatrics and Director, Pediatrics, Undergraduate Medical Education, JMC.

These community preceptors are: Rosemary Casey, MD, and Cynthia Mcintosh, MD, Lankenau Faculty Practice; Gerald Fendrick, MD, Wanda Coss, MD, and Jane Field, MD, Lourdes Pediatrics; Theodore Tappe, MD, Jodi Kefer, MD, and Rowshan Alavi, MD, Pediatric Associates; Lilly Higgins, MD, Jefferson Pediatrics.

Enron Scandal Provides a Lesson in Business Ethics

The extent of the damage stemming from the Enron bankruptcy will not be fully appreciated for months, perhaps years. But, one thing is already clear: the unethical behavior of a few employees had devastating effects on the lives of many innocent people. The intense media focus on the Enron scandal provides frequent reminders of the importance of having a Code of Conduct to guide us in our decision making and an effective compliance program that allows our organization to identify internal problems and correct them before they spin out of control.

While we have no reason to suspect that any Jefferson employees are engaged in behaviors like those that led to the demise of Enron, we recognize that ethical dilemmas should refer to the Code of Conduct to guide resolution of such a problem. If additional help is needed, remember that Compliance 1-888-SOCRIP, Jefferson’s confidential telephone service, is available 24 hours a day seven days a week, and provides a resource through which anyone may confidentially voice concerns over any work-related situation or obtain clarification regarding a legal or ethical concern.

Compliance Corner

Daffodil Days’ Site Sale March 18 and 19 in Atrium

Employers, visitors, students and volunteers can purchase daffodils to support the American Cancer Society in the 11th Street Atrium March 18 and 19 from 10 a.m. to 4 p.m. The Jefferson Medical College AOA Medical Honor Society will sponsor tables on those dates for those who could not place orders in February. Every year since 1975, Daffodil Days programs successfully raise funds to fight cancer. For more information, contact Marie Wilk Maikner, 215-503-4760.

‘The Phoenix Trap’ - At left, Chad Gorn, with Mark Roberts, Mark Gardner and Teresa Kelly.

Thanks to the dedication of a Thomas Jefferson University Hospital employee, a string band in the hospital’s Neonatal Intensive Care Unit (NICU) will benefit from an unusual source during March - the sounds of melodic pop rock music.

Chad Gorn, Client Solutions Analyst in the Information Systems department, is a retired, countless hospital employee for his timely computer support, is featured guitarist for “The Phoenix Trap,” a pop rock band whose four members compose their own music and lyrics.

With the release of the band’s first full-length compact disc, “The Phoenix Trap” is surely hitting the right note. Part of the proceeds from admission and sales of the CD (also titled “The Phoenix Trap”) at an official release party March 5 will be directed to the NICU. In addition, for every CD sold at Jefferson during March, $1 will benefit the NICU.

‘Giving Back’

Mr. Gorn, a Jefferson employee for six years, says, “Some of my friends and family have been treated by neonatal intensive care units, and I want to give something back to that.”

The band plays “melody-driven pop rock music with hints of funk, folk, and jazz influences,” says Mr. Gorn.

Recorded at SoundGame Studios in Philadelphia, the album features several guest performances, in addition to the band’s regular members: Teresa Kelly, lead vocalist, Mark Gardner, bass guitar, and Mark Roberts, drums and percussion.

To purchase CDs for $10 and for information about the March 5 release party at 412 W. Girard Ave., Philadelphia, email TJL@benefit@yahoo.com. You can also find听取s from the CD at www.mp3.com/thephoenixtrap.

‘Sing in Spring’ April 5 with University Choir and Orchestra

Celebrate spring with the Thomas Jefferson University Choir and Orchestra’s 32nd Annual Spring Concert, Friday, April 5, at 8 p.m., at the First Baptist Church, 17th and Sansom Streets.

The free concert will feature a presentation of Mozart’s “Vesperae Solennes de Confessore” as well as selections of patriotic and popular music.

The choir is conducted by its founder, Robert T. Salaff, MD, DMA, and is composed of Jefferson physicians, nurses, students, alumni, employees and spouses. Call 215-796-5335.

‘The Phoenix Trap’

The band’s first compact disc, “The Phoenix Trap,” is now available for $10 at SoundGame Studios, 722-5th Street, Philadelphia, and through the American Cancer Society in the 11th Street Atrium March 18 and 19. Copies of the CD can be purchased for $1 during April 5’s Spring Concert. For more information, contact Marie Wilk Maikner, 215-503-4760.
BROWN BAG LUNCHES
• Career Calendar to store your job titles and other members of the Jefferson community interested in the field.

CONFERENCE AND SEMINARS
Monday, March 4
• College of Nursing, Linda Reiser, Ph.D., Assistant Professor, to be announced, 4 p.m., 101 BLSB.

Tuesday, March 5
• Jefferson Institute of Molecular Medicine, Dept. of Multimodal Rheumatology – Dendritic Cells/Gene Therapy, Alan M. Farber, Ph.D., Clinical Assistant Professor, “Signaling cascade Expression with Exogenous Anti-Genes: What Works in Humans?” 10 a.m., 103 BLSB.

Thursday, March 7
• National Cancer Institute, Immunology and Microbiology, Dr. Vivian Morgan Brown, “From Science to Practice: Strategies for Inflammation, 3:30 to 5 p.m., 305 Dey St.

Friday, March 8
• Jefferson Department of Medicine, Division of Rheumatology, D. Ryan McCarraher, M.D., MS, “Assessing Your Risk for Heart Disease,” 11 a.m., Live Webcast.

Thursday, March 14
• Jefferson Institute of Molecular Medicine, Dept. of Multimodal Rheumatology – Dendritic Cells/Gene Therapy, Alan M. Farber, Ph.D., Clinical Assistant Professor, “Signaling cascade Expression with Exogenous Anti-Genes: What Works in Humans?” 10 a.m., 103 BLSB.

Thursday, March 21
• Jefferson HealthCare, “Spontaneous Autoimmune Encephalomyelitis by Skirball Institute of Biomolecular Medicine, New York.” 3 p.m.

Thursday, March 28
• Jefferson HealthCare, “Current Challenges of Home Care” 3 p.m.

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