

Celebrating Life – Surviving Cancer

Robert Heroni Photography



“It is so good to be here and see so many smiling faces.” – Rosemary Boccia

“Today is more than a celebration of surviving cancer, it’s a celebration of life.”

So Anne L. Rosenberg, MD, Clinical Associate Professor of Surgery, Jefferson Medical College (JMC), told a rapt audience of 290 survivors of cancer and their family members at “A Celebration of Life – 2002.”

The event was the third annual celebration by Jefferson’s Kimmel

Cancer Center (KCC) in conjunction with National Cancer Survivors Day. Attendance each year has steadily climbed, from 180 in 2000, to 200 last year and 290 this year.

Keynote speaker, Dr. Rosenberg was introduced by Walter J. Curran Jr., MD, Clinical Director, KCC, and Chairman of Radiation Oncology, who described her as

“one of our top cancer health specialists and an outstanding surgeon specializing in the care of patients with breast cancer.”

Dr. Rosenberg told the group that a person who survives cancer is better described as one “who lives, prospers, functions and develops after facing a major life crisis.”

She then went on to describe the several phases a survivor progresses through, including “going forward

one step at a time” following treatment, “reaching out to each other” as survivors, and “most of all, taking care of yourself through courage, strength, help and humor.”

Dr. Rosenberg also pointed out the benefits of exercise, diet, medications and support groups. She spoke to the importance of an “emergence of a new self as your sense of hope begins to surface” and encouraged people to write short, positive statements of affirmations, to find new hobbies or to keep a diary.

Drawing on personal experiences of relatives, Dr. Rosenberg urged the group to “look for the positive, look for creativity,” citing examples of finding unexpected group outlets such as drumming or boat paddling.

She concluded: “Remember that in this room everyone is a survivor. No one will be voted off this island. Everyone has immunity.”

Please see “Surviving and Thriving” stories and photos on page 2.

Honoring Jack Farber’s Achievements, Generosity, Vision

For his vision, for the many versatile ways he has served Jefferson, and for his many accomplishments as Board Chairman and as a donor, the Jefferson community honored Mr. Jack Farber by presenting his portrait to Thomas Jefferson University.

In providing a biographical sketch, James W. Stratton, whom Mr. Farber succeeded as Board Chairman from 1995 to 2000, recounted Mr. Farber’s many business and cultural contributions to the wider Philadelphia community.

In accepting Mr. Farber’s portrait for the University, Paul C. Brucker, MD, University President, said in part:

“The size and warmth of this audience provide real testimony to the impact of Jack Farber on Jefferson and the Philadelphia community.” Dr. Brucker remarked on the effectiveness of Mr. Farber’s “Socratic style of management.”

In accepting the portrait for the Board of Trustees, Douglas J.



Jack Farber shares the proud moment of his portrait presentation with his wife Vicki, a member of the Women’s Board of Thomas Jefferson University Hospital.

MacMaster Jr., Esq., Chairman, said in part:

“Your generosity, loyalty and service have had a great impact on so many programs and initiatives, most recently, of course, your magnificent gift to launch the Farber Institute for the Neurosciences. This will be a wonderful jewel in our crown, and will mutually benefit patients and scientific

research for years to come. Your foresight continues to take us to new and exciting heights.”

Thomas B. Morris Jr., Esq., Chair, Jack Farber Portrait Committee, introduced the artist, Dean L. Paules, telling the gathering,

“This is the 25th portrait you have created for Jefferson, thus enriching Jefferson’s culture for many generations to come.”

‘Sun Days’ Brighten Patient Floor See page 3



Teaching sun protection during “Sun Days” at 3 Center Gibbon are, from left, Clinical Nurse Specialist Barbara Lineham, RN, MSN; graduate nurse Joe Bucher, GN; and staff nurse Jamie Abu-Asi, RN.

Wawa Renews AsthmaBUS Support

Wawa, Inc., the well-known regional chain of food markets that has grown from a dairy operation begun in 1902 in Delaware County to a fixture along the roads of five states, has again made a charitable gift to support the AsthmaBUS. The grant was made through the Wawa Charities

Program – *Associates in Action*, a philanthropic fund composed of employee payroll contributions and matching corporate support.

“Being a good neighbor and recognizing our responsibility to the communities in which we live and work is an important part of our business,” says Dick Wood, President and CEO of Wawa, Inc. Wawa’s generosity provides the AsthmaBUS with vital support for its daily maintenance and frequent travels throughout the Philadelphia area to educate the city’s public middle school children, both those who know they have asthma and those who may be unaware they have this condition. The bus offers valuable information about the availability of treatment and the avoidance of disease “triggers” as it carries out its mission: “See it, treat it, beat it.”

“Asthma is the number one cause

of hospitalizations, prescribed therapy, loss of school days and poor academic performance among schoolchildren,” reports pulmonologist and asthma

researcher Salvatore Mangione, MD, Clinical Associate Professor of Medicine at Jefferson Medical College. Dr.

Mangione serves as a consultant for the bus and its affiliated program, AsthmaBUSTers.

The AsthmaBUS was developed by The Philadelphia Asthma Task Force in partnership with GlaxoSmithKline, whose major grant launched the bus with guidance from Dr. Mangione. A unique educational resource beginning its rounds in September 2000, the red double-decker bus was originally purchased from a London dealer and was transformed into a mobile classroom to educate children about this common, often misunderstood disease.

Jefferson’s Marketing and University Graphics Department (M/UG) designed the AsthmaBUS to attract the very children it’s meant to help.

Visit the Jefferson Development Office website at <http://www.tju.edu/jeffgiving/>

VITAL SIGNS: MAY 2002

TJUH, Methodist, Geriatric Psychiatry, Jefferson Hospital for Neuroscience

	Budget	Actual	Prior Year
Admissions	3,561	3,463	3,533
Length of Stay	5.54	6.97	5.89
Patient Days	19,739	20,920	20,520
TJUH, Methodist Outpatient Visits	45,306	41,454	43,713

Patient Satisfaction Overall Mean Score (Jan.-Mar.) 81.0

'Surviving and Thriving' Stories

Cancer survivors treated at Jefferson's Kimmel Cancer Center told their stories of "surviving and thriving" at "A Celebration of Life - 2002."

Vince Papale, former Philadelphia Eagles wide receiver and colorectal cancer survivor, had the audience roaring with laughter as he wove anecdotes and humor through his personal stories and medical history.

Diagnosed a year to the date of this year's celebration, Mr. Papale said, "If I had put off the colonoscopy another two or three months, time would have run out for me in the final quarter."



In praising his doctors and nurses, Mr. Papale called "Jefferson absolutely the best team there is." And in speaking directly to the gathering of survivors, he said, "You're all winners here. Yours is the best team I've ever been on."

Hope Benson, an educator from Hamilton Township, NJ, diagnosed four years ago with colon cancer, described her "Cancer - Certainly Can" concept of how you "certainly can" beat the odds with cancer.



"I not only survived, I thrived," she told the group in recounting how she was voted "Teacher of the Year" by her students, earned two graduate degrees, was promoted to curriculum supervisor in her school district, and successfully completed a 14.3-mile triathlon - all after being treated.

Kimberly Everett, a breast cancer survivor, told how her experience "plugged me into an incredible network of Jefferson healthcare professionals. They are so caring, they become your friends."



In helping her make a commitment to thrive, she credited Lora Rhodes, Coordinator, Advocacy and Survivorship Program, KCC, and the Mindfulness Based Art Therapy Program, which combines meditation and art-making to enhance coping with a cancer diagnosis. She then asked her 9-year-old daughter, Efa, to recite an original spiritual she had composed for a school project.

Rosemary Boccia, (photo on page one) a Jefferson Hospital Patient Services Representative, greeted the group by saying, "It is so good to be here and see so many smiling faces."

She stressed the "importance of choices we make as survivors" and that "our greatest freedom is the ability to choose," citing the book "Man's Search for Meaning" by Victor Frankel, a survivor of the Nazi concentration camps, as the source for her inspiration and guidance.

Not a survivor, Courtney Wallace, 16, told how inspired she was by her dance teacher, a breast cancer survivor treated at KCC. Courtney wrote a 10-page winning essay about her teacher for the Nestle's Corporation's "Very Best in Youth" essay contest and donated her \$1,000 prize to KCC.



Richard C. Wender, MD, Vice Chairman of Family Medicine, JMC, closed the program with brief remarks in which he spoke of the "profound connection among cancer survivors" and thanked all for "giving us, as healthcare providers, the greatest gift - a reason to celebrate."

The event featured music, food, and displays of art, photography and writing by cancer survivors.

The event was also sponsored by Amgen, Wyeth Pharmaceuticals, TAP Pharmaceuticals, Ortho-Biotech, GlaxoSmithKline and Novartis.

The planning committee headed by Lora Rhodes and Joy Soleiman, Administrator, KCC Clinical Science Division, included Athesus Allen, Jeffrey Baxt, Christopher Dezzi, Robert Dubbs, Patricia Dugan, Nancy Leahy, Anne Malin, Gretchen Matika, Maryellen Riggio, Deborah Rose, Vince Walsh.

Robert Neroni Photography

Buy Note Cards Featuring Art by Cancer Survivors, Benefit KCC

The Kimmel Cancer Center at Jefferson has available for sale note cards featuring artwork by cancer survivors. The cost is \$15 for a pack of eight cards (with four different designs). Proceeds from the sale of the cards benefit the advocacy and survivorship programs of Jefferson's Kimmel Cancer Center. To order cards, please call 215-955-1715.



William A. Buchheit, MD, Named Chairman of Neurosurgery

William A. Buchheit, MD, has been named Professor and Chairman of the Department of Neurosurgery at Jefferson Medical College (JMC) of Thomas Jefferson University and at Thomas Jefferson University Hospital, Thomas J. Nasca, MD, FACP, University Senior Vice President and Dean, JMC, has announced.

He replaces Frederick A. Simeone, MD, who served in that position since 1994. Dr. Simeone

will continue to see patients at both Thomas Jefferson University Hospital and Jefferson Hospital for Neuroscience.

Dr. Buchheit previously served as Professor and Vice Chairman of the Department from 1995 to 1999. Prior to his appointment to Jefferson in 1995, he was Professor and Chairman of the Department of Neurosurgery of Temple University School of Medicine, where he was a

member of the faculty since 1966.

Dr. Buchheit is recognized as a national leader in neurosurgery, having served as President of the American Academy of Neurological Surgeons, Vice Chairman of the Residency Review Committee for Neurosurgery and Governor of the American College of Surgeons.

Dr. Buchheit may be reached at 215-955-7000.

Elly Fitzpatrick, RN, MSN, Cynthia Giordano, RN, MS Receive the Annual Janet C. Hindson Award

The Department of Nursing presented the fifth annual Janet C. Hindson Award to Elly Fitzpatrick, RN, MSN, and Cynthia Giordano, RN, MS, to highlight the hospital's Nurses' Week activities.

Ms. Fitzpatrick serves as a Clinical Nurse Specialist of the SICU and ISICU. She has worked at Jefferson since 1987 and is "a positive role model with a wonderful blend of highly technical experience, sensitivity and humor." She currently teaches in the critical care and trauma care courses, is frequently called upon to educate others on behalf of nursing and presents lectures at outside conferences.

Mrs. Giordano serves as the Nurse Manager of Star Pavilion and 10 Thompson. She has worked at Jefferson for more than 40 years and is "dedicated to supporting the values of the nursing profession as demonstrated in her daily actions." She has been a mentor to many

aspiring nurses and embodies all of the qualities of an outstanding nurse, leader and person.

In other Nurses' Week activities:

Emotions abounded at the keynote speaker sessions as Dan Shapiro presented "Giggles & Tears, Hopes & Fears: Why We Do This Work" to Nursing staff members. All Nursing staff members

received a Jefferson Hospital folding beach chair as their Nurses' Week gift this year.

Eighteen professional posters displaying the talents and innovative care strategies of Jefferson nurses were displayed on the Mezzanine level of the Atrium



Robert Neroni Photography

Mary Anne McGinley, RN, PhD, Senior Vice President for Patient Services and Chief Nursing Officer, Thomas Jefferson University Hospital, presents annual Janet C. Hindson Award to, at left, Elly Fitzpatrick, RN, MSN, and Cynthia Giordano, RN, MS.

throughout the week. Staffs of the Jefferson Pharmacy, Jefferson Apothecary and Jefferson Home Infusion Service recognized Jefferson nurses by sponsoring a tasty treat of Philadelphia Tasty-Kakes on the nursing units.

Methodist Hospital Foundation Honors Richard W. Hevner



Dwight Lucky Photography

Richard W. Hevner stands with his portrait upon receiving the Dr. Scott Stewart Founder's Award by Methodist Hospital Foundation.

Honoring his many years of "constant community service," the Methodist Hospital Foundation presented its prestigious Dr. Scott Stewart Founder's Award to Richard W. Hevner.

Finance Chairman for Thomas Jefferson University Hospital's Board of Trustees, Mr. Hevner also

serves on the boards of the Methodist Hospital Division of Thomas Jefferson University Hospital and the Methodist division's fundraising arm, the Methodist Hospital Foundation.

The Founder's Award recognizes Dr. Scott Stewart (1802-1881) whose practice was in South Philadelphia and whose estate formed the nucleus of what became Methodist Hospital.

The award commemorates "an individual or organization whose achievements best exemplify Dr. Stewart's qualities of enlightened forward-thinking, generosity, dedication and commitment to the Philadelphia area."

Mr. Hevner brings a wide business experience to his

community service roles. He serves also on the boards of the Methodist Home for Children and the Moore College of Art and Design. His past board services include the Center of Judaic Studies at the University of Pennsylvania, St. Peters School, Dropsie College and the Annenberg Research Institute.

Pfizer Urology Award To Outstanding Resident

The Department of Urology is pleased to announce that Pasquale Casale, MD, is the 2002 Pfizer Scholars In Urology Grant recipient for Thomas Jefferson University Hospital. S. Grant Mulholland, MD, Professor and Chairman of the Department of Urology, nominated Dr. Casale to receive this year's grant. The award honors an outstanding resident who has made important contributions to research and patient care in urology.



Thursday, July 4, is an official University Holiday. Happy Independence Day!

Sign Up for the Second Big Walk for Little Feet!



It was such a success last year that the "Big Walk for Little Feet" will again be added to the Jefferson

Hospital Philadelphia Distance Run festivities this year. So get your walking feet ready for the second annual "Big Walk for Little Feet," which will again raise funds to benefit Jefferson's Labor and Delivery suite and the Neonatal Intensive Care, Transitional and Well-Baby Nurseries.

This fun walk on Sunday, September 15, is for the entire family – parents, children and friends. It begins at 8 a.m. at 12th and Market Streets, just after the last half-marathon runner takes off for the Distance Run, and finishes

at 16th and Benjamin Franklin Parkway, near the Distance Run finish line.

To find out how you can help the organizing committee plan the Big Walk for Little Feet and the pre-race drive to raise funds to benefit the Neonatal Intensive Care Unit, call 215-955-6300.

Walkers and runners may register now either online at www.philadistancerun.org/ or by mail at RunPhiladelphia Festival of Races, P.O. Box 43111, Philadelphia, PA 19129. Your walk fee includes a Big Walk for Little Feet t-shirt.

Thomas Jefferson University Hospital Making Major Changes to Patient Testing Center Process

Thomas Jefferson University Hospital is implementing major changes in how patients are referred to the Patient Testing Center (PTC) by their physicians.

The changes, effective July 1, were described in a message to all physicians of the hospital's Medical Staff from Mary Ann McGinley, RN, PhD, Senior Vice President for Patient Services and Chief Nursing Officer for the hospital.

They are caused by "one of the most difficult budgetary processes the hospital has ever experienced," Dr. McGinley wrote, citing "skyrocketing medical malpractice rates that jumped from \$16 million to \$33 million this year" as a key contributing factor.

In identifying \$25.4 million in major cost reductions, the hospital has been forced to eliminate 179 positions, including three full-time Nurse Practitioner positions and one part-time Phlebotomist position at the PTC, thus bringing about the "totally different" ways the PTC will now operate.

Of immediate impact is the reduction of the number of preadmission testing and evaluation appointment slots at PTC.

"This applies to all appointment slots," Dr. McGinley wrote, adding: "This important change will enable us to maintain our low day-of-surgery cancellation rate and to reduce operating expenses for the PTC."

"Physician practice offices must follow new procedures for preoperative care for all patients at Thomas Jefferson University Hospital (TJUH), the Jefferson Surgical Center (JSC) and the Jefferson Hospital for Neuroscience (JHN)."

Summary of Changes

- Effective July 1, physician practice offices are responsible for obtaining from all patients to be scheduled for surgery a completed health screening questionnaire before scheduling the procedure.
- Patients who answer "yes" to any screening question will need to be assessed by an Anesthesiologist in the Patient Testing Center (PTC)

and must be given an appointment in PTC. This process ensures that patients with underlying health conditions who need to see an Anesthesiologist will do so in the PTC.

- On the other hand, patients who answer "no" to all of the questions on the screening questionnaire will not require an appointment at PTC. Dr. McGinley's message then outlined six steps to set up all patients for surgery.

Forms Online

The forms for this new PTC process, including the Health Screening Questionnaire, TJUH Pre-Procedure History and Physical Form, the Health Survey Form, the Preoperative Testing Guidelines for Healthy Patients and a checklist are available online on the internet at www.JeffersonHospital.org/PTC

Points of Contact for New PTC Process:

- TJUH OR Scheduling Office 215-955-6172
- JHN OR Scheduling Office 215-928-7051
- PTC Anesthesiologist 215-955-1239
- PTC Operations Manager 215-955-4225

New Health Information Management Name Now Official

Thomas Jefferson University Hospital has formally changed the name of the Medical Record Department to Health Information Management (HIM) Department. Albert R. Worthington is its new Director.

Alan L. Brechbill, Executive Vice President and Chief Operating Officer for the hospital, made the announcement at the June Management Update meeting.

Watch *JeffNEWS* for more.

Nurses Use 'Sun Days' to Teach Sun Protection to Patients, Staff and Children

In an innovative spring and summer program, Medical and Oncology nursing staff at 3 Center Gibbon reach out to staff, patients and school children to teach the hazards of overexposure to the sun.

During "Sun Days" from Memorial Day through June, the unit shines with hand-crafted miniature suns, sun balloons, sunglasses, beach pails and the like. Nurses dress in bright colors.

"We try to introduce a serious topic in a playful, appealing way," explains Barbara Lineham, RN, MSN, Clinical Nurse Specialist. An educational display provides the serious focus with ample information about sun protection, about which patients are taught when discharged, especially if they have cancer, are elderly or on sun-sensitive medications. Nursing staff also uses the educational material for in-service training and for field trips to schools in Philadelphia and New Jersey.

From July to mid-August, the program shifts to heat stroke and



Don Walker Photography

exhaustion, and from mid-August through October a "happy face" display, which proved very uplifting and popular with patients.

Sunscreen Facts

- SPF (Sun Protection Factor) of 15 or greater is recommended
- Apply sunscreen 20 to 30 minutes before exposing to sun
- Even if labeled "sweatproof" or "waterproof," sunscreens are easily rubbed off or diluted by perspiration or immersion in water
- Protection by sunscreen depends on other factors such as time of day, cloud cover, atmospheric pollution and presence of reflecting surfaces.



Great Ideas at Work

at Thomas Jefferson University Hospital

Cost-savings involve much more than gathering dollars. At Jefferson Hospital, they come from ideas reflecting more efficient ways to do things, teaming up with colleagues to streamline a process and, in some cases, by contributing "your two cents' worth" when you are asked for your expert opinion.

David Reiter, MD, Professor of Otolaryngology-Head and Neck Surgery, and Associate Medical Director for the hospital, says,

"I'm pleased to share some very impressive success stories about Jefferson Hospital physicians who have identified ways to help the hospital better curb costs. At the same time these 'fiscal heroes' deliver the outstanding care for which Jefferson Hospital is so widely recognized."



Spotlighting: Geoffrey A. Gardiner, MD, Associate Professor of Radiology, Jefferson Medical College, and Director of the hospital's Cardiovascular and Interventional Radiology Division.

The new PICC service created by Dr. Gardiner is an excellent example of how we can successfully bring about an important change.

Peripherally Inserted Central Catheters (PICCs) are usually inserted in an upper arm vein, and can stay in for weeks or months at a time. Their advantage is that all intravenous medicines can be given through these lines, and blood drawn, without patients having to endure frequent insertion of new lines.

PICCs have become so popular the number of requests is overwhelming, causing long delays for patients wanting them.

Thanks to Dr. Gardiner's vision, the hospital has funded a new service enabling two nurses to be trained to place PICCs at bedside. Since many patients previously stayed in the hospital, just to wait for PICC placement, **Dr. Gardiner's service should save the hospital \$500,000 annually and reduce patient length of stay (LOS) by 500 to 1,000 days this year alone.**

Says Dr. Gardiner, "We could probably stay all night and all weekend just doing PICC lines. Now our goal is to meet a request within 24 hours to improve service to both patients and physicians."

Watch *JeffNEWS* for more Great Ideas at Work.



Robert Neroni Photography

The "Success and Failure in the Merging of Six of the Nation's Leading Teaching Hospitals," presented by John A. Kastor, MD, captured the attention of the full-house audience gathered at the Connelly Conference Hall for the Tenth Annual Paul C. Brucker, MD Lecture. Dr. Kastor, who is Professor of Medicine, University of Maryland School of Medicine, presented a thoughtful analysis of why some mergers have proved to be successful and others have not. His talk stimulated lively audience participation for this Department of Family Medicine sponsored event. Shown here, from left, are John L. Randall, MD, Alumni Professor and Chairman of the Department of Family Medicine, Jefferson Medical College (JMC); Thomas J. Nasca, MD, FACP, Senior Vice President and Dean, JMC; Dr. Kastor; Paul C. Brucker, MD, President of Thomas Jefferson University, and Howard K. Rabinowitz, MD, Professor of Family Medicine, JMC.

JEFFCALENDAR

Visit Eakins Gallery to See Three Portraits From New York's Metropolitan Museum of Art



Thomas Jefferson University's Eakins Gallery is exhibiting three renowned portraits from New York's Metropolitan Museum of Art while "The Gross Clinic" is on loan there for the exhibition *Thomas Eakins: American Realist*, announced University Art Historian Julie S. Berkowitz. The portraits are by Eakins's contemporaries, John Singer Sargent and James Abbott McNeill Whistler.

They are Sargent's "Madame X" and "William Merritt Chase" and Whistler's "Arrangement in Flesh Colour and Black: Portrait of Theodore Duret," shown at left.

In Memoriam

Simon Kramer, MD

The Jefferson community mourns the death June 17 of Simon Kramer, MD, 83, a leader in radiation oncology and the founding Chairman of the Department of Radiation Therapy and Nuclear Medicine at Thomas Jefferson University Hospital.

Dr. Kramer began his 33-year career at Jefferson in 1956, setting up its first Radiation Therapy Department and then heading it from 1969 to 1983, when he stepped down and was named a Distinguished Professor and then Professor Emeritus in 1989. Jefferson established the Annual Simon Kramer Lectureship in 1988. Dr. Kramer remained an Attending Physician at Jefferson until 1990. He also was an Attending Physician at Einstein Medical Center and Chestnut Hill Hospital. He served as a consultant to Nazareth Hospital and Wills Eye Hospital for nearly two decades.

With major fields of interest in brain tumors and cancers of the breast, neck and head, Dr. Kramer was a research scientist for the National Cancer Institute as well as a teacher and clinician. He developed a landmark study called the Patterns of Radiation Therapy Care. The national study, which he led from 1974 to 1985, sought to determine how patients should be treated and which treatments are most effective.

Dr. Kramer believed strongly that quality of life, not just extending life, should be taken into account in

cancer treatment. He thus incorporated long-term follow-up and quality-of-life parameters into his studies – an approach ahead of its time.

Memorial donations may be made to the Simon Kramer Fund at the Radiation Therapy Oncology Group, 1101 Market St., 14th Floor, Philadelphia, PA 19107.

Darlene Croce

The Jefferson community mourns the death June 2 of Darlene Croce, 35, Business Manager, Grant Division, Pediatrics, Thomas Jefferson University.

Aptly known as a "Renaissance Woman," Mrs. Croce was a playwright, had received awards for poetry and children's books, and had articles published in *Cosmopolitan* and medical journals. She was also an avid painter, with several exhibits of her art, and a talented pianist.

Mrs. Croce was especially proud to be Co-President of the Lupus Foundation of Southeastern Pennsylvania, working fervently for its cause. She became widely known as a Lupus spokesperson and patient advocate regionally, nationally and internationally.

Her friends and colleagues extend sincere condolences to her family.

Memorial gifts in the name of Darlene Croce may be made to Lupus Foundation of Southeastern Pennsylvania, 25 Washington Lane, Suite 39-1, Wyncote, PA 19095.

Live Better With The Uncertainty Of Cancer

The Center for Integrative Medicine at Thomas Jefferson University Hospital seeks patients with cancer to participate in a NIH funded research study to help patients reduce stress and enhance health-related quality of life.

For more information, call Maryellen Koenig-Riggio at 215-955-8370 or Lora Rhodes at 215-955-1160.

Blood Donor Center hours are 8:30 a.m. to 4 p.m. Monday through Friday. Please call 5-7791 to schedule an appointment if you are eligible and willing to give blood.
July 1 - 31: Eye Injury Prevention month.
July 2 - 9: National Nursing Staff Development week.

BROWN BAG LUNCHES

• Lesbian and gay lunch group for staff, students and other members of the Jefferson community. The meetings will be held every third Wednesday of each month, noon to 1 p.m., 1508 Pavilion. Contact John at JeffGala@aol.com for more information.

CONFERENCES AND SEMINARS

Thursday, July 25
• Surgery, Multidisciplinary Trauma, 7 to 9 a.m., 101 BLSB.

GRAND ROUNDS

Wednesday, July 3
• Pediatrics, Samuel Gidding, MD, Professor of Clinical Sciences, TJU; Pediatric Cardiologist, Nemours Cardiac Center, duPont Hospital for Children, "Recognition of Congenital Heart Disease," 8 to 9 a.m., duPont Hospital for Children. (Video teleconference from TJU to duPont Hospital for Children).

• Family Medicine, Cynthia Cheng, MD, PhD, Instructor, Family Medicine, "A-Z of Pharmacology," 8 a.m., 101 BLSB.

Wednesday, July 10

• Pediatrics, Michael Alexander, MD, Clinical Professor, Pediatrics and Rehabilitation Medicine, JMC; Chief, Rehabilitation Medicine, duPont Hospital for Children, "Teenagers and the Graduated Driving Law," 8 to 9 a.m., duPont Hospital for Children.

• Kimmel Cancer Center, Walter J. Curran Jr., MD, Radiation Oncology, tba, 8 a.m., G-312, Bodine.

• Family Medicine, Paul Brucker, MD, President, TJU, "State of the University," 8 a.m., 101 BLSB.

Wednesday, July 17

• Pediatrics, Sharon Lehman, MD, Clinical Assistant Professor of Ophthalmology and Pediatrics, JMC; Instructor, Wills Eye Hospital; Chief of Ophthalmology, duPont Hospital for Children, "Swollen Lids in Kids," 8 to 9 a.m., duPont Hospital for Children. (Video teleconference from duPont Hospital for Children to TJU).

• Family Medicine, Hospital Service Review, Drs. Jimbo/McManus/Rosenthal/Larson/Miedel, 8 a.m., 101 BLSB.

• Kimmel Cancer Center, Leonard Gomella, MD, Urology, "Superficial Bladder Cancer: Translational Treatment Approaches," 8 a.m., G-312 Bodine.

Wednesday, July 24

• Pediatrics, Balu Athreya, MD, Professor of Pediatrics, TJU; Master, American College of Rheumatology; Pediatric Rheumatologist, duPont Hospital for Children, "Disease, Illness, Predicament," 8 to 9 a.m., duPont Hospital for Children.

• Family Medicine, Richard Wender, MD, Clinical Professor and Vice Chair, Family Medicine, "Recent Trends in Screening Recommendations for the Cancers of Lung, Ovary, Prostate and Colon," 8 a.m., 101 BLSB.

• Kimmel Cancer Center, K. S. Clifford Chao, MD, Radiation Oncology, MD Anderson Cancer Center, "Radioprotection in Oncology: Future Directions in Head and Neck Cancer," 8 a.m., G-312 Bodine.

Wednesday, July 31

• Pediatrics, James Conway, Senior Vice President and Chief Operations Officer of Dana Farber Cancer Institute, Boston, "Effective Executive Leadership of Patient Safety," 8 to 9 a.m., duPont Hospital for Children.

• Family Medicine, John Randall, MD, Family Medicine, Town Meeting, "State of the Department," 8 a.m., 101 BLSB.

• Kimmel Cancer Center, Gaetano Cardi, MD, Medical Oncology, JMC, "Neoadjuvant and Adjuvant Therapy for Bladder Cancer," 8 a.m., G-312 Bodine.

MEETINGS

Thursday, July 25
• Thomas Jefferson University Hospitals, Inc. Board, 8:30 to 11:30 a.m., 101 BLSB.

CLASSIFIED

JeffNEWS Classifieds - Free to Jeffersonians. Maximum 50 words. Thomas Jefferson University does not guarantee quality or condition of property advertised.

To place an ad to sell or rent property, complete a housing registration form available at the TJU Housing Office, 103 Orlowitz Hall or at the Communications Office, Suite 505, 125 S. 9th St.

For more information on any property listing, call 5-6479. Telephone numbers do not appear in JeffNEWS real estate ads.

July 1 Shore rental: Cape May, NJ, close to beach, tennis, center of town, 3 bedrooms, 2 bath rancher, sleeps 8 (1 queen, 2 twins, 1 queen sofa bed), living room, kitchen, large dining area/family room, screened-in deck with large fenced yard, air conditioning, dishwasher, garbage disposal, washer/dryer, gas barbecue, outside shower, cable TVs, VCR, available weekly, 7/6, 8/24, 8/31 and 9/7, rates \$1,100 to \$800.

July 2 Shore rental: Long Beach Island, on the bay, sleeps 10, quiet residential street, washer/dryer, boatslip, TV, VCR, microwave, short walk to beach.

July 3 House for sale: Lake Naomi, Pocono Pines, 2,700 sq. ft., 2 floors, 3 bedrooms, 2 baths, living room, large den, separate dining room, huge fireplace, storage and utility rooms, large deck, dock and separate garage, etc., \$475,000.

July 4 House for rent: Historic, Society Hill, 3 bedrooms, 2 1/2 baths, sitting room, living room, study, air conditioning, patio/garden, furnished, 9-month rental. Available 9/1/02.

July 5 House for sale: Bella Vista area, 10th Street between Christian and Montrose, 3-story colonial row, 4 bedrooms, 1 bath, prime real estate location, walking distance to Jefferson and area attractions.

July 6 Shore rental: Cape May Point, one block from beach, sleeps 8, central air, quiet residential street, \$1,200 per week in-season, \$1,000 per week off-season.

July 7 Shore rental: Ocean City, NJ, 14th and Haven Streets, 3-year old construction, 3 bedrooms, 2 baths, cable, DVD, VCR, washer/dryer, microwave, central air, front, rear and side decks, sleeps 8.

July 8 Vacation rental: Westgate Villas Timeshare in Kissimmee, Florida, luxurious villa, prime location, 5 minutes to Disneyworld, sleeps 8, 2 bedroom master suite and 1 - 2 double beds, full kitchen, bar and amenities included, jacuzzi, free daily breakfast, 15 swimming pools, surrounding villas, golf, tennis, fishing, boating, canoeing, horseback riding, lots of activities for children, free barbecues and live entertainment.

July 9 Shore rental: Shore house shares available in Avalon, 41st Street, 10 people total, professional men and women approximately 28 to 42 years of age, \$2,250, full-time through September 8.

July 10 Townhouse for rent: Crab Cove Ocean City, Maryland, 32nd Street Bayfront, 2 bedrooms, 2 baths on canal with boatslip and outdoor swimming

pool. Fully equipped kitchen, washer/dryer, air conditioning, balcony. Weekly rental, starting at \$550.

July 11 Vacation rental: Cape May, charming, 2 blocks to beautiful beach, close to great shopping and fine restaurants, sleeps 6, rent weekdays, week-ends, summer and off-season.

To place an ad to buy or sell personal items, send written copy and a photocopy of your Jefferson ID to Editor, 125 S. 9th Street, Suite 505. Please include your Jefferson extension and area code for home number. (Please do not abbreviate copy.)

For sale: 2000 Acura RL, owner retiring, superb car, garage kept, perfectly maintained, luxury 4-door with anti-lock brakes, traction and stability control, anti-theft system, heated leather seats, front/rear heat or air conditioning, sunroof, Bose AM/FM, 6 CD/audio tape cassette system, fog lights, mud guards, floor mats, warranty, etc., \$31,888. Call Louis or Terry at 856-424-8255.

For sale: 1993 Honda del sol SI, good condition, shiny red beauty, given tender loving care, premium wheels, racing stripes, cruise control, air conditioning, cassette player, club and kill switch, replaced timing belt at 65,000 and clutch at 90,000 miles, \$4,000 or best offer, per blue book quotes. Call Judi, 215-503-1735 or 215-483-1046.

For sale: Canon 3500 (4 in 1) printer, copier, scanner, fax machine with extra color/b&w cartridges, paper, etc., \$159. Call Louis or Terry at 856-424-8255.

For sale: One full size Victoria's Secret satin sheet set in Navy Blue, includes one fitted/one flat sheet, two pillow cases, \$90 or best offer. Photos available. Call Jacquelyn at 3-7821.

For Sale: 25' Bayliner 2550 Ciera Designer's Edition, Volvo Penta I/O 260 HP, 9' 6" beam, sleeps six in v-berth, mid-berth and converted dinette. Galley includes microwave, 2-burner electric/alcohol stove, sink with hot and cold pressurized water system, AC/DC refrigerator, full head with hand-held shower, Apelco GPS and fishfinder, Apelco VHF radio, new manifolds and risers, rebuilt carburetor, new cockpit upholstery, upgraded bimini and enclosure, Coast Guard package, winter storage indoors, \$14,900. Price includes dock lines, dishes, silverware. Call Bill at 3-8189 or 215-674-8231 after 7 p.m.

For sale: Sony receiver, BSR record turntable, 2 Optimus speakers, best offer. Maytag side by side energy-efficient refrigerator, 23.5 cubic feet, 2002 model with cubed/crushed/filtered water, 5-year extended warranty, paid \$1,340, will sacrifice at \$800. Call Joanne at 215-955-8914 or 215-793-0508.

Looking for musicians: Reggae, Ska, Rhythm and Blues band is looking for lead guitarist, keyboardist, lead and background vocals (male or female), old school covers and originals. Call Rob at 5-0859 and leave a message.

Egg Donors Wanted

The Thomas Jefferson University Hospital In-Vitro Fertilization Program is looking for women who are Chinese, African-American or multiracial and are under 34 years of age to donate eggs to infertile couples.

Screening involving medical and psychological testing is required. Compensation is \$2,000.

Anyone interested, please call Ann or Lori at 215-955-4018 for more information.

Jeff NEWS

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