

James H. Keen, PhD, Named Dean of Jefferson College of Graduate Studies

James H. Keen, PhD, Professor of Microbiology and Immunology at Jefferson Medical College (JMC) and Associate Director of Jefferson's Kimmel Cancer



Center, has been named Dean of the Jefferson College of Graduate Studies (JCGS), effective July 1, Paul C. Brucker, MD, University President, has announced.

"Dr. Keen brings a stellar record of both research and academic experience to this position," said Dr. Brucker.

Dr. Keen succeeds Jussi J. Saukkonen, MD, who is retiring later this year.

A cell biologist, Dr. Keen brings a stellar record of both research and academic experience to his position. Dr. Keen's research has focused on the biochemistry and cell biology of membrane trafficking, a field that describes how materials are internalized by cells and targeted to specific intracellular destinations. The work has had direct impact on our understanding of the molecular

mechanisms underlying diseases as diverse as atherosclerosis, cancer and neurological dysfunctions.

Dr. Keen's laboratory currently is supported by three grants from the National Institutes of Health (NIH), which has continually funded his work since 1980. He will continue his research activities in addition to assuming the administrative responsibilities of the Dean's office.

The new JCGS Dean has a long record of service at Jefferson. Among his many posts, Dr. Keen has been Chair of predoctoral and postdoctoral training programs at the Jefferson Kimmel Cancer Center since 1991 and Director of the PhD Graduate Program in Molecular Pharmacology and Structural Biology in JCGS from 1991 to 1998.

Active Nationally and Internationally

On the national level, he has served on study sections for the NIH and the American Cancer Society, and has been a member of NIH Board of Scientific Counselors on multiple occasions. He has been an editorial reviewer for such peer-reviewed journals as *Cell*, *Science* and *Nature*.

He has lectured internationally, including in Europe, Japan and

China. He is author or co-author of many articles appearing in journals such as *Nature*, the *Proceedings of the National Academy of Sciences*, the *Journal of Cell Biology* and *Cancer Research*. His work was featured as the lead article and cover piece in the inaugural issue of the journal *Nature Cell Biology* in 1999.

Dr. Keen came to Jefferson in 1991. From 1992 to 1996, he was Professor in the Department of Pharmacology at JMC. Since 1997, he has been Associate Director of Jefferson's Kimmel Cancer Center and Professor of Microbiology and Immunology and of Biochemistry and Molecular Pharmacology at JMC.

Before coming to Jefferson, he was a member of the Fels Institute for Cancer Research and of the Department of Biochemistry at the Temple University School of Medicine.

Dr. Keen earned a BS in Government in 1969 and a PhD in Biochemistry in 1976, both from Cornell University. He was a postdoctoral fellow at the NIH from 1977 to 1980.

Dr. Keen's office is in M-63 Jefferson Alumni Hall, and he can be reached at **215-503-8986**.



Speakers at the fourth annual celebration by Jefferson's Kimmel Cancer Center (KCC) "A Celebration of Life," from left, Chris Stoddard, Leslie Stiles, Brian Costello, Vicki Burks.

Telling and Showing: Speakers, Artists Celebrate Life as Cancer Survivors

Once again, speakers and artists from different walks of life came together on the Jefferson campus to celebrate their lives as cancer survivors at the fourth annual celebration by Jefferson's Kimmel Cancer Center (KCC) in conjunction with National Cancer Survivors Day.

Three speakers held a capacity audience in rapt attention while telling their stories as patients. A fourth speaker described her role as a caregiver for her husband.

As in previous years, many other survivors displayed their art work, photography, writing or crafts. See page 3.

Before introducing the speakers, Walter J. Curran Jr., MD, Clinical Director, KCC, and Chair of Radiation Oncology, commended the audience for their participation each year. "Your voice is important because participating on the Jefferson level helps foster involvement and support on the national level."

Dr. Curran then introduced each speaker in turn. See "Cancer Survivors Speak" on page 3.

The event, which also featured music and food, was co-sponsored by GlaxoSmithKline, Amgen, Wyeth, OrthoBiotech, Cephalon, Aventis, Bristol Myers Squibb Oncology Division, and Novartis.

The planners remind participants to hold September 18 from 4 to 7 p.m. for the second annual Cancer Survivors Conference, "Life After Cancer Diagnosis." For more information, call **215-955-8370**.

Steven E. McKenzie, MD, PhD, Named University Vice President for Science Policy and Technology Transfer

Steven E. McKenzie, MD, PhD, has been named to the newly created senior officer position of Vice President for Science Policy and Technology Transfer effective July 1, Paul C. Brucker, MD,



President, Thomas Jefferson University, has announced.

"I'm extremely pleased that we'll have Steve McKenzie's expertise, vision and energy to take on this exciting new role for the university," said Dr. Brucker.

Dr. McKenzie, Professor of Medicine and Pediatrics at Jefferson Medical College (JMC),

currently is Director of the Cardeza Foundation for Hematologic Research and the Division of Hematology at JMC, a position he has held since 2000. He was formerly based at A.I. duPont Hospital for Children in Wilmington, where he was the laboratory head of Hematology/Oncology Research and Director of the Molecular Imaging Core Facility. He has been an Attending Physician in Hematology at Thomas Jefferson University Hospital since 1996. He is also a member of Jefferson's Kimmel Cancer Center.

Dr. McKenzie has been an investigator on National Institutes of Health grants in which scientists use state-of-the-art microarray technology to watch patterns of gene expression, hoping to

uncover the molecular signatures of how cancer and other diseases begin. Dr. McKenzie is supported by the National Heart, Lung and Blood Institute for studies of platelet and blood clotting disorders. He and his group created the first authentic mouse models of major human blood platelet diseases.

Dr. McKenzie will continue his clinical and research activities at the Cardeza Foundation where his work includes collaboration with several faculty members to focus on bleeding and clotting disorders as well as vascular biology.

He is a member of several professional societies, including the American Society of Hematology, the American Society

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Thanking all Jefferson employees for their generous work to support the March of Dimes (MOD), 7-year-old Emma Henderson, the MOD National Ambassador Child, visited Thomas J. Lewis, Hospital President and CEO, prior to the MOD's annual fundraiser, "Walk America," in which Jefferson is one of the largest participants. Emma, who is from Oklahoma City, OK, presented Mr. Lewis with a "Walk America" sweatshirt and a plaque of appreciation. Emma's mother, Susan Henderson, accompanied her on her visit.

VITAL SIGNS:

MAY 2003

TJUH, Methodist, Geriatric Psychiatry, Jefferson Hospital for Neuroscience

	Budget	Actual	Prior Year
Admissions	3,417	3,262	3,463
Length of Stay	5.71	6.28	6.12
Patient Days	19,501	20,911	20,920
TJUH, Methodist Outpatient Visits	42,295	37,231	41,339
Patient Satisfaction Overall Mean Score (Jan-Mar) 80.6			



Robert Neroni Photography

During 2002-2003, 15 Jefferson students received Dr. James D. and Jennie M. Beach Memorial Scholarships totaling \$201,748. This scholarship in memory of Dr. Beach, JMC 1895, and his wife, was created by a charitable trust established in the will of their son Edward, who died in 1991 at the age of 93. Pictured with six scholarship recipients are: back row, left, Clara A. Callahan, MD, PD'82, Vice Dean for Academic Affairs, Jefferson Medical College (JMC); second from left, Rosemary McCollum, Vice President, Deutsche Bank Trust Company New York and administrator of the Edward P. Beach Charitable Trust; second from right, Susan Batchelor, University Director of Financial Aid; and right, Charles A. Pohl, MD, JMC'87, Associate Dean of Student Affairs and Career Counseling, JMC. Visit the Jefferson Office of Institutional Advancement at www.tju.edu/jeffgiving



Presentation of the NCI Outstanding Achievement Award to Leonard Gomella, MD, center, by W. Marston Linehan, MD, Chief, Urologic Oncology Branch, NCI, at right, and Andrew C. VonEschenbach, MD, Director, NCI, at left.

Leonard Gomella, MD, Urology Chair, Receives NCI Achievement Award

At the National Cancer Institute (NCI) Reception/Awards Ceremony, held in conjunction with the American Urological Association's annual meeting in Chicago, Leonard G. Gomella, MD, was honored with "The 2003 NCI Outstanding Achievement Award."

The NCI bestows the award annually to recognize outstanding achievement by an alumnus of the NCI Intramural Program. Dr. Gomella was a Fellow at the NCI from 1986 to 1988.

In making the presentation, W. Marston Linehan, MD, Chief, Urologic Oncology Branch, NCI, said: "Dr. Gomella has a remarkable record of achievement. He is the highest example of the true physician-scientist that the NCI is trying so hard to support and encourage."

Dr. Gomella is the Bernard W. Godwin, Jr. Professor of Prostate Cancer in the Department of Urology at Jefferson Medical College, Director of Urologic Oncology for Jefferson's Kimmel Cancer Center and Chairman of the Department of Urology.

He is author or co-author of more than 250 manuscripts, book chapters and monographs. Prostate cancer has been his major interest and he has made major contributions in the field. His research team developed the first clinical PCR-based test for metastasis in prostate cancer, a remarkable achievement. In the early 1990s, he was one of the first oncologists to use laparoscopy in the management of patients with urologic malignancy.

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Department of Medicine Announces Two Major Appointments

Neal Flomenberg, MD, Named Director, Division of Medical Oncology

Neal Flomenberg, MD, has been appointed to serve as Director of the Division of Medical Oncology of the Department of Medicine at Jefferson Medical College (JMC), Arthur M. Feldman, MD, PhD, Magee Professor and Chair of Medicine, has announced. A Professor of Medicine at JMC, Dr. Flomenberg has been Acting Director of Medical Oncology for more than a year.

The selection of Dr. Flomenberg culminated a year-long national search, with the help of a professional search firm and an external advisor, Dr. Feldman said in making the announcement.

He said the national search had established several criteria for candidates: 1) expertise in the field; 2) an outstanding pedigree in terms of training; 3) documented leadership experience and accomplishments; 4) documented accomplishments in basic, translational or clinical research; and 5) a history of interdisciplinary collaboration.

"The Search Committee was able to identify a number of candidates who fit these criteria, and one individual stood out," said Dr. Feldman. "An AOA graduate of JMC who received his internal medicine training at Albert Einstein College of Medicine and his hematology/oncology training at Memorial/Sloan-Kettering in New York; an accomplished investigator with over 100 publications; an outstanding track record of NCI funding; superb administrative experience with documented success in program building; and outstanding clinical and teaching skills."

"Fortunately for us, that individual was right here on campus – Dr. Neal Flomenberg. Therefore, I am both pleased and excited to announce that Neal has agreed to accept this position."

"Although Dr. Flomenberg has much work ahead of him, both the Search Committee and I are certain that Neal will provide outstanding leadership and mentoring and will place Jefferson amongst the top clinical oncology programs in the nation. I congratulate both Neal – and us – on a successful recruitment," Dr. Feldman concluded.

Paolo Fortina, MD, PhD, Joins Department of Medicine's Center for Translational Medicine

Clinical geneticist Paolo Fortina, MD, PhD, has been appointed Director of the Genomics and Diagnostics section in the Department of Medicine's Center for Translational Medicine.

Dr. Fortina joins Jefferson from the Children's Hospital of Philadelphia, where he was Director, Molecular Biology Diagnostics Unit, in the Department of Laboratory and Clinical Pathology. He was also Associate Professor of Pediatrics at the University of Pennsylvania School of Medicine.

In welcoming Dr. Fortina, Arthur M. Feldman, MD, PhD, the Magee Professor and Chair, Department of Medicine, JMC, said, "Dr. Fortina brings a wealth of knowledge in clinical molecular genetics research. His work will lead to improved diagnostics and treatments that will benefit patients worldwide."

Dr. Fortina's sponsored research interests include such areas as genotyping methods for inflammatory bowel disease and the genetics of hearing loss. He is currently principal investigator for a National Institutes of Health (NIH) grant.

Dr. Fortina received an MD in 1984 and a PhD in Pediatrics in 1991 from the University of Turin School of Medicine, Turin, Italy.

He completed a fellowship in Pediatrics at the University of Turin School of Medicine in 1986 and a fellowship in Hematology in the Department of Pediatrics at the Children's Hospital of Philadelphia in 1990.

In 1993 and 1997, Dr. Fortina received awards from the Ethel Brown Foerderer Fund for Excellence for "Establishing a Molecular Biology Diagnostic Laboratory in Pediatrics" and for "DNA Mutation Analysis Using Oligonucleotide Microarrays."

He is a member of a number of professional and scientific societies and serves on the editorial advisory board of *Molecular and Cellular Probes* and on the editorial board of the *European Journal of Human Genetics* and *Human Mutation*. He is also an ad hoc reviewer for several leading journals.

Dr. Fortina is the author of 70 research papers and is frequently invited to speak at scientific meetings and conferences worldwide.

McKenzie Appointment

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of Pediatric Hematology/Oncology and the American Society of

Human Genetics. He has been a member of review committees for the National Cancer Institute and the National Heart, Lung and Blood Institute, and has been a reviewer for many journals, including the *Proceedings of the National Academy of Sciences*, *Nature Biotechnology*, *Journal of Clinical Investigation* and *Blood*. In addition, Dr. McKenzie has been widely published.

Dr. McKenzie received a BSE in chemical engineering from Princeton University in 1978. He earned his MD from the University of Pennsylvania in 1985 and received a PhD in bioengineering the same year. He remains Adjunct Professor of Chemical and Biomolecular Engineering at the University of Pennsylvania.

Following training in hematology/oncology at Children's Hospital of Philadelphia, he was a faculty member at the University of Pennsylvania before joining Jefferson as an Associate Professor in 1996.

Dr. McKenzie's office is at 705 Curtis Building, 1015 Walnut St., and he can be reached at **215-955-7786**.

In Memoriam

The Jefferson community mourns the death May 20 of Barbara M. Sachs, MD, 85, a general physician and surgeon considered a pioneer in caring for female patients almost 60 years ago. After receiving her MD from George Washington University in 1942, Dr. Sachs did postgraduate work and later taught at Jefferson Medical College.

She set up a practice on Chestnut St. in 1945 and moved it to Narberth in the 1960s with her pioneering colleague, the late Sylvia Mazer, MD. Dr. Sachs is survived by her husband of 65 years, August F. Sachs. Memorial contributions may be made to the Alzheimer's Association, Delaware Valley Chapter, 100 N. 17th St., Second Floor, Philadelphia 19103.

Cancer Survivors Speak in Celebrating Life

Dr. Curran introduced each of the four speakers at KCC's fourth annual "A Celebration of Life." Here are some highlights and selected comments or quotes by each speaker, all of



whom are active in many community organizations involved with cancer care.

Brian Costello

Director of Human Resources Operations for Thomas Jefferson University, Brian Costello was diagnosed in 2000 with prostate cancer.

Mr. Costello regaled the audience with numerous anecdotes about the importance of humor in all aspects of daily living, including how this has rubbed off on his four adult children and how it helped his return to health.

"When you smile, it affects your whole body. Laughter is therapeutic – 20 seconds of a good laugh is as good as 20 minutes on a treadmill."

Mr. Costello credits his awareness of humor's importance to his father, who kept a steady sense of humor despite being progressively ill with multiple sclerosis during 16 of Mr. Costello's childhood and teen years.

Chris Stoddard

For the first time, a family member was invited to share the vital role of supporting a loved one through a cancer diagnosis, treatment and beyond. Chris Stoddard is the mother of three children and grandmother to three grandsons. In 1996 her husband Jack was diagnosed with acute bone marrow failure, and received a bone marrow transplant at Thomas Jefferson University Hospital.

The diagnosis came just as the Stoddards were anticipating a "wonderful life of retirement and looking forward to spending much time with our children and grandchildren." In telling of the difficult times before and after her husband's successful transplant, Mrs. Stoddard said, "We learned how to take it one day at a time – and some days it had to be one hour at a time."

She closed her remarks by exclaiming about her husband seated in the front row, "Jack, the duffer, just got a hole in one! Life is wonderful!" as the two



embraced to warm applause.

Vicki Burks

Vicki Burks is the single mother of two children, James, 16, and Michelle, 12. She was diagnosed with a rare blood-related cancer on her 40th birthday, April 9, 1996, and later received a stem cell transplant at Jefferson.

Ms. Burks gave much praise to her Jefferson doctors and nurses for their support and understanding of her parenting role while ill. "The silver lining is that I have met lots of beautiful and wonderful people who are still in my life seven years later. My life has been changed around because of my illness, and we have made the best of it. My dreams have come true – my son has decided he wants to find a cure for cancer."

Leslie Stiles

A breast cancer survivor, Leslie Stiles serves as the newly appointed Executive Director for the Pennsylvania Commission for Women, having recently served as Director of Marketing for the National Constitution Center.

Ms. Stiles, who had been regularly checked and tested for breast cancer, credited her "incredibly astute" surgeon at Jefferson, Melvin Moses, MD, with

suggesting she take "one extra test – an MRI – just to be sure." She became the first patient at Jefferson to test positive from an MRI. She reflected on what might have been the outcome without that incisive suggestion.

As the final speaker, she saw key commonalities in previous remarks, giving special importance to forming friendships and participating in activities such as KCC's Buddy Program and dragonboating. She concluded by assuring the group, "It's okay to grieve, to be depressed and negative at times – just don't stay there. I too have fears, but I have a new-found appreciation for family and life. I love my life, and I just want to get on with it!"

The planning committee headed by Lora Rhodes, LSW, Coordinator, KCC Advocacy and Survivorship Program, and Joy Soleiman, Administrator, KCC Clinical Science Division, included Jeffrey Baxt, Christopher Dezzi, Kathleen DeRose, Robert Dubbs, Patricia Dugan, Sandy Fingerman, Valentina Freiberg, Nancy Leahy, Tracey Nardi, Maryellen Riggio, Vince Walsh.



Robert Neroni Photography



Cancer Survivors Display Their Art At 4th Annual 'Celebration of Life'

Top, at left, Carol Spitz, at right, Anne Penn; center, Marguerite Casale and Sal Acerba; bottom, Sister Mary Paul Giordano, with her poetry, and Joanne Phillips.

Sign Up for the Third Big Walk for Little Feet!

It was such a success the previous two years that the "Big Walk for Little Feet" will again be added to the Jefferson Hospital Philadelphia Distance Run festivities for 2003. So get your feet in shape for the third annual "Big Walk for Little Feet," which will again raise funds to benefit Jefferson's Labor and Delivery suite and the Neonatal Intensive Care, Transitional and Well-Baby Nurseries.

This fun walk on Sunday, September 21, is for the entire family – parents, children and friends. It begins at 8 a.m. at 12th and Market Streets, just after the last half-marathon runner takes off for the Distance Run, and finishes at 16th and Benjamin Franklin Parkway, near the Distance Run finish line.

To find out how you can help the organizing committee plan the Big Walk for Little Feet and the pre-race drive to raise funds to benefit the Neonatal Intensive Care Unit, call **215-955-6300**.

Walkers and runners may register now either online at www.JeffersonHospital.org/PDR or by mail at RunPhiladelphia Festival of Races, P.O. Box 43111, Philadelphia, PA 19129. Your walk fee includes a Big Walk for Little Feet t-shirt.



Jacquelyn McMeekin, RN, BSN Receives 2003 Janet C. Hindson Award

The Department of Nursing presented the sixth annual Janet C. Hindson Award to Jacquelyn McMeekin, RN, BSN, to highlight the hospital's Nurses' Week celebration.

A Jefferson employee since 1968, Ms. McMeekin currently works in the pre-op holding area of 5 Gibbon Operating Room where open heart, vascular and transplant surgeries occur.

The award to Ms. McMeekin states in part that "Patients arrive in the pre-op area of 5 Gibbon holding area, anxious over the prospect of surgery. Jackie greets patients with a smile and focuses her energies and expertise on them. No patient request goes unnoticed, no tear un-wiped, and no patient leaves without feeling that they are in the best possible hands."

Jean Saul, RN, Nurse Manager, PACU, Denise Roseman, RN, and 68 nurses, technicians, and physicians from the PACU nominated Ms. McMeekin.

In other Nurses' Week activities:

Keynote speaker Mary P. Malone, MS, JD, presented the topic of customer satisfaction entitled "Jefferson Nurses: The Power of Wow" at each scheduled session.

All Nursing Staff members received a Jefferson Hospital insulated picnic bag as this year's Nurses' Week gift.

Twenty-six professional posters displayed the talents and innovative care strategies of Jefferson nurses, and 76 pieces of children's art were displayed all week on the Atrium's Mezzanine level.

Staffs of Jefferson Pharmacy, Jefferson Apothecary and Jefferson Home Infusion Service recognized Jefferson nurses by sponsoring a treat of Philadelphia Tasty-Kakes on the nursing units.

Joanne M. Daywalt, MS, RT, Graduates From National ASRT Leadership Academy

Joanne M. Daywalt, MS, RT(R/T), Chief Therapist, Radiation Oncology, Thomas Jefferson University Hospital, was among 22 radiologic technologists from 19 states graduating from the 2003 American Society of Radiologic Technologists (ASRT) Leadership Academy, an innovative educational program that trains radiologic technologists to become effective association leaders. Ms. Daywalt serves the Philadelphia Society of Radiologic Technologists as Vice President and on several committees at state and national levels.



Robert Neroni Photography

Mary Ann McGinley, RN, PhD, Senior Vice President for Patient Services and Chief Nursing Officer, Thomas Jefferson University Hospital, presents annual Janet C. Hindson Award to Jacquelyn McMeekin, RN, BSN.

