

# Jeff NEWS

APRIL 1, 2004



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## Hospital Launches 'Don't Delay, Donate Today' Campaign to Boost Blood Donations From Employees

Through a new campaign and incentives, Thomas Jefferson University Hospitals is calling upon all employees to step up and meet the challenge of the continuing blood shortage all hospitals are experiencing.

The "Don't Delay, Donate Today" initiative aims to dramatically increase the number of employees donating blood in order to build up supplies at Jefferson's Blood Center. While donations increased slightly the last two years, they are still far below what they were 20 years ago. Bolstering supplies will ease effects of any future regional blood shortages.

Administrators stress that Jefferson's Blood Bank has always had adequate resources to properly screen and process all blood products donated at the hospital. In fact, Jefferson is one of two major Philadelphia hospitals fortunate to house a blood donor

center. While other area hospitals have had to cancel patient surgeries and treatments when regional shortages loom, Jefferson has always been able to call upon employees so that it has never had to resort to cancellations.

### Initiating Employee Incentives

Now, employees who donate blood are entitled to three hours off with pay, instead of two

Other incentives are planned, including reviving the Annual Gallon Donor Banquet to honor those donating a gallon of blood over three years and a chance to win a \$1,000 travel gift certificate.

Watch for theme posters, tabletop flyers and broadcast emails describing details and incentives. In addition, recruitment in individual departments is being stepped up. See box.

### Departments Donating Lots More Because of 'Don't Delay, Donate Today'

During February, the Donor Center rolled out the departmental portion of the "Don't Delay, Donate Today" initiative to Nutrition and Dietetics and Radiation Oncology.

The impressive results: Significant increases in employee donations translated into savings of more than 500 percent over savings from those same two departments in February 2003.

In March, positive results were being reported from Facilities Management, Human Resources and the Controller's Office.

April efforts will focus on Scott Memorial Library, Radiology and Biomedical Instrumentation.



Robert Neroni Photography

Congratulations S.T.A.R. Repeaters! - Some Thomas Jefferson University Hospitals employees earn recognition more than once for displaying the S.T.A.R. characteristics of great customer service - Sensitivity, Teamwork, Awareness and Respect. Included in this year's celebration were a number of employees honored in previous years as well and congratulated by Thomas J. Lewis, hospital President and CEO, fifth from left. From left: Sheree Herder-Watson, Security; Patricia Newton, Environmental Services; Jennifer Law, RN, BSN, Nursing Services; Joe Federowicz, Facility Services; Mr. Lewis; Sissy Wilson-Goode, Nutrition and Dietetics; Roberta Schiavo, RN, BSN, Nursing Services; Tiffany Frieband, RN, BSN, Nursing Services; Jackie Lahnemann, RN, JEFF NOW® Nurse; Lawrence Watson, Nutrition and Dietetics; Kimberly McNeil, Environmental Services.

## New Look for JeffSTAT Ambulance



Robert Neroni Photography

JeffSTAT's ambulance now sports a new design featuring photographic depictions of emergency medical personnel. The new look, created by the hospital's JeffGraphics, is designed to recognize the service emergency medical services personnel provide to the community.

JeffSTAT has been providing medical transportation services to the Delaware Valley since 1988. JeffSTAT also provides intensive care nursery, advanced life support, basic life support and paratransit services.

In the photograph are three members of the hospital's JeffSTAT medical transport service, from left, Steve Bastian, RN, PHRN (Pre Hospital Registered Nurse), CCRN (Critical Care Registered Nurse); Jermaine Parks, EMT-P (Emergency Medical Technician Paramedic); and Brian Jeffries, EMT-P, CCEMT-P (Critical Care Emergency Medical Technician Paramedic).

## In a First, Four JMC Students Win AOA Community Service Award

For the first time, Jefferson Medical College (JMC) students have teamed up to win a 2004 AOA National Student Community Service Award.

JMC students have won their share of AOA fellowships before, but this is the first award in the category of Community Service, says Troy L. Thompson II, MD, Professor of Psychiatry and Human Behavior, JMC, and faculty adviser to the Jefferson chapter of AOA, the National Medical Honor Society.

The effort garnering the winning honor: the Refugee/Immigrant Health Outreach project (RIHO), put together by Ranu Dhillon, JMC '06, David Michel, JMC '06, Onya West, JMC '07 and Jessica Young, JMC '05.

James D. Plumb, MD, Clinical Associate Professor of Family Medicine, JMC, and Director, Office to Advance Population Health, is faculty adviser to the project. The goal is to make the project a permanent student



Don Walker Photography

Dr. Thompson presents check to AOA winners, from left, Mr. Michel, Mr. Dhillon, Ms. West, Ms. Young. At right is Dr. Plumb.

activity, lasting well after its present team members graduate.

The purpose of RIHO is to empower and develop refugee and immigrant communities in Philadelphia through health outreach efforts addressing the linguistic, cultural, financial and systemic barriers preventing refugee and immigrant communities from receiving and

pursuing adequate health care.

By working directly with these communities, RIHO students hope to organize outreach events and establish an infrastructure for greater health awareness and access among community members. The project is currently being piloted in the Panjabi-American and Haitian-American communities of Philadelphia.

### VITAL SIGNS:

FEB 2004

TJUH, Methodist, Geriatric Psychiatry, Jefferson Hospital for Neuroscience

|  | Budget | Actual | Prior Year |
|--|--------|--------|------------|
| Admissions   | 3,025  | 3,168  | 2,916      |
| Length of Stay   | 6.36   | 6.63   | 6.89       |
| Patient Days   | 19,233 | 20,529 | 19,632     |
| TJUH, Methodist Outpatient Visits                      | 32,000 | 34,757 | 32,778     |
| Patient Satisfaction Overall Mean Score (Oct-Dec) 81.3 |        |        |            |

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## Mitchell Machtay, MD Named Radiation Oncology Vice Chair



Mitchell Machtay, MD, has been appointed Vice Chair of the Department of Radiation Oncology, Jefferson Medical College (JMC), and named the first Walter J. Curran Jr., MD, Associate Professor of Radiation Oncology.

In making the announcement, Walter J. Curran Jr., MD, Chair of Radiation Oncology and Clinical Director, Jefferson's Kimmel Cancer Center, said:

"In heading our department's clinical research efforts,

Dr. Machtay brings substantial clinical trial experience and management on both an institutional and national level. Outside Jefferson, he will continue his current role as Deputy Group Chair for the Radiation Therapy Oncology Group (RTOG)."

"The Walter J. Curran Jr. MD, Associate Professorship was established in recognition of Dr. Curran's extraordinary contributions to Jefferson," explains Thomas J. Nasca, MD, FACP, University Senior Vice President and Dean, JMC.

### Wide Experience

Dr. Machtay brings to Jefferson a wide range of clinical, teaching and research experience.

From 1993, Dr. Machtay was a faculty member of the University of Pennsylvania Medical Center, and was promoted to Associate Professor in 2002. He also served as Radiation Oncology Service Chief at the Philadelphia VA Hospital.

Certified by the American Board of Radiology in Radiation Oncology, since 1994 he has been a principal investigator in various studies conducted by RTOG. He has filled several RTOG leadership roles as well as his current position as Deputy Chair.

His areas of interest and expertise include head and neck cancer, lung cancer and tumors within or near the central nervous system, where highly conformal radiation techniques are particularly useful.

Recipient of numerous honors and awards, Dr. Machtay is active in nine professional societies, has delivered 65 guest presentations or lectures, and is author of nearly 140 publications, book chapters, editorials, electronic communications or abstracts.

He earned his MD from New York University School of Medicine in 1989, and a BSE in chemical engineering from Princeton in 1985. He completed residencies in Radiation Oncology at the Hospital of the University of Pennsylvania from 1990 to 1993, serving as Chief Resident, 1992-1993.

He can be reached at 215-955-6706.

## Jouni Uitto, MD, PhD, Appointed to NIH Advisory Council

Jouni Uitto, MD, PhD, Professor and Chair of the Department of Dermatology and Cutaneous Biology, has been appointed by the Secretary of Health and Human Services to serve on the National Arthritis and Musculoskeletal and Skin Diseases Advisory Council, through September 30, 2007. This Council provides advice to the Director of The National Institutes of Health on funding decisions and strategic initiatives. Dr. Uitto has previously served on the Board of Scientific Counselors, National Cancer Institute, in a similar capacity.

## Hospital Noise Out Day Returns April 7

Thomas Jefferson University Hospital's 3rd Annual "Noise Out Day" will be held on Wednesday, April 7, in both The Atrium and Gibbon Building lobbies and the Jefferson Hospital for Neuroscience lobby at various times during the day.

Noise makes it difficult for our patients to rest and for employees to concentrate. In fact, noise can seriously impact our health by causing sleep disruption, increased stress, high blood pressure and fatigue.



### Attention Hospital Employees!

Check out the Hospital Intranet for weekly messages of news and activities.

New messages are posted every Monday. Keep current by going to [tjuh.jeffersonhospital.org](http://tjuh.jeffersonhospital.org)

## Edmund D. Pellegrino, MD, to Deliver 12th Annual Paul C. Brucker, MD Lecture April 30

The 12th Annual Paul C. Brucker, MD Lecture in Healthcare, "Do Patients Still Need Generalists?", will be delivered by Edmund D. Pellegrino, MD, Professor Emeritus of Medicine and Medical Ethics, Center for Clinical Bioethics, Georgetown University Medical Center at 101 Bluemle Life Sciences Building, 9 a.m., April 30. A 10 a.m. reception will follow the lecture.

As former Dean of the School of Medicine at the State University of New York at Stony Brook, Chancellor at the University of Tennessee, and President at both Yale-New Haven Medical Center and the Catholic University of America, Dr. Pellegrino is one of the most respected leaders in American medicine, and a world renowned medical ethicist.

As the Founding Chair and

Director of Hunterdon Medical Center, NJ, Dr. Pellegrino served as mentor and role model early in Dr. Brucker's medical career. Among his many career achievements, Dr. Pellegrino is author of more than 550 publications, serves as a member of eight editorial boards, and is author, co-author or editor of 24 books.

## Philadelphia International Medicine Recognizes Jefferson Hospital, Mary McMonigle

Thomas Jefferson University Hospital and Mary McMonigle, JeffCARE, received the 2003 Recognition Award from Philadelphia International Medicine (PIM), the first award of its kind made by the organization. Ms. McMonigle, who is Jefferson Hospital's liaison to PIM, accepted the award which acknowledged

both her own and Jefferson Hospital's exemplary dedication and outstanding service to PIM and its international patients.

PIM is a consortium linking the Greater Philadelphia area's nationally recognized hospitals, leading physicians and medical technology to make comprehensive, quality healthcare

available to the international community.

PIM is a destination of choice among international physicians and patients who seek the expertise of Philadelphia's outstanding medical community for diagnosis and treatment often unavailable in their own country.

## JMC Student Elected to International Refugee Post

Future physicians from around the world have elected two American medical students – one a member of the Jefferson Medical College Class of 1906 – to lead them in the area of refugees and peace.

The students were elected at the 54th General Assembly Meeting of the International Federation of Medical Students' Associations (IFMSA) in The Netherlands.

Medical students from more than 54 countries elected Ranu Singh Dhillon, JMC '06, and Henry Lin, University of Missouri-Kansas City School of Medicine '05, to the position of Director of Standing

Committee on Refugees and Peace.

An international non-governmental organization for medical students interested in global health issues, IFMSA has more than one million members, representing 93 student organizations in 88 countries.

Mr. Dhillon, who serves jointly as the IFMSA-USA National Officer for Refugees and Peace and as the IFMSA Standing Committee On Refugees and Peace (SCORP) – Regional Coordinator for the Americas, is heavily involved in health development efforts.

His goal is to pursue a future organizing health, development and peace-building projects to aid and empower underdeveloped communities and underserved populations internationally and within the United States.

In 2003-2004, Mr. Dhillon and Mr. Lin hope to help fortify the current activities of SCORP by forging stronger connections and cooperative interactions with other student and service organizations with similar goals and objectives and by increasing avenues of participation for medical students who seek more involvement.

## Foundation and Corporate Gifts Strengthen Jefferson Outreach Initiatives

Recent support from corporations and private foundations is helping hospital and university outreach projects better serve vulnerable members of the local community.

The YES Shelter Outreach Program, directed by R. Patrick McManus, MD, Clinical Assistant Professor of Family Medicine, received grants from the Goldsmith-Greenfield Foundation, Inc., the Huston Foundation, and Civic Foundation, Inc. These contributions help bring free, on-site healthcare services and counseling to homeless teens who seek refuge at the Youth Emergency Services (YES) Shelter in North Philadelphia.

The Civic Foundation also contributed to JeffHOPE, a volunteer organization created by students of Jefferson Medical College to provide free healthcare services to homeless or otherwise

at-risk members of the community. With the expert guidance of James Plumb, MD, MPH, Clinical Associate Professor of Family Medicine, JeffHOPE provides a broad range of medical and social services at five Philadelphia-area clinics and shelters.

In addition to bringing vital services to underserved segments of the community, JeffHOPE and the YES Shelter Outreach Program enhance the education of participating Jefferson students by giving them valuable experience addressing the health needs of these constituencies.

The Lawrence C. Fuller Jr., Memorial Diabetic Fund, administered by Wachovia Bank, NA, and pharmaceutical corporation Eli Lilly and Company financed the production of a Spanish-language diabetes education video. *Diabetes: un gusto*

*de por vida* ("Diabetes: A Taste for Life") is being produced by Bilingual Media Company for distribution to Spanish-speaking diabetes patients. The video will help viewers understand ways in which they can manage their condition through nutrition and simple modifications to their diet.

"We greatly appreciate the confidence these organizations have shown in our outreach projects," says Bobbi Cohen, Director of Corporate and Foundation Giving in Jefferson's Office of Institutional Advancement. "It is the strong and dedicated support of caring organizations like these that enable our programs to improve the health status and quality of life for so many vulnerable people in our community."

Visit Jefferson's Office of Institutional Advancement at [www.tju.edu/jeffgiving](http://www.tju.edu/jeffgiving)

## Hosting First Martin Luther King Scholarship Banquet

Members of Jefferson's African American Student Society (JAASS) hosted the First Annual Martin Luther King Scholarship Banquet.

High school students from the Philadelphia Public School District competed in a scholarship contest, submitting essays on the theme, "How We As A Society Have Benefited From The Works of Dr. Martin Luther King." Winners recited their essays at the banquet and were awarded U.S. Savings Bonds for college-related expenses. They are Christina Dumas, 9th grade, Roxborough High School, first prize, and Bianca Montalmont, 9th grade, Central High School, second prize. Edward B. Christian, PhD,

Associate Dean, Student Affairs, Jefferson Medical College, delivered a keynote address on the impact of Dr. King's work.

Also participating in the event were Jessie Pervall, Director of Admissions, Jefferson College of Graduate Studies; William Thygeson, Assistant Dean and Director of Student Affairs, Jefferson College of Health Professions (JCHP); and Melissa Dumas, JCHP physical therapy student and JAASS President.



From left, Mr. Thygeson, Ms. Montalmont, Melissa Dumas, Ms. Pervall, Dr. Christian, Christina Dumas

Students from all three Jefferson colleges are JAASS members. Dr. Christian and Ms. Pervall are advisors to the group and Mr. Thygeson regularly lends support and assistance to JAASS activities.

## Jefferson Celebrating Nurses' Week May 3-7

### Monday, May 3

- Gifts distributed to nursing staff

### Tuesday, May 4

- Refreshments delivered to nursing unit

### Wednesday, May 5

- Professional Poster Exhibit Opens at 9 a.m., Atrium mezzanine level
- Dessert with Champions and Award Ceremony, 2 p.m., DePalma Auditorium

### Thursday, May 6

- Janet Hindson Luncheon (by invitation only)

### Friday, May 7

- Magnet Café 6:30 to 8 a.m., Atrium, 11th St. side In addition, all week long "Magnets On The Move" Magnet Council members will be traveling to nursing units to explain the Department of Nursing's "Magnet Journey" to staff members.

## Patrick Brady Wins Slogan Contest

Congratulations to Patrick Brady, nursing assistant in 7OR Gibbon, for his winning Magnet Slogan, "Pulling Us Together."

You'll see the slogan on upcoming Magnet communications as the Department of Nursing and Jefferson journey toward achieving Magnet Recognition from the American Nurses Credentialing Center (ANCC).

## MIX 95.7 Radio To Air Live from the Atrium May 6 and Feature Nurses

As part of Jefferson's celebration of Nurses' Week, the hospital will be featured in a live broadcast from the Atrium on May 6 from 6 to 10 a.m.

The broadcast will be part of the MIX 95.7 morning show with Joe Mama and Linda Love saluting

nurses throughout the Delaware Valley. Jefferson is helping sponsor the week-long series of broadcasts from area hospitals.

The voices of Jefferson nurses will be featured in a series of 60-second vignettes aired during the live broadcast.

The station will provide prizes to be given away at the Atrium broadcast.

Watch for more information in future broadcast emails, and visit [www.Mix957online.com](http://www.Mix957online.com)

## Calling Artists, Poets, Creative Spirits

Art and poetry by cancer survivors and family members will again be exhibited as part of the 5th Annual Jefferson-Kimmel Cancer Center Survivors Day Celebration on May 26.

This year's art exhibit will also include a special display of photographs and stories: "The Many Faces of Cancer Survivorship."

If you would like to submit your own personal story of survivorship, or artwork or poetry for this exhibit, please call **215-955-1160** by May 1.

## March of Dimes Honors Jefferson NICU Nurse

The March of Dimes of Southeastern Pennsylvania has honored Sheila Ballou, RN, BSN, staff nurse in Jefferson's Neonatal Intensive Care Unit (NICU) since 1973, for her "Excellence in Neonatology Nursing."

Susan Elder, Executive Director, local region of the March of Dimes, presented a plaque honoring Ms. Ballou during the annual tour of the NICU facility, led by Jay S. Greenspan, MD, Director, Neonatology Division. The award to Ms. Ballou is in recognition of the work she does to improve the health of babies in our community. Ms. Elder also presented a certificate honoring the hospital, and to Dr. Greenspan an enlargement of a check for \$500 in support of the NICU.



From left, Ms. Elder, Ms. Ballou, Dr. Greenspan

### New 'P-Card' System Being Introduced

The departments of Materiel Management and Accounts Payable have introduced a new credit card system for authorizing and purchasing goods and services amounting to \$2,500 or less. The card is called a Procurement Card or "P-Card" for short.

You can follow three steps to get your P-Card:

- 1) Apply for a P-Card by contacting Joyce Davis, Purchasing Service Liaison, at **215-503-4064** or [joyce.davis@jefferson.edu](mailto:joyce.davis@jefferson.edu)
- 2) Attend training when application is approved.
- 3) Receive your P-Card upon completion of training.

## In Memoriam: Myrna Brind

The Jefferson community mourns the death March 13 of Myrna Brind of Philadelphia, for years a caring and generous friend of Jefferson and wife of Ira Brind, Chair of the hospital's Board of Trustees.

Among their many contributions to the Jefferson community, the Brinds participated in the creation of the Jefferson-Myrna Brind Center for Integrative Medicine, one of the few integrative medicine centers in the United States and the only Center in our region that is part of an academic medical center.

"Myrna was the force behind getting it going," said Thomas J. Lewis, hospital President and CEO. "She was a woman with vision. She really had a vision of patient care that actively integrated the best of traditional medicine with the best of alternative therapies." Added Mr. Lewis, "All of those who came into contact with Myrna appreciated her vivaciousness, creativity and love for people."

Myrna and Ira Brind had also established a Distinguished Lectureship Series in Integrative Medicine at Jefferson.

Last November, at a celebration of the hospital's 125th anniversary, Myrna and Ira Brind received the Award of Merit, presented to "accomplished Philadelphians who have enhanced the medical experience through leadership, contribution and innovation."

A certified teacher of the deaf, Myrna Brind earned a Master's degree from Washington University in speech pathology and audiology.

She was active in many community organizations including the Board of Directors of the Philanthropic Collaborative for Integrative Medicine, the Diamond Umbrella Foundation, and Textile Committee of the Philadelphia Museum of Art. Active over the years at the University of the Arts, Mrs. Brind has held past Board positions with the Rittenhouse Square Women's Committee for the Philadelphia Orchestra, Educating Children for Parenting, The National Museum of American Jewish History, The American Jewish Committee and the Wellness Community of Philadelphia.

**Memorial donations may be made to the Jefferson-Myrna Brind Center of Integrative Medicine, 111 South 11th St., Philadelphia, PA 19107.**

## Compliance Corner



### Release of Dr. Atkins Information Provides Valuable HIPAA Lesson

In response to a request from a physician at the Fleming Heart and Health Institute in Omaha, Nebraska, a member of the records staff of the New York City Medical Examiner's office mistakenly mailed out confidential medical reports of famed diet doctor, Robert Atkins, MD. The requesting physician, who was not involved in Dr. Atkins's treatment, passed the report on to the Physicians Committee for Responsible Medicine, which promotes a vegetarian diet and denounces the Atkins plan. The Physicians Committee gave the report to the *Wall Street Journal*, which then published details of the report.

The *Journal* said that the report concluded that Dr. Atkins had a history of heart attack and congestive heart failure and noted that he weighed 258 pounds at death. A group of physicians who work as consultants for the Atkins organization said that the *Journal* article "was based on incomplete personal medical records that were illegally delivered to the newspaper in violation of federal law."

The controversy that arose as a result of the improper release of Dr. Atkins's confidential information serves as a reminder that under HIPAA, medical records may not be shared with physicians or medical facilities who are not involved in the treatment of the patient, unless the patient has given specific permission. Employees who receive requests for patient information from a physician or another medical facility must verify that they are involved in the treatment of the patient before releasing such information.

Questions about releases of patient information should be directed to the Privacy Officer.

**Blood Donor Center hours are 8:30 a.m. to 4 p.m. Monday through Friday. Please call 5-7791 to schedule an appointment if you are eligible and willing to give blood.**

**Months:**

**April 1 – 30: Alcohol Awareness, National Autism Awareness, Cancer Control, Child Abuse Prevention, Donate Life, National Foot Health Awareness, Sports Eye Safety, and Women's Eye Health and Safety month.**

**Weeks:**

**April 1 – 7: National Healthcare Access Personnel.**

**April 5 – 11: National Public Health.**

**April 9 – 16: National Pediatrics Nursing.**

**April 11 – 17: National Heimlich Maneuver, Patient Advocacy.**

**April 18 – 24: Administrative Professionals, National Electroneurodiagnostic, Medical Laboratory, Minority Cancer Awareness and Volunteer.**

**Days:**

**April 1: Cancer Fatigue Awareness.**

**April 7: World Health.**

**BROWN BAG LUNCHES**

Lesbian and gay lunch group for staff, students and other members of the Jefferson community. The meetings will be held every third Wednesday of each month, noon to 1 p.m., 1508 Pavilion. Contact John at [JeffGala@aol.com](mailto:JeffGala@aol.com) for more information.

**CONFERENCES AND SEMINARS**

**Monday, April 5**

• Jefferson Institute of Molecular Medicine, Dermatology and Cutaneous Biology, Medicine/Rheumatology, and Orthopaedic Surgery, Kathryn Ferguson, MD, University of Pennsylvania School of Medicine, "Ligand-induced Conformational Changes in the Epidermal Growth Factor Receptor: Implications for EGFR Targeted Cancer Therapy;" on Mon., Apr. 12, Jan Hoek, MD, TJU, "Signaling for Liver Regeneration: Translating Metabolic Stress into Tissue Repair;" on Mon., Apr. 19, James San Antonio, MD, TJU, "Endothelial Cell-Collagen Interactions in Capillary Tube Construction;" and Mon., Apr. 26, Renato Iozzo, MD, TJU, "Regulation of Angiogenesis by Bits and Pieces of Perlecan," noon, 101 BLSB.

**Tuesday, April 6**

• Women's Health Source, Bruce M. Boman, MD, PhD, Director, Genetic and Preventative Medicine, TJUH, "Updates in Colon Cancer and Screening Strategies," noon to 1 p.m., 1990 Gibbon.

**Wednesday, April 7**

• Kimmel Cancer Center at Jefferson, Scott Garman, PhD, National Institutes of Health, "Structural Biology of the Allergic Response and of Lysosomal Storage Diseases," noon, 101 BLSB.

**Wednesday, April 14**

• Women's Health Source, Jacqueline Gutmann, MD, Ob/Gyn, TJUH, "Polycystic Ovarian Syndrome," noon to 1 p.m., 1990 Gibbon.

**Thursday, April 15**

• Kimmel Cancer Center at Jefferson, Erik Jorgensen, MD, PhD, University of Utah, "A Genetic Analysis of Synaptic Function in C. elegans," noon, 207 JAH.

**Wednesday, April 21**

• Jefferson HealthCARE – Voorhees, Jay Goldberg, MD, Jefferson Fibroid Center, "Uterine Fibroids: Treatments and Fertility," also on Tue., Apr. 27, Peter Vitanzo, MD, Rothman Institute at Jefferson, "My Ailing Knee," 6 to 7 p.m., Jefferson HealthCARE – Voorhees, 445 Laurel Oak Road, Voorhees, NJ. Call 1-800-JEFF-NOW.

**Monday, April 26**

• Kimmel Cancer Center at Jefferson, Translational Research Opportunities, Jeff Benovic, PhD, MD, Vice Chair, "Cellular Biology," 4 p.m., 101 BLSB.

**Tuesday, April 27**

• Kimmel Cancer Center at Jefferson, Xia-lin He, PhD, Microbiology and Immunology, Stanford University School of Medicine, "Receptor Structural Biology: Asymmetric Receptor/Ligand Signaling Complexes of Natriuretic Peptide Receptors and Neurotrophin Receptors," noon, 307 JAH.

**Thursday, April 29**

• Women's Health Source, Carin Gonsalves, MD, Cardiac and Interventional Radiology, TJUH, "Non-Surgical Treatment for Uterine Fibroids," noon to 1 p.m., 1990 Gibbon.

**FORUM**

**Wednesday, April 14**

Health Policy, Vincenza T. Snow, MD, Senior Medical Research Associate, Scientific Policy, American College of Physicians, "Closing the Gap: Partnerships for Change," 8:30 to 9:30 a.m., 218 Curtis. Call 215-955-2822.

**LECTURE**

**Friday, April 30**

• Family Medicine, 12th Annual Paul C. Brucker, MD Lecture in Healthcare, Edmund D. Pellegrino, MD, Professor Emeritus of Medicine and Medical Ethics, Center for Clinical Bioethics, Georgetown University Medical Center, "Do Patients Still Need Generalists?" 9 a.m., 101 BLSB. A 10 a.m. reception will follow the lecture.

**GRAND ROUNDS**

**Thursday, April 1**

• Internal Medicine, Hall B. Whitworth Jr., MD, Director, Cardiac Cath Lab, Cardiovascular Steering Committee, Florida Hospital, Orlando, FL, "Treatment for Patients Undergoing PCI at Risk for Heparin-Induced Thrombocytopenia," noon to 1 p.m., DePalma.

**Monday, April 5**

• Psychiatry and Human Behavior, Herbert M. Adler, MD, PhD, Clinical Professor, TJU, "Psychobiology of the Patient-Physician Relationship," 11 a.m. to 12:15 p.m., DePalma.

**Wednesday, April 7**

• Pediatrics, T. Ernesto Figueroa, MD, FAAP, FACS, Clinical Associate Professor, Urology, JMC, Chief, Urology, duPont Hospital for Children, "Perinatal Urology," 8 to 9 a.m., 7th fl., Jimmy Brent Conference Room at Jefferson.

• Pediatrics, Carol Clericuzio, MD, Professor of Pediatrics and Chief, Division of Clinical Genetics/Dysmorphology, University of New Mexico, "The Dysmorphology of Childhood Cancer Syndromes," 8 to 9 a.m., Lecture Hall, duPont Hospital for Children. (Video teleconference from duPont Hospital for Children to AtlantiCare and Christiana Care Health System.)

• Kimmel Cancer Center at Jefferson, Robert Aiken, MD, Neurology, JMC, "Targeted Therapy for Malignant Brain Tumors," 8 a.m., G-312 Bodine.

**Thursday, April 8**

• Internal Medicine, Stacey Meadows, Esq., Vice President and General Counsel, TJUH, "End-of-Life Decision Making," noon to 1 p.m., DePalma.

**Tuesday, April 13**

• Radiology Grand Rounds, Robert J. Min, MD, Director of Cornell Vascular/Vice-Chair of Radiology, Weill Medical College of Cornell University, "Endovascular Laser: Light at the End of the Tunnel," 5 p.m., 780-L Main.

**Wednesday, April 14**

• Pediatrics, Robert N. Baldassano, MD, Associate Professor, University of Pennsylvania; Director, Center for Pediatric IBD, Children's Hospital of Philadelphia, "New Modalities to Treat IBD," 8 to 9 a.m., 7th fl., Jimmy Brent Conference Room at Jefferson, and Lecture Hall, duPont Hospital for Children. (Video teleconference from Jefferson to duPont Hospital for Children to AtlantiCare and Christiana Care Health System.)

• Psychiatry and Human Behavior, Albert M. Biele Lectureship, Vamik Volkan, MD, DLEAFA, FACPsa, Professor Emeritus, Psychiatry, University of Virginia, "Transgenerational Transmission of Trauma and Resistance to Change in Individuals," 10:30 to 11:30 a.m., DePalma.

**Thursday, April 15**

• Internal Medicine, Medical Staff Meeting, noon to 1 p.m., DePalma.

**Monday, April 19**

• Psychiatry and Human Behavior, Geriatric Psychiatry, Clinical Presentation, 11 a.m. to 12:15 p.m., DePalma.

**Wednesday, April 21**

• Kimmel Cancer Center at Jefferson, Raphael Pollock, MD, PhD, FACS, Surgery, M.D. Anderson Cancer Center, "Surgical Management of Sarcomas," 8 a.m., G-312 Bodine.

• Pediatrics, Kenneth B. Roberts, MD, Professor, University of North Carolina School of Medicine, Chapel Hill, NC, Director, Pediatric Teaching Program, Moses Cone Health System, Greensboro, NC, "Hot Topics in Pediatric Medical Education," 8 to 9 a.m., 7th fl., Jimmy Brent Conference Room at Jefferson, and Lecture Hall, duPont Hospital for Children. (Video teleconference from duPont

Hospital for Children to Jefferson, AtlantiCare and Christiana Care Health System.)

**Thursday, April 22**

• Internal Medicine, Jose Martinez, MD, Professor of Medicine, Associate Director, Cardeza Foundation for Hematologic Research and Division of Hematology, TJUH, and Jonathan E. Gottlieb, MD, Associate Professor of Medicine, Division of Critical Care, Pulmonary, Allergic, Immunologic Diseases, TJUH, "Infection, Inflammation, and Coagulation: Why Organs Fail," noon to 1 p.m., DePalma.

**Monday, April 26**

• Psychiatry and Human Behavior, Andy Thomson, MD, Assistant Director, Center for the Study of Mind and Human Interaction, University of Virginia School of Medicine, "The Eye's Mind: The Neurobiology and Evolution of Empathy," 11 a.m. to 12:15 p.m., DePalma.

**Wednesday, April 28**

• Pediatrics, John Opitz, MD, Professor, Human Genetics and Obstetrics and Gynecology, University of Utah School of Medicine, Salt Lake City, UT, "Cholesterol and Development: Lessons From the RSH Syndrome," 8 to 9 a.m., Lecture Hall, duPont Hospital for Children. (Video teleconference from duPont Hospital for Children to AtlantiCare and Christiana Care Health System.)

**Thursday, April 29**

• Internal Medicine, Hobart Amory Hare Medical Student CPC, noon to 1 p.m., DePalma.

**MEETING**

**Thursday, April 1**

• Thomas Jefferson University Hospitals, Inc. Board, 8 a.m., 101 BLSB.

**WORKSHOPS/CLASSES**

**Wednesday, April 7**

• AISR workshops for TJU/TJUH faculty and staff, "Reference Manager," noon to 1:30 p.m., 306 Scott; also Wed., Apr. 14, "Microsoft Excel and Spreadsheet Basics," 4 to 5:30 p.m., 306 Scott; Wed., Apr. 21, "EndNote," noon to 1:30 p.m., 306 Scott. Register on JEFFLINE at <http://jeffline.tju.edu/Education/edservices/workshops.html>

**SPECIAL ACTIVITIES/EVENTS**

**Friday, April 2**

• TJU Choir and Orchestra presents their 34th annual Spring Concert with a presentation of the rarely performed part two of Handel's Messiah, 8 p.m., First Baptist Church, 17th and Sansom Sts. This concert is free and open to the public. Call 215-790-5195 or 790-5194.

**Saturday, April 3**

• Jefferson College of Health Professions (Nursing)/Women's Health Source, Special one-day event at Jefferson: Free Seminars, Health Screenings and Give-Aways, "Today's Woman: Her Health, Her Life, Her Spirit—Living in the REAL WORLD," 9 a.m. to 4 p.m., JAH.

**Monday, April 5**

• Activities Office, Healthy cooking seminar, free to Commons members and TJU students, noon to 1 p.m., 159 JAH. \$5 Jeff employees. Pre-register in B100 JAH.

• Jeff SAPHE/PHS, Public health information materials available, lobby, JAH and W. Atrium, Gibbon, 10 a.m. to noon, also on Fri., Apr. 9; 10 a.m. to 2 p.m., on Wed., Apr. 7 and Thurs., Apr. 8.

• Jeff SAPHE/PHS, Activities office will be offering a 50% discount on individual Dietary Analysis, \$5, and Weight Management Consultation, \$10, 9 a.m. to 5 p.m., B100, JAH. (Continues through Fri., Apr. 9.)

**Tuesday, April 6**

• Activities Office, Group Golf Lessons, 6 p.m., Commons Gym. Call 3-7745 for prices.

• Jeff SAPHE/PHS, Cholesterol screenings, 10 a.m. to noon, lobby, Gibbon, Cholesterol screenings and BMI analysis, noon to 2 p.m., lobby, JAH. (Continues through Thursday, Apr. 8.)

• Jeff SAPHE/PHS, Brown bag lunch lecture series, Noel Rosales, MD, Director, Cultural Effectiveness Initiative, CHOP, Deborah Witt, MD, Family Medicine, TJUH, "Evaluating Cultural Effectiveness in a Healthcare Setting," noon to 1 p.m., McClellan Hall.

**Wednesday, April 7**

• Jeff SAPHE/PHS, Brown bag lunch lecture series, Kevin Trimell Jones, MEd, Research Associate, Lisa Bond, PhD, Research and Evaluation, Philadelphia Health Management Corporation, "MSM and HIV Epidemic: Crisis, Challenge, and Opportunity," noon to 1 p.m., McClellan Hall.

**CLASSIFIED**

JeffNEWS Classifieds – Free to Jeffersonians. Maximum 50 words. Thomas Jefferson University does not guarantee quality or condition of property advertised.

**To place an ad to sell or rent property, complete a housing registration form available at the TJU Housing Office, 103 Orlovitz Hall or at the Communications Office, Suite 300, 211 S. 9th St.**

**For more information on any property listing, call 5-6479. Telephone numbers do not appear in JeffNEWS real estate ads.**

April 1 Vacation rental: Condominium, 258 Simpson, 2nd floor, Ocean City, NJ, 3 bedrooms, 2 baths. Call for pricing.

April 2 Townhouse for sale: New Jersey, 1,900 sq. ft., 3 bedrooms, 2 baths, fireplace, hardwood floors, garage, golf course community, view is of the course, \$35 a month association fee. Must sell, moving out of state.

April 3 Vacation rental: Ocean City, NJ, 3 bedrooms, 2 baths, sleeps 8, newer construction, walking distance to beach, shopping and recreation. Weekly rentals available from \$800 to \$1,850.

April 4 Apartment for rent: South Philadelphia (minutes to Center City), beautiful, 2 bedrooms, large kitchen and living room, new carpets, refrigerator, central air, \$650.

April 5 Apartment for rent: Italian Market area, across from park, all new, 2 bedrooms, deck, washer/dryer, central air, \$1,100 plus utilities.

**To place an ad to buy or sell personal items, send written copy and a photocopy of your Jefferson ID to Ruth Stephens, 211 S. 9th Street, Suite 300. Please include your Jefferson extension and area code for home number. (Please do not abbreviate copy.)**

For sale: 1989 Honda Pacific Coast motorcycle, cream over gray, 800cc, water-cooled, V-twin with 48,000 miles, well maintained, finger control Hondaline/Kenwood AM/FM stereo; newer tires, battery monitor, extended windshield, passenger

**Thursday, April 8**

• Jefferson Outreach, Dept. of Psychiatry, during National Alcohol Screening Day, staff will be available to provide free confidential screenings. There will also be opportunities to have general or specific questions answered and provide referral information to those interested. This program is available to any Jefferson employee as well as the community, 855 Chestnut, Suite 210. Call Carol Blum or Brad Meier at 215-955-8856 or just show up on April 8.

• Jeff SAPHE/PHS, Brown bag lunch lecture series, C. Victor Spain, DVM, PhD, Epidemiologist, Bioterrorism and Communicable Disease, Division of Disease Control, Philadelphia Dept. of Public Health, noon to 1 p.m., McClellan Hall.

• Nursing, College of Health Professions and Sigma Theta Tau's Delta Rho Chapter, Annual Visiting Scholar's Presentation, Karla Damus, PhD, RN, "Responding to the Number One Perinatal Health Problem in the U.S.," 4:30 to 6 p.m., 107 BLSB. For more information or to RSVP, contact Elizabeth.Elkin@jefferson.edu or 215-503-7928.

**Friday, April 16**

• Activities Office, "Emotional Control Seminar," presented by Council for Relationships, free to Commons members and TJU students, \$5 Jeff employees, 159 JAH, noon to 1 p.m. Pre-register in B100 JAH.

**Wednesday, April 19**

• Activities Office, "Acupuncture Seminar," free to Commons members and TJU students, \$5 Jeff employees, 159 JAH, noon to 1 p.m. Pre-register in B100 JAH.

**Tuesday, April 20**

• Women's Health Source, free Stroke Screening, 10 a.m. to 2 p.m., 1990 Gibbon.

**Wednesday, April 21**

• Activities Office, Adult CPR and First Aid Certification, 5 to 8 p.m., 159 JAH. Pre-register in Activities office, B100 JAH.

**Thursday, April 22**

• Human Resources, "Take Our Children to Work Day." All approved "Request for Participation" forms must be received by the Office of Employee Selection and Placement, no later than Friday, April 9. For information, call Linda C. Mitchell, Manager, Employee Selection and Placement at 215-503-6169 or email Linda.Mitchell@mail.tju.edu

**Sunday, April 25**

• Center City Philly Walk, registration begins 8 a.m., the walk begins at 9 a.m., in front of Art Museum. Team Jefferson t-shirts will be free for each sponsored walker. Call Ronnie Katzianer at 215-955-2074, or email Veronica.Katzianer@jefferson.edu or Claire

backrest; and a trunk (to keep two bags of groceries dry), \$3,400 firm. Call Cameron at 3-7336 (day) or 610-941-6541 (night).

For sale: 1986 Volvo 760 turbo wagon, 180,000 miles, original owner, blue with black leather, power heated seats, sunroof, new brakes, radiator and water pump, fog lights, Pirelli tires; body very good condition, engine and electrical system fair condition, turbo needs some repair. Purchased new for \$32,500, must sell immediately, asking \$1,299 or best offer. Contact Chris by email: [cjanson@hotmail.com](mailto:cjanson@hotmail.com)

For sale: Oak crib with mattress, high chair, pack-n-play, infant car seat, comforter set (baby sports bear pattern) with accessories, as well as other infant/toddler items for a boy. Call Suzanne at 215-955-7196.

For sale: Central air conditioner (3-ton) "A" coil, fittings, etc.; Maytag clothes washer/dryer, dishwasher; Duxiana queen size mattress set (best back support design from Sweden); Craftsman 10" table saw, extra blades, guides, etc.; 3-speed bike; 50 gallon gas hot water heater. Call Theresa at 856-424-8255 or email [Mleothe@aol.com](mailto:Mleothe@aol.com)

For sale: Medical office clinical furniture, excellent condition: exam tables, base sink, wall cabinets, waiting room furniture, desks, chairs, etc. Reasonable offers accepted. Possible delivery. Call Sy at 570-407-2716.

For sale: Go-Ped motorized scooter, 25cc, 1.2 HP, 2-cycle, gas engine, blue color with non-skid, wood deck and front hand brake, 1 year old, looks and runs great, very good condition with no problems. Must see. Purchased last year for \$400, asking \$225 or best offer. Call Steve at 856-596-5447 or 3-3280.

For sale: Bally Total Fitness lifetime membership, \$500 plus \$100 transfer fee which Bally organization requests. Call Ping at 856-767-6240 evenings or weekend.

Toner at 215-955-2597 or email [Claire.Toner@jefferson.edu](mailto:Claire.Toner@jefferson.edu)

**Thursday, April 29**

• Women's Board, Jewelry Sale, West Atrium, 2nd fl. Gibbon. Also, Fri., Apr. 30.

• Activities Office, "Fostering Healthy Relationships," presented by Council for Relationships, free to Commons members and TJU students, \$5 Jeff employees, 159 JAH, noon to 1 p.m. Pre-register in B100 JAH.

**RELIGIOUS SERVICES**

**Thursday, April 1**

• Interfaith Prayer and Meditation Service, noon, Chapel, 9 Gibbon. Anyone from any faith is welcome. During brief service silent prayer is offered from requests written in books placed in the Chapel, Bodine Cancer Center and several other hospital areas. Also Thursdays, April 8, 15, 22 and 29. Call Theresa at 215-955-4710.

**Tuesday, April 6**

• Christian prayer meeting, praise, prayer and Bible reading, non-denominational, noon to 1 p.m., 219 Curtis. Also Tuesdays, April 13, 20, and 27.

**Wednesday, April 7**

• Hospital Christian Fellowship, brown bag, Bible study, 1 to 2 p.m., 302 MOB. Call Hyacinth Williams at 215-474-0864. Also Wednesdays, April 14, 21 and 28.

**Monday, April 26**

• Bible study session: video showing and Bible study at noon, 11:30 a.m. to 1 p.m., 159 JAH. All welcome. Call Ester or Luel San Diego at 610-352-9167 or Nenita at 215-725-1579.

JeffNEWS

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