President Barchi Appoints Judith L. Bachman Senior Vice President for Strategic Initiatives

Judith L. Bachman has been appointed to the newly created post of Senior Vice President for Strategic Initiatives, President Robert L. Barchi, MD, PhD, has announced.

In making the announcement, Dr. Barchi said:

“Many of you have already met Ms. Bachman over the past few months as she has coordinated our strategic planning efforts. In her new role, Judy will report directly to me and will be responsible for the implementation of major new clinical programs in conjunction with the hospital, and for the oversight of new University-wide academic initiatives.

“She will also work closely with Mr. Tom Lewis and the senior leadership of Thomas Jefferson University Hospital on a range of clinical initiatives that involve both partners of the TJU/TJUH enterprise. “During her 28-year career in health management and academic consulting, Ms. Bachman has garnered extensive experience in developing and providing high level management assistance in a wide range of topics related to academic health centers, health systems and medical schools.”

Long and Deep Experience

Ms. Bachman comes to Jefferson from CSC Global Health Solutions where she was Partner and Senior Strategy Consultant. During her 13 years at CSC, she led numerous projects involving redesign of complex systems, development of clinical strategies, enhancement of clinical and operational effectiveness, management restructuring, and integration of new clinical information technologies.

Prior to joining CSC in 1992, Ms. Bachman was Senior Vice President of the St. Vincent Health Center in Erie, PA, a 580-bed institution and flagship of a six-hospital healthcare system.

Ms. Bachman received her undergraduate degree from the University of Delaware and earned her Master of Science in nursing from the University of Pennsylvania. She is currently a doctoral candidate in the University of Pennsylvania’s Wharton School MBA/PhD program with a focus in Health Care Finance and Organizational Dynamics.

In closing, Dr. Barchi said, “I am excited that Judy will join the Jefferson senior management team in this important new capacity and look forward to working with her to bring our strategic goals to fruition. Please join me in welcoming Ms. Bachman to Thomas Jefferson University.”

Ms. Bachman can be reached at 215-563-5643, fax 215-563-9663 or email at Judy.Bachman@jefferson.edu. Her office is located at 622 Scott.

Jefferson’s New AED Program Helps Protect Against Medical Emergencies

Now, Jefferson’s employees, students, patients and visitors will be even better protected than before if they encounter a medical emergency on campus.

Since March, security officers have been responding to medical emergencies on campus with new automatic external defibrillators (AEDs). Jefferson is the first Philadelphia healthcare institution to have AEDs spread across an entire campus. The hospital has purchased 17 defibrillators to provide adequate coverage for campus buildings. These AEDs are installed at the major manned security posts in the hospital and university buildings.

Bob Hendrick, Director of Security, says, “Jefferson Security Officers are first responders for many hospital and university concerns. Being better equipped to immediately deal with a person in cardiac arrest will enhance our effectiveness as a campus protection force.”

How AEDs Are Used

The AEDs will be deployed as soon as the security response center receives a request for assistance via the 811 system. Security officers responding to a request for assistance via the 811 system will apply the AED if the patient is in cardiac arrest and will administer CPR and use the AED until a JeffSTAT ambulance arrives.

“This AED program will be of great benefit to the Jefferson community. Statistics have demonstrated that the sudden cardiac arrest survival rate diminishes by 10 percent for every minute that passes without defibrillation. The rapid response from our security officers will help us improve patient outcomes,” says Edward Jasper, MD, Medical Director of the AED program and JeffSTAT, Jefferson’s air and ground transport program.

All security officers are trained in CPR and in AED use. The response system, equipment and security officers will be tested regularly via quarterly drills to ensure preparedness. The AED program will be continued on page 2

Celebrating the Opening of a New Patient Floor at Methodist Hospital Division

City Council President Anna Verna, second from left, and Councilman James Kenney, third from left, hold the giant scissors that were used to cut the ribbon that formally opened the newest patient floor of Methodist Hospital. Joining them are Thomas J. Lewis, President and CEO, Thomas Jefferson University Hospital, left, and Methodist Hospital Chief Administrative Officer James Robinson, right. The dignitaries joined employees in a celebration that marked the culmination of a remarkable top-to-bottom expansion and renovation of facilities and patient rooms. The new floor has 24 private rooms, with each room featuring its own shower, an exterior window and ambient lighting.

Jefferson Employees’ Generosity Brings ‘Gift of Hope’ Daffodils to Patients

Thanks to the generosity of Jefferson employees, up to 100 oncology patients received a surprise dose of spring cheer as 100 vases of daffodils from the American Cancer Society (ACS) were delivered to patient floors.

For the first time this year, employees were given the option to donate $20 to anonymously give a vase of daffodils to a patient as part of the annual ACS Daffodil Days program.

“In unselfish manner, employees purchased this Gift of Hope for cancer patients in our hospital,” says Dorothy Wyszenski, Assistant to the Administrator of the Kimmel Cancer Center at Jefferson. Anne Delegowski, RN, MSN, Clinical Nurse Specialist, Gibbon 3 West, told KYW NewsRadio the response went beyond expectations: “We were overwhelmed. Actually we were really overwhelmed, because we didn’t expect as many as we got.”

The program was coordinated through Patient and Volunteer Services – Patricia A. Wallace, Program Director; Volunteer Services, and Brenda Reynolds-Walker, Youth Coordinator.

VITAL SIGNS: FEB 2005

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Patient Satisfaction Overall Mean Score (Oct-Dec) 82.1

In This Issue:

Strattons Create
Paul C. Brucker, MD, Scholarship

145 Years, 145 Acts of Goodness

Jefferson Celebrating Nurses’ Week May 9-13
In Memoriam
Georganne K. Buescher, PhD

The Jefferson community mourns the death February 20 of Georganne K. Buescher, PhD, Associate Dean in the Jefferson College of Graduate Studies (JCGS) and Clinical Assistant Professor in the Department of Microbiology and Immunology of Jefferson Medical College (JMC). She was 61.

Dr. Buescher had a long and fruitful association with the university, starting in her teens as a volunteer candy striper for the hospital. She began her professional career in 1975 in the Department of Medical Technology of the Jefferson College of Health Professions (then, the College of Allied Health Services).

She became Director of the Master’s Program in Microbiology of JCGS in 1988, and Associate Dean of the College in 1993. In this capacity she was a leader in the founding and development of many of the Master’s Programs of the Graduate College that have proven immensely popular with career professionals seeking to continue their education, and she served as Director of the Graduate Center for Education and Training in the College.

Her many talents and accomplishments were well recognized. Her students continually praised her for the career direction she gave. She received the Lindback Award for Distinguished Teaching from JMC in 1993, and the Distinguished Alumni Award of the Graduate College in 2003.

“Georganne Buescher’s energy, initiative and devotion to Jefferson students and her commitment to the university will be sorely missed,” said James H. Keen, PhD, Dean, JCGS.

Dr. Buescher is survived by her husband Jerome Buescher, PhD, whom she inspired to become a microbiologist. A memorial service for Dr. Buescher was held March 22 in Eakins Lounge, Jefferson Alumni Hall.

Memorial contributions in her memory may be made to the Jefferson Master of Science in Public Health Program, and can be sent to: The Office of Institutional Advancement, Thomas Jefferson University, 925 Chestnut Street, Suite 110, Philadelphia, PA 19107.

Paul Mark, MD, Named Director, Division of Pulmonary and Critical Care

Paul Mark, MD, has been named Director, Division of Pulmonary and Critical Care at Jefferson Medical College (JMC) and Thomas Jefferson University Hospital. Dr. Mark joins Jefferson from the Department of Critical Care Medicine at the University of Pittsburgh School of Medicine where he was Professor of Medicine and Critical Care.

“We are pleased to welcome Dr. Mark to Jefferson,” said Arthur Feldman, MD, PhD, Magee Professor and Chair, Department of Medicine, JMC. “He brings extensive research and clinical experience in critical care medicine as well as pulmonary disease.”

Dr. Mark’s research interests include sepsis and tissue oxygenation, nutrition supporting the critically ill and adrenal failure. He is a fellow of several professional and scientific societies.

Active in numerous editorial capacities, Dr. Mark serves on the editorial boards of Critical Care and Shock, Chest and Intensive Care Medicine, is a reviewer for many professional publications and the author of numerous articles in peer-reviewed journals and book chapters on critical care issues and pulmonary medicine.

Dr. Mark received his medical education at the University of the Witwatersrand Medical School in Johannesburg, South Africa. He completed a fellowship in Critical Care Medicine at the University of Western Ontario, Canada, in 1992, after which he became Assistant Professor, Department of Internal Medicine, Wayne State University, Detroit, and Associate Director, Medical Intensive Care Unit, Detroit Receiving Hospital.

Edouard J. Trabulsi, MD, Named Co-Director, Genito-Urinary Clinic

Edouard J. Trabulsi, MD, Assistant Professor of Urology, has been appointed Co-Director of the Genito-Urinary (GU) Multidisciplinary Clinic of the Kimmel Cancer Center (KCC) at Jefferson, Leonard G. Gomella, MD, Chair of Urology and Bernard W. Godwin Jr. Professor for Urology, Jefferson Medical College, has announced.

“Dr. Trabulsi will work along with Richard K. Valicenti, MD, who is also Co-Director of the Clinic, and the rest of the KCC team to bring state-of-the-art consultations and treatment recommendations to our patients,” Dr. Gomella said.

Dr. Valicenti has served as Co-Director with Dr. Valicenti since they established the GU Multidisciplinary Clinic in January 1996, will continue to serve patients in the center and will continue to serve as Director of GU Oncology for KCC.

Judith S. Daviau, DVM, DACLAM Named Director of Animal Resources

Judith S. Daviau, DVM, DACLAM, has been appointed Director of Animal Resources and University Veterinarian. A graduate of the University of California at Davis School of Veterinary Medicine, Dr. Daviau has been a member of the Jefferson family since 1997 as Clinical Veterinarian for Laboratory Animal Services and Acting Director since July 2004.

Here’s Your Prescription for Being in the Know!
Read JeffNEWS each month. View JeffToday - Today and Every Day! Read JeffToday for a capsule of this week at Jeff.
Cheryl Gebeline-Myers, a Jefferson Headache Center employee who is pursuing a BS in Health Services Management at Jefferson College of Health Professions, was named an “Outstanding Adult Postsecondary Student” by the Pennsylvania Association for Adult Continuing Education (PAACE).

Pennsylvania Department of Education representatives attended the luncheon ceremony, where Caroline Golab, PhD, Chair of Jefferson’s Department of General Studies, presented Ms. Gebeline-Myers with proclamations from Governor Ed Rendell, State Senator Edwin B. Erickson and State Representative Nicholas A. Micciche. Ms. Gebeline-Myers also received a small stipend.

Kenneth M. Ludmerer, MD, to Deliver 15th Annual Paul C. Brucker, MD, Lecture April 29

The 15th Annual Paul C. Brucker, MD, Lecture in Healthcare, “The Coming of the Second Revolution in Medical Education,” will be delivered by Kenneth M. Ludmerer, MD, Professor of Medicine, School of Medicine, and Professor of History, Faculty of Arts and Sciences, Washington University in St. Louis, at 101 Bluemle Life Sciences Building, 9 a.m., April 29. A 10 a.m. reception will follow the lecture.

Dr. Ludmerer is an internist, medical educator and nationally renowned medical historian. He is the author of the Pulitzer Prize-nominated book, “Time to Heal: American Medical Education from the Turn of the Century to the Era of Managed Care.”

Jefferson Celebrating Nurses’ Week May 9-13

Special Event! Thursday, May 5
• Nurse Appreciation Radio Broadcast Joe Mama and the Mix 95.7 Morning Show 10th St. Atrium, 6 to 10 a.m. Refreshments for nursing staff

Monday, May 9
• Gifts presented to nursing staff by Leadership and CNS Council

Tuesday, May 10
• Refreshments delivered to nursing units
• Career Center Open House Presentation of Nursing Awards by Hospital Women’s Board 1 p.m., 8280 Gibbon

Wednesday, May 11
• Professional Poster Display 9 a.m., Atrium mezzanine level through Friday, May 13

• Recognition Award Ceremony 2 p.m., 10th St. Atrium Guest Speaker: “Culture of Safety,” Andrea Weinstein, RN, PhD, Esq.

Friday, May 13
• Janet Hindson Luncheon (by invitation only) 11 a.m., Eakin’s Lounge, Jefferson Alumni Hall

Bookstore Offers Savings to Nurses
The Jefferson Medical and Health Science Bookstore will offer additional savings on selected medical supplies, uniforms and scrubs, books and gifts to all Jefferson nurses in recognition of Nurses’ Appreciation Week 2005. Promotions will run from Friday, May 6, through Friday, May 13. Store hours are Monday to Friday, 7 a.m. to 5:30 p.m., and Saturday, 9 a.m. to 1 p.m.

Excerpt from proclamation by Pennsylvania Governor Edward Rendell:

“I commend Carver W. Reed on its efforts to honor its neighbor, Thomas Jefferson University Hospital, and to recognize the children who are born there in 2005. Jefferson Hospital is renowned in Pennsylvania and across the nation for its commitment to excellence in patient care. The people of Philadelphia and our commonwealth have come to rely on Jefferson as a trusted source of comfort, health, and hope. Thomas Jefferson University Hospital and Carver W. Reed & Company have both helped to make Philadelphia one of the greatest cities in the world and to make our commonwealth a better place to live and work. It is my hope that this distinguished institution and valued company will both continue to be a strong presence in our state for years to come.”

JeffNews April 1, 2005

University Choir and Orchestra Perform Free Spring Concert April 15

The Thomas Jefferson University Choir and Orchestra will perform their 35th Annual Spring Concert on Friday, April 15, at 8 p.m. It will be held at the Church of St. Luke and the Epiphany, 330 South 13th Street, and will feature a performance of W. A. Mozart's Requiem. The concert is free and open to the public. For more information, call 215-790-5195.

5th Annual Today’s Woman Health Fair April 23

The fifth Annual Today’s Woman Health Fair will be held in the Bluemle Life Science Building Saturday, April 23, from 9 a.m. to 3 p.m. The Health Fair is sponsored by the Department of Nursing, Jefferson College of Health Professions, and the Women’s Health Source, Thomas Jefferson University Hospital.

The event includes educational sessions from the Jefferson faculty, health information booths and health screening for participants.

The Today’s Woman Health Fair is free and open to everyone. Call 1-800-JEFF-NOW.

‘Take Our Children to Work Day’ on Thursday, April 28

Jefferson is again participating in Take Our Children to Work Day, an annual event sponsored by the National Ms. Foundation for Women. Girls and boys, ages 9 through 15, will experience a diversity of career options and gain firsthand exposure to the working world by accompanying their parent, relative or other adult mentor to the workplace for the day.

Deadline to participate is April 15. For more information, call Linda C. Mitchell at 3-6169 or email Linda.Mitchell@mail.tju.edu

Calling All Artists, Poets, Creative Spirits
The Kimmel Cancer Center at Jefferson will again be exhibiting art, poetry, and stories of hope by cancer survivors and family members at the 6th Annual Celebration of Life on May 25, in the Bluemle Life Sciences Building. Please call 215-955-1160 to arrange to have your work displayed.