Hospital, Kimmel Cancer Center at Jefferson Awarded Top Honor from American College of Surgeons

Thomas J. Lewis said he is proud that Jefferson’s imaging programs have been added to the list of nationally recognized, specialized services available to patients in this region and the nation. “This honor reflects our staff’s commitment to providing exceptional patient care through the most advanced diagnostic imaging technology,” Mr. Lewis said.

Jefferson Hospital imaging experts named by Medical Imaging magazine in six categories are:

**Radiologist:**
- Vijay M. Rao, MD, Professor and Chair, Department of Radiology
- Barry Goldberg, MD, Professor, Radiology, and Director, Division of Diagnostic Ultrasound and Jefferson Ultrasound Research and Education Institute

**Radiation Oncologist/Cancer Researcher:**
- Walter J. Curran Jr., MD, Professor and Chair, Department of Radiation Oncology; and Clinical Director, Kimmel Cancer Center at Jefferson

**Women’s Imaging Specialist:**
- Catherine W. Piccoli, MD, Assistant Professor, Radiology, and Director, Jefferson’s Breast Imaging Center

**Cardiovascular Imaging:**
- Ethan Halpern, MD, MS, Professor of Radiology and Urology, and Co-director, Jefferson Prostate Diagnostic Center

**Nuclear Physician:**
- James M. Galvin, DSc, Professor, Radiation Oncology, and Director, Medical Physics Division, Department of Radiation Oncology

Medical Imaging created the Industry Top 10 to allow radiology’s best to be recognized by their peers, thereby inspiring further accomplishments, research and goals among the magazine’s readers across the country.

Jefferson Hospital’s Radiology Residency Program Ranked Number One

In a separate development, Jefferson Hospital’s Radiology Residency Program was ranked first out of 187 residency programs in the country by the Radiology Residency Committee (RRC). The RRC awards the ranking based on based on the cumulative five-year (2001-2005) performance of residents in the American Board of Radiology examination.

**VITAL SIGNS: JAN 2006**

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget</th>
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<th>Prior Year</th>
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<td>Admissions</td>
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<td>Length of Stay</td>
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<td>TJUH, Methodist</td>
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**S.T.A.R. Employees Light Up Jefferson!**

Check the JeffToday monitors in the Gibbon Building for more photos of the S.T.A.R. celebration.

**Jefferson University Physicians Selects Allscripts for Electronic Health Record**

Jefferson University Physicians (JUP), a division of Thomas Jefferson University, will implement the Allscripts TouchWorks™ Electronic Health Record (EHR) to connect and provide clinical automation for its 480 physicians and 700 residents.

Allscripts is the leading provider of clinical software, connectivity and information solutions that physicians use to improve health care. The company indicated the contract with JUP is the largest it has signed, with a value in excess of $5.5 million.

The Allscripts EHR solution will enable JUP physicians to have instant access to clinical records from any of the group’s 75 practice locations, the hospital or remotely, and provide a seamless connection to the other administrative and clinical systems in use by Jefferson.

**In This Issue:**
- Jeff-at-Night Insert
- Fred Gorstein, MD, Named Chair of Pathology
- Weather Emergenciy Hotline 1-800-858-8806
- Radiology’s PICC Program Increases Patient Comfort

**In This Issue:**
- VITAL SIGNS: JAN 2006
- TJUH, Methodist, Statistics Psychiatry Jefferson Hospital for Neuroscience
Annual Student Research Day and William Potter Lecture
March 21
Thomas Jefferson University will host its annual Sigma Xi Student Research Day and William Potter Lecture on March 21. This year’s William Potter Lecture will be Dr. Phillip Zamore, Professor, Biochemistry and Molecular Pharmacology, University of Massachusetts Medical School. The title of Dr. Zamore’s talk is, “RNAi and Other Ancient Pathways Programmed by Small RNA.” The lecture is at 4 p.m. in 101 Blume Life Sciences Building.

IGCS and CHP graduate students, JMC students, and undergraduates from area colleges will present their research as posters. Members of Jefferson’s scientific community will judge the posters.

For more information, call 215-503-6153 or visit www.jefferson.edu/jcgs/home

Lawrence S. Lewin to Deliver 14th Annual Paul C. Brucker, MD Lecture March 31
The 14th Annual Paul C. Brucker, MD Lecture in Healthcare, “The Future of Health Care: Where does ‘Health’ Fit in?” will be delivered by Lawrence S. Lewin, MBA, executive consultant, founder and former CEO. The Lewin Group, at 101 Blume Life Sciences Building, 9 a.m., March 31. A 10 a.m. reception will follow the lecture.

Building on more than 30 years experience in health care, Mr. Lewin provides personal executive consulting services to senior health executives and trustees, and serves a number of for-profit and non-profit boards as a chair/director/trustee. During his career, Mr. Lewin has worked with a wide range of public and private executives in developing federal, state and local health policies and corporate strategies. Academic medical centers and public policy have been the principal focus of his efforts as a consultant and as a professional.

University Choir and Orchestra Perform Free Spring Concert March 31
The Thomas Jefferson University Choir and Orchestra will perform their 5th Annual Spring Concert on Friday, March 31, at 8 p.m. It will be held at the Church of St. Luke and the Epiphany, 330 S. 13th St. The featured work will be Gabriel Faure’s Requiem with full orchestra plus other selections including Pergolesi’s Magnificat.

The concert is free and open to the public. For more information, call 215-790-5195 or -5194.

Jefferson University Physicians Selects Allscripts for Electronic Health Record
continued from page 4
“..."Our partnership with Allscripts improves our ability to create a premier, patient-focused, integrated physician practice, while enhancing our tradition as a distinguished academic medical center," said Robert L. Barchi, MD, PhD, President of Thomas Jefferson University and Chair of the JUP Board.

"It is essential that we provide our residents and fellows access to leading technology, and the electronic health record has emerged as a mission critical tool for 21st century medicine. It was clear that Allscripts is the solution of choice to align our integrated practice with an integrated clinical information system. Additionally, their level of expertise and experience in interfacing with IDX applications is impressive," said Dr. Barchi.

Evaluating for Two Years
JUP conducted an extensive two-year evaluation of electronic health record vendors and ultimately selected Allscripts for its industry leadership and its track record of successful electronic health record deployments at many of the nation’s most prestigious academic medical centers.

Additionally, Allscripts will provide standardized interoperability with the physician group’s existing IDX® Flowcast™ practice management system, and Thomas Jefferson University Hospital’s acute care clinical information system. Allscripts and IDX, now a part of GE Healthcare, share a strategic alignment with the nation’s most prestigious academic medical centers.

Program and Clinical Neuro-physiology.
Ms. Evans has a Bachelor in Finance from Towson State University and a Master’s degree in Health Administration from the Medical College of Virginia, Virginia Commonwealth University.
Her office is at 2210-Y Gibbon and her extension is 5-8197.

Richard J. Webster returned to Jefferson at the end of 2005 to assume the position of Vice President for Musculoskeletal Services. He was formerly the Assistant Vice President for Perioperative Services at Jefferson and most recently the Director of Perioperative Services at Penn Presbyterian Medical Center.

The newly created position is responsible for growing and further developing Musculoskeletal Services at Jefferson. Mr. Webster’s position is similar to Pamela Klob’s as Vice President for Neurosciences.

Ms. Webster has a BS in Nursing and a Master’s degree in Science in Nursing from Thomas Jefferson University, as well as a BS in Food Service and Housing Administration from Pennsylvania State University.
His office is in 2210 Gibbon and his extension is 5-5085.

In Memoriam
Howard Mazer, MD
The Jefferson community mourns the death in January of Howard Mazer, MD, 80, 1949 Jefferson Medical College graduate and faculty member, Korean War Veteran, prominent South Jersey physician and co-founder of the Delaware Valley Stroke Council with his wife Toby Mazer. Administrative Director, Stroke and Cardiac Network Development, Jefferson Hospital. Donations in Dr. Mazer’s memory may be sent to the Delaware Valley Stroke Council, 1528 Walnut St., Suite 903, Philadelphia, PA 19102
Radiology's PICC Program Increases Patient Comfort While Decreasing Length of Hospital Stay

Thanks primarily to the skill and dedication of two staff nurses in the Radiology Department, the comfort of patients receiving long-term therapy for cancer is now significantly enhanced. At the same time, the length of hospital stay for these patients has been cut in half.

High praise for these dual achievements is due Karen McKeon, RN, and Linda Burns, RN, says their manager, Linda Simmons, RN, Nurse Manager, Radiology, who developed the program that made the accomplishments possible.

Ms. Simmons drew up an action plan and proposal to use ultrasound guidance to insert “PICC lines” (Peripherally Inserted Central Catheters) at patient bedside. PICC lines are used for long-term antibiotic therapy, chemotherapy, venous access for long-term medications, and TPN (Total Parenteral Nutrition) therapy. The catheters can stay in for up to one year if needed for some therapies. Previously, patients had to be transported to the Interventional Radiology suite and placed on less comfortable X-ray tables.

“Patients are more comfortable staying in their hospital beds,” explains Ms. Simmons. “They are more relaxed in their own rooms and can have family members stay with them when possible during the insertion of these catheters. Patient satisfaction is higher because patients don’t have to deal with multiple peripheral IV sticks.”

Previously, the waiting time for PICC placement was 4 to 5 days. Now it is 24 to 72 hours, thanks to the efforts of Ms. McKeon and Ms. Burns.

“PICC line insertion is the best option for the comfort and safety of patients having poor vascular access,” Ms. Simmons stresses.

Hired to the unit in June 2002, Ms. McKeon and Ms. Burns have since inserted more than 3,677 PICC lines with ultrasound guidance.

In addition to decreasing the waiting time, they have a success rate of 95 to 99 percent and have received many compliments from patients in addition to kudos from colleagues. They have been nominated and recognized as S.T.A.R. employees.

To learn more about the PICC lines, visit http://www.cancerbacup.org.uk/Treatments/Chemotherapy/Linesports/PICCline

Jefferson Family and Community Medicine Awarded $2 Million Federal Grant to Create Geriatric Education Center

Jefferson’s Department of Family and Community Medicine has been awarded a four-year $2 million grant to establish the Eastern Pennsylvania-Delaware Geriatric Education Center.

The grant is from the Bureau of Health Professions in the Health Resources Services Administration (HRSA) of the United States Department of Health and Human Services.

Geriatric Education Centers are federally funded to bring together interdisciplinary teams of geriatric educators who can develop state-of-the-art curricula around important geriatric topics and also deliver education to a wide variety of health professions students and practitioners.

Christine Arenson, MD, Director of the Division of Geriatric Medicine in the Department of Family and Community Medicine, Jefferson Medical College, has been involved in providing quality health care for the aging population for much of her career. Her division will partner with faculty at Marywood University in Scranton, PA, and Christiana Care Health System in Wilmington, DE, on the Jefferson-based Geriatric Education Center funded under the HRSA grant.

“We will provide innovative interdisciplinary education that will allow us to translate research developed at Jefferson into education programs to be delivered regionally and disseminated nationally,” Dr. Arenson said. “This educational process will also lead to improved geriatric expertise among students, health professionals and faculty and thus result in measurable improvements in the health of older persons.”

“Thomas Jefferson University has long been in the forefront of creating interdisciplinary collaborations,” said Richard C. Wender, MD, Alumni Professor and Chair, Family and Community Medicine. “This project provides a unique opportunity to further establish our national recognition in geriatrics.”

Hindson Award Nominations Accepted Until March 24

Nominations for the ninth annual Janet C. Hindson Award will be accepted until March 24. Presented by Thomas Jefferson University Hospital, the award is open to nurses who exemplify the caring and service to others that characterized Miss Janet C. Hindson’s life.

The award winner will be presented during the Nurses’ Week 2006 celebration activities held May 8 to 12.

Pick up nomination guidelines in the Nursing Office, 1990 Gibbon. Letters of nomination should be sent to Mary Ann McGinley, RN, PhD, Senior Vice President for Patient Care, 2210 Gibbon. For more information, call 5-2210.

Michael J. Mastrangelo, MD, Portrait Presented to University

Michael J. Mastrangelo, MD, Professor of Medicine, Division of Medical Oncology, Thomas Jefferson University, and Associate Clinical Director, Kimmel Cancer Center at Jefferson, poses with members of his family following the presentation of his portrait to the University.

Offering remarks before the presentation of the portrait by artist Dean L. Paules, ASPC, were David Berd, MD, Professor of Medicine, Takami Sato, MD, Associate Professor of Medicine, and Edward McClay, MD, a Fellow in Medical Oncology from 1984 to 1987. Members of Dr. Mastrangelo’s family also offered remarks.

Robert L. Barchi, MD, PhD, University President, accepted the portrait on behalf of the University.

Jefferson Reaches Out to Homeless City Women to Deliver Internet-Based Breast Cancer Education and Treatment

Thanks to a one-of-a-kind Internet-based project, Jefferson healthcare professionals are able to reach an underserved city population – homeless women – with education, screening and treatment for breast cancer.

The effort is made possible by a $59,000 grant from the Susan G. Komen Breast Cancer Foundation.

The project is being implemented by the Hospital’s Office to Advance Population Health (OAPH) and the University’s College of Health Profession’s Center for Collaborative Research in partnership with Project H.O.M.E. (Housing, Opportunities, Medical Care and Education), Eliza Shirley, and the ACTS (Acts Christian Transition Services) shelters and residences.

Focus groups with shelter residents identified the attitudes, beliefs, behaviors and barriers related to early detection practices such as breast self-examination, clinical breast examinations, and breast cancer screening/mammography. This research informed the content for breast health and cancer educational programs and development of a website module tailored to the needs of homeless and formerly homeless women. Currently six shelters/residences are involved, with the potential to reach nearly 400 women with direct education and the potential for many more through the web module.

Women at increased risk of breast cancer are referred to Jefferson’s RUBEEL project, also funded by Komen. Women aged 40+ who are un- or underinsured and have not had a mammogram in the past two years are referred for a free mammogram at Methodist Hospital. If a diagnosis of breast cancer is confirmed, women are referred for appropriate care, either through Jefferson or through the Pennsylvania Breast and Cervical Cancer Prevention and Treatment Program.

Unique Program

Since many shelters in Philadelphia are internet-wired, the idea of using the Internet to serve a homeless population seemed natural, explains Project Director Rickie Brawer, MPH, Associate Director, OAPH.

No other similar breast health programs targeting homeless and formerly homeless women have been identified in the Philadelphia region.

Says Ms. Brawer, “This program is unique because it provides breast health education relevant to the needs of homeless women that can be accessed long term, after the project is completed, and from any computer with Internet capability. In addition, the website can easily be updated as necessary.”

Estimates place the number of homeless people in Philadelphia on any given day at 6,500. Almost one-fourth of homeless women report needing medical attention but being unable to access care.

The Susan G. Komen Breast Cancer Foundation is dedicated to fighting the disease of breast cancer. Working with its affiliates throughout the world, it raises money to support innovative research and community-based programs that include education, screening and treatment.