Eagles’ Winston Justice and SWOOP Visit Employee Appreciation Day

Eagles’ offensive tackle Winston Justice and mascot SWOOP made guest appearances during Employee Appreciation Day and were a big hit. But the real star during each day’s activities was every Jefferson employee. Here are scenes from the fun-filled event.

Regional Spinal Cord Injury Center of Delaware Valley Receives $2 Million Federal Grant to Continue Work

The Regional Spinal Cord Injury Center of the Delaware Valley (RSCICDV), a partnership between Thomas Jefferson University Hospital and Magee Rehabilitation, will receive a $2 million federal grant to allow the center to continue its work to research and treat spinal cord injuries.

In addition to awarding Jefferson University $464,000 per year for a five-year period, the National Institute on Disability and Rehabilitation Research (NIDRR) of the U.S. Department of Education again designated the RSCICDV as a Model Spinal Cord Injury System of Care

RSCICDV has been a strong, life-long resource for persons with spinal cord disorders. “Our staff is very proud to be recognized again as a center of excellence in clinical care and research,” said Ralph J. Marino, MD, Clinical Director of the Regional Spinal Cord Injury Center, Thomas Jefferson University Hospital, Philadelphia, and Associate Professor of Rehabilitation Medicine, Jefferson Medical College. “We are gratified by the NIDRR’s support of our work through this funding.”

“We are especially pleased to be able to continue the support of those we serve in the community,” said Mary Schmidt Read, PT, MS, the SCI Program Director at Magee Rehabilitation. “Over the years, the RSCICDV has been a strong, lifelong resource for persons with spinal cord disorders.”

The Regional SCI Center of the Delaware Valley is a collaborative program with experts in orthopaedics, neurosurgery, rehabilitation medicine, trauma surgery, neuroradiology and urology, providing a continuum of care at both Thomas Jefferson University Hospital and Magee Rehabilitation.

See Inside for Special Insert on Employee Service Recognition Celebration October 11

As part of Jefferson’s continuing efforts to recognize the contributions of our valued employees, our Service Recognition Celebration 2006 will be held on October 11.

Employees who celebrated five-year (5, 10, 15, etc.) service anniversaries, between July 1, 2005 and October 11, are being acknowledged for superior performance, individual acts of merit and loyal service. Jefferson administration shares the belief that such recognition is an integral part of workplace quality, and is therefore pleased to have this opportunity to acknowledge more than 980 employees who have recently celebrated a service anniversary. Included in the group are 135 employees marking 25 or more years of service to Jefferson.

Join Jefferson and Philadelphia Eagles in Tackling Breast Cancer During October

Jefferson is again teaming up with the Philadelphia Eagles to tackle breast cancer during October Breast Cancer Month. Jefferson employees will also be selling “Tackling Breast Cancer” Eagles hats and shirts at three Eagles games:

• October 2 - 8:30 p.m. Monday Night football game, Eagles vs. Green Bay Packers, Lincoln Financial Field
• October 8 - 1 p.m. Sunday game, Eagles vs. Dallas Cowboys, Lincoln Financial Field
• October 29 - 1 p.m. Sunday game, Eagles vs. Jacksonville Jaguars, Lincoln Financial Field

Jefferson employees will also be selling “Tackling Breast Cancer” Eagles hats and shirts at two special events:

• October 18, 6 to 9 p.m. – King of Prussia Mall (Nordstrom’s Court). Meet an Eagles player, cheerleaders and mascot SWOOP.
• October 24, 6 to 8 p.m. – Katz Jewish Community Center in Cherry Hill. Free breast cancer education program featuring Jefferson breast surgeon Anne Rosenberg, MD; Stephanie Marston, MFT, author of Chicken Soup for the Soul: Life Lessons for Women – 7 Essential Ingredients for a Balanced Life. Meet Eagles mascot SWOOP.

“Tackling Breast Cancer” apparel items will also be sold at the Jefferson Bookstore, 1009 Chestnut St., and the hospital Gift Shop, 11th St. Lobby. A portion of proceeds from all apparel sales will go to the Jefferson Breast Care Center.

Scenes from 2006 ‘A Taste of the Neighborhood’

Employees, students and volunteers enjoyed “Lunch Under the Arches” at this year’s “A Taste of the Neighborhood” restaurant expo sponsored by the University Activities Office. This year the event was held under and near the Scott Building Archway because of construction of the Hamilton Building.

VITAL SIGNS: AUG 2006

Budget Actual Prior Year
Admissions 3,893 3,792 3,760
Length of Stay 5.96 6.17 6.20
Patient Days 23,164 22,853 22,348
TIUR Methodist
Outpatient Visits 42,430 41,876 40,911
Patient Satisfaction Overall Mean Score (Apr–Jun) 83.5

In This Issue: Meet New Deans, Jefferson College of Health Professions
Benefits Fair Set for October 24
Hospital Expands Service to South Jersey
Meet New Deans, Jefferson College of Health Professions

Janice P. Burke, PhD, Dean, Jefferson School of Health Professions

Janice P. Burke, PhD, OTR/L, FAOTA, has been appointed as the first Dean of the Jefferson School of Health Professions, Jefferson College of Health Professions (JCHP), James B. Erdmann, PhD, Dean of JCHP, has announced.

Dr. Burke, who came to Jefferson in 1988, is a Professor of Occupational Therapy and was appointed to Department Chair in 1998. Before joining Jefferson, Dr. Burke lived in Los Angeles where she was a private practitioner and co-founder of a Therapy West, a practice designed to serve the needs of children with neuromuscular and developmental disorders.

Dr. Burke served as Director of Training in Occupational Therapy at the University Affiliated Program (UAP), Children’s Hospital of Los Angeles and Adjunct Professor at University of Southern California from 1974 to 1984.

Dr. Burke received her BS in occupational therapy from Utica College, Syracuse University; MA in occupational therapy from University of Southern California and PhD from University of Pennsylvania Graduate School of Education. She was elected fellow in the American Occupational Therapy Association in 1984 and has received numerous awards for her work as an educator, scholar and leader.

Her work in the Department of Occupational Therapy at Jefferson has included developing and implementing five U.S. Department of Education training grants beginning in 1989 and continuing currently.

Dr. Burke was elected a Board Director of the American Occupational Therapy Association in January 2006 and is a member of the editorial board for the American Journal of Occupational Therapy.

“Dr. Burke’s credentials make her especially well qualified for this position,” said Dr. Erdmann. “Her experience, matched with her drive, will provide superb leadership during this major change within the College.”

Mary G. Schaal, EdD, RN, Dean, Jefferson School of Nursing

Mary G. Schaal, EdD, RN, has been appointed as the first Dean of the Jefferson School of Nursing, Jefferson College of Health Professions (JCHP), James B. Erdmann, PhD, Dean of JCHP, has announced.

Dr. Schaal joined Jefferson in 1997, as Associate Professor, Vice Chair and Director of the Graduate Program. She served as Acting Chair of the Department of Nursing until August 2002, when she was officially named Chair of Nursing.

Dr. Schaal earned her diploma in nursing from the Jefferson Medical College Hospital School of Nursing in 1963 and her BS in Nursing from Thomas Jefferson University in 1981. She went on to earn her MS in Nursing from the University of Pennsylvania and PhD in Education from Rutgers, the State University of New Jersey.

Dr. Schaal has been instrumental in enriching a program that has already earned a national and international reputation for educating leaders in the nursing profession. Her most significant contribution to nursing has been her educational expertise in curriculum design, development and evaluation, distance learning and health promotion.

At Jefferson, she has been instrumental in revising and redesigning the graduate and undergraduate nursing programs as well as developing a one-year accelerated program for second degree students, developing a web-based nursing program format option and initiating an associate level nursing program at Methodist Hospital and Geisinger Medical Center in Danville, PA.

“Dr. Schaal’s extensive experience and credentials will serve Jefferson Nursing well,” said Dr. Erdmann. “We are fortunate to have an outstanding leader assume the founding dean’s role for the new Jefferson School of Nursing.”

Alan S. Hillibrand, MD, Named AAOS Communications Vice-Chair

Alan S. Hillibrand, MD, has been named Vice-Chair of the Communications Cabinet of the American Academy of Orthopaedic Surgeons (AAOS). Dr. Hillibrand is Associate Professor of Orthopaedic Surgery, Associate Professor of Neurosurgery, and Director of Medical Education in the Department of Orthopaedic Surgery at Jefferson Medical College and at the Rothman Institute at Jefferson. Dr. Hillibrand will serve a two-year term assisting the Cabinet Chair in planning, organizing, directing and evaluating communications vehicles and in providing communication and media relations expertise to various branches of the AAOS structure.

Two 2006 Leon Peris, MD, Medical Records Award prize winners were honored at awards ceremony. They are, at center in left photo, first prize winner Stacy McCrosson, MD, Resident, Department of OB/GYN, and third from left in right photo, second prize winner Neil Martin, MD, Resident, Department of Surgery. David B. Nash, MD, MBA, Chair, Department of Health Policy, congratulates both award winners while Louis Weinstein, MD, Chair, Department of OB/GYN, left photo, and Charles J. Yeo, MD, Chair, Department of Surgery, and Albert Worthington, Director of Health Information Management (HIM), right photo, look on. Established by the hospital’s Department of Health Policy, the Leon Peris Award is presented each year to a senior resident at the hospital who has the best overall record of timely, accurate and complete dictations for inpatient care. First winner receives $200, and second winner $100.

Benefits Fair Set for October 24 – Jefferson University Physicians a New Participant

The annual Employee Benefits Fair will be held on Tuesday, October 24, from 7:30 a.m. to 4 p.m. in Jefferson Alumni Hall, first-floor cafeteria area. New to the Fair are representatives from Jefferson University Physicians (JUP) who will be able to share information about the primary care and specialty services available to Jefferson employees and their families through JUP.

If you want information about your Jefferson benefits, come and get the answers in one place, at one time – from the experts at Jefferson Benefits Fair!

Representatives from the following organizations and Jefferson departments are scheduled to participate:

- **Banks**: Citizens, Freedom Credit Union, TD Banknorth (formerly Hudson United), PNC, Wachovia, Commerce Bank
- **Insurance Companies**: Aetna, CIGNA, Definity Health, Delta Dental, Express Scripts, Independence Blue Cross, Marsh USA, MetLife
- **Tiaa-cref**: Fidelity Investments, MetLife (formerly Citistreet), TIAA-CREF, The Vanguard Group
- **Other Representatives**: Bright Horizons Family Solutions (daycare center), Carebridge, Countrywide Pre-Paid Legal Services, GlobalFit, Josten’s (employee recognition gifts), U.S. Savings Bonds

Starting October 19, information sessions will be held so that you can review your benefits and open enrollment materials with a representative from the Employee Benefits office. Please be sure to watch for the dates and times of these sessions.

You may call the Employee Benefits office at 215-503-7858 with your questions between 7:30 a.m. and 5 p.m. After 5 p.m. you may leave a message on voicemail at 215-503-1186 and a Benefits staff member will return your call.

The Benefits staff looks forward to seeing you at the Benefits Fair on October 24!

Jefferson Sponsoring November 10 Symposium On Medical Education in the 21st Century

Jefferson’s Department of Health Policy and Office of Continuing Medical Education are sponsoring “20/20: Focusing the Vision of Medical Education,” a symposium on Medical Education in the 21st Century, to be held November 10 at the Hotel Sofitel, 17th and Sansom Sts., Philadelphia.

The symposium is aimed toward leaders and key decision-makers in academic medicine including deans, administrators, department chairs and residency program directors from all medical schools and teaching hospitals in the United States. Its purpose is “Preparing Physicians for Tomorrow: Accountability, Competence and Teamwork.”

Seven of the 15 symposium faculty are senior Jefferson or former Jefferson faculty members.

The conference is free of charge, but advance registration is mandatory by November 1 at www.jefferson.edu/2020reg.cfm or by calling 1-866-524-9716 or emailing medicine2020@jefferson.edu for more information.

A welcome reception will be held at the hotel November 9 at 6 p.m.

Jefferson Scientists Identify Gene Mutation Potentially Involved in Breast Cancer Initiation

A Jefferson-led team of researchers has found evidence suggesting that a mutation in a gene that normally helps block the formation of breast tumors could play a role in the initiation of a major form of breast cancer.

The team is made up of researchers at Jefferson Medical College (JMC), the Kimmel Cancer Center at Jefferson (KCC) and the Albert Einstein College of Medicine in New York.

Led by cell biologist Michael P. Lisanti, MD, PhD, Professor of Cancer Biology at JMC and Richard G. Pestell, MD, PhD, KCC Director, the team found that a known mutation in the Caveolin-1 gene is present in about 18 per cent of all breast cancers that are fed by estrogen – so called “estrogen receptor-positive” cells.

The group also discovered six new Caveolin-1 mutations associated with estrogen-driven breast cancers. As many as nearly 35 per cent of such breast cancers may carry Caveolin-1 mutations, Dr. Lisanti says. Caveolin proteins, which play important roles in cell communication, are also involved in a number of diseases and conditions, such as cancer, atherosclerosis, diabetes, Alzheimer’s disease and muscular dystrophy.

The researchers, reporting in the American Journal of Pathology, say their results open up the possibility that Caveolin-1 mutations may be involved in the development of estrogen-positive human breast cancer, which accounts for some 70 per cent of all breast cancers.
Jefferson Staff Paddle for Jefferson Breast Care Center in Annual Dragon Boat Festival October 7

Jefferson physician and nursing staff members will participate in the 3rd Annual Dragon Boat Festival October 7. The event will raise money for the Jefferson Breast Care Center. During September, staff sold Dragon Boat tee shirts, bracelets, and raffled off a framed print of Boathouse Row. Nursing staff of 3NE, MRICU, and physicians from Internal Medicine and Jefferson Family Medicine Associates will paddle with family and friends at the event.

Questions? Email margie.diamboy@mail.jtu.edu

Jefferson Organ Recipients Compete in U.S. Transplant Games

Suzanne Ahmie, Joseph DiNoia and Daniel Snowden, who received transplants at Thomas Jefferson University Hospital, were among the 115 transplant recipients from Eastern Pennsylvania, Southern New Jersey and Delaware competing as part of Team Philadelphia 2006, the largest team represented at the 2006 U.S. Transplant Games in Louisville, Ky.

More than 1,200 men, women and children, ranging in age from 2 to 85, traveled from around the country to show the world that transplantation works. They have all received life-saving organ transplants and celebrated their success by competing in the 2006 Games.

Ms. Ahmie received a kidney in November 2002, and this year competed in her second Games. Mr. DiNoia received a kidney in September 1993, and this year was honored as the oldest organ recipient present among the athletes. Mr. Snowden was a kidney recipient in August 1992 and has since participated in seven Transplant Games. The 2006 U.S. Transplant Games is a biennial, Olympic-style competition for anyone who has received a life-saving transplant, including heart, liver, lung, kidney, pancreas and bone marrow.

Team Philadelphia 2006 is organized by Gift of Life Donor Program, the region’s nonprofit organ and tissue donor program, and the National Kidney Foundation of the Delaware Valley, Inc, to highlight the success of organ transplantation and draw attention to the critical shortage of organ and tissue donors.

Jefferson's United Way Campaign for 2006 Now Under Way!

Jefferson has the opportunity this year to participate in the United Way campaign. Jeffersonians have a long tradition of helping citizens in our community through the United Way of Southeastern Pennsylvania. Contributing to this cause is a great way to give something back to the community, which in turn supports our institutional development.

Thomas Jefferson University, Jefferson University Physicians and the Jefferson University Physicians Provider Network contribute to our being one of the largest employers in the region, and are a generous group of people. Their contributions make us a regional leader in employer-based campaigns. We want to continue that tradition. The fact that we are such a caring and compassionate organization contributes to our being one of the top 50 campaigns in the area,” says E. Jane Hix, Co-Chair of Jefferson’s United Way Campaign this year.

“There are many people less fortunate than we, and I urge you to help make their lives better, if only through the simple act of filling out a pledge form. Your assistance and support is greatly appreciated and with your generous contribution, this campaign will be a continued success.”

This year, Jefferson is making a concerted effort to shorten this campaign and conclude it before Thanksgiving. Your quick response will assure that we can do so.

Jefferson Breast Care Center

The Jefferson Breast Care Center offers state-of-the-art care and treatment of breast disease. Our team of experts is committed to getting the best possible outcomes for you, and to helping you feel the best possible in your own skin. We offer a comprehensive approach to breast health, from mammograms to surgery.

Save the Date! New Wellness Center Opens January 22

Please join us for the Grand Opening of the Jefferson Independence Blue Cross Wellness Center in the lower level of Jefferson Alumni Hall.

The ribbon-cutting ceremony for this new fitness and recreation facility will take place on Monday, January 22, 2007, at noon. Then be sure to stop by for daily fun-filled events during the remainder of our week-long Grand Opening Celebration. Watch JeffNEWS for updates!
CONFERENCES AND SEMINARS
Monday, October 2
• Kimmel Cancer Center at Jefferson, John Paulk, M.D., Professor, Medical Oncology, TUM, “Correcting Cystic Fibrosis at the Replication Fork,” 7 to 8 a.m., DePalma.

Wednesday, October 4
• Jefferson Breast Cancer event at Katz Jewish Community Center. Proceeds to the Jefferson Breast Care Center.

Thursday, October 5
• Lung Health Conference, 7 to 8:30 a.m., DePalma.

Friday, October 6
• Community Medicine conference, 7 to 8 a.m., DePalma.

Friday, October 6
• Kimmel Cancer Center at Jefferson, Dr. John Paulk, M.D., Professor, Medical Oncology, TUM, “The Politics and The Public,” 8:30 a.m., 101 BLB.

Friday, October 6
• Pediatrics Department, DePalma.

Friday, October 6
• Pastoral Care Book Review.

Friday, October 6
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Tuesday, October 10
• Jefferson Breast Cancer event at Katz Jewish Community Center. Proceeds to the Jefferson Breast Care Center.

Thursday, October 12
• Health Promotion, 7 to 8 a.m., DePalma.

Thursday, October 12
• Jefferson Breast Cancer event at Katz Jewish Community Center. Proceeds to the Jefferson Breast Care Center.

Thursday, October 12
• Activities Office, Introduction to American Sign Language, 7 to 8:30 a.m., 101 BLB.

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• Jefferson Breast Cancer event at Katz Jewish Community Center. Proceeds to the Jefferson Breast Care Center.

Thursday, October 12
• Health Promotion, 7 to 8 a.m., DePalma.

Thursday, October 12
• Thomas Jefferson University Hospitals, Inc. Board, 8 a.m., 101 BLB.

SPECIAL EVENTS
Wednesday, October 4
• Jefferson will sell hats, shirts, etc. at the 8:30 p.m. Monday Night Football game.

Wednesday, October 4
• Philadelphia Virtual Teenagers’s Night Out.

Thursday, October 5
• Activities Office, Introduction to American Sign Language, 7 to 8:30 a.m., 101 BLB.

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