Jefferson-Honickman Breast Imaging Center Celebrates First Anniversary

The Jefferson-Honickman Breast Imaging Center celebrated its first anniversary in January 2008 and has much to celebrate in a year’s time. “Our new center has been a success story for us,” says Vijay Rao, MD, Chair of the Department of Radiology. “Under Dr. Barbara Cavanaugh’s leadership, we have delivered on our promise of improving breast imaging services, increasing the number of women we serve and boosting patient satisfaction.”

Breast imaging procedures rose by nearly 20% at Jefferson-Honickman Breast Imaging Center with the assistance of advanced technology, improved workflow and staff commitment. Jefferson-Honickman provides state-of-the-art digital mammography, breast ultrasounds and biopsy units.

“Patients who come here are likely to be anxious when they walk in for either their breast imaging or biopsy,” says Barbara Cavanaugh, MD, Director of Breast Imaging. “With its soft colors, nature-inspired original artwork and comfortable surroundings, the center now offers a peaceful, more pleasant experience for patients, in addition to the reassurance that their diagnosis is being aided with some of the most advanced technology around.”

The creation of the Jefferson-Honickman Breast Imaging Center is the first phase of a three-phase plan to develop a comprehensive Jefferson Breast Care facility. This will include breast screening, a dedicated MRI breast scanner and clinical consultation and educational conference space – all to be housed in the Medical Office Building at 1100 Walnut Street.

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Jefferson Employees Help Deliver Baby in Cab

A few weeks ago in the Pavilion Building, a woman approached Richard Brown of Jefferson Security. She told him that her pregnant daughter’s water had broken and she was in a cab outside. Richard immediately went to get a wheelchair.

In the midst of this, Ray Wisniewski, the Emergency Department Patient Liaison, was on his way out to get coffee and asked Richard what was happening. Within minutes, a baby was born and mother and child were taken into Jefferson Hospital. “When I jumped into the cab, the baby was already on its way,” Ray said. “I don’t know if the mother realized it yet.”

The two employees worked together to make room for the baby to arrive. “As soon as the baby was born, I turned her over so she didn’t suffocate. I then cleared her airways with my finger,” said Ray. He explained that after working in the ER and seeing so much so often – including births – he knew what to do.

“Everything went well,” said Richard, who as a police officer had helped deliver four other babies. Two of those deliveries were in cabs. “The cab driver was in shock, though. He sat there staring straight ahead.”

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Daffodil Day a Blooming Success

Thousands of daffodils in various stages of bloom will be arriving at Jefferson on Wednesday, March 26, 2008, when they are picked up by the generous employees and students who so enthusiastically contributed their time, effort and money to Daffodil Days. The annual event, now in its 35th year, is sponsored by the American Cancer Society. This will be the 20th year in a row that Thomas Jefferson has participated and we continue to exceed all expectations by remaining one in sales in the Philadelphia region. Estimates of sales thus far bring Jefferson’s fundraising total to approximately $15,000.

“In an unselfish manner, employees and other members of the Jefferson community anonymously donated funds to the ACS that will be used to purchase Gifts of Hope to be distributed to in-house patients at the Kimmel Cancer Center on Thursday, March 27,” says Dorothy Wysznyski, Assistant Administrator of KCC.

A site sale will be conducted by a group of medical students from the AOA Medical Honors Society on Wednesday and Thursday, March 26 and 27, from 11:00 a.m. – 4:00 p.m. on the 11th Street side of the atrium in the Gibbon Building.

If you missed the pre-sales campaign, this is your last opportunity to participate in this great event. Bunches of 10 daffodils stems ($8) and pots of miniature daffodil bulbs ($15) will be on sale.

Nuclear Receptors: Co-Activators and Co-Repressors Symposium Held

On January 15th the world’s leading Nuclear Receptor experts gathered together to present the latest research at the Nuclear Receptors: Co-Activators and Co-Repressors symposium chaired by Jefferson’s Kimmel Cancer Center’s Dr. Chenguang Wang and Dr. Richard Pestell.

Presentations focused on new discoveries affecting breast and prostate cancer and tumor angiogenesis.

The symposium was held at the National Constitution Center in Philadelphia and was such a success, the sponsors, Abcam, plan to make this an annual event.

Division of Vascular Surgery Awarded Training Fellowship

The Accreditation Council for Graduate Medical Education (ACGME) recently awarded the Division of Vascular Surgery within Jefferson’s Department of Surgery a Fellowship to train future vascular surgeons.

The field of vascular surgery has undergone significant changes in the last decade, mostly involving the institution of minimally invasive endovascular surgical techniques. The members of the Division of Vascular Surgery at Jefferson, led by Dr. Paul DiMuzio, have incorporated these techniques into their practice, including carotid artery stenting, endovascular aortic aneurysm repair and many of the various ways to treat peripheral vascular disease through a percutaneous approach.

The Fellowship in Vascular Surgery at Jefferson has been accredited to train two fellows each year. The Fellowship lasts a total of two years, and will involve training at both Thomas Jefferson University Hospital and Methodist Hospital.

Interested candidates must intend to complete a five-year categorical general surgery training program prior to enrollment. Information can be obtained by calling Dr. DiMuzio, the Program Director, at 215-955-8304.

Jefferson Preparing to Kick off Nurses Week

Jefferson will celebrate all the great work of our nursing staff during Nurses Week, May 5 through May 9. This year’s Nurses Week theme is the Nursing Caring Model. The following events are planned for this week:

May 5: Nurses Week gift distribution
May 5-7: Professional Poster display in hospital atrium
May 7: Professional Nursing Excellence Awards – sponsored by the Professional Development Committee. Award ceremony – 1 p.m. Jeff Alumni Hall.

If you missed the pre-sales campaign, this is your last opportunity to participate in this great event. Bunches of 10 daffodils stems ($8) and pots of miniature daffodil bulbs ($15) will be on sale.

Jefferson to Host Aware For All Clinical Research Event for the Public April 12

Nearly half a dozen Thomas Jefferson University researchers will lead educational workshops on issues in health and clinical research at the Aware for All conference. The public sessions will be held April 12 from 9:00 a.m. – 2:00 p.m. in the Dorrance H. Hamilton Building.

The program, offered in collaboration with Drexel University, Fox Chase Cancer Center, Temple University and the University of Pennsylvania, is a daylong public conference that will provide free health screenings, informational exhibits, educational workshops, keynote addresses and a discussion of clinical research by a panel of patient participants. Last year’s event drew more than 230 participants. Breakfast and lunch are included, and health screenings and informational exhibits will begin at 8:00 a.m.

Endocrinologist Barry J. Goldstein, MD, PhD, will be a guest speaker at the event. Joining him will be oncologist Edith P. Mitchell, MD, infectious disease specialist Kathleen E. Squires, MD, and breast surgeon Anne Rosenberg, MD. In addition, Jefferson Vice President for Research Steven E. McKenzie, MD, PhD, will offer welcoming remarks in partnership with Aware for All National Director Jill McNair.

Jefferson Division of Human Subjects Protection Director Bruce Smith, MD, CIP, who was a member of the first Aware for All patient panel in 2006, says this upcoming program will provide an opportunity to enhance public understanding of the clinical research process.

“This is not a program that is recruiting people for any particular study,” Smith explains. “It is really an education for the public about what clinical research is, what it can mean, and how it has advanced medical knowledge. I think the more education people have about clinical research, the more likely they are to become involved and remain involved in a research study.”

For more information about Aware for All, CICSRP and clinical research participation, visit www.CICSRP.org.

The Jefferson Mail Center Delivers in a Big Way

“Jefferson Mail Center runs smoothly at Jefferson. It’s not an easy task,” says Darren Hagerman, Mail Services Manager. “We deliver to 530 mail stops across the Jefferson campus. It’s a very busy place.”

Darren says that mail wouldn’t get where it needs to without Jefferson’s professional front-line mail staff, along with the help of Assistant Manager Valerie Jackson and Chief Mail Processor Cynthia Branch.

“We work together and fill in for each other whenever we need to,” says Darren. “We are all committed to doing our best to keep the Mail Center running smoothly.”

For more information about the Mail Center, contact 215-955-8042 or email mailcenter@jefferson.edu.

For more information about Daffodil Day or to make a donation, contact Terri Schwartz, Director of Philanthropy, at 215-955-8053 or email tschwartz@jefferson.edu.
May is Better Speech and Hearing Month; Free Hearing Screenings Offered to Public

The Jefferson Center for Balance and Hearing is offering FREE hearing screenings at Jefferson Medical College, becomes a Fellow of the American College of Surgeons (ACS). Dr. Doria is an internationally renowned multi-organ transplant specialist with extensive expertise in liver, kidney, pancreas, and small-bowel transplantation as well as hepato-biliary-pancreatic surgery.

Scot Fisher, DO, has been named Director of Radiation Oncology Affiliate Centers. Dr. Fisher is a Clinical Associate Professor in the Department of Radiation Oncology and oversees the day-to-day operations at our Radiation Oncology Centers at Lower Bucks Hospital, Riddle Memorial Hospital, Frankford Hospital-Torresdale Division, Chestnut Hill Hospital, and the Methodist Hospital Division of TJUH.

Angad Hanna, MD, has been awarded the Cahill Fellowship from the American Association of Neurological Surgeons. The award is given to neurological residents to provide supplemental funding for research in spine and peripheral nerve disorders.

All Jefferson Medical Staff...Save the Date!

Thomas Jefferson University Hospitals
Jefferson University Physicians and Jefferson Medical College of Thomas Jefferson University

Present
A Matter of Trust
A Physician Disclosure Seminar
(A CME Accredited Course)

Monday, April 28, 2008
4:00 p.m. – 6:00 p.m.
Connolly Auditorium, Hamilton Building

Keynote speaker
Lucian Leape, MD
Adjunct Professor of Health Policy
Harvard School of Public Health

Case study by:
David W. Andrews, MD, FACS
Professor
Vice Chairman, Clinical Services
Department of Neurosurgery
Director, Division of Neuro-Oncologic Neurosurgery and Stereotactic Radiosurgery

Visit: http://jeffline.jefferson.edu/jeffcmce
Bleed Donor Center hours are 8:30 a.m. to 4 p.m., Monday through Friday. Please call 877-578-3363 to schedule an appointment. Here are eligible and willing to bleed.


Days: March 12: World Kidney Day
March 30: National Doctors’ Day

Month: April 1 - 30: Alcohol Awareness, National Autism Awareness, Cancer Control, Donate Life, Minority Health and Occupational Therapy Awareness month.

Week: April 1 - 7: National Public Health Week
April 12 - 18: Health, TJUH, “Know Your Risk for Diabetes,” Tuesday, April 29

CONFERENCES/SEMINARS

Wednesday, March 26
- JMC Department of Family and Community Medicine, 2008 Annual Spring Conference - 16th Annual Bracker Lecture: Speaker, Paul Grundy, MD, MPH, BHM’s Director of Healthcare, Technology, and Strategic Initiative. "Patient Centered Primary Care: Why Large Employers are Rediscovering the Value of Family Medicine and Primary Care." 9 a.m., 101BLS. Conference continues through Fri., April 11, "Cardiology and Clinical Updates for the Primary Care Physician," and the 19th Annual Edna G. Kornet Memorial Foundation Symposium and Clinical Update, (registration and continental breakfast, 8 to 9 a.m.), 8 a.m. to 3:30 p.m., 101BLS.

Thursday, April 3
- Women’s Health Source, Miles Nicole, DDS, Department of Oral and Maxillofacial Surgery, TJUH, “Dental Implants: Are They for You?” noon to 1 p.m., 925 Chestnut St., 2nd floor conference room area. Call 1-800-EFF-NOW.

UPCOMING MEE TINGS

Wednesday, April 2
- TV, Sigma Xi Research Day, 8:45 a.m. to 3:00 p.m.
- P. engraved on a piece of paper. For information, call 215-955-8370 to register.

UPCOMING GROUPS

Thursday, March 27
- Kimmel Cancer Center, Marcus-to-Man, an information program for men facing prostate cancer, Irvin H. Hirsch, MD, Professor, Urology, "Erectile Dysfunction," noon to 1 p.m., G-312 Bodine. Call 215-955-8370 to register.

UPCOMING SUPPORT GROUPS

Wednesday, April 2
- Kimmel Cancer Center, Survivor’s Conference: “Life After a Cancer Diagnosis,” 1:30 to 5:30 p.m., G-312 Bodine. Call 215-955-8370 to register.

Tuesday, April 8
- Rehabilitation Medicine, Swallowing Support Group for people with swallowing disorders or who are unable to eat by mouth because of the swallowing problem, noon to 1 p.m., OP Rehab Conference Room, 25 S. 9th St., Philadelphia. Call 215-955-0122 or adelina.schulte@jefferson.edu.

Wednesday, April 2
- Kimmel Cancer Center, The Delaware Valley Brain Tumor Support group for individuals diagnosed with brain tumor and their families, 7 to 8:30 p.m., 105BLS. Call 215-955-4429 to register.

UPCOMING CALENDAR

March/April 2008
- Medical Alumni Reunion, Saturday, April 26, 1:00 p.m. to 5:00 p.m., The Steps on the Main Campus.

Wednesday, March 26
- Thomas Jefferson University Hospital, 30th Street Station, Student Ambassadors Tour, 10:00 a.m. to 1:00 p.m.

Tuesday, March 25
- The Office of Public Relations and Communications, JeffGraphics, 7th Floor, Jefferson University Hospital, 25 S. 9th St., Philadelphia.

March 26 - 29: Spring Break

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