

## Market East Station is Now **Jefferson Station**

Connecting the Jefferson brand with one of the largest transportation hubs in the City provides the ideal way to let our entire community know how easy it is to get to the best health care available. And it also literally makes Jefferson *the* destination for exceptional healthcare education.

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Stephen K. Klasko, MD, MBA, President and CEO, Thomas Jefferson University and Jefferson Health System, announced the opening of the newly renamed station at a press conference on September 4.

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## Jefferson Station Continued

Under an agreement between Jefferson and the Southeastern Pennsylvania Transportation Authority (SEPTA), the former Market East transit hub has a new name – **Jefferson Station**. The naming of the new Jefferson Station is a symbolic, yet powerful message that Jefferson is transforming itself by making it easier for our students, patients and families to find us when they use public transportation. It also signifies that we are well positioned for an exciting and different future. As Sidney Kimmel said recently, “...Jefferson is the soul of this city.” We want everyone to know it and to see it.

In addition, for patients and families arriving at the station who need assistance to travel the two blocks

to our facilities, we’ll have a special new shuttle service that will operate every 15 minutes.

Combined with our recent announcement of the \$110 million gift from the Sidney Kimmel Foundation to rename the medical college (see below), this represents another step in building the new Jefferson. We are on target to becoming a future-thinking, entrepreneurial academic healthcare organization, and ventures such as the new Jefferson Station are helping us get there. Jefferson is broadening its reach to those in most need of our expertise and building relationships that can help us extend our brand and offer comprehensive care and education to patients and students beyond the borders of our campus.

The partnership with SEPTA also calls for a number of station improvements, including cleaner and more well-lit surroundings – as well as ample signage to orient travelers at the station.

Connecting the Jefferson name with one of the largest transportation hubs in Philadelphia provides the ideal way to let our entire community know how easy it is to get to the best health care available. And it also literally makes Jefferson *the* destination for exceptional healthcare education.

# \$110 Million Gift From Kimmel Foundation Transforms Future of Jefferson Medical College

## Sidney Kimmel Medical College at Thomas Jefferson University Announced

In June, Philadelphia native son Sidney Kimmel, along with his wife Caroline, made the largest donation in the history of Thomas Jefferson University (TJU) – bestowing a \$110 million gift to Jefferson Medical College through the Sidney Kimmel Foundation.

With full support from our Board of Trustees, and in recognition of the Kimmels’ overwhelming generosity to help re-define the future of healthcare education, Jefferson renamed Jefferson Medical College as the **Sidney Kimmel Medical College at Thomas Jefferson University**.

During the past year, Jefferson has been on a journey to create a vision for our academic medical center that would transform the way we teach medicine, deliver patient care and discover the next breakthrough treatment. June 17 represented a very important and historical step for us in realizing this vision.

“We are profoundly grateful to Sidney and Caroline Kimmel for their deeply held belief in our education, research and clinical missions, and their trust in our ability to be a leader in shaping the future of health care,” wrote Stephen Klasko, MD, MBA, President and CEO, TJU and Jefferson Health System, in his announcement to the Jefferson community.

“Caroline and I are delighted to support the education and training of future young men and women who will dedicate their lives to the art and science of medicine,” said philanthropist Sidney Kimmel. “We are confident the years they spend at Jefferson will have a lasting impact on the health and wellbeing of countless lives throughout Philadelphia and the nation.”

### About the Gift and What it Will Provide

This generous gift from the Sidney Kimmel Foundation is the fifth largest endowment ever given to a U.S. accredited medical college. The gift is also a vote of confidence in Jefferson as we prepare to ignite a healthcare revolution and make plans to launch a comprehensive fund raising campaign for our 200th anniversary.

“My heart has always been in Philadelphia and Jefferson is the soul of this city.”  
– Sidney Kimmel



In June, the Kimmel Foundation donated \$110 million to Jefferson Medical College. Pictured at a thank-you reception in the Hamilton Building are Stephen Klasko, MD, MBA, President and CEO, TJU and Jefferson Health System; Sidney and Caroline Kimmel; and Mark Tykocinski, MD, Dean, Sidney Kimmel Medical College of Thomas Jefferson University, Provost, TJU, and Executive Vice President, Academic Affairs. Photo: John Aquino

Through the Kimmel Foundation’s generosity, Jefferson will be able to create:

- an endowment fund for scholarships to medical students who exhibit both high intellectual and emotional intelligence;
- a capital fund to ensure that future students and faculty have state-of-the-art facilities;
- a fund to establish the Sidney Kimmel Medical College as a leader in healthcare innovation and to support investments in research and distinguished faculty; and
- a presidential endowment fund for initiatives most important to the future of the Medical College and Thomas Jefferson University.

These strategic investments will enable Jefferson to continue attracting top medical students and faculty, drive scientific research that impacts medical innovation and foster an entrepreneurial approach to healthcare education that meets the future needs of society.

“We are honored that Sidney continues to have a deep and personal connection with Jefferson,” added Dr. Klasko. “All of us look forward to fulfilling his vision to significantly impact the future of health care with transformative education, breakthrough science and exceptional patient care – beginning right here at Jefferson.”



Jefferson welcomes you to our new OB/GYN office on 833 Chestnut Street. Pictured are certified medical assistant Michele Williams; William D. Schlaff, MD, Chair of the Department of Obstetrics & Gynecology; and patient registrar Marissa Sanchez. Photo: Medical Media

## New OB/GYN Office Offers Wide Range of Services for Women

Beautifully designed with our patients' comfort in mind, the three-floor pavilion features specialty areas to support all aspects of obstetrics and gynecology, including maternal-fetal medicine, high-risk obstetrics, ultrasound, family planning, infertility and urogynecology. Evening appointments are available to offer patients further convenience.

Jefferson OB/GYN is now accepting patients in its brand new, 50,000 square-foot facility on the ground floor of 833 Chestnut Street.

Patients can expect the same level of personal care always provided by Jefferson OB/GYN, from routine exams and cancer screenings to the latest minimally invasive procedures. Our gynecologists work closely with our obstetricians to provide comprehensive care for patients. And, in the last year, the practice has recruited a number of new specialists from renowned institutions throughout the U.S.

Rated among the best hospitals for gynecology by *U.S. News & World Report*, Jefferson takes a collaborative approach to many clinical issues such as uterine fibroids – benign tumors that can present serious symptoms such as bleeding and pain, and that can also cause challenges when planning a pregnancy. Working with the Jefferson Fibroid Center, Jefferson OB/GYN offers specialists who can treat uterine fibroids surgically, medically or through radiologic techniques.

The new facility is also home to RMA Jefferson, a new clinical partnership with Reproductive Medicine Associates of Philadelphia. RMA infertility specialists, teamed with Jefferson's nationally recognized experts in reproductive endocrinology and infertility, provide our patients with comprehensive, personalized care and outstanding clinical outcomes – among the best in the nation.

To make an appointment, please call **1-800-JEFF-NOW**.

## In the Spotlight

### On the "Heating" Edge: Treating Inoperable Brain Tumors

Jefferson Hospital for Neuroscience is the only hospital in the region using NeuroBlate® for hard-to-reach or inoperable brain tumors. In a news story on 6ABC, Kevin Judy, MD, Professor of Neurosurgery at the Sidney Kimmel Medical College at Thomas Jefferson University, explained how NeuroBlate works: a thin fiber optic cable is placed into a tumor and then attached to a laser which is used to heat the tumor, while sparing surrounding tissue. That means patients recover more quickly (vs. traditional open brain surgery) and often can go home sooner.

### Celebrating the 40th Anniversary of First Kidney Transplant at Jefferson – and the Health of Sarah Cornelius

"I'm the original and I've lasted 40 years," said Sarah in celebrating her successful kidney transplant at Jefferson four decades ago. Sarah received a donor kidney from her son in 1974.

Sarah is now 86. Given that transplanted kidneys – even living donor organs – tend to last around 20 years, the fact that Sarah and her donor kidney are still going strong 40 years later is remarkable.

"As we embark on an exciting future at Jefferson by transforming healthcare delivery, education, and research, we are building on a nearly 200-year history of achievement," said Stephen Klasko, MD, MBA, President and CEO, Thomas Jefferson University and Jefferson Health System. "Sarah Cornelius' amazing story shines a light on Jefferson's illustrious past and limitless future."

See the full story on the [@Jeff blog](https://blogs.jefferson.edu/atjeff/) (blogs.jefferson.edu/atjeff/)

*For the past two years, Jefferson's survival rates for living donor kidney recipients has been 100 percent.*

### Honors for Jefferson from *U.S. News & World Report* and *Philadelphia Magazine*

#### *U.S. News & World Report*

For 2014-15, Jefferson is ranked second among the top 10 facilities in the Philadelphia metro area and fourth in Pennsylvania. Eight specialties at Jefferson were ranked nationally including: **Orthopedics (8); Cancer (27); Otolaryngology/ear, nose and throat (30); Urology (31); Gastroenterology and GI Surgery (32); Neurology and Neurosurgery (33); Nephrology (42); and Gynecology (47).**

In addition, Jefferson scored high marks in Cardiology and Cardiac Surgery, Diabetes and Endocrinology, Geriatrics, and Pulmonology – each program earning a position in the High-Performing category.

#### *Philadelphia Magazine*

84 Jefferson physicians were named Top Doctors in the May 2014 issue.

See the complete list at [www.jefferson.edu/topdocs](http://www.jefferson.edu/topdocs).

## Accreditations

Jefferson's Adult Deceased Donor Liver Transplant Program has received qualification to participate in the Transplant Centers of Excellence (COE) network by the Clinical Sciences Institute (CSI) of Optum.

Jefferson Hospital Outpatient Cardiac Imaging has been granted a three-year term of accreditation in Echocardiography in the areas of Adult Stress and Adult Transthoracic by the Intersocietal Accreditation Commission (IAC).

# Jefferson Reinforces Importance of Diversity with 'Human Library'



Jefferson hosted its first-ever "Human Library" in April at Scott Memorial Library, making it the first academic medical center in the U.S. to host the program.

Launched in 2000, the Human Library organization was created by five teenagers in Denmark after a mutual friend was stabbed. The teens' friend survived but the group decided to use peer education to help stop violence.

The Human Library is focused on the idea that by putting different people together in a small space and creating dialogue, prejudices and stereotypes can be broken and understanding can begin. Human libraries have since been created all over the world.

"A Human Book is a person who has volunteered to challenge prejudice through respectful conversation with those who 'borrow' him or her," explained Pat Wynne, Associate University Librarian. "The book will have a title that relates to his or her experience of prejudice and/or discrimination."

**"When I'm a physician, I'll think back to this experience while treating a patient who may be homeless or a veteran, and will remember that there is more to the story than what is on the surface," said Nadia Shobnam, a first-year student at Sidney Kimmel Medical College at Thomas Jefferson University (SKMC).**

Six books were available for loan at Jefferson's Human Library. Twenty readers, including students, staff and clinicians ranging in age from early 20s to late 70s, registered to borrow the books.

"Particularly for our students, we knew that by hosting a Human Library, we could help them take away a better understanding of the world and the patients they'll serve," said Pat.

Jane Hix, Senior Legal Counsel for Thomas Jefferson University Hospitals, represented the book *Out for Good*, a title borrowed by five readers.

Jane shared her experiences and insights as one who was discriminated against in the past because of her sexual orientation.

"In a multicultural society, this type of dialogue helps build bridges," said Jane.

Peter Sacchi, a first-year student at Sidney Kimmel Medical College at Thomas Jefferson University (SKMC), borrowed a book entitled *Disabled Veteran*.

"My book and I talked about how he was an army medic and later a hospital technician. He gave me valuable advice, saying, 'Pay attention to nurses, therapists, technicians and environmental staff. Many times they notice a patient is in trouble. Have a humanistic approach and listen to your patients and the people around you.'"

The *Disabled Veteran* book gave that same advice to Nadia Shobnam, also a first-year medical student. "He encouraged me to have empathy and be supportive because many patients, particularly veterans, can suffer from physical and emotional trauma. He said that being empathetic can be just as effective as the medical care I provide. He suffers from chronic pain, so he spoke as a patient and a medic. His story had an impact and has since stayed with me."

Nadia also heard a powerful story from a book entitled *Homeless, Not Helpless*.

"This book was employed as a newspaper salesman, working for a paper where the articles are written by homeless individuals. Through our conversation, I learned that even while struggling to find employment without any family support, this book was drug and alcohol-free and was working hard to become self-sufficient."

Other self-titled books included: *A Human Being First: Gay, Married, Working Mother of Two*; *Second; Mums the Word*; and *Queer Transman*.

"All the feedback about the event was very positive," said Pat. "For me, the one word that kept coming to mind was 'courage.' Courage from the books, the readers and our staff. All of it gelled and it felt like something special had happened."

Bernard Lopez, MD, MS, Dean of Diversity and Community Engagement at Jefferson, said after reading his book, he was a changed man.

Jefferson will host its next Human Library this fall.

To learn more about the Human Library at Jefferson or to become a Human Book, contact Pat Wynne at **215-503-7815**. Learn more about the Human Library organization at [www.humanlibrary.org](http://www.humanlibrary.org).

## People

The American Urological Association has named **Demetrius H. Bagley, MD**, the recipient of its 2014 *Lifetime Achievement Award*. **Dr. Bagley** is the Nathan Lewis Hatfield Professor of Urology and Professor of Radiology.

**Praveen Chopra** has been appointed Chief Information Officer and Executive Vice President, Information Services & Technology, TJU and TJUH System.

Information Systems and Technology leadership appointments: **Neil Gomes**, Vice President, Technology, Innovation and Consumer Experience; **Mike Devenney**, Vice President, Business Partnering; **Andrea Mancaruso**, Vice President, Infrastructure and Architecture Design; and **Paul O'Connor**, Vice President, Business Affairs and Portfolio Management.

**Emily R. Hajjar, PharmD, BCPS, CGP**, Associate Professor of Pharmacy Practice, is the winner of the prestigious *Lindback Distinguished Teaching Award*, made possible on this and other university campuses by the generous support of the Lindback Foundation.

**Dennis B. Leeper, PhD**, Radiation Oncology, has been recognized for his contributions to the field of thermal oncology by the European Society for Hyperthermic Oncology.

**Jonah Selber**, an office assistant in Information Services & Technology, recently directed a donation of \$7,500 to the Office of Institutional Advancement (formerly known as the Jefferson Foundation) and an additional \$7,500 to Adults with Developmental Disabilities.

**Olan A. Soremekun, MD, MBA**, has joined The Department of Emergency Medicine as Vice Chair of Clinical Operations & New Business Development.

Jefferson/Nemours resident **Kanani Titchen, MD**, won the 2014 Medelita H.E.R.O. Award for her research regarding the issue of child sex trafficking.

**Alexander R. Vaccaro, MD, PhD**, has been appointed Chair of Orthopaedics at Sidney Kimmel Medical College at Thomas Jefferson University, and elected President of Rothman Institute.

## JeffNews

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