
Agenda

8:00 am – 8:30 am  REGISTRATION AND CONTINENTAL BREAKFAST

8:30 am – 9:00 am  WELCOME AND OPENING REMARKS

Ronald E. Myers, DSW, PhD  
Professor, Director of the Division of Population Science, Department of Medical Oncology, Sidney Kimmel Cancer Center, Sidney Kimmel Medical College (SKMC)

Stephen K. Klasko, MD, MBA  
President/CEO, Thomas Jefferson University, Jefferson Health

80% by 2018

John Alduino, MEd  
Senior Director, State Health Systems, American Cancer Society (ACS) and

April Barry, LSW, MSW  
Evaluation Manager, Division of Cancer Prevention and Control, Bureau of Health Promotion and Risk Reduction, Pennsylvania Department of Public Health

9:00 am – 10:30 am  THE RCaDES INITIATIVE

Overview by Coordinating Team Members

Insights from the Learning Community

Jenné Johns, MPH  
Director of Health Disparities, Corporate Medical Management, AmeriHealth Caritas

Beth Careyva, MD  
Associate Director, Lehigh Valley Practice-Based Research Network, Lehigh Valley Health Network

April Reilly, MSW, Senior Director, American Cancer Society

Patient Stakeholder Advisory Committee Representatives

Q&A

10:30 am – 10:45 am  Break

10:45 am – 12:00 am  KEYNOTE CONVERSATION: THE RCaDES INITIATIVE AS A MODEL TO ADDRESS CANCER SCREENING DISPARITIES

Ronald E. Myers, DSW, PhD (Moderator)

Stephen Thomas, PhD  
Professor, Department of Health Services Administration, School of Public Health and Founding Director, Maryland Center for Health Equity, University of Maryland in College Park

Denise Rodgers, MD, FAAFP  
Vice Chancellor for Interprofessional Programs at Rutgers Biomedical and Health Sciences, Professor, Department of Family Medicine and Community Health, Rutgers University.

Q&A
12:00 pm – 1:00 pm

LUNCH AND NETWORKING  – Eakins Lounge, Jefferson Alumni Hall

1:00 pm – 2:15 pm

Panel Discussion: All Together Now? Health System, Insurer, and Employer Support for Implementing Evidence-based Colorectal Cancer Screening Interventions

Michael Rosenthal, MD (Moderator)
Department of Family Medicine and Community Health, University of Pennsylvania

Health System, Insurer and Employer Perspectives
Frank Brown, MD
Senior Medical Director of Cigna Healthcare’s Mid-Atlantic Region

Mitchell Kaminski, MD
Chief Clinical Officer, DVACO

Victor Caraballo, MD, MBA
Senior Medical Director for Quality Management, Independence Blue Cross

Glenn Hamilton, MD
Vice President, Corporate Clinical Policy, AmeriHealth Caritas Family of Companies

Neil Goldfarb
President/CEO, Greater Philadelphia Business Coalition on Health

Val Slayton, MD
Medical Director, Humana

Sarah Fulton, MHS
Senior Analyst, Centers for Medicare and Medicaid Services

Suresh Nair, MD
Program Director for the Hematology and Medical Oncology Fellowship at Lehigh Valley Health Network (LVHN)

Q&A

2:15 pm – 2:30 pm

BREAK

2:30 pm- 3:45 pm

PANEL DISCUSSION: FUNDING THE ADAPTATION AND IMPLEMENTATION OF EVIDENCE-BASED INTERVENTIONS

Linda Fleisher, PhD, MPH (Moderator)
Senior Researcher, Digital Health, Health Communications and Disparities, Children’s Hospital of Pennsylvania

David Chambers, DPhil
Deputy Director for Implementation Science of the Division of Cancer Control and Population Sciences, National Cancer Institute

Kara Odom Walker, MD, MPH, MSHS
Deputy Chief Science Officer, Patient-Centered Outcomes Research Institute

Richard Wender, MD
Chief, Cancer Control Officer, American Cancer Society

Q&A

3:45 pm – 4:00pm

CLOSING REMARKS: WHAT WE HAVE ACHIEVED, WHAT WE CAN DO

Ronald E. Myers, DSW, PhD