Meeting was brought to order at 12:15pm by Dr. Menko. She welcomed all new members and asked everyone to introduce themselves.

Dr. Menko introduced Christian Small, Director, Interactive Marketing and KT Ferrera, Manager of Web Services who had worked along with us this summer in putting together the NEW university research website. Dr. Menko reminded the committee that a Subcommittee for Communications was put together to address the issues of not having a faculty-centric website and the subcommittee had come up with inputs for the website. Jessica Gutierrez had attended a previous meeting and organized the subcommittee thoughts into a presentation for the committee to review and to present to marketing as a draft of the new research site.

Christian Small gave a brief overall presentation of the new research website and how it was created for faculty by the faculty. KT Ferrera also explained to everyone that it’s very important to keep the information current. She mentioned that Jessica Gutierrez will be maintaining the research site once it goes live.

One of the most important features that Christian mentioned is the carousel which highlights research faculty and the work being done in their labs. He also pointed out the Research Resource page which will help faculty with Research Administration (grant submissions, science editing, etc.) as well as help them find funding opportunities through intramural and extramural funding and collaborations. He also explained the Clinical Research/Trials tab that points to the Jefferson Clinical Research Institute (JCRI).

A brief discussion occurred about the Kimmel Cancer Center Clinical trials were included, requesting that there would be a link to these trials on JCRI page. Committee members were requested to spend time navigating the site once it goes live and to provide feedback.

Dr. Menko took over the last hour to discuss Phase II of the research website. This phase will include collecting information from faculty to create Faculty Webpages. Currently there are approximately 130 active researchers who meet the eligibility requirements. The template for the faculty webpage is a word document that can be downloaded from the Research Website under the Jefferson Researchers tab. Once the content is submitted by a faculty member it is expected to take a while to create each webpage for posting on the website. The Faculty Webpages will be searchable in Google. Jessica will be collecting the information from the faculty. It has not been decided if we will upload these webpages as the information comes in or wait until we get a certain number of webpages completed before we make this section live. Dr. Menko emphasized to committee that they share the information about the new site with their department and to please provide any feedback to the committee.