



MEDIA ADVISORY
FOR IMMEDIATE RELEASE
Monday, January 28, 2013

Contact: Jacqui Seidel
Desk: 267-502-3747
Cell: 610-733-4361

Quest Biotechnology Pipeline Launch at Thomas Jefferson University

Wednesday, January 30, 2-3 p.m.

PHILADELPHIA – On Wednesday, January 30, WorkReady Philadelphia’s newest industry pipeline will officially launch at Thomas Jefferson University. Key partners will speak to introduce this innovative pilot program for science, technology, engineering and math (STEM) skills, followed by a laboratory tour and hands-on demonstration. For the tour and demonstrations, you will see students wearing lab coats using an electron microscope with the images simultaneously displayed on a big screen, gel electrophoresis, and other biotechnology practices.

The program is managed by Philadelphia Academies, Inc. and funded by GlaxoSmithKline and The Philadelphia Foundation. Twenty-five students from Roxborough and Lincoln high schools will be connected with mentors from Thomas Jefferson University to engage in educational programs focused on biotechnology science applications and clinical molecular diagnostics. The capstone of this effort is a six-week paid summer internship experience that will provide students with real-world opportunities in the biotechnology field.

The launch event will include the following photo and interview opportunities:

- WHO:**
- Stacy E. Holland, President and CEO, Philadelphia Youth Network
 - Mary Linda Andrews, Director, Community Partnerships, GlaxoSmithKline
 - Andrew Swinney, President and CEO, The Philadelphia Foundation
 - Steve Brandt, Principal, Roxborough High School
 - Shirley Greening, Chair of Thomas Jefferson University Department of Bioscience Technologies
 - Cheryl Feldman, Executive Director, District 1199C
 - Kayla Hadley, youth speaker and Quest student

- WHEN:**
- Wednesday, January 30, 2013
2:00-2:02 p.m. – Introduction by Stacy E. Holland
2:03-2:25 p.m. – Remarks from speakers
2:25-3:00 p.m. – Laboratory tour with hands-on demonstration

- WHERE:**
- Thomas Jefferson University
Edison Room 2201/2202
130 S 9th Street
Philadelphia, PA 19107

About WorkReady Philadelphia

[WorkReady Philadelphia](#) is the city’s workforce preparation system for youth and young adults, supported by investments from [government, local and national philanthropies, and Greater Philadelphia employers](#). WorkReady is overseen by the Philadelphia Council for College and Career Success, a subcommittee of [Philadelphia Works board](#). [Philadelphia Youth Network](#) (PYN) serves as the managing partner and works with over 50 organizations to operate WorkReady programs across the city.

About GlaxoSmithKline

GlaxoSmithKline is one of the world's leading research-based pharmaceutical and healthcare companies. For further information go to us.gsk.com, follow GSK on twitter.com/GSKUS or visit the GSK blog: www.morethanmedicine.us.gsk.com/blog

About The Philadelphia Foundation

Since 1918, The Philadelphia Foundation has linked those with financial resources to those who serve societal needs. It is the region's community foundation, serving Bucks, Chester, Delaware, Montgomery and Philadelphia counties. For more information, visit www.philafound.org.

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