



The Best Fashion Schools in the World 2019



Work by the students of China Academy of Arts & Istituto Europeo di Design Italy

Other Categories

Featured schools appear in alphabetical order.

Undergraduate - Fashion Design

The top undergraduate programmes based on performance in the three indices that comprise BoF's **methodology**: Global Influence, Student Learning Experience and Long-Term Value.



BEST OVERALL



BEST IN GLOBAL INFLUENCE



BEST IN LEARNING EXPERIENCE



BEST IN LONG-TERM VALUE

Thomas Jefferson University

Thomas Jefferson University develops market-driven fashion entrepreneurs equipped with skills to solve problems in the competitive fashion environment.



Philadelphia, United States



Founded in 1824 as the Philadelphia Textile School, today Thomas Jefferson University's fashion design programme encourages interdisciplinary projects in textile design, including applications in merchandising, industrial design and architecture. The programme stresses industry experience, and encourages students to experiment with their designs around market driven parameters like sourcing, material cost and delivery rates. Throughout the academic year, students work with industry partners like Target, Abercrombie & Fitch, Free People and Urban Outfitters on design briefs and brand and marketing strategies to network and gain experience in the field. Jefferson's BS Fashion Design programme also stresses computer-aided design, and requires each student to create a digital portfolio by their sophomore year in order to increase internship placement. The programme has a 96 percent job placement rate, and students have gone on to work at brands like Oscar De La Renta, Under Armour, Li & Fung and Nike.

Degrees offered:

- BS Fashion Design

42

AVERAGE COHORT SIZE

10%

INTERNATIONAL STUDENTS

58%

ACCEPTANCE RATE

\$39k/\$40k

TUITION DOMESTIC/INTL

Thomas Jefferson University in Philadelphia ensures students experience and learn from other businesses before starting their own. The 100-year old university offers opportunities in NYC, and students also study global market place dynamics in Hong Kong, Shanghai, Lake Como, Milan and Tokyo. Its vast pool of alumni link to the likes of PVH, Coach, Ralph Lauren and Calvin Klein, who also recruit, collaborate through industry-sponsored projects and return as guest lecturers. TJU's research-focused 18-month Fashion Design Management programme teaches students to analyse the design and product development timeline, as well as the interaction between design, merchandising and social media marketing through hands-on simulations of the development cycle. The programme is developed in partnership with Politecnico di Milano, where students spend their last semester. Students and alumni report high satisfaction with the available resources at the school.

Degrees offered:

- MS Fashion Design Management
- MS Global Fashion Enterprise

28

AVERAGE COHORT SIZE

64%

INTERNATIONAL STUDENTS

65%

ACCEPTANCE RATE

\$22k/\$22k

TUITION DOMESTIC/INTL