

**EDUCATION:**

**Bachelor of Science, Fashion Merchandising and Management** May 2019  
**Jefferson (Philadelphia University + Thomas Jefferson University) Philadelphia, PA**  
**Minor: Marketing**

GPA: 3.0, Dean's List: Spring '17

*Special Projects:* Researched and developed an integrated, technology-based marketing campaign to sell handwoven women's accessories.

*Selected Courses:*

Principles of Management  
Survey of Textile Industry  
Microeconomics

Principles of Marketing  
Fashion Merchandising  
Retail Math

**ACTIVITIES & AWARDS:**

Member, Fashion Industry Association, 2015 - present  
Recipient of Fuller Scholarship for Academic Achievement Fall 2015  
Assistant Coach, Happy Valley Junior Swim League 2014-2016

**EXPERIENCE:**

**Belly Maternity**, Philadelphia, PA January 2016 - present  
Merchandising & Sales Associate

- Assist owner with operations, sales and merchandising of small boutique specializing in upscale maternity clothing.
- Maintain efficient and organized inventory control and order placement with suppliers resulting in greater storefront efficiency.
- Assist with buying operations including product research, trend forecasting and target market analysis.

**YMCA**, Philadelphia, PA February 2012 - August 2015  
Lifeguard, Activities Coordinator

- Supervised 10-50 swimmers while enforcing policies for busy family aquatic facility.
- Started as lifeguard; developed skills-based activities for young swimmers resulting in improved skills and confidence during free-swim.
- Established tracking method to monitor safety of chlorine levels; oversaw opening and closing operations of pool and locker facilities.

**SKILLS & LANGUAGES:**

- Excel, PowerPoint, MS Word
- Spanish - reading, speaking, writing