

Initial: April 23, 2025

Updated: -

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**2024 – 2025 Community and Trauma Counseling
Employer Survey Report**

(1) The data that will be collected;

The employer survey of graduates is designed to collect information regarding the name, preferred email address, year of graduation, employment setting(s), place of employment, employer's name, and employer's perceived evaluation of graduates' counseling competencies including relevant, knowledge, skills, and dispositions in qualitative and quantitative data.

(2) A procedure for how and when data will be collected;

The aforementioned data have been collected online using a survey designed using a software program (i.e., Qualtrics). Typically, the survey is sent out to the employers of graduates 2-3 months after their graduation (i.e., May or August graduation) with the survey remaining open until the end of the following Spring semester. During the 2024-2025 academic year, the survey went out for data collection in the 2025 Spring semester.

(3) A method for how data will be reviewed or analyzed;

The data collected through the survey is analyzed first by Assistant Director acting as CACREP liaison for the CTC program, and a report of the interpreted data is reviewed in a CTC faculty and staff meeting.

Enclosed document in PDF is a survey data report from the 2023-2024 academic year that was generated by Qualtrics used in data collection.

<https://jefferson.box.com/s/hxojdg2xh1ap11xifxfz4vrq1raurbnn>

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(4) An explanation for how data will be used for curriculum and program improvement;

The data is used to evaluate the impact of the CTC program on our graduates' successful counseling competencies in clinical settings.

Below is a list of action items to increase a response rate that was discussed during the 2020-2021 data review meeting held on October 6, 2021.

- The CTC program has recently partnered with the Recovery Center of America (RCA) fellowship including a number of community providers in the Philadelphia area that are committed to promoting excellence and clinical competencies in our alumni. Through this collaborative effort, we are hopeful that the partnered community providers would be willing to complete the employer survey to evaluate our alumni's clinical performance and meaningful employment in clinical settings.

Below is a list of action items to increase a response rate that was discussed during the 2022-2023 data review meeting held in February 2023.

- There were no responses.

Below is a list of action items to increase a response rate that was discussed during the 2023-2024 data review meeting held on May 22, 2024.

- There was a lower response rate this year.

Below is a list of actions that CTC Academic Unit is advised to consider in an attempt to increase a response rate.

- There was a no response during the 2024-2025 data collection period. This is a second time over the past three years that these results were observed. How would CTC Academic Unit resolve no results?