# Telehealth and Connected Care: An Advanced Course

3 Credit Graduate Course – Fully online and asynchronous 40.50–40.75 CE credit August 23–October 16, 2021

For more information: IEHP-Info@jefferson.edu | Jefferson.edu/ConnectedCareCertificate

# **COURSE DESCRIPTION**

This course takes a deep dive into telehealth and connected care. It explores the different technologies and applications within healthcare and components of creating a telehealth program. It also explains the technical, regulatory, legal and practical aspects to conducting a telehealth visit. This course prepares the learner to successfully deliver, evaluate and advocate for telehealth.

By the end of the course, the learner will:

- Describe telehealth and its corresponding technologies
- Define the applications, benefits and challenges of telehealth delivery,
- Understand the various roles within a telehealth team,
- List and employ common telehealth technologies with technical and operational proficiency,
- Describe general set-up, physical exam and troubleshooting tips during telehealth encounters,
- Identify the ethical, legal, and regulatory considerations of telehealth
- Summarize programmatic issues and ways to improve system

This course is designed for all physicians, psychologists, pharmacists, nurse practitioners, nurses, physician assistants and other health professionals as well as leaders and managers interested in broadening their knowledge in the rapidly changing and exciting field of connected care and telehealth.

# **INTERACTIVE COURSE STRUCTURE**

The course features 8 Modules that include a myriad of asynchronous learning tools, video and audio presentations, articles and, peer-to-peer Discussion Boards.

Hands-on practical assignments will enable students to acquire key knowledge and skills needed for telehealth and connected care.

## CONNECTED CARE: TELEHEALTH AND DIGITAL HEALTH INNOVATION GRADUATE CERTIFICATE

This course is part of a 9-credit, 3-course graduate certificate that explores the convergence of technology and health care. Students will learn strategies designed to improve healthcare delivery and outcomes, engage patients, create and mine new data repositories and support positive health behaviors.



### **HOW TO APPLY**

To register for this individual course as a non-degree student please visit **Jefferson.edu/NonMatriculated**.

To enroll into the Connected Care graduate certificate please visit **Jefferson.edu/ConnectedCareCertificate**.

# **COURSE FACULTY**

#### Shruti Chandra, MD, MEHP

Course Instructor Program Director, Digital Health and Telehealth Education, IEHP Assistant Professor, Department of Emergency Medicine, SKMC

Dr. Chandra is a Telehealth practitioner and the program director for Telehealth and Digital Health graduate certificate programs and the Telehealth Facilitator Certificate Program. She is part of the AAMC advisory committee for creating Telehealth competencies. She has presented telehealth topics various conferences such as at HIMSS, SEARCH, CORD. She has participated in Telehealth webinars through AAMC and SAEM. She is invested in education and research in Telehealth.

Dr. Chandra is an Assistant Professor of Emergency Medicine at Thomas Jefferson University. She obtained her MD at Jefferson Medical College and completed her Emergency Medicine residency and Medical Education fellowship at Jefferson. She received a Master's in Education for Health Professions at Johns Hopkins University. Dr. Chandra is the Phase 3 Director for the expanded fourth year curriculum for Sidney Kimmel Medical College.

#### Alexander Kleinmann, MD

#### Course Instructor

Clinical Assistant Professor, Department of Emergency Medicine

Dr. Kleinmann is one of the original telemedicine physicians at JeffConnect. He is a graduate of SUNY at Buffalo School of Medicine and completed internship and residency in Emergency Medicine at Thomas Jefferson University Hospital. He has been fulltime clinical faculty since 2012 at Sidney Kimmel Medical College/Thomas Jefferson University and has been involved in medical education at the undergraduate, graduate, and allied health levels.

## **GUEST SPEAKERS**

The course will feature a variety of speakers reflecting a multi-disciplinary cross-section of telehealth practitioners and managers with experience in all modalities of telehealth.

# DESIGNATED CONTINUING EDUCATION CREDITS

- Physicians: 40.75 AMA PRA Category 1 Credits
- Physician Assistants: 40.75 AMA PRA Category 1 Credits
- Nurses: 40.65 CNE
- Pharmacists: 40.65 CE
- Psychologists: 40.50 CE
- PA Patient Safety and Risk Credits: 40.50



# **COURSE CONTENT**

#### Module 1

Introduction to the Telehealth Landscape

Definition of telehealth

History of telehealth

Successful applications of telehealth

Traditional healthcare vs telehealth

An enterprise-wide approach to telehealth

Importance of telehealth

#### Module 2

## **Telehealth Modalities**

Modalities of telehealth

- Synchronous telehealth
- Asynchronous telehealth
- Remote monitoringmHealth/Applications

Challenges of telehealth

Interpersonal considerations

## Module 3

## Monetizing Intellectual Healthcare Applications – Outpatient and Preventive Care

Outpatient and ambulatory use of telehealth

Chronic care management and primary care telehealth

Telehealth use in specific patient populations

Occupational therapy, rehabilitation and speech therapy

Telehealth and pharmacy

## Module 4

## Healthcare Applications – Inpatient and Disaster

Inpatient telehealth uses

Telehealth and critical care

Hospice and palliative care

Teletriage at Jefferson

Telehealth and disaster

Jefferson and telehealth in the Covid pandemic

Specialty specific telehealth use in COVID-19

#### Module 5

## The Telehealth Visit: Practical Approach

Telehealth technologies and devices

Telehealth Room setup and specifications

Troubleshooting

Telehealth etiquette and webside manner

Behavioral components of telehealth

Communication strategies for specific patient populations

Difficult conversations over telehealth

Diversity and Inclusion

Practical tips for performing physical exams through telehealth

### Module 6

# Telehealth Program, Data and Quality

Creating a program

Marketing plan

Creating a telehealth team

How to pick a telehealth platform

Telehealth and quality assurance

Reporting and data collection

In-office workflow

#### Module 7

#### Legal and Regulatory Approach

Telehealth laws and policies in the US

Telehealth and nursing

Global telehealth laws and policies

HIPPA in telehealth

Current telehealth landscape

What happens to telehealth after COVID-19?

#### Module 8

#### **Research and Education**

Research and program development in telehealth

Role of telehealth in education

Role in Provider burnout

Approach to telehealth education at Jefferson

Jefferson
Thomas Jefferson University
HOME OF SIDNEY KIMMEL MEDICAL COLLEGE