School of Business THOMAS JEFFERSON UNIVERSITY

BACHELOR OF SCIENCE: INTERNATIONAL BUSINESS

2021-2022

	Name		I			
LEVEL I	(FIRST YEAR) - 33	1-33 credits	(Prerequisite)	Cr Sem.	Grade	TR Equiv.
Hall	lmark Courses - 10	0-12 credits				
	FYS-100	Pathways Seminar: Preparing for Academic & Pro	fessional Success	₁ 🗆		
		(Not required for transfer students)				
	WRIT-101/G/S	Written Communication (Fall)		3-4 □		
	WWW 101/ G/ G	WRIT-100 may only be used to satisfy free elective or	redits			
DBTU114	AMST-114	Topics in American Studies	3 □			
DB10114	MATH-1()	Mathematics (select one option below)		3-4 🗖		
	WATT-I()	MATH-100 or MATH-101 College Algebra (3 cr.)	MATH-102 (3 cr) or MATH-110 Pre			
				ecalculus (4 cr)		
		MATH-103 Applied Calculus (3 cr.)	MATH-111 Calculus I (4 cr)			
DEC	2 Oans 2 anadita					
DEC	Core - 3 credits			3 □		
_	DECF-102	Finding and Shaping Opportunity *		3 <u>-</u>		_
Bus	siness Core - 18 cr					
	ACCT-101	Financial Accounting (Fall)		3 🗖		
	ACCT-102	Managerial Accounting (Spring)	(ACCT-101)	3 🗖		
	MKTG-102	Principles of Marketing		3 🗖		
	ECON-205	Macroeconomics (Fall)		3 🗖		
	MGMT-301	Principles of Management (Spring)		3 🗖		
	ECON-206	Microeconomics (Spring)		3 🗖		
LEVEL II	(SECOND YEAR) -	30-31 credits	(Prerequisite)	Cr Sem.	Grade	TR Equiv.
Hall	lmark Courses -12	2-13 credits				
	ETHC-2()	Ethics	(WRIT-101/G/S, AMST-114)	3 □		
	ADIV-2()	American Diversity	(WRIT-101/G/S, AMST-114)	3 🗖		
	GDIV-2()	Global Diversity ***	(WRIT-101/G/S, AMST-114)	3 🗖		
	` ,	Includes World Languages at any level				
	WRIT-201/202	Multi-media Communication	(WRIT-101/G/S)	3-4 □		
	0_, _0_	WRIT 202 is for transfer students (4 cr)	(===, =, =, =,			
		. ,				
DEC	C Core - 3 credits					
	DECS-2()	Sytsems: (Select one DECS) *		3 □		
	siness Core - 12 cr					
STAT201	ABA-201	Intro to Business Analytics (Fall) *	MATH-1XX	₃ 🗖		
	ABA-201			3 🗆		
STAT202		Statistical Data Analytics (Spring)	(STAT-201 or ABA-201)	3 -		
	FIN-301	Financial Management (spring)	(ACCT-101, STAT-201 or ABA-201)	3 -		
	BLAW-301	Business Law *	(WRIT-101/G/S)	3 <u>-</u>		
1	#! ! B !					
inte	ernational Business					
	MGMT-307	International Management (Fall only)	(MGMT-301 or MGMT-104)	3		
LEVEL II	II (THIRD YEAR) - 3	0 credits	(Prerequisite)	Cr Sem.	Grade	TR Equiv.
Hall	<u>lmark Courses</u> - 6	credits		_		
	GCIT-2()	Global Citizenship ***	(WRIT-101/G/S, AMST-114)	3 🗖		
		Includes World Languages at any level				
DBTG300	CGIS-300	Contemporary Global Issues	(WRIT-20X; GDIV-2XX or GCIT-2XX)	3 🗖		
DEC	Core - 3 credits					
DECMTHD3	oc DECM-300	Methods: Ethnographic Research Methods *	(WRIT-20X; GDIV-2XX or GCIT-2XX)	з 🗖		
Bus	siness Core -3 cred	dits				
MIS202	ABA-3XX	Data Mining and Predictive Analytics	(STAT-201 or ABA-201)	3 □		
Free Ele	ectives - 3 credits	•				-
	()	3 □				

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<u>LEVEL II</u>	I (THIRD YEAR) - co	ontinued	(Prerequisite)	Cr	Sem.	Grade	TR Equiv.	
<u>Inte</u>	rnational Business	Core - 9 credits						
	MKTG-324	International Marketing (Fall only)	(MTKG-302 or MKTG-104)	3				
	FIN-318	International Finance (Spring only)	(FIN-301)	3				
	ECON-401	International Economics (Spring only)		3				
<u>Lan</u>	guage - 6 credits *	**						
	()			3				
	()			3				
LEVEL I	/ (FOURTH YEAR)- :	30 credits	(Prerequisite)	Cr	Sem.	Grade	TR Equiv.	
Hall	mark Courses - 3	credits						
HALL499	PHIL-499	Philosophies of the Good Life		3				
		(ETHC-2XX, ADIV-2XX, GCIT-2XX, GDIV-2XX, CG	IS-300, DECM-300., DECS20X, MATH1XX)					
<u>Bus</u>	iness Core - 9 cre	dits						
MGMT401	ABA-4xx	Operations and Data Analytics	(STAT-201/ABA-201, MGMT-301/104)	3				
****	* MGMT-498N	Business Capstone: Strategy Simulation (Fall) *	(75 Credits)	3				
****	* MGMT-499N	Business Capstone: CSR (Spring) *	(75 Credits)	3				
Free	Electives - 6 cred	its		_				
	Free electives car	be used for free electives, internships, minor requirem	nents, and additional electives	within th	e major.			
	Please consult w	ith advisor for appropriate use of free electives.						
	()			3				
	()			3				
Bus	iness Minor (Choos	se one: ACCT, FINC, MKTG or MGMT)** - 12 credits		•				
	()			3				
	()			3				
	()			3				
	()			3				
	,			-	CREDITS:	121-124 cre	dits	
	Fundamentals Co	Durses: (Fundamental "099" courses do not count toward gra	aduation requirements. However, V	VRIT-100	and ITXA-100	can be used	7	
	toward graduation of	•		1				
		9 Fundamentals of College Mathematics	(must earn C or better)	3	<u> </u>			
	* Course identified for posting Hallmark artifact. See https://www.jefferson.edu/academics/hallmarks.html							
	_	r requirements for various minors: https://www.jefferso		oks.htm	I			
	Mandatory study abroad: Students must study abroad and complete at least 2 courses while abroad.							
	*** Mandatory Language: Studente must take the highest level of language for which they are qualified and							
		t, two levels of one language (example: FREN-201, FREI	N-301)					
***	cationico 220 capot							
		ndicates recommended sequence						
	Some course are	only offered in Fall or Spring. These too are marked (Fa	all only) or (Spring only).					
	Since Major/elect	tive courses are not offered every semester, please con-	sult with advisor to ensure time	ely comp	letion.			
Surp	olus credits not use	ed toward degree requirements						
							_	
							_	
							_	
							_	
	Please note Thomas	Jefferson University residency requirement:					_	
		a residency requirement of 60 credits for Day Division students.	Students must take a minimum of 60	0 credits –	12 credits mu	ust be within		
		edits must be in Hallmark courses in order to be eligible for a B.S.						
		used as a worksheet in conjunction with the catalog and the Hallı Iniversity catalog for questions regarding curriculum and academ		transcrip	t and Degree	Works reports.		