

BACHELOR OF SCIENCE: COMMUNICATION

2021-22

Name \_\_\_\_\_

ID# \_\_\_\_\_

**LEVEL ONE-FIRST YEAR 32-35 CREDITS**

(Prerequisite) Cr Sem. Grade TR Equiv.

**Hallmarks Core Courses – 16-19 credits**

FYS-100	Pathways Seminar (Fall) <small>(Not required for transfer students)</small>		1	<input type="checkbox"/>	_____	_____
WRIT-101/G/S	Writing Seminar I <small>WRIT-100 may only be used to satisfy free elective credits</small>		3-4	<input type="checkbox"/>	_____	_____
<b>AMST-114</b>	<b>Debating U.S. Issues</b>		3	<input type="checkbox"/>	_____	_____
MATH-1( )	Mathematics (select one option below)		3-4	<input type="checkbox"/>	_____	_____
	MATH-100 or MATH-101 College Algebra	MATH-102 or MATH-110 Precalculus				
	MATH-103 Intro to Calculus	MATH-111 Calculus I				
( )	Scientific Understanding		3-4	<input type="checkbox"/>	_____	_____
( )	Scientific Understanding/Math/STAT		3-4	<input type="checkbox"/>	_____	_____

**Communication Core – 13 Credits**

**Communication Theory - 6 credits**

Fall	COMM-101	Introduction to Communications		3	<input type="checkbox"/>	_____
Spring	COMM-202	Research Methods	(COMM-101)	3	<input type="checkbox"/>	_____

**Professional Development – 1 credit**

Spring	COMM-107	Radio Production		1	<input type="checkbox"/>	_____
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**Skills Development-6 credits**

Fall	COMM-102	Introduction to Public Speaking		3	<input type="checkbox"/>	_____
Spring	COMM-204	Social Media Strategies	(COMM-101)	3	<input type="checkbox"/>	_____

**Free Electives - 3 credits**

Spring	( )	_____		3	<input type="checkbox"/>	_____
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**LEVEL II (SECOND YEAR) – 30-31 credits**

(Prerequisite) Cr Sem. Grade TR Equiv.

**Hallmarks Core Courses – 15-16 credits**

	WRIT-20( )	Writing Seminar II: Multimedia Comm. <small>WRIT 202 is for transfer students (4 cr)</small>	(WRIT-101)	3-4	<input type="checkbox"/>	_____
	ETHIC-2( )	Ethics	(WRIT-101, AMST-114)	3	<input type="checkbox"/>	_____
	GDIV-2( )	Global Diversity <small>Includes World Languages at any level</small>	(WRIT-101, AMST-114)	3	<input type="checkbox"/>	_____
	ADIV-2( )	American Diversity	(WRIT-101, AMST-114)	3	<input type="checkbox"/>	_____
	CGIS 300	Contemporary Global Issues	(WRIT-20X; GDIV-2XX/GCIT-2XX)	3	<input type="checkbox"/>	_____

**Communication Core – 15 credits**

**Communication Theory - 3 credits**

	COMM-200	Visual Communications	(COMM-101, WRIT-1XX)	3	<input type="checkbox"/>	_____
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**Professional Development - 3 credits**

Fall	COMM-206	Strategic Communications	(COMM-204)	3	<input type="checkbox"/>	_____
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**Skills Development - 9 credits**

Spring	PHOTO-205	Communication as Photography		3	<input type="checkbox"/>	_____
	COMM-300	Text, Sound and Image	(COMM-101, WRIT-1XX)	3	<input type="checkbox"/>	_____
Fall	COMM-307	Media Writing	(COMM-101 or COMM-101 or MKTG-310)	3	<input type="checkbox"/>	_____

**LEVEL III (THIRD YEAR) – 30-34 credits**

(Prerequisite) Cr Sem. Grade TR Equiv.

**Hallmarks Core Courses – 6 credits**

	GCIT-2( )	Global Citizenship <small>Includes World Languages at any level</small>	(WRIT-1 01, DBTU-1 14)	3	<input type="checkbox"/>	_____
	ISEM-3( )	Integrative Seminar	WRIT-201 & GDIV-2XX or GCIT-2XX	3	<input type="checkbox"/>	_____

**Communication Core – 9 credits**

**Skills Development - 3 credits**

	COMM-316	Journalism in a Multimedia World		3	<input type="checkbox"/>	_____
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**Professional Development - 6 credits**

	MKTG-102	Principles of Marketing		3	<input type="checkbox"/>	_____
Spring	( )	Marketing Elective		3	<input type="checkbox"/>	_____

**LEVEL III (THIRD YEAR) – continued**

(Prerequisite) Cr Sem. Grade TR Equiv.

**Technology Minor – 6-to-8 credits**

Spring	( )	Comm Related Minor 1 (select from list below)	3-4	<input type="checkbox"/>	_____	_____
	( )	Comm Related Minor 2 (select from list below)	3-4	<input type="checkbox"/>	_____	_____

**Communication Electives/Open Minor Option – 6-to-8 credits**

( )	Comm Elective/Open Minor 1 (select from list below)	3-4	<input type="checkbox"/>	_____	_____
( )	Comm Elective/Open Minor 2 (select from list below)	3-4	<input type="checkbox"/>	_____	_____

**Free Electives - 3 credits**

Fall	( )	_____	3	<input type="checkbox"/>	_____	_____
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**LEVEL IV (FOURTH YEAR) - 30-34 credits**

(Prerequisite) Cr Sem. Grade TR Equiv.

**Hallmarks Core Courses – 3 credits**

<b>PHIL-499</b>	<b>Philosophies of the Good Life</b>	3	<input type="checkbox"/>	_____	_____
<i>(CGIS-300, GDIV-2XX, GCIT-2XX, ETHIC-2XX, ADIV-2XX, ISEM-3XX, MATH-1XX, and one Scientific Understanding)</i>					

**Communication Core – 6 credits**

**Professional Development - 6 credits**

Fall	COMM-402	Professional Ethics in Communication	3	<input type="checkbox"/>	_____	_____
Spring	COMM-404	Professional Comm Capstone	3	<input type="checkbox"/>	_____	_____

**Technology Minor - 6-to-8 credits**

Fall	( )	Comm Related Minor 3 (select from list below)	3-4	<input type="checkbox"/>	_____	_____
	( )	Comm Related Minor 4 (select from list below)	3-4	<input type="checkbox"/>	_____	_____

**Communication Electives/Open Minor Option - 6-to-8 credits**

Fall	( )	Comm Elective/Open Minor 3	3-4	<input type="checkbox"/>	_____	_____
Fall	( )	Comm Elective/Open Minor 4	3-4	<input type="checkbox"/>	_____	_____

**Free Electives - 9 credits**

Fall	( )	_____	3	<input type="checkbox"/>	_____	_____
Spring	( )	_____	3	<input type="checkbox"/>	_____	_____
Spring	( )	_____	3	<input type="checkbox"/>	_____	_____

**TOTAL CREDITS: 122-128**

**Introductory and Fundamentals Courses:** (MATH-099 does **not** count toward graduation requirements. However, WRIT-100 and TXIS-100 **can** be used toward graduation credits in the free electives category.)

MATH-099	Fundamentals of College Mathematics	(must earn C or better)	3	<input type="checkbox"/>	_____	_____
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Although some courses appear as options in different specializations and designated electives, each course may only be used once in fulfilling degree requirements.

**Surplus credits not used toward degree requirements:**

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Please note Thomas Jefferson University's residency requirement: Thomas Jefferson University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 9 credits must be in the Hallmarks Core in order to be eligible for a B.S. degree.

*This form should be used as a worksheet in conjunction with the catalog and the Hallmarks Core "menu" of options. Please refer to the Thomas Jefferson University catalog for questions regarding curriculum and academic policies.*

**COURSE STATUS:**  = course to take next semester  = course currently being taken  = course completed

**Required Professional Communication Option**

**Animation and Digital Media (14 credits)**

ANIM-307 3D Modeling (3 credits); ANIM-308N 3D Animation (4 credits); ANIM-301N Motion Graphics I (4 credits)

	Choose One: ANIM-3xx Digital Audio Production (3 credits) or ANIM-312 Motion Graphics II (3 credits)
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<b>Graphic Design Minor for Non-Design Majors (13 credits)</b>	
(Courses must be taken in order)	VSDDES 101- Design I. Design Essentials (3 credits) ; GRAPH-310 Digital Imaging for Graphic Design (3 credits); DSGNFND-203 Design II. Introduction to Graphic Design (3 credits); Design III. Introduction to Typography (3 credits)

<b>Law and Society (12 credits)</b>	
Choose four	LAW-101, Introduction to Law and Society; LAW-103, Crime and Justice; LAW-105, American Government and the Legal System; LAW-201, Constitutional Law and the Supreme Court; LAW-203, Comparative Legal Systems; LAW- 205, Philadelphia Law and Politics; LAW 300, International Law; LAW - 302, Law and Ethics; LAW-306, Legal Research

<b>Photography (12 credits)</b>	
Required	PHOTO-101 Introduction to Photography: Black and White (3 credits); PHOTO-102 Introduction to Photography: Digital (3 credits); PHOTO-307 History of Photography (3 credits)
Choose one	PHOTO-201 (3 credits), PHOTO-302 (3 credits), PHOTO-303 (3 credits), PHOTO-436 (3 credits)

<b>Marketing (12 credits)</b>	
Choose four	MKTG-207 Consumer in the Market Place MKTG-305 Contemporary Brand Management MKTG-310 Integrated Marketing Communication MKTG-315 Marketing in a Digital Environment MKTG-324 International Marketing
Choose one	MKTG-391 Marketing Research
Choose two	

<b>Web Design and Development for Non-Graphic Design Students (12 Credits)</b>	
Required	DIGD-200, Fundamentals of Web Programming (3 credits), DIGD 206-Foundations of Web Design and Strateg (3 credits) and DIGD-307 Advanced Web Design and Strategy (3 credits)

Choose one	DIGD 3XX Javascript Programming (3 credits) or DIDG-403 Web Development (3 credits)
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<b>Designated Communication Electives (Comm Electives Option)</b>	
	COMM-105 (3 credits), COMM-303 (3 credits), COMM-305 (3 credits), COMM-312 (3 credits), COMM-314 (3 credits), COMM-316 (3 credits), COMM-318 (3 credits), COMM-400 (3 credits), CAD-201 (3 credits), DIGD-200 (3 credits), FASHMGT-319 (3 credits), LAW-304 (3 credits), MKTG-207 (3 credits), PHOTO-101 (3 credits), PHOTO-102 (3 credits), PHOTO-307 (3 credits), VSDDES-101 (3 credits)

<b>Open Minor (Comm Electives Option)</b>	
	Students may take elect to take as part of their degree requirements a second minor outside of the required technology minor. Students may choose self-designed minor option. All minors must be approved by program director. Pre-MBA not eligible.