

**School of Business**  
**THOMAS JEFFERSON UNIVERSITY**

**BACHELOR OF SCIENCE: FASHION MERCHANDISING & MANAGEMENT: 3-YEAR OPTION**

**2021-2022**

Name	ID#	(Prerequisite)	Cr	Sem.	Grade	TR Equiv.
<b>LEVEL I (FIRST YEAR - Fall) - 19 credits</b>						
FYS-100	Pathways Seminar: Preparing for Academic & Professional Success		1	<input type="checkbox"/>		
WRIT-101/101G	Written Communication		3	<input type="checkbox"/>		
MATH-1( )	Mathematics		3	<input type="checkbox"/>		
ACCT-101	Financial Accounting		3	<input type="checkbox"/>		
MKTG-102	Principles of Marketing		3	<input type="checkbox"/>		
ECON-205	Macroeconomics		3	<input type="checkbox"/>		
DECF-102	Finding and Shaping Opportunity		3	<input type="checkbox"/>		
<b>LEVEL I (FIRST YEAR - Spring) - 18 credits</b>						
DBTU114	AMST-114	Topics in American Studies	3	<input type="checkbox"/>		
	ACCT-102	Managerial Accounting	3	<input type="checkbox"/>		
	MGMT-301	Principles of Management	3	<input type="checkbox"/>		
	ECON-206	Microeconomics	3	<input type="checkbox"/>		
STAT201	ABA-201	Intro to Business Analytics	3	<input type="checkbox"/>		
	GCIT-2( )	Global Citizenship	3	<input type="checkbox"/>		
<b>LEVEL I (FIRST YEAR - Summer) - 6 credits</b>						
	WRIT-201/202	Multi-media Communication	3-4	<input type="checkbox"/>		
	(Elective)		3	<input type="checkbox"/>		
<b>LEVEL II (SECOND YEAR - Fall) - 18 credits</b>						
	FASHMGT101	Global Fashion Insight	3	<input type="checkbox"/>		
DECSYS20X	DECS-2( )	Sytsems: (Select one DECS)	3	<input type="checkbox"/>		
	ETHC-2( )	Ethics	3	<input type="checkbox"/>		
	GDIV-2( )	Global Diversity	3	<input type="checkbox"/>		
STAT202	ABA-202	Statistical Data Analytics	3	<input type="checkbox"/>		
MIS202	ABA-3XX	Data Mining and Predictive Analytics	3	<input type="checkbox"/>		
<b>LEVEL II (SECOND YEAR - Spring) - 18 credits</b>						
	MKTG-217	Retail Strategy & Structure	3	<input type="checkbox"/>		
	TEXT-101	Survey of the Textile Industry	3	<input type="checkbox"/>		
	FIN-301	Financial Management	3	<input type="checkbox"/>		
	ADIV-2( )	American Diversity	3	<input type="checkbox"/>		
DBTG300	CGIS-300	Contemporary Global Issues	3	<input type="checkbox"/>		
	BLAW-301	Business Law	3	<input type="checkbox"/>		
<b>LEVEL II (SECOND YEAR - Summer) - 6 credits</b>						
	(Elective)		3	<input type="checkbox"/>		
	(Elective)		3	<input type="checkbox"/>		
<b>LEVEL III (THIRD YEAR - Fall) - 18 credits</b>						
	CAD-201	Intro to Digital Imaging	3	<input type="checkbox"/>		
	DSGNFND-423	Design Concepts for Fashion	3	<input type="checkbox"/>		
DECMTHD30C	DECM-300	Methods: Ethnographic Research Methods	3	<input type="checkbox"/>		
	MGMT-498N	Business Capstone: Strategy Simulation	3	<input type="checkbox"/>		
	(Specialization)		3	<input type="checkbox"/>		
	(Elective)		3	<input type="checkbox"/>		
<b>LEVEL III (THIRD YEAR - Spring) - 19 credits</b>						
HALL499	PHIL-499	Philosophies of the Good Life (ETHC-2XX, ADIV-2XX, GCIT-2XX, GDIV-2XX, OGIS-300, DECM-300, DECS20X, MATH1XX)	3	<input type="checkbox"/>		
	MGMT-499N	Business Capstone: CSR	3	<input type="checkbox"/>		
FASHMGT451	ABA-4xx	Operations and Data Analytics	3	<input type="checkbox"/>		
	TEXT-411	Seminar: Textile/Apparel Industry Issues	1	<input type="checkbox"/>		
	(Specialization)		3	<input type="checkbox"/>		
	(Specialization)		3	<input type="checkbox"/>		
	(Elective)		3	<input type="checkbox"/>		

**TOTAL CREDITS: 121 credits**

Free electives can be used for free electives, internships, minor requirements, and additional electives within the major.

Since Major courses are not offered every semester, please consult with advisor to ensure timely completion.