

Name _____

Campus Key _____

LEVEL I. (FIRST YEAR): 31–33 credits

(Prerequisite) Cr Sem. Grade TR Equiv.

Hallmark Courses - 13–15 credits

FYS-100	Pathways Seminar: Preparing for Academic & Professional Success <small>(Not required for transfer students)</small>		1	_____	_____
WRIT-101/G/S	Writing Seminar I: Written Communication <small>(WRIT-100 may only be used to satisfy free elective credits)</small>		3-4	_____	_____
AMST-114	Topics in American Studies		3	_____	_____
()	Science <small>[Select from the following: BIOL-101, BIOL-102, BIOL-107, CHEM-101, PHYS-101, or SCI-110]</small>		3	_____	_____
MATH-1()	Mathematics <small>(Select one)</small>		3-4	_____	_____
	MATH-100 or 101 Finite Mathematics (3cr)	MATH-102 (3 cr) or 110 Precalculus (4cr)			
	MATH-103 Applied Calculus (3cr)	MATH-111 Calculus I (4cr)			

DEC Core - 3 credits

DECF-102	Finding and Shaping Opportunity		3	_____	_____
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VCD Core - 15 credits

VDES-101	Design Essentials <small>(Fall)</small>		3	_____	_____
DRAW-101	Drawing Essentials <small>(Fall)</small>		3	_____	_____
GRPH-102	Design II: Intro to Visual Comm Design <small>(Spring only)</small>	<small>(VDES-101*)</small>	3	_____	_____
GRPH-110	Digital Imaging <small>(Fall or Spring)</small>		3	_____	_____
ARTH-103	A Survey of the History of Art		3	_____	_____

LEVEL II. (SECOND YEAR): 30-31 credits

(Prerequisite) Cr Sem. Grade TR Equiv.

Hallmark Courses - 9–10 credits

ETHC-2()	Ethics	<small>(WRIT-101, AMST-114)</small>	3	_____	_____
GDIV-2()	Global Diversity <small>Includes World Languages at any level</small>	<small>(WRIT-101, AMST-114)</small>	3	_____	_____
WRIT-201/202	Writing Seminar II: Multimedia Communication <small>WRIT 202 is for transfer students (4 cr)</small>	<small>(WRIT-101)</small>	3-4	_____	_____

DEC Core - 3 credits

DECS-209	Systems Thinking & Sustainability		3	_____	_____
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VCD Core - 18 credits

GRPH-201	Design III: Intro to Typography <small>(Fall only)</small>	<small>(GRPH-102*, ARFD-102* or INDD-102*)</small>	3	_____	_____
GRPH-202	Design IV: Adv. Typography <small>(Spring only)</small>	<small>(GRPH-201*)</small>	3	_____	_____
DIGD-200	Fundamentals of Web Programming <small>(Fall)</small>		3	_____	_____
DIGD-206	Foundation in Web Design & Strategy <small>(Spring)</small>	<small>(DIGD-200*)</small>	3	_____	_____
()	Art History <small>[Select from the following: ARTH314, ANIM303, INDD324, POTO307, DIGD 305]</small>		3	_____	_____
GRPH-208	History of Graphic Design <small>(Fall)</small>	<small>(WRIT-101, ARTH-101 or ARTH-102)</small>	3	_____	_____

LEVEL III. (THIRD YEAR): 30 credits

(Prerequisite) Cr Sem. Grade TR Equiv.

Hallmark Courses: 9 credits

ADIV-2()	American Diversity	<small>(WRIT-101, AMST-114)</small>	3	_____	_____
GCIT-2()	Global Citizenship <small>Includes World Languages at any level</small>	<small>(WRIT-101, AMST-114)</small>	3	_____	_____
CGIS-300	Contemporary Global Issues	<small>(WRIT-20X; GDIV-2XX or GCIT-2XX)</small>	3	_____	_____

DEC Core - 3 credits

DECM-300	Methods: Ethnographic Research Methods	<small>(WRIT-20X; GDIV-2XX or GCIT-2XX)</small>	3	_____	_____
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VCD Core - 12 credits

GRPH-301	Design V: Intro to Branding <small>(Fall only)</small>	<small>(GRPH-202*)</small>	3	_____	_____
GRPH-302	Design VI: Advanced Branding <small>(Spring only)</small>	<small>(GRPH-301*)</small>	3	_____	_____
DIGD-318	Media Production <small>(Spring)</small>		3	_____	_____
()	Visual Comm Design Designated Elective	<small>("C" or better in GRPH-202)</small>	3	_____	_____

Business Core: 3 credits

MKTG-102	Principles of Marketing		3	_____	_____
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General Electives - 3 credits

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LEVEL IV (FOURTH YEAR): 30 credits

(Prerequisite) Cr Sem. Grade TR Equiv.

Hallmark Course - 3 credits

PHIL-499	Philosophies of the Good Life	3
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(ETHC-2XX, ADIV-2XX, GCIT-2XX, GDIV-2XX, CGIS-300, DECM-300, DECS20X, MATH1XX)

VCD Core - 21 credits

GRPH-401	Design VII: Systems Design Integration (Fall only)	(GRPH-302*)	6
DIGD-498	Capstone Prep & Professional Practice (Fall only)		3
** GRPH-499	Design VIII: Capstone Visual Comm Design (Spring only)	(GRPH-401)	6
GRPH-308	Graphic Design Theory (Spring)	(WRIT-20X, GRPH-208)	3
()	Visual Comm Design Designated Elective	("C" or better grade in GRPH-202)	3

General Electives - 6 credits

()			3
()			3

TOTAL CREDITS: 121–124 credits

**** satisfies DEC capstone requirement**

* A grade of "C" or better is required to advance from one design studio into the next, Design 3 through Design 8 Capstone in Visual Comm Design Communication. Students interested in the joint BS/MBA option should consult their advisor after reading the section in the catalog on the Pre-MBA Minor for Non-Business Majors.

Visual Communication Design Designated Electives: (Require a grade of "C" (2.00) or better grade in GRPH-202)

- Graphic Design:** GRPH-206, GRPH-300, GRPH-305, GRPH-320, GRPH-341, GRPH-381, GRPH-407, GRPH-408, GRPH-409, DSGN-371.
- Digital Design:** DIGD-307, DIGD-312, DIGD-403, DIGD-405, DIGD-406.
- Drawing:** DRAW-206, DRAW-301, DRAW-303.
- Business:** MKTG310, MKTG315
- Industrial Design:** INDD-205.
- Architecture:** ARFD-101, ARFD-102, ARFD-104, ARFD-110, ARDS-208, ARDS-214, ARCH-326.
- Fashion Design:** FASR-207, FASR-317, FASR-319.
- Photography:** POTO-101, POTO-102, POTO-201, POTO-204, POTO-302, POTO-303, POTO-307.
- Print:** PRNT-101, PRNT-301, PRNT-303, PRNT-315.
- SDE Special Topics:** SDE-373, SDE-371

<p>Fundamentals Courses: (Fundamental "099" courses do not count toward graduation requirements. However, WRIT-100 and ITXA-100 can be used toward graduation credits....as general electives.)</p> <p>MATH-099 Fundamentals of College Mathematics <small>("C" or better grade required)</small> 3</p>

Surplus credits not used toward degree requirements

*Please note Thomas Jefferson University residency requirement:
The University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 9 credits must be in Hallmark courses in order to be eligible for a B.S. degree.*

This form should be used as a worksheet in conjunction with the catalog and the Hallmark "menu" of options. Please refer to the University catalog for questions regarding curriculum and academic policies.

COURSE STATUS: R = course to take next semester S = course currently being taken ■ = course completed