## **BACHELOR OF SCIENCE: COMMUNICATION AND MEDIA STUDIES**

2023-2024

Campus Key LEVEL I. (FIRST YEAR): 31-33 credits (Prerequisite) Cr Sem. Grade TR Equiv. Hallmark Courses - 16-18 credits FYS-100 Pathways Seminar: Preparing for Academic & Professional Success (Not required for transfer students) WRIT-101/G/S Writing Seminar I: Written Communication (WRIT-100 may only be used to satisfy free elective credits) AVIS-101 American Visions )  $\label{eq:science} \textbf{Science} \ [ \textbf{Select from the following: BIOL-101, CHEM-101, PHYC-101, P$ SCI-109, SCI-110/L, CHEM-103/L, BIOL-103/L, PHYC-201/L) MATH-1( Mathematics (Select one) MATH-100 or 101 Finite Mathematics (3 cr) MATH-102 (3 cr) or 110 Precalculus (4 cr) MATH-103 Applied Calculus (3 cr) MATH-111 Calculus I (4 cr) Science, Mathematics, or Statistics (ABA 201) (Select one) MATH-1( Communications Core - 12 credits COMS-101 Introduction to Communications & Media Studies COMS-102 Introduction to Public Speaking COMS-200 Visual Media COMS-202 Responsible Newsgathering and Research Minor - 3 credits ( First Course in Required Minor 3 **LEVEL II. (SECOND YEAR): 30 credits** Grade TR Equiv. Hallmark Courses - 9 credits ETHC-2( ) **Ethics** (WRIT-101, AVIS-101) GDIV-2( ) **Global Diversity** (WRIT-101, AVIS-101 Includes World Languages at any level WRIT-201 Writing Seminar II: Multimedia Communication (WRIT-101) **Communications Core- 18 credits** COMS-204 Intro to Video Production COMS-206 Public Relations/Strategic Communications COMS-203 Digital Communication and Culture COMS-307 Media Writing ) Visual Production Course (Select from the following: POTO 101, POTO 102, DIGD 200, DIGD 206) **MKTG 102** Principles of Marketing Minor - 3 credits Second Course in Required Minor LEVEL III. (THIRD YEAR): 30 credits (Prerequisite) Cr Sem. Grade TR Equiv. Hallmark Courses: 9 credits ADIV-2( **American Diversity** (WRIT-101, AVIS-101 GCIT-2( Global Citizenship (WRIT-101, AVIS-101 Includes World Languages at any level CGIS-300 (WRIT-201: GDIV-2XX or GCIT-2XX) **Contemporary Global Issues Communications Core - 9 credits** COMS-300 Audio Production: Podcasting LAW-304 Law, Media, & Society COMS-306 Social Media Strategies Minor - 3 credits Third Course in Required Minor ( ) Free Electives - 9 credits

Hallmark Course - 6 credits					
Hammark Course o creates					
, ,	ive Seminar	3			
PHIL-499 Philosop	hies of the Good Life  (ETHC-2XX, ADIV-2XX, GCIT-2XX, GDIV-2XX, CGIS-300, DECM-300, DECS20X, MATH1)	3			
Communications Core - 6 credits	[2.116.2.10]	,,,			
COMS-316 Multime	edia Journalism (COMS-20	4) 3			
COMS-404 Professi	onal Communication Capstone (or 3+ Credit Communication Internship)	3			
Minor - 3 credits					
( ) Fourth (	Course in Required Minor	3			
Free Electives (or second minor) - 15	credits				
( )		3			
( )		3			
( )		_ 3			
( )		_ 3			
( )		_ 3			
	TO	TAL C	REDITS:	121-123	credits

Surpius	creaits	not used	i toward	aegree	requirem	ients

Please note Thomas Jefferson University residency requirement:

The University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 9 credits must be in Hallmark courses in order to be eligible for a B.S. degree.

This form should be used as a worksheet in conjunction with the catalog and the Hallmark "menu" of options. Please refer to the University catalog for questions regarding curriculum and academic policies.

**COURSE STATUS:** R = course to take next semester S = course currently being taken 2 = course completed