

School of Business
THOMAS JEFFERSON UNIVERSITY
BACHELOR OF SCIENCE: INTERNATIONAL BUSINESS

2023-24

Name	ID#					
LEVEL I (FIRST YEAR) - 31-33 credits		<i>(Prerequisite)</i>	Cr	Sem.	Grade	TR Equiv.
Hallmark Courses - 10-12 credits						
FYS-100	Pathways Seminar: Preparing for Academic & Professional Success		1	<input type="checkbox"/>		
	<small>(Not required for transfer students)</small>					
WRIT-101/G/S	Written Communication <i>(Fall)</i>		3-4	<input type="checkbox"/>		
	<small>WRIT-100 may only be used to satisfy free elective credits</small>					
AVIS-101	American Visions		3	<input type="checkbox"/>		
MATH-1()	Mathematics <small>(select one option below)</small>		3-4	<input type="checkbox"/>		
	MATH-100 or MATH-101 College Algebra (3 cr.)	MATH-102 or MATH-110 Precalculus (3 cr.)				
	MATH-103 Applied Calculus (3 cr.)	MATH-111 Calculus I (4 cr.)				
DEC Core - 3 credits						
DECF-102	Finding and Shaping Opportunity *		3	<input type="checkbox"/>		
Business Core - 18 credits						
ACCT-101	Financial Accounting <i>(Fall)</i>		3	<input type="checkbox"/>		
ACCT-102	Managerial Accounting <i>(Spring)</i>	<small>(ACCT-101)</small>	3	<input type="checkbox"/>		
MKTG-102	Principles of Marketing		3	<input type="checkbox"/>		
ECON-205	Macroeconomics <i>(Fall)</i>		3	<input type="checkbox"/>		
MGMT-301	Principles of Management <i>(Spring)</i>		3	<input type="checkbox"/>		
ECON-206	Microeconomics <i>(Spring)</i>		3	<input type="checkbox"/>		
LEVEL II (SECOND YEAR) - 30 credits						
Hallmark Courses - 12 credits		<i>(Prerequisite)</i>	Cr	Sem.	Grade	TR Equiv.
ETHC-2()	Ethics	<small>(WRIT-101, AVIS-101)</small>	3	<input type="checkbox"/>		
ADIV-2()	American Diversity	<small>(WRIT-101, AVIS-101)</small>	3	<input type="checkbox"/>		
GDIV-2()	Global Diversity ***	<small>(WRIT-101, AVIS-101)</small>	3	<input type="checkbox"/>		
	<small>Includes World Languages at any level</small>					
WRIT-201	Multimedia Communication	<small>(WRIT-101)</small>	3	<input type="checkbox"/>		
DEC Core - 3 credits						
DECS-2()	Sytems: <small>(Select one DECS) *</small>		3	<input type="checkbox"/>		
Business Core - 12 credits						
ABA-201	Intro to Business Analytics <i>(Fall) *</i>		3	<input type="checkbox"/>		
ABA-202	Statistical Data Analytics <i>(Spring)</i>	<small>(STAT-201 or ABA-201)</small>	3	<input type="checkbox"/>		
FIN-301	Financial Management <i>(Spring)</i>	<small>(ACCT-101, STAT-201 or ABA-201)</small>	3	<input type="checkbox"/>		
BLAW-301	Business Law *	<small>(WRIT-101)</small>	3	<input type="checkbox"/>		
International Business core - 3 credits						
MGMT-307	International Management <i>(Fall only)</i>	<small>(MGMT-301 or MGMT-104)</small>	3	<input type="checkbox"/>		
LEVEL III (THIRD YEAR) - 30 credits						
Hallmark Courses - 6 credits		<i>(Prerequisite)</i>	Cr	Sem.	Grade	TR Equiv.
GCIT-2()	Global Citizenship ***	<small>(WRIT-101, AVIS-101)</small>	3	<input type="checkbox"/>		
	<small>Includes World Languages at any level</small>					
CGIS-300	Contemporary Global Issues	<small>(WRIT-201; GDIV-2xx or GCIT-2xx)</small>	3	<input type="checkbox"/>		
DEC Core - 3 credits						
DECM-300	Methods: Ethnographic Research Methods *	<small>(WRIT-201; GDIV-2xx or GCIT-2xx)</small>	3	<input type="checkbox"/>		
Business Core - 3 credits						
ABA-301	Data Mining and Predictive Analytics	<small>(STAT-202 or ABA-202)</small>	3	<input type="checkbox"/>		
Free Electives - 3 credits						
()			3	<input type="checkbox"/>		

LEVEL III (THIRD YEAR) - continued

(Prerequisite) Cr Sem. Grade TR Equiv.

International Business Core - 9 credits

MKTG-324	International Marketing (Fall only)	(MKTG-302 or MKTG-104)	3	<input type="checkbox"/>		
FIN-318	International Finance (Spring only)	(FIN-301)	3	<input type="checkbox"/>		
ECON-401	International Economics (Spring only)		3	<input type="checkbox"/>		

Language - 6 credits ***

()			3	<input type="checkbox"/>		
()			3	<input type="checkbox"/>		

LEVEL IV (FOURTH YEAR)- 30 credits

(Prerequisite) Cr Sem. Grade TR Equiv.

Hallmark Courses - 3 credits

PHIL-499	Philosophies of the Good Life		3	<input type="checkbox"/>		
----------	-------------------------------	--	---	--------------------------	--	--

(ETHC-2XX, ADIV-2XX, GCIT-2XX, GDIV-2XX, CGIS-300, DECM-300., DECS20X, MATH1XX)

Business Core - 9 credits

ABA-401	Operations and Data Analytics	(STAT-202 or ABA-202)	3	<input type="checkbox"/>		
**** MGMT-498N	Business Capstone: Strategy Simulation (Fall) *	(75 Credits)	3	<input type="checkbox"/>		
**** MGMT-499N	Business Capstone: CSR (Spring) *	(75 Credits)	3	<input type="checkbox"/>		

Free Electives - 6 credits

Free electives can be used for free electives, internships, minor requirements, and additional electives within the major.

Please consult with advisor for appropriate use of free electives.

()			3	<input type="checkbox"/>		
()			3	<input type="checkbox"/>		

Business Minor (Choose one: ACCT, FINC, MKTG or MGMT) - 12 credits**

()			3	<input type="checkbox"/>		
()			3	<input type="checkbox"/>		
()			3	<input type="checkbox"/>		
()			3	<input type="checkbox"/>		

TOTAL CREDITS: 121-123 credits

Fundamentals Courses: (Fundamental "099" courses do **not** count toward graduation requirements. However, WRIT100, ITXA-100 **can** be used toward graduation credits....as free electives.)

MATH-099	Fundamentals of College Mathematics	(must earn C or better)	3	<input type="checkbox"/>		
----------	-------------------------------------	-------------------------	---	--------------------------	--	--

* Course identified for posting Hallmark artifact. See <https://www.jefferson.edu/academics/hallmarks.html>

** See catalog for requirements for various minors: <https://www.jefferson.edu/life-at-jefferson/handbooks.html>

Mandatory study abroad: Students must study abroad and complete at least 2 courses while abroad.

***** Mandatory Language:** Studente must take the highest level of language for which they are qualified and complete, at least, two levels of one language (example: FREN-201, FREN-301)

**** satisfies DEC capstone requirement

(Fall) & (Spring) indicates recommended sequence

Some course are only offered in Fall or Spring. These too are marked (Fall only) or (Spring only).

Since Major/elective courses are not offered every semester, please consult with advisor to ensure timely completion.

Surplus credits not used toward degree requirements

Please note Thomas Jefferson University residency requirement:

"The University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 9 credits must be in Hallmark courses in order to be eligible for a B.S. degree "

This form should be used as a worksheet in conjunction with the catalog and the Hallmark "menu" of options and Banner transcript and Degree Works reports. Please refer to the University catalog for questions regarding curriculum and academic policies.

COURSE STATUS: = course to take next semester = course currently being taken = course completed