

GRAPHIC DESIGN

(For Design majors)

CREDITS 13

INTRODUCTION

The graphic design minor introduces students to conceptual, aesthetic, and technological skills associated with the discipline. Courses focus on design principles and thinking as related to visual communication, typography, image making, information gathering and organization, research and concept development, with consideration for audience and context.

Prerequisites (one or more)

VDES 101 Design I Design Essentials

ADFND 101 Design 1 Interdisciplinary Foundation (Arch. & Interior Design)

INDD 101 Design 1 for Industrial Design

Prerequisites (all design majors)

DRAW 101 Drawing 1

COURSES

Required

GRPH 110 Digital Imaging for Graphic Design (all semesters)

GRPH 102 Design II Introduction to Graphic Design (Spring)

GRPH 201 Design III Introduction to Typography (Fall)

Select one of the following

GRPH 202 Design IV Advanced Typography

GRPH 208 History of Graphic Design

GRPH 305 Exhibit Design and Signage

GRPH 341 Illustration

GRPH 408 Advanced Publication Design

GRPH 409 Issues in Information Design

LINK TO MINOR FORM:

<http://www.eastfalls.jefferson.edu/successcenter/inc/pdf/advising/DeclaringaMinor.pdf>