

INTERNATIONAL BUSINESS

CREDITS 12

INTRODUCTION

The world in which business is being conducted is changing rapidly and is creating new challenges and opportunities for managers. The International Business minor is provided for students who want to strengthen their knowledge and understanding of global changes and their impact on business.

COURSES

Required

ECON 401	International Economics
FIN 318	International Finance and Development
MGMT 307	International Management
MKTG 324	International Marketing

LINK TO MINOR FORM:

<http://www.eastfalls.jefferson.edu/successcenter/inc/pdf/advising/DeclaringaMinor.pdf>