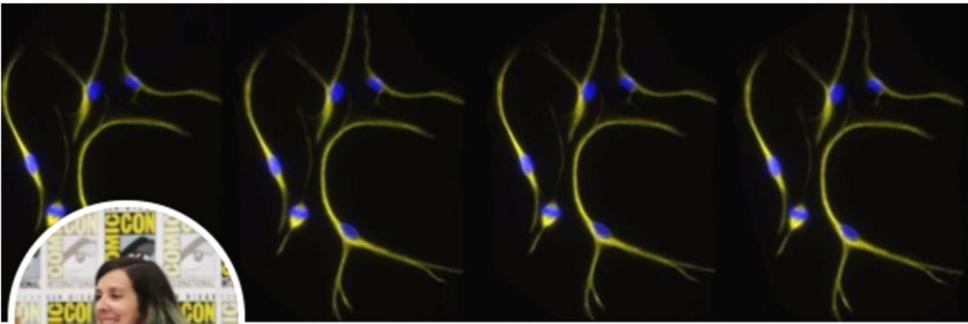


Social Media for Scientists – Why?

Elena Blanco-Suárez, PhD
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1. Networking.
2. Promote my work/colleagues' work (science and outreach).
3. Learn about recent publications.
4. Put myself/my lab on the map (a.k.a. build your personal brand).
5. Because it's kinda fun.

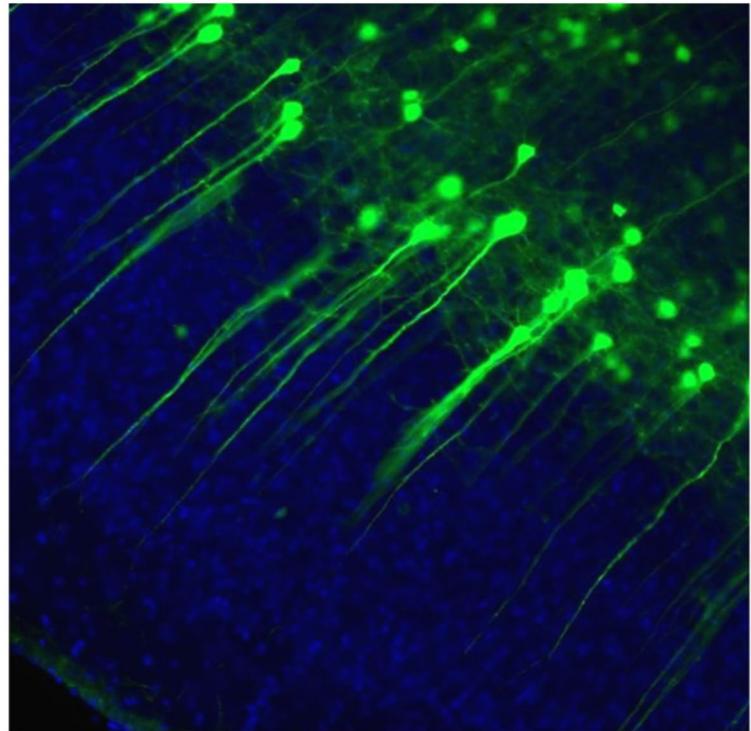


Elena Blanco-Suárez
@westboundsigned

Ph.D. Asst Professor of Neuro. Alien. Into writing, punk music, #SciComm, bad horror movies, laughing, and Asturias 🍷

Philadelphia, PA research.jefferson.edu/labs/researche...
Joined August 2009

587 Following 1,497 Followers



neurocosas

neurocosas Neurons glowing on layer 5 of the cortex of a mouse brain. They glow because they are expressing a fluorescent protein, YFP. I would frame this and hang it on my wall.
#neurostuff #green #glow #fluorescent #neurons #brain #genetics #neuroscience #experiment #science #SciArt

Neuronas brillando en la capa 5 de la corteza cerebral del ratón. Brillan porque expresan una proteína fluorescente, YFP. Está pa enmarcarlo y colgarlo en la pared 😊 #neurocosas #verde #brillo #fluorescente #neuronas #cerebro #genetica #neurociencia #experimento #ciencia #arteyciencia #cienciayarte

Liked by scottzilla and 89 others
MAY 16, 2019

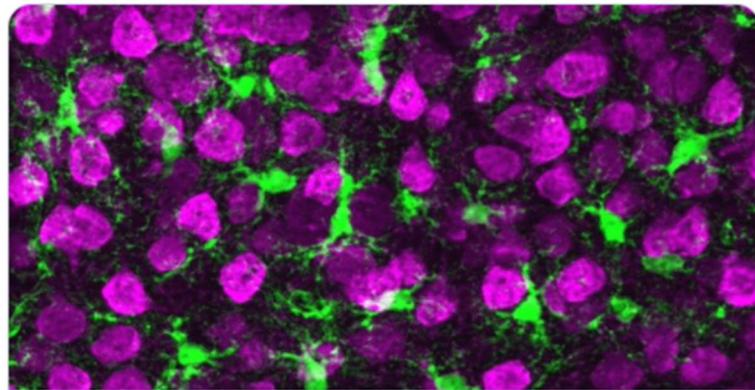
Add a comment... Post



Pinned Tweet

Elena Blanco-Suárez @westboundsigned · Feb 3

Check out the aad for our postdoc open position



Postdoctoral Position in Neuroscience - jobRxiv
jobRxiv is the free and international job board for scientists, by scientists. Find hundreds of job offers like this one at jobRxiv!
jobrxiv.org

1 40 42 1 

Tweet Analytics

Elena Blanco-Suárez @westboundsigned
Check out the aad for our postdoc open position

<https://jobrxiv.org/job/thomas-jefferson-university-27778-postdoctoral-position-in-neuroscience/> ...

Impressions
times people saw this Tweet on Twitter

12,526

Total engagements
times people interacted with this Tweet

516

[View all engagements](#)

Elena Blanco-Suárez @westboundsigned

My advice to prepare for online interviews during your faculty job search - based on true events #postdoc #AcademicTwitter #AcademicChatter



Elena Blanco-Suárez @westboundsigned

Grad students interested in this workshop. Meet more scicom experts, build an amazing network I was an attendee. I was an organizer

ComSciCon @ComSciCon · Feb 15
It's here friends...
Applications to the ComSciCon 2021 Flagship Workshop
Application link: forms.gle/hNqH6QABtV5XQ4...
2021 website: tinyurl.com/ComSciCon2021
[Show this thread](#)



7:06 PM · Feb 15, 2021 · Twitter Web App

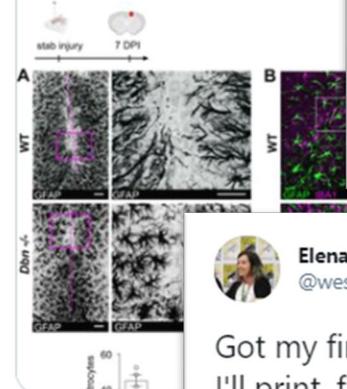
[View Tweet activity](#)

15 Retweets 1 Quote Tweet 35 Likes

Elena Blanco-Suárez @westboundsigned

Glia enthusiasts New article by @KaiMurk (he was the one who sponsored me) Congratulations, Kai! Drebrin-mediated regulation of glial neuroprotective effects.

Nature Communications @JulianeSchiweck @EickholtL @KaiMurk Debrin is neuroprotective following stroke. Drebrin mediates membrane trafficking, and is neuroprotective following stroke. nature.com/articles/s41466-021-01416-0 #neuroscience #astrocytes



1

Elena Blanco-Suárez @westboundsigned

Building a lab from scratch in the middle of a pandemic, dealing with countless emails to admin to get nothing resolved, vendors messing up 1 out of every 6 orders... is mentally and emotionally draining.

And that's why I'm tweeting at 5am.



5:08 AM · Feb 23, 2021 · Twitter Web App

[View Tweet activity](#)

52 Likes

Elena Blanco-Suárez @westboundsigned

Got my first NIH rejection. I'll print, frame and move on.

8:52 AM · Feb 2, 2021 · Twitter Web App

[View Tweet activity](#)

7 Retweets 1 Quote Tweet 291 Likes

Social Media for Scientists – How?

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1. Use common sense.
2. Be **intentional**.
3. Reach out to people.
4. Don't forget that whatever you say in social media can be very easily misconstrued.

A ≡ 🔍 Popular Latest

The Atlantic

EDUCATION

The Young Academic's Twitter Conundrum

The social-media platform is a robust ecosystem for brand-building, research-sharing, and career-ruining.

OLIVER BATEMAN MAY 10, 2017



KACPER PEMPEL / REUTERS