Kim M. Packer, MS, BSN, RN
Director of Academic Outcomes and Evaluation
Kim.Packer@jefferson.edu

Clinical Interests
Process/Quality Improvement

Education
MS – Capella University 2000
BSN – Trenton State College (now The College of New Jersey) 1982

Certifications
NEA-BC

Professional Organizations
American Nurses Association
New Jersey State Nurses Association

Kim Packer is a Registered Nurse with 39 years of experience in a variety of clinical, manager, and director roles. With over 25 years in nursing leadership, Packer serves as Director of Academic Outcomes and Evaluation for the Jefferson College of Nursing.

Packer joined JCN in late 2020. She is responsible for establishing a structured evaluation program utilizing multiple platforms, including AEFIS and Skyfactor, to drive program outcomes. Working collaboratively with program chairs, directors, associate deans, and various committees, she manages all processes related to assessment, evaluation, and quality improvement driven by analysis of outcomes within Jefferson College of Nursing. In addition, she is responsible to manage all data related to Standard IV for CCNE accreditation.

Prior to arriving at Jefferson College of Nursing, Packer held various nursing leadership positions in both acute care and academia including Corporate Director of Clinical Excellence at Jefferson New Jersey where she led the organization to Magnet® Designation in 2018 and Associate Dean for Student Services at Helene Fuld School of Nursing where she oversaw admissions and student support services.

Packer holds a MS in Adult Education from Capella University and a BSN from Trenton State College. She maintains Nurse Executive – Advanced certification (NEA-BC) through the American Nurses Credentialing Center (ANCC).