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A scholar and educator widely respected for her contributions to gerontological and urologic nursing, Joanne Robinson serves as Associate Dean for Research and Innovation at Thomas Jefferson College of Nursing, where she also is a professor.

Since her 2019 appointment to spearhead the college's research efforts, Dr. Robinson has helped expand Jefferson's team of talented and experienced nurse leaders while supporting them with strong investments in research infrastructure. Research areas receiving special focus include clinical practice, nursing education and population science. She considers herself a "grand connector" in the research world.

Throughout her career, Dr. Robinson has advanced innovative models of nursing care in nursing homes, highlighted a variety of pressing clinical issues for older patients (including urinary incontinence), and helped lead the drive toward more extensive gerontological nursing research, nursing home care reforms, and better preparation of all nurses to meet older patients' needs.

Her research on lower urinary tract symptoms in older adults has been supported by the National Institute of Nursing Research and recognized with six awards. In the 1990s, she was in the vanguard of research focused on restraint-free care that resulted in regulatory changes in nursing homes and hospitals nationwide.

Before joining the Jefferson faculty in 2019, Dr. Robinson was a long-time member of the nursing school faculty at Rutgers University. From 2011 to 2017, she was founding dean of the nursing school at Rutgers' Camden campus, leading the growth and development of a small nursing department into a separate school with robust enrollment and revenue, transformative "learning abroad" courses, and state-of-the-art facilities. Also during that period, Dr. Robinson chaired New Jersey's Organization of Colleges of Nursing and provided formal and informal mentorship to many new and aspiring academic nursing leaders.

A fellow of the American Academy of Nursing, Dr. Robinson currently chairs the Education and Practice Subcommittee of the International Continence Society's Nursing Committee and has written or been co-author of a total of 28 peer-reviewed articles, 29 published abstracts, eight book chapters, and three books, including one of the earliest collections of best practices for restraint-free care and recently, a first-ever "field guide" to the landscape of higher education leadership for novice and aspiring deans and directors of academic nursing programs.

Throughout her career, Dr. Robinson also has served as a consultant on clinical issues with numerous healthcare organizations in Pennsylvania and New Jersey.

Dr. Robinson holds a PhD in nursing and a master's degree in social gerontology from the University of Pennsylvania, along with a master's degree in community health nursing from Rutgers University and a bachelor's degree in nursing from William Paterson University. She also holds certification in Nursing Education from the National League for Nursing.