Make a Difference with Leadership LIVE

Leadership LIVE is a student leadership development program at our Center City Campus which consists of a series of workshops, special events, and community service opportunities designed to enhance your knowledge, skills, and efficacy as a leader in today’s world. It is a free program that is open to all matriculated students at Thomas Jefferson University and is coordinated through the Office of Student Life and Engagement – Programming Division.

Through Leadership LIVE you can position yourself to make a difference in today’s world through learning strategies to influence change, increasing your understanding of yourself and others, engaging in service, enhancing your ability to create inclusive environments, and developing the confidence and competencies to take action towards a better future.
The community service aspect was a true highlight. Service brings people together in a unique way. Reflecting afterward helped me identify why this experience was so meaningful. I learned how leadership can take on different forms in different individuals. All of us are capable of this greatness.

– Samantha Melonas,
Jefferson College of Health Professions
Department of Physician Assistant Studies
Leadership LIVE Guiding Statements

Philosophy/Key Assumptions

• Leadership development should be accessible and inclusive
• Leadership is a process rather than a position
• The program is informed by the Leadership Identity Development Model
• Each individual has the capacity to develop and practice leadership within multiple contexts

Mission

The mission of Leadership LIVE is to promote leadership as an integral aspect of higher education. We strive to empower students to be ethical leaders in their industries and the global community, teaching them that leadership is a process, not just a position. Leadership LIVE fosters an awareness of self and others, the value of teamwork, and an understanding of living and leading in diverse contexts.

Learning Outcomes

By participating in this program students will be able to:

• Increase awareness of self and others in relation to leadership
• Demonstrate the skills necessary to work collaboratively
• Discuss theoretical and practical knowledge about leadership
• Understand leadership as a process
• Identify opportunities to enhance leadership development
• Engage in leadership behaviors
Curriculum
The Leadership LIVE program is designed so that each of the six foundations of leadership below are integrated each year. While individual sessions or events may reflect one or more of the foundations, the program as a whole reflects the curriculum in its entirety.

I. DIVERSITY
Creating inclusive environments • Identifying bias • Recognizing and appreciating demographic, experiential, and cognitive diversity • Understanding and respecting identities

II. INTEGRITY
Authenticity • Commitment • Ethical standards • Performing to the best of your ability • Professionalism • Respect

III. PERSONAL AND PROFESSIONAL DEVELOPMENT
Motivation of self and others • Personal growth • Relationship building • Self-awareness

IV. PRINCIPLES OF LEADERSHIP
Being responsive • Innovation • Leadership styles • Learned behaviors, skill development, and qualities of a leader

V. SERVICE
Being a change agent • Civic engagement • Community service • Servant leadership

VI. TEAMWORK
Collaborating in a global workforce • Communication • Conflict resolution • Creating an effective team • Influence

2019-2020 Theme: Igniting New Perspectives
This year’s theme of Igniting New Perspectives is meant to challenge the way our participants view leadership, the world, and the way we interact within it. Through reframing our perspectives we can cultivate a culture of understanding, innovation, and growth.
Leadership LIVE Program Calendar

Please refer to the corresponding sections in this brochure for detailed information on sessions and service activities.

- **Session Time 12-1 pm**
- **Session Time 5:30-6:30 pm**
- **Special Event 5:00-7:30 pm**
- **Special Event 5:30-7:30 pm**

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Recognition Opportunities

Leadership Certificate

Participants who earn at least eight leadership credits during the 2019-20 academic year will receive the Leadership Certificate. This acknowledgement of your achievement is a great accomplishment to highlight on your resume, reference in job interviews, and share when pursuing personal and professional opportunities.

Leadership Ceremony

Participants who earn at least eight leadership credits during the 2019-20 academic year will be invited to attend the Leadership Ceremony on Wednesday, April 22, 2019 where they will be presented with the Leadership Certificate.

Leadership Transcript

All participants will have the option of receiving a Leadership Transcript at the end of the academic year. The Leadership Transcript will provide you with a listing of your participation in the Leadership LIVE program, including the specific sessions and opportunities you participated in.

Leadership Credits do not transfer over from one academic year to the next.

“This leadership experience has shown me that leadership is not a solitary experience. It has shown me that leadership can be found in teamwork, communication, and kindness. Most importantly, I have learned that I don’t have to change who I am to be a successful leader. I am free to be myself. As long as I work hard, success will follow.”

– Rosetta Williams, Sidney Kimmel Medical College
Sessons and Special Events (1-2LC)

The abbreviation “LC” indicates the number of Leadership Credits for each session. Leadership Credits are determined by the content of a session in relation to the length of the session. Some sessions may be the same length of time but be worth a different number of Leadership Credits as they are weighted differently due to the content and learning experience.

1. Getting Started: Beginning Your Leadership Journey (1 LC)*

Presenters: Jennifer M. Gronsky, MA, Director of Student Programs and Leadership, TJU, Rebecca LeFevre, MSL, Assistant Director of Student Organizations and Leadership, TJU, and Ariana Reynolds, Intern, Office of Student Life & Engagement, TJU

Leadership Curriculum: Personal and Professional Development, Principles of Leadership

Monday, September 23 | 12 PM – 1 PM | JAH, Brent Auditorium
Tuesday, September 24 | 12 PM – 1 PM | Abington-Dixon Campus, West Conference Room
Tuesday, September 24 | 5:30 PM – 6:30 PM | JAH, Brent Auditorium
Wednesday, September 25 | 12 PM – 1 PM | JAH, Brent Auditorium

In this first session, we will provide an overview of the Leadership LIVE program and engage in a discussion on the many definitions and philosophies of leadership. From there we will transition into a conversation on values and self-awareness, a foundational topic in leadership. Self-awareness is essential for leaders, and one way to increase your self-awareness is through knowing your values and reflecting upon how they influence your beliefs and actions. We will briefly discuss the principles of values-based leadership and lead participants through an activity to identify their core values.

*Note: Content for this first session will be similar to last year, so you may not wish to repeat this session if you previously attended.
2. Performative Allyship: Does This “Like” Make Me Look Woke? (1 LC)

Presenter: Matt Bonder, MEd, Talent Development Senior Associate, Cenlar FSB

Leadership Curriculum: Diversity, Integrity, Personal and Professional Development, Principles of Leadership

Monday, October 14 | 12 PM – 1 PM | JAH, Eakins Lounge
Tuesday, October 15 | 5:30 PM – 6:30 PM | JAH, Eakins Lounge

As activism and social issues increase in our political landscape, it is imperative that we understand how we can best support those in our personal and professional communities. Leaders must learn how to navigate uncomfortable situations, particularly those in which a member(s) of their communities find their actions to be hurtful or harmful. It is equally, if not more, important to recognize how best to respond when faced with criticism and what resources to utilize for growth. This session will provide the opportunity to role-play an uncomfortable scenario and identify strategies of how to best respond and support members of the community. Additionally, there will be an opportunity for attendees to ask questions they might not feel comfortable asking to ensure they are well informed on how they can support all members within their community.

3. The Impact of Volunteering (1 LC)

Presenter: Maurice Hayman, Director of Public Relations, Authentic Minds and Housing Coordinator, Delta Community Supports

Leadership Curriculum: Integrity, Personal and Professional Development, Service

Monday, October 28 | 5:30 PM – 6:30 PM | JAH, 307
Tuesday, October 29 | 12 PM – 1 PM | JAH, 307

This session will immerse students in the world of volunteering and shed new light on the benefits and power of volunteer work. Seeking opportunities which spark personal growth, learning how to gain the most from charitable work, and methods of developing your own volunteering campaign are a few of the discussions which will take place. Volunteers are often the front line soldiers for the organizations and clients they serve, which is why it is essential to connect their passion, career path, or interests with their volunteer work. Delving deeper than the basic role of a volunteer, the emotional and mental health benefits of making a difference in the world will be discussed and the statistics that support the impact that volunteering has on the community. Students will leave this session with an enlightened and refreshed view of volunteering as well as have a comprehensive understanding of the role service plays in developing strong leaders.
4. SPECIAL EVENT – Be the Change: The Road to Equality (2 LC / Dual Credit Event)

Presenter: Amanda Owen, Executive Director, Justice Bell Foundation
Leadership Curriculum: Diversity, Integrity, Personal and Professional Development

Wednesday, November 6 | 5 PM – 7:30 PM | JAH, Brent Auditorium

The current political climate has individuals paying special attention to issues that affect individuals at personal, national, and global levels. Featuring the Executive Director of the Justice Bell Foundation, this program will examine gender inequality and what it means for all of us, particularly as future healthcare and industry leaders. Participants will be asked to engage in introspection on their current perceptions and knowledge of the landscape of equal rights.

This interactive discussion will be followed by a screening of the documentary film Equal Means Equal, which presents “an unflinching look at how women are treated in the United States today. Examining both real-life stories and precedent-setting legal cases, director Kamala Lopez uncovers how outdated and discriminatory attitudes inform and influence seemingly disparate issues…” Following the film, participants will be asked to consider their reaction to what they saw, reflect on how their perspective may have changed, ask any questions they may have, and discuss how they can become further engaged.

Note: This event will provide dual credit towards both the Leadership Certificate (2LC) and the Asano Humanities and Health Certificate.

5. The Four-Frame Model: Using Structural, Human Resource, Political, and Symbolic Lenses to Lead (1 LC)

Presenter: Colleen Dempsey, EdD, R.T.(R)(ARRT), Interim Chair, Department of Medical Imaging and Radiation Sciences, Jefferson College of Health Professions, TJU
Leadership Curriculum: Diversity, Integrity, Personal and Professional Development, Principles of Leadership

Tuesday, November 19 | 5:30 PM – 6:30 PM | JAH, Eakins Lounge

Wednesday, November 20 | 12 PM – 1 PM | JAH, Eakins Lounge

Organizations can sometimes be seen as “factories, families, jungles, or carnivals.” Having multiple frames in which to view a situation helps leaders to make sense of the world around them. With the world changing rapidly, it is imperative that leaders be able to see and understand a situation, effectively analyze it, and take action. Bolman and Deal’s Four-Frame Model helps leaders in this process and gives them the tools to move their organization forward.
6. How Stereotypes Affect Us and What We Can Do (1 LC)

Presenter: Everette Nichols, MA, Assistant Director of Diversity and Social Justice, TJU
Leadership Curriculum: Diversity, Integrity, Personal and Professional Development, Principles of Leadership, Service, Teamwork
Monday, December 2 | 5:30 PM – 6:30 PM | JAH, Eakins Lounge
Tuesday, December 3 | 12 PM – 1 PM | JAH, Eakins Lounge

Students will learn about personal identities and perceptions of self and how those qualities can sometimes influence the way that we view others (e.g. gender gaps in test scores in math and science, the athleticism of Black men compared to their White counterparts, etc.). The session will also provide participants with guidance on how to combat stereotypes and help make a difference in their communities as leaders.

7. Developing Meaningful Relationships (1 LC)

Presenter: Matthew E. Pilecki, MA, Senior Associate Director of Development, University of Pennsylvania Libraries
Leadership Curriculum: Personal and Professional Development, Principles of Leadership, Teamwork
Monday, January 6 | 5:30 PM – 6:30 PM | JAH, Eakins Lounge
Tuesday, January 7 | 12 PM – 1 PM | JAH, Eakins Lounge

Developing a strong network can enhance your efficacy as a leader, and, when done well, leads to relationships that last for a lifetime. In this session, we’ll explore how to develop diverse and meaningful interprofessional relationships. From job offers, to career changes, to mentorship, a well-rounded network will provide a platform for opportunities throughout the various stages of your career. This interactive session will include topics such as active listening, mentor courtship, healthy boundaries, professional relationship maintenance, and building a virtual presence online.

8. Failing Forward: Processing our Failures on the Path towards Growth (1 LC / Dual Credit Event)

Presented by: Jefferson Humanities and Health, Sidney Kimmel Medical College Graduate Medical Education, SKMC Wellness Thread, and the Student Personal Counseling Center
Leadership Curriculum: Integrity, Personal and Professional Development
Tuesday, January 14 | 6 PM – 7:30 PM | Hamilton, Connelly Auditorium

Learning from failure is important, but how do we deal with it on the journey towards growth? Join us as we hear from individuals from Jefferson share how they process failure and put things in perspective. Gain tools to develop a growth mindset and make a pledge to learn from errors, rather than hiding mistakes, beating yourself up, or fearing inevitable challenges. Be encouraged and supported to know you are not alone, and there is support along the way.

Note: This event will provide dual credit towards both the Leadership Certificate (ILC) and the Asano Humanities and Health Certificate.
9. Everyday Leadership (1LC)

Presenters: Juli McDonald, MEd, Assistant Director, Career Development Center, TJU and Danielle Litwin-Moskowitz, MA, Assistant Director, Academic Support Services, TJU

Leadership Curriculum: Integrity, Personal and Professional Development, Principles of Leadership

Tuesday, January 21 | 5:30 PM – 6:30 PM | JAH, Eakins Lounge
Wednesday, January 22 | 12 PM – 1 PM | JAH, Eakins Lounge

Sometimes leadership can feel like a tall order, however, you don’t have to be a president or CEO to be a leader. Everyday leadership encourages you to think about the small ways you can be a leader each day. This type of leadership acknowledges the ways in which we are all connected and that even minor actions can change others’ lives. Join us for an interactive workshop where we examine the ways we incorporate leadership in our daily work, academics, and clinical experiences.

10. SPECIAL EVENT – Oxfam Hunger Banquet (2 LC)

Presenters: Jennifer M. Gronsky, MA, Director of Student Programs and Leadership, TJU, Rebecca LeFevre, MSL, Assistant Director of Student Organizations and Leadership, TJU, and Maurice Hayman, Director of Public Relations, Authentic Minds and Housing Coordinator, Delta Community Supports

Leadership Curriculum: Diversity, Integrity, Personal and Professional Development

Monday, February 3 | 5:30 PM – 7:30 PM | JAH, Atrium

This interactive and impactful session will include a dining experience where participants are randomly assigned to different income groups representing the actual current distribution of wealth in the Philadelphia Area. Participants will learn more about hunger, poverty, socioeconomics, the distribution of wealth in the United States, and resource access and its impact on nutrition. This event is designed to give students a deeper understanding of these issues to foster their ability to demonstrate an important leadership quality, empathy, when encountering individuals from different socioeconomic backgrounds.

“This leadership experience has equipped me with the tools needed to be a more competent and effective leader. I’ve learned how and when to stand up for others without a voice, what it means to be an advocate and the importance of stress relief on one’s mental status as a leader.”

– Ndidi Enwereji, Jefferson College of Population Health
11. The Leadership Challenge: Are You Up for It? (1LC)

Presenter: Matt Bonder, MEd, Talent Development Senior Associate, Cenlar FSB

Leadership Curriculum: Personal and Professional Development, Principles of Leadership, Teamwork

Monday, February 17 | 12 PM – 1 PM | JAH, Brent Auditorium
Tuesday, February 18 | 5:30 PM – 6:30 PM | JAH, Brent Auditorium

What if the path to exemplary leadership could start with following five simple steps? In this session, we’ll incorporate renowned leadership educators Kouzes and Posner’s 30+ years of extensive research which led to *The Leadership Challenge* framework. *The Leadership Challenge* supports the idea that anyone can be a leader. Through understanding the five exemplary practices, participants will gain additional insights into leadership, and can begin applying these lessons to real life experiences.

12. Finding the Strength Within Ourselves (1 LC)

Presenter: Kathryn Rose Ricciardi, MS, OTR/L, My OT and Me LLC, Austill’s Educational Therapy Services

Leadership Curriculum: Personal and Professional Development, Principles of Leadership, Teamwork

Monday, March 2 | 5:30 PM – 6:30 PM | JAH, Eakins Lounge
Tuesday, March 3 | 12 PM – 1 PM | JAH, Eakins Lounge

Take a moment to think about how would you describe yourself to someone you just met. Does your answer reflect your role as a student, your profession, and/or an activity you enjoy? Often our responses have one thing in common; they only reflect what we “do.” This session will challenge participants to move the focus from just what they “do” to the more encompassing perspective of who they “are.” During this interactive session, participants will engage in activities to identify their strengths and learn how best to utilize those strengths to achieve personal, professional, and team-based goals. Specifically, the idea of turning challenges into opportunities through creatively using your strengths will be discussed, and the presenter will share her own story of success in effectively overcoming a personal challenge.
13. I Didn’t Mean Anything By It! (1 LC)

Presenters: La’Verne R. Webb, MA, Executive Assistant to the Dean / Director of Diversity and Inclusion Initiatives, Jefferson College of Life Sciences, TJU and Don Trahan, Jr., PhD, LPC, Instructor, Jefferson College of Life Sciences, TJU

Leadership Curriculum: Diversity, Integrity, Teamwork

Monday, March 16 | 12 PM – 1 PM | JAH, Eakins Lounge

Tuesday, March 17 | 5:30 PM – 6:30 PM | JAH, Eakins Lounge

This session will introduce the topic of microaggressions and help participants establish an awareness surrounding these types of occurrences in everyday life. The effects of microaggressions on both an individual and societal level will also be explored. Techniques will be discussed to minimize the occurrence of microaggressions and identify ways to respond in microaggressive situations. Participants will be asked to reflect upon how this knowledge impacts their leadership journey and influences their desire and ability to enact change.

Leadership Opportunities (1-2 LC)

NOTE: A maximum of two Leadership Credits total will be awarded for this component (e.g. two 1LC events OR one 2LC event). Participation in additional Leadership Opportunities events will not receive Leadership Credits.

In recognition that students can benefit from a variety of leadership related experiences at both Jefferson and in the community, we have added this optional Leadership Opportunities component to the program. These events are not facilitated by Leadership LIVE, however, they have been identified as ones that may provide an interesting perspective or experience to the participant. A set amount of Leadership Credits to be awarded has been designated for each event.

New opportunities may be added throughout the academic year. To view the current listing, please visit www.jefferson.edu/LeadershipLIVE.

Leadership Portfolio (2 LC)

Facilitators: James Dyksen, MSEd, Associate Director, Academic Support Services, TJU and Danielle Litwin-Moskowitz, MA, Assistant Director, Academic Support Services, TJU

Leadership Curriculum: Personal and Professional Development, Principles of Leadership

The Leadership Portfolio option provides students with an opportunity to illustrate their leadership development through a compilation of their leadership learning and experiences. A leadership portfolio is an ongoing reflection of the individual accomplishments, skills, activities, programs and other related experiences that have contributed to personal leadership development. Students can use a leadership portfolio when they need to demonstrate their leadership abilities, such as in a job or internship interview. The Leadership Portfolio will include a personal statement on leadership, resume, listing of leadership experiences, reflective essays on leadership experiences, and an essay on leadership growth. Students can access detailed information by visiting www.jefferson.edu/LeadershipLIVE. The deadline for submission of the Leadership Portfolio is Friday, March 13th.
Service Activities (2 LC)

Leadership Curriculum: Diversity, Integrity, Personal and Professional Development, Principles of Leadership, Service, Teamwork

NOTE: A maximum of two Leadership Credits will be awarded regardless of the number of opportunities completed.

Service is an important aspect of leadership. This component of the Leadership LIVE program will provide participants with the opportunity to actively engage and reflect upon a service opportunity within the community. A variety of service opportunities will be offered during the fall and spring semesters. Students may select the one that best fits with their own goals and personal philanthropy.

Students who complete a service activity AND complete the corresponding online reflection within one week of the service activity will receive TWO Leadership Credits (2LC). Registration is on a first-come, first-serve basis; all students must sign-up in advance to participate. Due to popular demand, students may only be able to participate in one service activity per year. However, if space is available in a service activity and no additional students are volunteering, a student may sign up for a second service activity.

An email will be sent to all students registered for the Leadership LIVE program with additional details on each of the service activities and instructions on how to sign up. You may also visit the Service Activities page of our Leadership LIVE website (www.jefferson.edu/LeadershipLIVE) for additional information.

Fall Semester Service Activities

Sunrise Senior Living Center | Saturday, October 5 | 1:30 PM – 3:30 PM
Sunday Breakfast Rescue Mission | Sunday, October 20 | 10 AM – 1 PM
Ronald McDonald House of Southern NJ | Friday, October 25 | 4:30 PM – 7:30 PM
Veterans Affairs Medical Center | Saturday, November 9 | 1:30 PM – 3:30 PM
Cradles to Crayons | Tuesday, November 12 | 6 PM – 8 PM
St. Peters Churchyard Gardeners | Sunday, December 8 | 1 PM – 4 PM
MANNA | Tuesday, December 10 | 5 PM – 8 PM

Spring Semester Service Activities

Our spring service activities will be finalized later in the fall semester. Updates will be posted on the Service Activities page of our Leadership LIVE website.

Leadership Ceremony

Wednesday, April 22 | 5 PM - 8 PM | JAH, Atrium
The Leadership LIVE program is coordinated by:
Office of Student Life and Engagement (OSLE) – Programming Division
Thomas Jefferson University, Center City Campus
Jefferson Alumni Hall, Suite 105
Phone: 215-503-7743
Email: StudentLife@jefferson.edu
Website: www.jefferson.edu/LeadershipLIVE