

Hospital's Chinese Health Center Provides Bilingual Books, Video to New Mothers

Thanks to an innovative public service effort by the Chinese Health Information Center of Thomas Jefferson University Hospital, new and expectant Chinese-speaking mothers now receive easy-to-understand bilingual information on prenatal and infant health care.

For many young women newly arrived in the United States from the Far East, access to the latest information on infant care is rarely available in bilingual format. To help solve this problem, Jefferson University Hospital collaborated with the Chinese Community Partnership for Health of NYU Downtown Hospital in New York City to develop the bilingual education materials.

The materials include two bilingual Chinese-English publications, "Preparing for Your Baby's Birth" and "Caring for You and Your Baby," and a companion video in Cantonese and Mandarin.

Meeting Critical Need

The clearly written and simply illustrated books were developed by teams from both hospitals directed by Philip T. Siu, MD, Director of Jefferson's Chinese Health Information Center and Instructor of Pediatrics, Jefferson Medical College,



Robert Neroni Photography

Mrs. Ri Min Wong of Philadelphia, patient at the Chinese Obstetrical Clinic at Jefferson Obstetrics and Gynecology Associates (JOGA), studies bilingual prenatal education book with Esther H. Chang, MD, JMC '95, Instructor, Obstetrics and Gynecology, and Philip T. Siu, MD, Center Director. Dr. Siu holds bilingual postnatal book and a video companion to both publications.

and Eric Poon, MD, a leading New York pediatrician and Chief of the NYU Downtown Hospital Division of Pediatrics. The books are described by obstetrical physicians and pediatricians as meeting a critical public health need.

As a public service, the books and video are given free to Chinese-speaking obstetrical patients at both hospitals and are vital tools in Chinese-language childbirth and

newborn classes. They help new mothers answer their many questions about baby care, breast feeding and how to care for themselves and their baby after delivery.

Serving the Chinese Community

Jefferson University Hospital's Chinese Health Information Center serves the growing Chinese

continues, page 4

Moody's Upgrades University Bond Rating to A1

Moody's Investors Service has upgraded Thomas Jefferson University's bond rating to A1 from A2, announcing that the A1 rating and stable outlook are based on the University's:

- Solid financial resources relative to debt and operations;
- Reversal of operating deficits following its spinoff of Thomas Jefferson University Hospital; and
- Established and strong market positions in teaching, research and patient care.

Richard J. Schmid, Vice President for Finance and Chief Financial Officer, Thomas Jefferson University, offered this insight into the background factors that led to the rating increase.

"At the end of the 1998 fiscal year, the University had experienced a \$19 million operating deficit," he said. "With the Board's approval and with the support of the Senior Officer Group, a two-year turnaround plan was implemented focusing on revenue enhancement and cost reduction to eliminate this deficit."

Successful Broad-based Effort

The plan, thanks to a broad-based effort, was successful. "In the year just ended," he explained, "the University finished the fiscal year with a \$3 million operating profit and net income of \$14 million."

Contributing to this turnaround were such accomplishments as research expanding by \$22 million in the last two years and the growth of revenues in Jefferson University Physicians, the physician practice plan, by \$14 million over the same period, Mr. Schmid noted. "We've also strengthened the balance sheet and added to the net assets of the institution."

"The factors Moody's looked at in making their judgment were relatively stable enrollment, a growing research function, steady state appropriation support and a growing faculty practice plan (Jefferson University Physicians). They viewed these trends as positive and, with the elimination of the deficit, we received the upgrade," he explained. "The University plans to continue to maintain a breakeven-to-positive operating budget for the future."

Benefits of Higher Bond Rating

Mr. Schmid noted that in the future the University could issue bonds without needing insurance, and at lower interest rates. "In addition, the University will continue to be looked at as a stable force in a very competitive Philadelphia marketplace, where Moody's has downgraded several healthcare-related institutions over the past two years."

Thomas Jefferson University Hospital Named One of 100 Top Hospitals for Patient Care, Teaching and Management

Thomas Jefferson University Hospital has been recognized by the HCIA-Sachs Institute as one of the top 100 hospitals in the United States and the Philadelphia region, as well as one of the top major teaching hospitals in the nation.

HCIA-Sachs also cited Jefferson University Hospital as being among the top 100 hospitals in the nation providing cost-effective stroke care and treatment.

HCIA-Sachs identified Jefferson University Hospital as one of the benchmark hospitals that overall provide high-quality care, operate efficiently, and produce superior financial results.

Thomas J. Lewis, President and CEO, Jefferson University Hospital, called the survey's listing a great

distinction for the medical center.

"Our staff has truly earned this recognition because they strive to provide superior and cost-effective care and treatment for our patients," Mr. Lewis said.

Integrated Approach to Stroke Care

Jefferson University Hospital's Stroke Center works to improve the odds for stroke patients by offering an integrated approach to evaluating, treating and investigating acute stroke.

The center offers a wide variety of services. Center specialists including neurosurgeons, vascular surgeons, neurologists, anesthesiologists, neuroradiologists, nurses, psychologists, rehabilitation, allied health personnel and research scientists

coordinate their efforts to offer the most appropriate patient care.

Neurology and neurosurgery are an important part of Jefferson University Hospital's commitment to the community.

HCIA-Sachs created the *100 Top Hospitals™ Benchmarks for Success* program in 1993 as one facet of its mission to improve health care through improved information. Each year, HCIA-Sachs evaluates facility performance, revealing previously unknown information on how a hospital performs against peer groups and benchmark hospitals across the country.

Link to additional resources related to this article at www.jeffersonhospital.org/news



Robert Neroni Photography

Pausing to reflect during remarks to employees describing "The Changing Healthcare Environment" is Thomas J. Lewis, Thomas Jefferson University Hospital President and CEO. Mr. Lewis led two in-depth discussions on current healthcare issues and their impact on the industry and the Jefferson environment. He decided to hold the sessions for employees who do not normally attend regularly scheduled management sessions he conducts. The special sessions at Bluemle Life Sciences Building were offered through the Jefferson Training Center and will be repeated January 19 and February 14. To register, call Janet Mass at 3-8700.

VITAL SIGNS: OCTOBER 2000

	Budget	Actual	Prior Year
Admissions	2,2423	2,699	2,498
Length of Stay	5.68	6.23	5.51
Patient Days	13,764	16,123	14,702
Outpatient Visits	38,656	37,438	35,801

NewAppointments

Sidney Cohen, MD, Named Gastrointestinal Research Director



Sidney Cohen, MD, has been appointed Director of the Gastrointestinal Research Program and Center of the Digestive Disease Institute of Thomas Jefferson University Hospital, announced Anthony J. DiMarino Jr., MD, Chief of the Division of Gastroenterology and Hepatology, Department of Medicine, and Director of the Jefferson Digestive Disease Institute.

Dr. Cohen comes to Jefferson University Hospital from Temple University Hospital, where he was the Richard Laylord Evans Professor of Temple University School of Medicine and Chairman of the Department of Medicine since 1986. He was also the Assistant Vice President for the Health Sciences Center and Physician-in-Chief. In 1999, he was named a Distinguished Professor.

A New Jersey native, Dr. Cohen received his BA degree from Rutgers University and his MD degree from the State University of New York. He completed a fellowship in gastroenterology at Tufts University Medical School and New England Medical Center Hospitals in Boston.

In 1969, Dr. Cohen joined the faculty of the University of Pennsylvania School of Medicine,

which later established the Sidney Cohen Teaching Award in his honor. Board-certified in internal medicine and gastroenterology, he was appointed Co-chief of the gastrointestinal section of the Hospital of the University of Pennsylvania in 1972, and was Chief from 1974 until 1986.

Dr. Cohen has received six consecutive Career Development Awards from what is now the National Institute of Diabetes and Digestive and Kidney Diseases, part of the National Institutes of Health. He has also earned the Janssen Pharmaceutical Company's Award for Lifetime Achievement in Gastrointestinal Motility, and been named one of the top 1,000 physicians in the United States by *American Health* magazine.

Dr. Cohen is a member of the American Physiological Society. His other professional affiliations have included the American Gastroenterological Association, the Association Professors of Medicine and the Philadelphia Gastrointestinal Research Group, each of which he has served as president. He has written several papers, been on the editorial board of various journals and publications, including *Gastroenterology*, as chairman, and is section editor of *Seisenger and Fordtran's Gastrointestinal and Liver Disease*.

Vincenzo Berghella, MD, Directs Maternal-Fetal Medicine



Vincenzo Berghella, MD, has been appointed Associate Professor of Obstetrics and Gynecology, Jefferson Medical College (JMC), and Director of the Division of Maternal-Fetal Medicine, announced Ronald J. Bolognese, MD, The Paul A. and Eloise B. Bowers Professor and Chairman of the Department.

A 1990 JMC graduate, Dr. Berghella has served on the active medical staff at Thomas Jefferson University Hospital and on the JMC faculty since 1994.

Dr. Berghella has received five consecutive Excellence in Teaching Awards from JMC, as well as several prominent awards and grants for his

research, including National Institute of Child Health and Human Development (NICHD) funding.

Dr. Berghella is a Fellow of the American College of Obstetrics and Gynecology, and is board certified in both obstetrics and gynecology and maternal-fetal medicine. A member of numerous prominent international, national and regional professional organizations, he has written more than 60 papers, abstracts and editorial reviews.

Thomas Jefferson University Hospital has been voted one of the best in the nation by *U.S. News & World Report* for obstetrics and gynecology. Its Division of Maternal-Fetal Medicine includes the largest high-risk pregnancy team in the region.

Last Call for Casting Call

The Marketing Department will conduct a casting call to develop a photo library of employee and employee family member models. All employees are welcome. If the time of the casting call conflicts with your work schedule, please be sure that you have your manager's approval to participate.

The session will be Tuesday,

January 9, 2001, from 1 to 4 p.m. at Marketing/University Graphics, Suite 802, 125 S. 9th Street (Sheridan Building).

This is your opportunity to help showcase Thomas Jefferson University Hospital's advanced medicine and superior care.

For more information, call 1-800-JEFF-NOW.

Hospitals Preparing for JCAHO Survey

During the week of January 22 to 26, the Joint Commission of Accreditation of Healthcare Organizations (JCAHO) will survey Thomas Jefferson University Hospitals and the Methodist Hospital Nursing Center.

Every three years, JCAHO conducts a four-to-five-day survey

consisting of a review of hospital policies and procedures, interviews with key hospital committees and inspection of patient care areas and departments. Surveyors may question anyone who provides or supports patient care. If you have questions, ask your department head or call 5-1799.

Dialysis, Transplant Patients, Physicians Again Celebrate New Year

For the 25th year in a row, 200 patients who had benefited from kidney dialysis and transplants and 50 physicians and staff gathered at Jefferson Alumni Hall to celebrate health and happiness at year's end.

Attending this year were transplant nephrologists James F. Burke Jr., MD, Nephrology Division Director; George Francos, MD, William J. Gaughan, MD, and transplant surgeon Vincent Armenti, MD. Guests enjoy a hot buffet and

musical entertainment, much of it provided by physicians, including Dr. Armenti, piano, Dr. Gaughan, trombone, Henry Schairer, MD, trumpet, and seasonal medleys sung by Dr. Burke and Dr. Francos.

An added surprise this year was transplant patient Walter Burke performing with his Quaker City String Band. Patients attending included Sarah Cornelius (transplant recipient in 1974), Betty Anne Hoult (1985) and Angela Coletti (1986).

For Help with Time Management, Call Carebridge

Time management information is available free to Jefferson employees through Carebridge. Carebridge's Time Management Specialists will provide guidance and useful publications on strategies to successfully balance the demands of work and personal or family life.

Among the issues Carebridge Time Management Specialists address are:

- Time management for maximum work productivity

- Time management in raising children
- Time management strategies for marriage and home
- Managing stress effectively
- Managing overload

For more information or assistance call 1-800-437-0911. Jefferson makes Carebridge services available at no cost as an employee benefit in support of work and family life.

Apothecary Reopens in Gibbon

The Jefferson Apothecary, temporarily relocated to 1100 Walnut Street, has moved back to its newly renovated location on the ground floor of the Gibbon Building. Employees are invited to stop by, meet the pharmacy staff and see the new facility, 215-955-8845.

The Apothecary also offers a new location in the lobby of the Jefferson Neuroscience Institute at Wills, 9th and Walnut Streets, 215-928-3031.

The Jefferson Pharmacy serves employees from its location in the lobby of 833 Chestnut Street, 9th and Chestnut Streets, 215-955-4400.

Bookstore Has New Web Address

The Thomas Jefferson University Bookstore has a new website address which you can visit at www.tjubookstore.org

The Bookstore is located between Walnut and Locust streets at 224 S. 11th Street - 215-955-7922.

Hours are Monday through Friday 8:30 a.m. to 5 p.m., Saturday, 9 a.m. to 1 p.m.

Customers on campus can order through the new website, by calling 888-TJU-BOOK (858-2665) or by faxing to 215-923-1844.

During January, you can take advantage of post-holiday inventory sales of 20 percent off on clothing and gift items.

Wear your Jefferson ID.
It shows you belong

Bequest Supports Jefferson University Hospital Programs

Thomas Jefferson University Hospital is the beneficiary of an unrestricted bequest totaling \$210,244 from the estate of Luke Marraffino. During a visit to the hospital, Mr. Marraffino's attorney, John J. Robinson, Esq., presented the gift to President and Chief Executive Officer Thomas J. Lewis and members of the Development staff. In accepting the check, Mr. Lewis said, "This generous bequest - which demonstrates Mr. Marraffino's personal commitment to our mission - will go a long way in supporting patient care and programs at Jefferson University Hospital. And because the contribution is unrestricted, it allows us to use the funds where they are most needed."

Representing the Development Office at the presentation were Joyce Michelfelder, Assistant Vice President for Development, and Lisa Watson, Director of Development for Trusts and Estates. Discussing the importance of bequests to the hospital's future, Ms. Watson said, "Bequests of any size are greatly appreciated because they help us to provide today's care



John J. Robinson, Esq., second from right, presents a check from Mr. Marraffino's estate to Thomas J. Lewis, President and Chief Executive Officer of Thomas Jefferson University Hospital. Also on hand for the presentation from Jefferson's Development Office are Joyce Michelfelder, Assistant Vice President for Development, right, and Lisa Watson, Director of Development for Trusts and Estates.

and to lay the groundwork for tomorrow's care as well. We are very grateful to Mr. Marraffino for remembering Jefferson University Hospital in his will and helping to maintain our tradition of excellence."

Bequests are one of a variety of planned giving options - including annuities, trusts, life insurance policies and contributions to the Pooled Income Fund - that benefit

Jefferson University Hospital and provide for its future. Some planned gifts offer donors significant tax advantages and a source of income as well.

For more information about planned giving options, call Jefferson Trusts and Estates toll free at 1-877-JEFF GIFT or e-mail us at jeff.trust@mail.tju.edu



Judah Folkman, MD, Delivers 37th Annual Rehfuss Lecture



Don Walker Photography

Before the annual Martin E. Rehfuss Lecture, endowed by the Percival E. and Ethel Brown Foerderer Fund, are Mrs. Shelley Ames Hartz, Foerderer family member, Spencer Wright, Foerderer Fund trustee, Mrs. Ethel Davis, Foerderer family member, and Judah Folkman, MD, the 37th annual Rehfuss Lecturer.

World-renowned physician and scientist Judah Folkman, MD, delivered Thomas Jefferson University's 37th annual Martin E. Rehfuss Lecture before a standing-room-only audience at Connelly Conference Hall in the Bluemle Life Sciences Building (BLSB). Closed-circuit television accommodated some of the overflow.

Dr. Folkman is the Julia Dyckman Andrus Professor of Pediatric Surgery, Harvard Medical School, Senior Associate in Surgery and Director, Surgical Research Laboratory, Surgeon-in-Chief Emeritus and Chairman Emeritus, Department of Surgery, Children's Hospital, Boston.

Described as the "father of angiogenesis," Dr. Folkman spoke on "The Discovery of Angiogenesis Inhibitors - A New Class of Drugs."

Dr. Folkman's decades of pioneering work have created a new and exciting field of cancer research based on the premise that cancers cannot grow or spread without a blood supply to feed them - a process known as angiogenesis. In recent years, he and his colleagues, in conjunction with a Maryland biotechnology company, have been developing and now testing two anti-angiogenesis drugs in human clinical trials in the hopes of finding new treatments for cancer.

Dr. Folkman is a member of the National Academy of Sciences and the Institute of Medicine. The Martin E. Rehfuss Lecture honors the late Martin E. Rehfuss, MD, who was an internist specializing in gastroenterology.

Third Annual Women's Health Retreat Set for Feb. 9-10

Women's Health Source at Thomas Jefferson University Hospital will hold its third annual Women's Health Retreat on Friday, February 9 and Saturday, February 10 at the Renaissance Philadelphia Hotel, on Route 291 near Essington. All women are invited to attend this overnight retreat for the renewal of mind, body and spirit.

The retreat's Friday evening dinner speaker, humor therapist

Yvonne Kaye, PhD, will discuss "Laughing at Life: the Woman's Spirit at Work." Saturday keynote speaker, Robert Bulgarelli, DO, cardiologist, Main Line Health Care Center, will address stress management. Also scheduled are a morning exercise session, pampering services and workshops ranging from skin care and low-fat dessert preparation to safety tips and harmonious living through the



ancient Chinese art of Feng Shui. For a detailed brochure or to register, call 1-888-WELL-123.

JeffCARE, Hospital Host Visitors From Brazil's Intermedica



Don Walker Photography

Mary Ann McGinley, RN, PhD, and Alan R. Brechbill, center, lead Intermedica visitors from Brazil touring Thomas Jefferson University Hospital, while Maria Inés Onuchic Schultz, MD, of Intermedica, second from right, translates their comments into Portuguese.

Intermedica, one of Brazil's largest integrated health systems, needed help to improve the operation and management of its nine hospitals, 40 primary care centers and HMO. They found it at Thomas Jefferson University Hospital.

Sao Paulo-based Intermedica sent 18 physicians and administrators to Philadelphia to discuss and observe methodologies of Jefferson University Hospital and its physician hospital organization (PHO), JeffCARE. The visitors' host was Jeffrey L. Lenow, MD, JD, Medical Director, JeffCARE, and Clinical Assistant Professor of Family Medicine, Jefferson Medical College, who

arranged an intensive five-day schedule of presentations, round-table discussions and tours.

JeffCARE, which negotiates managed care contracts with many payors on behalf of the hospital and more than 1,000 affiliated physicians, is one of the largest PHOs in the Delaware Valley.

"We place a very high priority on good relationship-building among the hospital, our referring physicians and managed care companies," says Dr. Lenow. "Intermedica felt they could derive the skills sets and competencies needed to evolve and grow in part from what they could learn from us."

ESL Program Helps Jefferson's Non-native Speakers Communicate in English

In response to the needs of Jefferson's growing international population, since 1993 the University's Office of International Exchange Services (OIES) has been offering an English as a Second Language (ESL) course.

The course is available at no cost to members of the Jefferson community for whom English is not their native language. This year, more than 1,000 international "visitors" came to Jefferson's Center City campus, for stays ranging from a few days to a few years.

Taught by Janice M. Bogen, OIES Director, the course is offered three times each year, meeting one hour per week for 10 weeks. A typical

class offers some instruction in the mechanics of the English language, followed by an opportunity to converse about a timely or engaging topic of general interest.

Attending a session in the fall were individuals from Iran, China, Russia and Ukraine, representing the departments of Academic Computing, Pathology, Information Systems, Psychiatry and Human Behavior, Ophthalmology and Radiology.

Registration is under way for the next class starting in February. To register, contact Janet Mass in the Jefferson Training Center of the Department of Human Resources at 3-8138 or OIES at 3-4335.

S.T.A.R. TIP - Speaking Positively

How you phrase a message can make all the difference.

Framing your words in positive terms is always best. First, people understand what you are saying more clearly. Secondly, positive statements are more likely to encourage the desired response.

Are any of the following negative phrases in your vocabulary? If so, consider the alternatives.

"I can't."

Instead of saying, "I can't schedule a delivery until Friday," substitute this more helpful-sounding response: "I can schedule a delivery on Friday."

"have to..."

Instead of commanding, "You have to be at the meeting," try the gentler, "It's important that you come to the meeting."

"I'll be honest with you."

Please eliminate this phrase entirely! It suggests you are usually not honest.

"I'm only the..."

The words "only" and "just" imply inadequacy and inferiority. Instead, say "I am the (your position) and I'll be glad to connect you with the person best able to help you."

Moved:

The Hospital Department of Business Services is now located at The Curtis Center, Suite 930, Independence Square West, 601 Walnut St. Telephone numbers are the same.



Compliance Corner

Legal Implications of Violating Patient's Confidentiality Rights

A former research assistant at a Pittsburgh hospital recently pleaded guilty to a federal charge of wire fraud for accessing country singer Tammy Wynette's medical record and selling the information to two supermarket tabloids. According to a news service, the researcher allegedly used a doctor's password to download confidential details of the singer's medical condition from a computer database. He then sold the information to the *Star* and *National Enquirer* for a total of approximately \$2,600. The researcher was sentenced to six months in a private detention center and was required to pay a fine equal to the amount he got from the deal. Under federal wire fraud laws, he could have received up to five years in prison and fines up to \$250,000.

The unethical conduct of this research resulted in a gross violation of a patient's rights and exposed the employee to criminal prosecution. Had this occurred more recently, the researcher and the hospital also would have been put at risk of prosecution under the privacy provisions of the Health Insurance Portability and Accountability Act ("HIPAA") which criminalizes unauthorized release of protected health information. So, while it has always been important for healthcare providers to protect the confidentiality of patient information, under HIPAA it is more important than ever that we fulfill this responsibility.

You may obtain answers to your questions or concerns regarding our obligations under HIPAA by contacting the Compliance Officer directly or by using ComplyLine, our confidential compliance hotline (1-888-5COMPLY).

JEFFCALENDAR

Watch the newsstands for the February issue of *JeffNEWS*. Approved copy and calendar items for that issue are due on Friday, January 12. Please submit calendar items dated through February 28.

CLASSIFIED

JeffNEWS Classifieds - Free to Jeffersonians. Maximum 50 words. Thomas Jefferson University does not guarantee quality or condition of property advertised.

To place an ad to sell or rent property, complete a housing registration form available at the TJU housing office, 103 Orlowitz Hall or at the publications office in Suite 505, 125 S. 9th Street. For additional information on housing ads, call 5-6479. Telephone numbers do not appear in JeffNEWS real estate ads.

J1 Apartment for rent: Italian Market area, large 1-bedroom with garden view, hardwood floors, ceramic tile bath and eat-in kitchen, washer/dryer, dishwasher, garbage disposal, non-smoker, cat ok, \$700 a month, includes heat and hot water. Available March 1.

J4 Looking for a house to rent: Center City area, 3 bedrooms, ASAP. Call Shirley at 5-6929 or 215-627-6818.

To place an ad to buy or sell personal items, send written copy and a photocopy of your Jefferson ID to Editor, 125 S. 9th Street, Suite 505. Please include your Jefferson extension and area code for home number. (Please do not abbreviate copy.)

For sale: 1999 Saturn SL-2, blackberry, excellent condition, fully loaded, automatic, 4-door, low mileage (moving, no need for vehicle), \$15,000. Call Candace at 5-7075 or 215-772-0538.

For sale: 1996 Mazda Millenia, excellent condition, garage kept, traction control, anti-lock brakes, 4 seasons package, power everything, seller retiring, \$11,888. Call Louis or Terry at 856-424-8255.

For sale: 1995 Ford Windstar minivan, 58,000 miles, gray, excellent condition, \$8,600. Call Josephine at 5-7312, Michael at 215-331-2296 or email to moodster96@aol.com

For sale: 1991 Toyota Camry LE, 4-door, automatic, air-conditioning, power windows & locks, cruise control, 77,000 miles, excellent condition, \$6,500. Call Pat at 5-6636.

For sale: Children's ski's with poles and boots, size 7 and 8, \$50 per set, ski suites, women, green, size 9/10, men, blue and red, medium, \$25 per set, wedding gown, good condition, size 9/10, make offer. Call Fran at 3-9847.

For sale: Pickled pine curio cabinet and Lladro figurines. Call Celina at 3-3597 or 856-783-0656.

Chinese Health Center

continues from page 1
community in the Philadelphia area. The Center's bilingual staff provides health education including Chinese-language childbirth classes for expectant mothers, medical interpretation, support for Chinese-speaking hospitalized patients, and assistance for the Chinese community in making appointments with healthcare professionals. The Center also hosts health screenings and seminars on health issues of special interest to the Chinese community.

The publications and video are produced with support of the Connelly Foundation, the Robert Wood Johnson Foundation, Edward S. Moore Foundation, the Jacob and Valaria Langeloth Foundation and Office of Minority Health, United States Department of Health and Human Services.

For more information on the publications and video, or about childbirth and newborn classes, please call the Chinese Health Information Center at 215-955-8282.

Give the Gift of Life in January, traditionally a time of low blood donations and high Emergency Department utilization. January is National Volunteer Blood Donor month. Blood Donor Center hours are 8:30 a.m. to 4 p.m. Monday through Friday. Please call 5-7791 to schedule an appointment if you are eligible and willing to give blood.

JANUARY 1 - 31 is March of Dimes Birth Defects Prevention, National Eye Care, National Glaucoma Awareness, National Thyroid Awareness, National Volunteer Blood Donor and Cervical Health Awareness month.

JANUARY 1 is New Year's Day (Official University Holiday).

JANUARY 1-7 is Diet Resolution week.

JANUARY 10 is Find a Dentist day.

JANUARY 21 - 27 is Healthy Weight and National Nurse Anesthetist week.

JANUARY 25 is National Intravenous Nurse day.

BROWN BAG LUNCHES

Tuesday, January 9

• Lesbian and gay lunch group for staff, students and other members of the Jefferson community, noon, room 202, 1015 Chestnut Street. Call Naomi at 5-2578.

• Jefferson Cocaine Treatment Program, Thelma King Thiel, RN, Chairman, Hepatitis Foundation International, "Hepatitis: A Current Perspective," noon to 2 p.m., 2nd floor conference room, 1021 S. 21st Street.

CONFERENCES AND SEMINARS

Wednesday, January 3

• Kimmel Cancer Center, faculty meeting, 4 p.m., 101 BLSB.

Monday, January 8

• Kimmel Cancer Center, Alex Mazo, PhD, Associate Professor of Microbiology and Immunology, topic to be announced, 4 p.m., 101 BLSB.

Wednesday, January 10

• Health Policy Forum, James D. Plumb, MD, and Terri Maxwell, RN, MSN, Family

Medicine, "Palliative Care," 8:30 to 9:30 a.m., 105 Curtis.

Friday, January 12

• Kimmel Cancer Center, Research in Progress, noon, 107 BLSB.

Monday, January 15

• Kimmel Cancer Center, Steve Farber, PhD, Assistant Professor of Microbiology and Immunology, topic to be announced, 4 p.m., 101 BLSB.

• Women's Health Source, David Reiter, MD, Otolaryngology-Head and Neck Surgery, "Reconstructive and Plastic Facial Surgery for Women," noon to 1 p.m., 1990 Gibbon.

Tuesday, January 16

• Women's Health Source, Maureen Kelly, MD, Obstetrics and Gynecology, "Infertility: Advanced Medical and Surgical Treatment Options," noon to 1 p.m., 1990 Gibbon.

Thursday, January 18

• Kimmel Cancer Center, Laura Grabel, PhD, Wesleyan University, "A Role for Indian Hedgehog Signaling in Yolk Sac Vasculogenesis," noon, 101 BLSB.

Friday, January 19

• Kimmel Cancer Center, Research in Progress, noon, 107 BLSB.

Monday, January 22

• Kimmel Cancer Center, Arthur Buchberg, PhD, Associate Professor of Microbiology and Immunology, topic to be announced, noon, 101 BLSB.

• Premier Years, "Medicare Update," Jefferson HealthCARE - Voorhees Community Room. Call Nicole DePlato at 856-741-1000, ext. 2222.

Tuesday, January 23

• Physiology, A. Koneti Rao, MD, Professor of Medicine, Thrombosis Research and Pathology, Director, Thromboembolic Diseases Program, Division of Hematology and Thromboembolic Diseases, Temple University School of Medicine, "Signal Transduction Defects in Human Platelets," noon, 427 JAH.

Wednesday, January 24

• Women's Health Source, Karl Doghranji, MD, Psychiatry and Human Behavior, "Sleep Disorders in Women," noon to 1 p.m., 1990 Gibbon.

Thursday, January 25

• Multidisciplinary Trauma, 7 to 9 a.m., 101 BLSB.

• Kimmel Cancer Center, Steven L. Reiner, MD, Medicine, Division of Infectious Diseases, University of Pennsylvania, "How Cells Make Decisions," 8 a.m., 101 BLSB.

Friday, January 26

• Kimmel Cancer Center, Research in Progress, noon, 105 BLSB.

Monday, January 29

• Kimmel Cancer Center, Bruno Calabretta, MD, PhD, Professor of Microbiology and Immunology, 4 p.m., 101 BLSB.

• Kimmel Cancer Center, Translational Opportunities Conference in Lung Cancer, 5 p.m., 101 BLSB.

Tuesday, January 30

• Physiology, Robert F. Rogers, PhD, Assistant Professor, Pathology, Anatomy and Cell Biology, "Using Information Theory to Decipher Spike Trains: A Brain's Eye View of the Pulmonary Stretch Receptor Signal," noon, 427 JAH.

GRAND ROUNDS

Wednesday, January 3

• Pediatrics, Peter Gabos, MD, Assistant Clinical Professor of Orthopaedic Surgery, Director, Pediatric Orthopaedic Surgery, Attending Orthopaedic Surgeon, duPont Hospital for Children, "Spinal Deformities," 8 a.m., G-312 Bodine.

• Pediatrics, William Mackenzie, MD, Assistant Professor of Orthopaedics, JMC, and Attending Pediatric Orthopaedic Surgeon, "Toeing In, Toeing Out, Bow Legs and Knock Knees," 8 to 9 a.m., duPont Hospital for Children.

• Family Medicine, Janice Nevin, MD,

Clinical Assistant Professor, Residency Director, "Women in Medicine," 8 to 9 a.m., 101 BLSB.

• Psychiatry and Human Behavior, no scheduled grand rounds.

Thursday, January 4

• Medicine, Jeffrey Miller, MD, Medicine/Endocrinology, "Central Adiposity Syndrome: Vascular Implications," 8 a.m., DePalma.

Wednesday, January 10

• Kimmel Cancer Center, Scott Lippman, MD, Medical Oncology, M.D. Anderson Cancer Center, "Chemotherapy for Head and Neck Cancer," 8 a.m., G-312 Bodine.

• Pediatrics, Gail Rodgers, MD, Assistant Professor, Section of Infectious Diseases, MCP Hahnemann University School of Medicine, Attending Physician, Section of Infectious Diseases, St. Christopher's Hospital for Children, "New Pathogens 2001: Infectious Risks of the Way We Live," 8 to 9 a.m., duPont Hospital for Children and 105-107 BLSB. (Video teleconference from TJU to duPont.)

• Family Medicine, David Brock, MD, Assistant Professor, Neurology, "Update on Stroke Management," 101 BLSB.

• Psychiatry and Human Behavior, Salman Akhtar, MD, Professor, JMC, Training and Supervising Analyst, Philadelphia Psychoanalytic Institute, "Things Are Us: The Developmental, Dynamic and Therapeutic Significance of the Inanimate World," 10:30 a.m. to noon, DePalma Aud.

Thursday, January 11

• Medicine, Richard Wender, MD, Family Medicine, "Update in American Cancer Society Cancer Screening Recommendations," 8 a.m., DePalma.

Wednesday, January 17

• Kimmel Cancer Center, William Keane, MD, Chairman, Otolaryngology-Head and Neck Surgery, "Surgical Aspects in Head and Neck Malignancies," 8 a.m., G-312 Bodine.

• Pediatrics, Winslow Borkowski, MD, Assistant Professor, JMC, and Acting Chief, Division of Neurology, dupont Hospital for Children, "Dystonia in Children," 8 to 9 a.m., duPont Hospital for Children and 105-107 BLSB. (Video teleconference from duPont to Thomas Jefferson University).

• Family Medicine, Joseph DeSimone, MD, Clinical Instructor, Division of Infectious Disease, "Update on Immunizations," 8 to 9 a.m., 101 BLSB.

• Psychiatry and Human Behavior, Prakash S. Masand, MD, Professor, SUNY Health Science Center, "Current Controversies With SSRI Therapy," 10:30 a.m. to noon, DePalma.

Thursday, January 18

• Medicine, Michael Savage, MD, Medicine/Cardiology, "Innovations in Interventional Cardiology," 8 a.m., DePalma.

Wednesday, January 24

• Pediatrics, Departmental Staff meeting, 8 a.m., 105-107 BLSB.

• Pediatrics, Marc S. Keller, MD, Professor of Radiology and Pediatrics, JMC, Chairman, Medical Imaging, "Acute Pulmonary Processes," duPont Hospital for Children, 8 to 9 a.m.

• Family Medicine, Nathalie McCammon, MD, Third-Year Resident, "The Prenatal Screen: New Recommendations," 8 to 9 a.m., 101 BLSB.

• Psychiatry and Human Behavior, Father Lee Makowski, OSA, PhD, Assistant Professor of Theology and Religious Studies, Villanova University, "Psychiatric Spirituality," 10:30 a.m. to noon, DePalma.

• Kimmel Cancer Center, Jerry Shields, MD, Professor of Ophthalmology, Oncologic Ophthalmology, Wills Eye Hospital, "Current Surgical Management of Ocular Neoplasms," 4 p.m., G-312 Bodine.

Thursday, January 25

• Medicine, Medical Staff meeting, 8 a.m., DePalma.

Wednesday, January 31

• Kimmel Cancer Center, William Tester, MD, Medical Oncology, Albert Einstein Medical Center, "Hormone Refractory Prostate Cancer," 8 a.m., G-312 Bodine.

• Pediatrics, Joel D. Klein, MD, Clinical Associate Professor, JMC, Chief, Division of Pediatric Infectious Diseases, duPont Hospital for Children, "Knotty Node Puzzles," 8 a.m., 105-107 BLSB.

• Pediatrics, David Paul, MD, Assistant Professor, JMC, and Attending Neonatologist and Medical Director of Neonatal Research, Christiana Care, "Bilirubin: Old Problem, New Data," 8 to 9 a.m., duPont Hospital for Children.

• Family Medicine, town meeting, 8 a.m., 105-107 BLSB.

• Psychiatry and Human Behavior, Clinical/Research Presentation, Division of Substance Abuse Programs, JMC, 10:30 a.m. to noon, DePalma.

MEETINGS

Tuesday, January 9

• JMC Executive Council, 1:30 p.m., 218 Curtis.

• Thomas Jefferson University Hospitals, Inc. Board, 4 p.m., 101 BLSB.

Thursday, January 18

• JMC Professional Faculty, 5 p.m., McClellan Hall.

RELIGIOUS SERVICES

Wednesday, January 3

• Hospital Christian Fellowship brown bag Bible study, 1 to 2 p.m., 302 MOB. Call Hyacinth Williams at 215-474-0864. Also Wednesdays, January 10, 17, 24 and 31.

Thursday, January 4

• Interfaith Prayer and Meditation Service, noon, Chapel, 9 Gibbon. Anyone from any faith is welcome. During brief service silent prayer is offered from requests written in books placed in the Chapel, Bodine Cancer Center and several other hospital areas. Also Thursdays, January 11, 18 and 25.

SUPPORT GROUPS

• Caregiver support/education, one-time phone consultation with a Jefferson Geriatric Psychiatry Program staff member. For consultation appointment, caregivers of older adults may call 215-928-3084.

Tuesday, January 2

• Lupus support and education group, 6:30

to 8:30 p.m., 204 JMC. Call Darlene Croce at 5-5826.

Wednesday, January 3

• Jefferson Headache, a patient-led group open to anyone with chronic headache pain, 7 to 9 p.m., Jefferson Headache Center, 8130 Gibbon. Call Mary Ellen Crowley at 215-247-0855.

• Patients and employees wishing to learn about in-vitro fertilization (IVF) related assisted reproductive technologies (ART) can attend a free evening seminar, 7 to 9 p.m., JAH, RSVP 215-922-3173 or 5217 Militia Hill Road, Plymouth Meeting, RSVP 610-834-1140, ext. 326.

• Breast Cancer group, 5:30 to 7 p.m., M-24, JAH. No registration necessary. Call 5-8370. Also Thursday, January 18.

Tuesday, January 9

• The Jefferson Comprehensive Epilepsy Center support group, 6:30 to 7:30 p.m., 4130 Gibbon, David S. Glosser, ScD, Clinical Assistant Professor, Director, Neurobehavioral Psychology and James Loughhead, Neuropsychology Intern. Call Paulette at 5-1111.

Wednesday, January 10

• Sudden Infant Death Syndrome support group, 7 to 9 p.m., East Atrium conference room, Gibbon. Also Wednesday, January 24. Free parking or bus tokens. Call 5-1400.

Wednesday, January 17

• Kimmel Cancer Center, Man-to-Man, a prostate cancer self-help and networking group, co-sponsored by the American Cancer Society. Each month a guest lecturer speaks on an issue related to prostate cancer, 5:30 to 7 p.m., 145 JAH. Call 5-8370.

Thursday, January 18

• Laryngectomy, Center City Nu-Voice Club, 1:30 to 2:30 p.m., 925 Chestnut Street, 6th Floor. Call Barbara Baskin or Nancy Travers at 5-2554.

Saturday, January 20

• Sarcoidosis, Harold L. Israel, MD, Sarcoidosis and other Granulomatous diseases, 1 to 3 p.m., Boardroom, TJUH-Ford Road Campus, 3905 Ford Road. Call 215-578-3400.

Jeff NEWS

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JeffNEWS Calendar

• To include items in *JeffNEWS* calendar, direct your correspondence to: Ruth Stephens, Communications Department, Suite 505, 125 S. 9th Street, or FAX to 215-923-1835.