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**AOL KW: Thomas Jefferson University Hospital** 

# **Jefferson Medical College Hosts Regional Conference On Cross-Cultural Medical Education and Practice**



From left, Edward Poliandro, PhD; Ana E. Núñez, MD; Edward B. Christian, MD; Joan Y. Reede, MD, MPH, MS.

"Anyone who is not you." That's one meaning of "diverse" which keynote speaker Ana E. Núñez, MD, offered to more than 100 participants at a regional conference exploring cross-cultural topics and issues in medical education.

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Co-sponsored by Jefferson Medical College (JMC), which hosted it, the conference drew participants from more than 30 medical colleges and hospitals in the Northeast and Canada, including the 11 institutions making up the Northeast Consortium on Cross-Cultural Medical Education and Practice, also a co-sponsor with Pfizer Inc.-Pratt Pharmaceuticals.

The Consortium was formed 18 months ago to spearhead efforts to integrate cross-cultural topics and

issues into medical education and practice, to help assure healthcare equality and inclusiveness for all.

Entitled "Cross-Cultural Medical **Education and Practice: Imperatives** for Medical Educators in the 21st Century," the conference brought together physicians, educators, students and administrators from the Northeast who are "taking the lead in this important emerging issue," says Edward B. Christian, MD, Assistant Dean for Student Affairs and Special Programs, JMC, whose office coordinated the event.

#### National Agenda Is Goal

"We hope this conference will be the first in a series and that we can shape a national agenda from these regional meetings," Dr. Christian

told the group in his welcome. Edward Poliandro, PhD, Director, Cultural Diversity in Medicine, Mount Sinai School of Medicine, New York, NY, presented an overview of the day-long

Medicine Program and Faculty. Joan Y. Reede, MD, MPH, MS, Associate Dean, Faculty Development and Diversity, Harvard Medical School, was the

conference. Mount Sinai has an established Cultural Diversity in

Dr. Núñez, the morning keynoter, is Director, Women's Health **Education Program and Assistant** Dean, Medical College of Pennsylvania-Hahnemann University.

afternoon keynote speaker.

In her address, Dr. Núñez stressed the importance of medical educators and practitioners understanding that peers and patients alike are members of numerous different cultures, including ethnic, national, professional, personal, family, neighborhood and, in medicine, disease. Such awareness is particularly important today to enable healthcare delivery to keep pace with ever-changing population profiles.

Becoming culturally skilled is like being clinically skilled - you're never done," Dr. Núñez stressed. For more information about cross-cultural medicine, call Dr.

Christian at 503-6763.



Children and teachers at Jefferson Child Care Center, Barringer Building, enjoy Pajama Day, one of several events designed to keep the youngsters entertained during the winter, when the weather is too cold to play outside, explains Center Director Fran Rose, back row, second from left, Another is Beach Day, when everyone wears bathing suits. The Center currently cares for 55 children of employees and students, ranging in age from several weeks to 5 years. Aiding Ms. Rose are Assistant Director Gladys Tilghman, back row, left, and, from Ms. Rose's right, teachers Carlos Ramos, Anne Jordan and Annette Phelps

## **Jefferson University Hospital Introduces New Procedure to Treat Heart Disease**

**Doctors at Thomas Jefferson** University Hospital have introduced a new procedure using a tiny radiation catheter to help reopen blocked coronary arteries.

The procedure, known as brachytherapy, offers hope for people with restenosis, a condition where scar tissue grows in coronary arteries previously opened by balloon angioplasty and stents.

The FDA (Federal Drug Administration) recently approved the procedure in part because of testing done at Thomas Jefferson University Hospital.

Every year, an estimated 700.000 patients in the United States undergo balloon angioplasty inflating a balloon at the tip of a catheter to widen a blocked coronary artery and thus improve blood flow. Tiny coils called stents are usually implanted into the artery to keep it propped open. However, in 20 to 30 percent of patients, scarlike plaque forms, causing restenosis within the stent.

"Restenosis inside a stent can be

really frustrating," explains Michael P. Savage, MD, Associate Professor of Medicine, Jefferson Medical College (JMC) and Director, Cardiac Catheterization Laboratory at the hospital. "We can reopen the blockage with balloons, lasers and rotablators, but then the artery tends to close up again within six months. Once the brachytherapy procedure was approved, we began to use it to help our patients because it is dramatically effective in keeping the arteries open."

With this new coronary procedure, Jefferson physicians are temporarily placing tiny radioactive "seeds" inside the coronary artery immediately after the angioplasty procedure and providing low-dose radiation therapy. All of the radiation remains in a catheter during the procedure, and does not touch the patient or the physician.

#### Among World's First

Jefferson University Hospital was among the first hospitals in the

continues, page 4

The Atlantic City Polar Bear Club raised more than \$7,000 for the Division of Urology at Thomas Jefferson University Hospital through their annual plunge into the Atlantic Ocean on New Year's Day. The event was sponsored by Dentyne Ice, which made a corporate gift of \$5,000 toward the effort and provided bathing caps and towels for the approximately 150 participants. Club President Mike Kahlenberg, second from right, a patient of Leonard G. Gomella, MD, Director of Urologic Oncology, Kimmel Cancer Center at Jefferson, donated proceeds from the event to Jefferson in appreciation for his care. Joining Mike before making a quick dash into the 32-degree water, are his brother and event co-organizer Rich, far right, and son David, third from right. Other participants, from left, are Don Olearchuk, Don Lenox, Bill Hengeli and Ken Myerson.

# **Hospital ICUs Named** To '100 Top' Study

Thomas Jefferson University Hospital's Intensive Care Units have been selected to the 100 Top Hospitals ICU Benchmarks for Success study by the Solucient Leadership Institute, formerly the HCIA-Sachs Institute.

The national ICU study identifies hospitals achieving high-quality care and superior financial results in perhaps the most clinically and economically demanding areas of health care: intensive care units.

This honor adds to other recent ones from Solucient, placing the hospital in the nation's top 100 for patient care, teaching, management and stroke care. To learn more, go to www.100TopHospitals.com

VITAL SIGNS:
JANUARY 2001
TJUH, Geriatric Psychiatry,
Jefferson Hospital for
Neuroscience

	Budget	Actual	Prior Year
Admissions	2,832	3,038	2,634
Length of Stay	5.68	5.93	5.87
Patient Days	16,087	17,522	16,082
Outpatient Visits	38,656	35,662	32,201

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## Health System Sponsoring A.R.C.H.E.S. Symposium on Community Health March 12

Improving the health of communities is increasingly viewed as fundamental to the mission and values of health care and healthcare "systems." In response to this growing concern, Jefferson Health System (JHS) is sponsoring the A.R.C.H.E.S.: Gateway to Community Health, a free symposium to renew the connection between medicine and public health.

The daylong event March 12 will take place in 101 Bluemle Life Sciences Building.

This symposium will allow hospital and health system administrators and board members, physicians, medical students, social workers, occupational and physical therapists, health educators; and representatives for schools, social service agencies, governmental officials, religious organizations and the public health community to discuss these issues.

The program will address various topics in community health including, current issues and trends at the international, national, and regional levels; identifying opportunities for health systems to improve the health of the region;

defining JHS's vision for community health; recommending areas of future development; and using the comprehensive approach to community health improvement called A.R.C.H.E.S.

A.R.C.H.E.S. stands for each of the parts involved in this process: A- access and advocacy,

- R- research, evaluation and outcomes, C- community partnerships and outreach, H- health education, screening and
- prevention programs,

E- educating health professions students, S- service delivery systems.

The speakers scheduled are: Douglas S. Peters, Chief Executive Officer, JHS; Paul C. Brucker, MD, President, Thomas Jefferson University and Chairman, Board of Trustees, JHS; Walter Tsou, MD, MPH, Health Commissioner, City of Philadelphia; James D. Plumb, MD, Associate Vice President, Community Health, JHS; Robert Lawrence, MD, Associate Dean, Professional Education and Programs, Johns Hopkins School of Hygiene and Public Health

For more information or to register, please call 215-955-2396 or 610-526-8555.

## **Employees Pitch in to Send** Supplies to El Salvador Earthquake Area

Thanks in part to a coordinated effort by employees at Thomas Jefferson University Hospital, victims of the massive earthquakes in El Salvador have received more than a ton of life-sustaining medical supplies in recent weeks.

The supplies were gathered, packed and shipped as part of the hospital's participation in the volunteer program, "REMEDY in Philly," which works within area hospitals to collect and put to use unused and surplus medical goods that otherwise would be discarded.

Coordinating the hospital's effort with REMEDY in Philly are Patricia Wallace, Manager, Volunteer Services, and Ellis Reeder, Director

of Supply Chain Optimization, Supply, Processing and Distribution (SPD). Other participants are the University of Pennsylvania and Children's Hospital.

Supplies have also been sent to other countries in Central America and in Eastern Europe.

Says the coordinator of REMEDY in Philly, Ian Hoffman:

"I thank everyone in SPD and the OR who have been so helpful to our efforts. REMEDY gives extra thanks to all who are making this extra effort with us."

To participate in REMEDY, call Pat Wallace at 5-6222 or Ellis Reeder at 5-2460.

# You Can Contribute to Earthquake Relief in India

The Jefferson Association of Indians (JAI) is raising funds for victims of the recent earthquake in India, which has claimed the lives of an estimated 50,000 people. These funds will help ovide medical supplies, clean blankets and sheets, containers and water for the surviving victims of this devastating tragedy.

You can donate to: TJU India

Earthquake Relief Fund, Barringer Building, 950 Walnut St., Apt #414, Philadelphia, PA 19107. As of February 21, the fund had raised \$6,000.

Call Rupal Mehta JMC or Rashi Mehta JMC '03, 215-413-0890, or email rupal.mehta@jefferson.edu or rashi.mehta@jefferson.edu

"I feel so 'stressed out.' If the source of my stress were just one thing,  $\boldsymbol{I}$ could make a change, but it is everything . . . just stuff piling up. I don't know where to start."

To learn strategies for coping, contact FirstCALL, Your Employee Assistance Program at 1-800-382-2377.



# **William Penn Foundation Expands Support for** Jefferson Community Violence Prevention Partnership

The William Penn Foundation has awarded a new, three-year grant totaling \$746,946 to the Violence **Prevention Program at Thomas** Jefferson University Hospital. This grant continues - and expands - the work of the Jefferson Community Violence Prevention Partnership, established in November 1997 through a collaborative grant of \$244,000 to the Department of Emergency Medicine, led by Theodore A. Christopher, MD, and the Department of Pastoral Care and Education, directed by Rev. Joseph Leggieri, PhD.

"We are honored to receive such a generous gift, which demonstrates the Foundation's confidence in our program," said Thomas J. Lewis. President and CEO of Thomas Jefferson University Hospital. "The hospital is committed to improving the health care of the communities it serves, and we are very grateful to have the William Penn Foundation as a partner in our violence prevention effort.'

Developed in response to concerns about an increase in youth violence, the Violence Prevention Program identifies victims of violence and connects them with the existing network of communitybased resources. The hospital's partners in this effort are the United Communities Southeast Philadelphia (UCSP) and the Philadelphia Anti-Drug/Anti-Violence Network (PAAN).

**New Grant Bolsters Community Impact** "We are greatly encouraged by the success of the program so far," said Linda Davis-Moon, RN, MSN, CRNP, Primary Investigator.

"Thanks to the interest and support of the William Penn Foundation, we Department. The Jefferson Violence



Thomas Jefferson University Hospital's Violence Prevention Program targets young victims of violence between the ages of 14 and 25 who are treated in the hospital's Emergency Department (ED). Reviewing the program in the hospital's ED are, from left, Rev. Joseph Leggieri, PhD, Director of the Department of Pastoral Care and Education; Linda Davis-Moon, RN, MSN, CRNP, Primary Investigator of the project; Thomas J. Lewis, hospital President and CEO; and Theodore A. Christopher, MD, Associate Professor of Surgery (Emergency Medicine) and Director of the Department of Emergency Medicine. The William Penn Foundation provides major support for the Jefferson Community Violence Prevention Partnership through a collaborative grant to the Emergency and Pastoral Care Departments.

have begun to make real inroads in our effort to disrupt the cycle of violence that has posed such a serious threat to the young people of our city. The new grant will allow us to expand our violence prevention program in the Southeast Philadelphia community and to reach more neighborhoods."

Three Community Transitional Counselors will be supported by the grant, and will be responsible for assessing and referring youths, collaborating with the PAAN mentor, conducting home visits and providing information for continuous project evaluation. The Foundation designated Jefferson University Hospital to administer this new component of the program.

The increased funding also will help the hospital expand the violence prevention initiative to Methodist Hospital's Emergency

Prevention Partnership operates in collaboration with programs at Albert Einstein Medical Center, The Children's Hospital of Philadelphia and The Hospital of the University of Pennsylvania. Working together during the course of this grant, these institutions are setting the course for violence-prevention strategies throughout the city.

## Display Your Talents

Many people express their thoughts and feelings about cancer through creative arts.

You are invited to share your artwork, poetry or other creative works to exhibit at the 2nd Annual Kimmel Cancer Center Survivors Day Celebration June 4. Please call 215-955-8370 to reserve space for your work which must be submitted by May 1.

### Alzheimer's Association Awards \$240,000 Research Grant to Jefferson's CHORD



The Alzheimer's Association has awarded a threeyear research grant of \$239,994 to Thomas Jefferson University's Community and Homecare Research Division

Laura N. Gitlin, PhD Funding will support research to evaluate the effectiveness of professionally led telesupport groups for family caregivers of persons afflicted with Alzheimer's disease or a related

Says Laura N. Gitlin, PhD, the study's Principal Investigator and Director of CHORD, "There is a vital need to develop and test practical, low-cost and innovative interventions to assist families coping with the

enormous consequences of providing care to this population."

The Supportive Older Women's Network (SOWN), of Philadelphia, will be collaborating with CHORD on the project for critically needed family caregivers' research.

Established in 1996 by the College of Health Professions (CHP), CHORD serves as a focal point for applied research involving the development and design of innovative community and home-based services for individuals with chronic or disabling conditions, and specifically, the elderly and their caregivers.

## Age 70 or Over?

If you're a Philadelphia resident age 70 or older and have difficulty with everyday activities, you may be eligible to participate in Project ABLE (Advancing Better Living for Elders). Call 215-503-2897.

## **Dermatology Practices** Moved to 833 Chestnut St.

The Department of Dermatology and Cutaneous Biology announces that the Center City practices of Jefferson Dermatology Associates relocated from Walnut Towers to newly constructed offices at 833 Chestnut St., Suite 740, as of March 1. The telephone remains the same: 215-955-6680.

The research and administrative activities of the Department, including the Chairman's Office, remain at Bluemle Life Sciences Building, Suite 450, where the telephone remains 215-503-5785.

Jefferson Dermatology Associates recently has opened new practice offices in the Moorestown, NJ, Office Center, 110 Marter Avenue, telephone 856-642-6450.

Both practice sites offer a range of general dermatologic diagnosis and treatment for adults and children, as well as cosmetic services.

# Free 'Sing in Spring' Concert April 6 with University Choir and Orchestra

Celebrate spring with the Thomas Jefferson University Choir and Orchestra's 31st Annual Spring Concert, Friday, April 6, at 8 p.m., at the First Baptist Church, 17th and Sansom Streets.

The free concert will feature a joyous presentation of Joseph Haydn's "Lord Nelson Mass" as well as other selections. Robert T. Sataloff, MD, DMA, Professor of Otolaryngology-Head and Neck Surgery, Jefferson Medical College,

directs the choir, which is composed of Jefferson physicians, nurses, students, alumni, employees and spouses. Call 215-545-3322.

## Philadelphia Singers Tickets

Employees are eligible for a \$5 discount on all tickets to concerts by The Philadelphia Singers March 9 and April 21 in Center City. Please call 215-751-9494 for tickets or more information

#### **JMC Students Turn Out to Hear** PA Sen. Allyson Schwartz Discuss Health Issues

Nearly 70 members of the Jefferson Medical College (JMC) student chapter of the American Medical Association (AMA) turned out to hear Pennsylvania Senator Allyson Y. Schwartz discuss healthcare issues currently facing the Pennsylvania General Assembly.

Senator Schwartz focused specifically on how the \$11 billion in funds Pennsylvania will be receiving from tobacco companies as part of the 1998 national court settlement may be spent on various healthcare initiatives.

Editor's Note: The Pennsylvania House since passed, 193-1, a bill proposing \$650 million be spent on health-related causes. The bill next

goes to the Senate. The House figure would be the first installment of the \$11.3 billion Pennsylvania is to receive over the next 25 years.

Duane Duke, JMC '03, the Legislative Chairman of JMC's AMA student chapter, organized the event, saying it was "encouraging to see so many busy students make time to come and learn how medicine and state legislation interact." He adds, "Senator Schwartz was phenomenal. We are lucky to have such a dedicated patient/physician advocate working for healthcare reform in Harrisburg."

Senator Schwartz's husband is David S. Schwartz, MD, JMC '73. Their son is Daniel, JMC '03.

# Compliance Corner



#### ComplyLine Activity in 2000

ComplyLine. Jefferson's confidential telephone service (available 24 hours a day, seven days a week) is in its third year of operation. This

reporting mechanism is perhaps the most apparent evidence of Jefferson's commitment to "Do the Right Thing."

The primary purpose in establishing ComplyLine was to provide our staff with an avenue for communicating concerns about the organization's compliance with government regulations. A secondary goal was to encourage employees to make us aware of issues related to conformance with our internal policies and procedures.

During the past year, the number of calls to ComplyLine has been lower than we anticipated. And, most of the callers have raised concerns related to Human Resources issues rather than compliance with government regulation. Therefore, we are concerned that awareness of the continued availability and primary purpose of ComplyLine is waning.

So, remember that *ComplyLine* is still available to anyone with a need to confidentially voice concerns over any work-related situation. It is a valuable resource to anyone who may be reluctant to speak directly to management, the Compliance Officer or Human Resources. *ComplyLine* can also be used to obtain guidance or clarification regarding a legal or ethical concern. The number to call to access *ComplyLine* is 1-888-5COMPLY.

# **Blood Thinner Once a Day Helps Treat Clots in Legs and Lungs**

For those who suffer potentially dangerous blood clots in their legs and lungs, taking medicine just became a little easier.

Giving patients one daily injection of the blood thinner enoxaparin sodium, a "low-molecular weight heparin," appears to be just as safe and effective in treating blood clots as giving them twice daily, an international study led by researchers at Jefferson Medical College (JMC) has found.

The results of the study were published February 6 in the Annals of Internal Medicine.

What's more, the study showed, once-a-day injections work just as

well on such clots as does a continuous intravenous infusion of unfractionated heparin, the standard. The latter is more expensive and time-consuming, and these findings should translate into medical cost savings.

The researchers, led by Geno Merli, MD, Professor and Acting Chairman of Medicine, JMC, found that a once-a-day dose of enoxaparin sodium (Lovenox®) is as safe and effective as unfractionated heparin in treating recurrent blood clots, also known as deep vein thrombosis (DVT). The results also hold up for those patients with pulmonary embolism

(PE), a life-threatening condition in which blood clots travel to the lungs.

"We are excited by the results," says Dr. Merli. "Once-daily dosing is a more convenient way to manage venous thromboembolism, and is a significant addition to the other advantages of enoxaparin, which include no monitoring or management of IV lines and selfadministration by patients at home."

The drug company Aventis Pharmaceuticals of Parsippany, NJ, which manufactures enoxaparin, sponsored the study.

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## University Launches Energy Efficiency Program

Thomas Jefferson University has begun an energy efficiency program that should result in cost savings of more than half a million dollars a year, projects Randolph L. Haines, CEM, Energy Manager, Facilities Management Department. It includes the following projects, to be completed by late October:

- Upgrading lighting systems in various buildings - College, Curtis, Jefferson Alumni Hall, Edison, Bluemle Life Sciences, Clinical Office Building (at 909 Walnut Street), Martin, Barringer, Orlowitz and Scott including installation of more efficient lamps, ballasts and fixtures to provide more vivid color and less glare.
- Installing removable steam insulation blankets in the buildings' mechanical spaces to reduce heat loss.
- · Installing variable frequency drives on electric motors so they don't run faster than necessary and waste power.
- Upgrading the computercontrolled automation system for heating, cooling and humidifying the College/Curtis and Edison buildings.
- Installing advanced meters to enable real-time monitoring of electric consumption, allowing for prompt adjustments to minimize waste and to obtain better pricing when purchasing electricity.

"It's one of the largest energy saving programs in Philadelphia," says Mr. Haines. "Our energy use and costs will be slashed campus-wide. And pollution will be reduced, so we'll all get to breathe a little easier.'

Thomas Jefferson University's energy efficiency program is being coordinated by Mr. Haines and

Ronald E. Bowlan, PE, Associate Vice President for Facilities Management for the University.

Jefferson Health System (JHS) is also finalizing a list of projects. These programs will help offset the electric rate hike anticipated as of January 1, 2002, following expiration of the current JHS contract with provider PPL Energy Plus. They will also help buffer the impact of an expected 75 percent increase in the cost of steam to heat and humidify buildings.



Joe St. Marie, right, three-time winner of the World Clown Association's Master Balloon Sculpting competition, shows Jefferson Medical College (JMC) students how to twist and tie together balloons to look like Daffy Duck. Mr. St. Marie, a professional clown, demonstrated his balloon sculpting skills at the invitation of Clowns for Medicine, which recruits volunteers to entertain hospital patients and nursing home residents "because a smile has profound physiological effects," explains the organization's Founder and National President, Ken Remy, JMC '04, second from right. For more information, contact Ken Remy at 215-627-8072. Among others observing Mr. St. Marie's technique are JMC '03 students Adam Blescia, front (wearing balloon hat), and, in the second row, Amanda Durigg and Samuel Adams.

#### Are You at Risk For Colorectal Cancer?

Since March is National Colorectal Cancer Awareness Month, the question is timely.

The Kimmel Cancer Center will host a Colorectal Cancer Awareness Program March 30, at 12 noon, 101 Bluemle Life Sciences Building. Learn about screening and prevention as well as risk factors. Lunch will be provided.

To reserve your place by March 23. call 215-955-0026 or email Deborah.Rose@mail.tju.edu.

# Gustave G. Amsterdam, Esq.

The University notes with deepest sadness the death on February 12, 2001 of Gustave G. Amsterdam, Esq. Mr. Amsterdam, a Life Trustee and Vice Chairman of the Board of Trustees of Thomas Jefferson University, shared his talent and energy with Jefferson as a University Trustee for nearly 40 years. We extend our condolences to his wife, Valla Abel Amsterdam, and son, Anthony G. Amsterdam.

Memorial contributions may be made to Thomas Jefferson University Hospital, c/o Development Office, Suite 110, 925 Chestnut Street, Philadelphia, PA 19107.

#### **JEFFCALENDAR**

Watch the newsstands for the April issue of JeffNEWS. Approved copy and calendar items for that issue are due on Friday, March 9. Please submit calendar items dated through April 30.

#### New Procedure

continues from page 1

world to perform brachytherapy and was one of 30 centers in the START (Stents and Radiation Therapy) trial to test the new procedure's effectiveness. The trial compared balloon angioplasty with radiation to angioplasty alone on patients with recurrent blockages after stent placement. Restenosis inside the stent occurred in only 14 percent of patients treated with the radiation catheter compared to 41 percent of patients who did not receive radiation.

"Restenosis often requires a patient to undergo another angioplasty procedure or bypass surgery within six months after the original angioplasty," says David L. Fischman, MD. Director of the hospital's Core Angiography Laboratory.

#### What Causes Restenosis?

According to Dr. Fischman, who is also Associate Professor of Medicine, JMC, two factors cause restenosis. Treated arteries tend to shrink or collapse over time. In addition, the balloons used in the angioplasty stretch and injure the artery as they clear it, triggering a healing response that causes scar tissue to build up and obstruct blood flow.

For the brachytherapy procedure, Jefferson physicians are using the Beta-Cath \*\* System made by Novoste in Atlanta, GA.

Richard K. Valicenti, MD, Assistant Professor of Radiation Oncology, JMC, says including radiation will become a standard of care quickly for people who have had restenosis.

The fact that the radioactive seeds remain in the catheter is very important," he says, explaining that "it allows localized radiation exposure to the treated area. permitting the physician to stay in the same room and speak with the patient during the procedure to see if any discomfort can be alleviated."

For information about treatment for cardiac disease including balloon angioplasty with radiation or to make an appointment with a Jefferson cardiologist, call 1-800-IFFF-NOW

Blood Donor Center hours are 8:30 a.m. to 4 p.m. schedule an appointment if you are eligible.

MARCH is Colorectal Cancer Awareness. Eye Donor, Hemophilia Awareness, National Kidney, Mental Retardation Awareness, National Nutrition Sinus Pain Awareness, National Social Work and Workplace Eye Health and Safety month.

Weeks and Days:

MARCH 4-10: National Save Your Vision. MARCH 5-11: Juvenile Arthritis Awareness. MARCH 11-17: National Pulmonary Rehabilitation. MARCH 12-18: Brain Awareness.

MARCH 18-24: National Poison Prevention.

MARCH 24-31: National Respiratory Nursing. MARCH 24: World TB Day.

MARCH 30: Doctor's Day.

#### **BROWN BAG LUNCHES** Tuesday, March 13

Lesbian and gay lunch group for staff, students and other members of the Jefferson community. noon. Call Naomi at 5-2578 for location.

• Jefferson Cocaine Treatment Program, Sari Trachtenberg, MA, CAC, CES, Clinical Coordinator, Jefferson Narcotic Addiction Rehabilitation Program, "Confidentiality Issues in Substance Abuse Treatment," noon to 2 p.m., 2nd floor conference room, 1021 S. 21st Street

#### **CONFERENCES AND SEMINARS**

Thursday, March 1

Numer Cancer Center, Anthony E. Pegg, PhD,
Dept. of Cellular and Molecular Physiology, M.S.
Hershey Medical State Center, Pennsylvania State
University, "Role of DNA Repair Alkyltrans-" ferases in Protection from Alkylating Agents, noon, 101 BLSB

#### Monday, March 5

 Kimmel Cancer Center, David Abraham, PhD. Professor of Microbiology and Immunology, topic to be announced, noon, 101 BLSB.

· Premier Years, James Purtill, MD, Rothman Institute, "Hip and Knee Arthritis: Operative and Non-Operative Treatment Options," 2 to 3 p.m., Jefferson HealthCARE-Voorhees Community Room. Call 1-888-533-3777.

#### Tuesday, March 6

Physiology, David E. Birk, PhD, Professor, Dept. of Pathology, Anatomy and Cell Biology, "Regulation of Tissue-Specific Extracellular Matrix Assembly," noon, 427 JAH.

Wednesday, March 7
• Biochemistry and Molecular Pharmacology, Barth Grant, PhD., Columbia University, Molecular Genetics of Endocytosis and Recycling in C. Elegans,"12:15 p.m., 202 BLSB.

#### Monday, March 12

Monday, March 12

• Kimmel Cancer Center, Jay Rothstein, PhD, Associate Professor of Otolaryngology-Head and Neck Surgery, Microbiology and Immunology, topic to be announced, noon, 101 BLSB.

## Tuesday, March 13

 Women's Health Source, Tatyana Humphries, MD, Dept. of Dermatology and Cutaneous Biology, "Skin Sense for Women," noon to 1 p.m., Biology, \*Skin 1990 Gibbon.

Physiology, Mark A. Feitelson, PhD, Professor, Pathology, Anatomy and Cell Biology, "The HBV Transgenic SCID Mouse Model of Acute and Chronic Hepatitis," noon, 427 JAH.

Biochemistry and Molecular Pharmacology, Mark Sutton, PhD, Massachusetts Institute of Technology, "Regulation of DNA Replication and Mutagenesis in Escherichia Coli," noon, 202 BLSB.

#### Wednesday, March 14

Health Policy Forum, Todd Sagin, MD, JD, CPE, Former Chief Medical Officer, Temple Health System, "Risk Bearing Strategies for Physicians," 8:30 to 9:30 a.m., 105 Curtis.

· Biochemistry and Molecular Pharmacology, Enrique De La Cruz, PhD, University of Pennsylvania, "Kinetic Mechanism of Myosin V, a Processive Actin-Based Motor," noon, 202 BLSB.

#### Thursday, March 15

 Kimmel Cancer Center, Sarah C. Elgin, PhD, Dept. of Biology, Washington University, "Chromatin Structure and Gene Expression in Drosophila: The Unusual Organization of Chromosome Four," noon, 101 BLSB.

#### Monday, March 19

 Kimmel Cancer Center, Tatsuya Nakarama, MD, PhD, Research Assistant Professor of Microbiology and Immunology, topic to be announced, noon, 101 BLSB.

#### Tuesday, March 20

 Physiology, Meredith Bond, PhD, Senior Staff, Dept. of Molecular Cardiology, Lerner Research Institute, The Cleveland Clinic, "Targeting of cAMP-Dependent Protein Kinase in the Heart by A-Kinase Anchoring Proteins," noon, 427 JAH.

#### Wednesday, March 21

• Women's Health Source, Lina M. O'Brien, MD, to 1 p.m., 1990 Gibbon.

• Biochemistry and Molecular Pharmacology, Robert Sobol, PhD, National Institutes of Health, "DNA Polymerase and Mammalian Base Excision Repair," 12:15 p.m., 202 BLSB.

#### Thursday, March 22

 Multidisciplinary Trauma, 7 to 9 a.m., 101 BLSB. • Family Medicine, Edna G. Kynett Memorial Foundation Lecture, Daniel Rader, MD, Associate Professor, Division of Cardiovascular Disease, Dept. of Medicine, University of Pennsylvania School of Medicine, Part I: "New Approaches to Assessing Cardiovascular Risk," Part II: "HDL Metabolism: A Target for Therapy for Atherosclerosis,"10:25 a.m. to noon, 105-107 BLSB.

 Kimmel Cancer Center, Leszek Kotula, PhD, Institute for Basic Research in Developmental

JeffNEWS Classifieds - Free to Jeffersonians. Maximum 50 words. Thomas Jefferson University does not guarantee quality or condition of property advertised.

**CLASSIFIED** 

To place an ad to sell or rent property, complete a housing registration form available at the TJU Housing Office, 103 Orlowitz Hall or at the Communications Office in Suite 505, 125 S. 9th Street. For additional information on housing ads, call 5-6479. Telephone numbers do not appear in JeffNĖWS real estate ads.

M1 Apartment for rent: Cape May, charming, two blocks to beautiful beach, close to great shopping and fine restaurants, sleeps 6 people, rent weekdays, week ends, summer and off-season. Many summer weeks

M2 Housemate wanted: Center City, single professional female looking for housemate to share 2 bedroom townhouse, small backyard, washer/dryer, air conditioning, on-street parking, walking distance

M3 Looking for a housemate: Mature, reliable

Disabilities. "Hssh3bp1 Is a Regulator of

Kimmel Cancer Center, Phil Tsichlis, MD, Professor of Microbiology and Immunology,

• Kimmel Cancer Center, "Opportunities in Hematologic Malignancies," 5 p.m., 101 BLSB.

Biochemistry and Molecular Pharmacology,

Thursday, March 29
 Kimmel Cancer Center, Jun Qin, PhD,
Biochemistry and Molecular Biology, Baylor
College of Medicine, "Network Analysis

Proteomics: The BRCA1-Associated Genome Surveillance," noon, 101 BLSB.

weemessay, March /
Neurology, Thomas Leist, MD, PhD, Director,
Multiple Sclerosis Comprehensive Clinical Center,
TIUH; Vincenzo Berghella, MD, Associate
Professor of Ob/Gyn, Director, Division of
Maternal-Fetal Medicine, JMC, "Multiple

Sclerosis," noon to 1 p.m., 1990 Gibbon. To register, call 1-888-WELL-123.

Neurology, Joyce Liporace, MD, Assistant
 Professor, JMC, and staff neurologist, Jefferson
 Comprehensive Epilepsy Center, Vincenzo
 Berghella, MD, Associate Professor of Ob/Gyn,

Director, Division of Maternal-Fetal Medicine, JMC, "Epilepsy," noon to 1 p.m., 1990 Gibbon. To register, call 1-888-WELL-123.

Thursday, March 1
• Internal Medicine, Bonita Falkner, MD,

Professor of Medicine and Pediatrics, Dept. of Nephrology, "New Development in Hypertension," 8 a.m., DePalma.

Pediatrics, Mark Lovell, PhD, Associate Professor, University of Pittsburgh Medical

College, "Concussions in Athletes," 8 to 9 a.m.

• Kimmel Cancer Center, David Berd, MD, Professor of Medicine, Hematology/Oncology, JMC, "Innovative Techniques in Management of Melanoma," 8 a.m., G-312 Bodine.

Family Medicine, Ginger Hua, MD, Geriatric Fellow, "Multiple Myeloma," 8 to 9 a.m., 101 BLSB.

Psychiatry and Human Behavior, Elisabeth J.

Consultation/Liaison Psychiatry, JMC, "The Management of Depression in the Medically Ill, "10:30 a.m. to noon, DePalma.

Internal Medicine, Medical Staff Meeting, 8

Professor, JMC, Division of Genetics, CHOP, "Metabolic Diseases," 8 to 9 a.m., duPont Hospital for Children and 105 BLSB. (Video

Kimmel Cancer Center, Eli Glatstein, MD.

• Family Medicine, Michael Weinstein, MD,

Instructor, Surgery, topic to be announced, 8 to 9

• Psychiatry and Human Behavior, Stephen R. Treat, DMin, Director and CEO, Penn Council for

"Non-Hodgkin's Lymphomania," 8 a.m.,

Radiation Oncology, University of Pennsylvania,

teleconference to duPont from TJU).

Pediatrics, Gerard Berry, MD, Clinical Assistant

arch 8

a.m., DePalma.

G-312 Bodine

a.m., 101 BLSR

Wednesday, March 14

Kunkel, MD, Professor and Director, Division of

Vladimir Titorenko, PhD, University of Alberta, "The Life Cycle of the Peroxisome, a Dynamic Multicompartmental Organelle," noon, 202 BLSB.

Macropinocytosis and a Putative Tun Suppressor Gene," noon, 105 BLSB.

Monday, March 26

4 p.m., 101 BLSB.

**LECTURES** 

Wednesday, March 7

Wednesday, March 28

**GRAND ROUNDS** 

Wednesday, March 7

duPont Hospital for Children.

Wednesday, March 28

single woman willing to share 3 bedroom townhouse in family-oriented neighborhood, close to duPont Hospital for Children, accessible to I-95 and SEPTA rail stations

M4 Vacation Rental: Massachusetts, Martha's Vineyard, spacious, private road, 4 bedrooms, 2 bath-rooms, post and beam construction, cathedral ceilings, fireplace, washer/dryer, dishwasher, microwave, stained glass windows, lofts, skylights, upstairs and downstairs decks, access rights to beaches and tennis courts. \$1,500 a week in July and August, \$900 a week in June and September.

Property wanted: House or lot, Brigantine, NJ area any condition, will pay cash or terms to satisfy. Call Louis or Terry at 856-424-8255.

Timeshare for sale: Member-ownership in Outdoor World Timeshare Vacation campground resorts with options to trade at selected resorts all over the world, \$4,000, assessed at \$5,200. Call Mary at 215-578-3450. Details at www.resortsusa.con

To place an ad to buy or sell personal items, send written copy and a photocopy of your Jefferson ID to Editor, 125 S. 9th Street, Suite 505. Please include your Jefferson extension and area code for home number. (Please do not abbreviate copy.)

For sale: Taurus wagon, 6 cylinder, 82,000 miles, 4speed automatic, excellent condition, AM/FM radio, driver side air bag, till steering wheel, rear facing 3rd seat, cruise control, air, new tires, recent tune-up. Call Jeanne at 856-751-7369.

For sale: Concept 2 Model B indoor rowing machine excellently maintained, retail \$700, asking \$350 firm. Call Larry at 5-1853 (work) or 215-755-4910 (home).

For sale: Canon 4 in 1 model 3500 fax, printer, scanner, copier, \$195. Call Louis or Terry at 856-424-8255.

Relationships, Instructor, JMC, "Healthy Process," Thursday, March 15

Internal Medicine, James Burke, MD, Division Director, Dept. of Nephrology, "Update in Nephrology," 8 a.m., DePalma.

#### Wednesday, March 21

Kimmel Cancer Center, Carlos A. Perez, MD. Radiation Oncology, Washington University, "Mestastatic Bone Pain: Innovative

Management," 8 a.m., G-312 Bodine · Pediatrics, Richard J. Martin, MD. Professor Case Western Reserve University, Director, Division of Neonatology, Rainbow Babies and Children's Hospital, "Neonatal Apnea, Bradycardia and Desaturation: Does It Matter?" 8 to 9 a.m., duPont Hospital for Children and 105-107 BLSB. (Video teleconference from duPont to TJU). The Dr. Margaret I. Handy Annual Memorial lectureship continues after this

presentation. Family Medicine, Ina Li, MD, Geriatric Fellow,
 "Driving and the Elderly: When Is It Time to Hang Up the Keys?" 8 to 9 a.m., 101 BLSB.

• Psychiatry and Human Behavior, Susan Ice, MD, Medical Director, The Renfrew Center, "Update on Eating Disorders," 10:30 a.m. to noon, DePalma.

## Thursday, March 22

• Internal Medicine, Michael McGinnis, PhD, University of Texas at Galveston, "Changing Epidemiology of Fungal Infections and Treatment Options," 8 a.m., DePalma.

#### Wednesday, March 28

 Pediatrics, Jennifer Farmer, MS, Genetic Counselor, University of Pennsylvania, "Ethical Dilemmas in Genetics Practice and Research. 8 to 9 a.m., duPont Hospital for Children.

Kimmel Cancer Center, Jennifer Sabol, MD, Dept. of Surgery, JMC, Multidisciplinary Breast Cancer Conference, 8 a.m., G-312 Bodine.

• Family Medicine, Catherine DeLuca, MD, Third-Year Resident, "Update on Vitamin Supplements for Prevention of Coronary Disease and Stroke," 8 to 9 a.m., 101 BLSB.

• Psychiatry and Human Behavior, April G. Westfall, PhD, Director of Clinical Services, Penn Council for Relationships, Clinical Assistant Professor, JMC, "Helping The Couple Move Beyond the Affair," 10:30 a.m. to noon, DePalma.

**Thursday, March 29**• Internal Medicine, Cancelled: ACP National Meeting

#### **MEETINGS**

Monday, March 5

Scientific and Academic Affairs Committee of the Board of Trustees, 9 a.m., Connelly Conference Hall, BLSB.

· Full Board of Trustees, noon, 636 Scott Tuesday, March 6

#### • JMC Executive Council, 1:30 p.m., 218 Curtis. Thursday, March 22

Thomas Jefferson University Hospitals Inc.

Board, 8:30 to 11:30 a.m., 101 BLSB.

#### SPECIAL EVENTS

Wednesday, March 7

 An Evening with Deepak Chopra, well-known author in the field of mind-body medicine. Lecture and book signing, 7:30 p.m.; private reception, 6 p.m. Presented by Mind Body Spirit Expo in association with the Center for Integrative Medicine at TJUH-Ford Road Campus. At Valley Forge Convention Center. Tickets, \$35 to \$65; private reception includes special seating, \$125. Call 1-800-965-4827 or 215-627-0102.

Friday, March 30
• Kimmel Cancer Center, Colorectal Cancer Awareness Program, noon, 101 BLSB. Lunch will be provided. March is National Colorectal Cancer Awareness month. Call 215-955-0026.

Timothy Johnson, MD, Medical
Correspondent/Editor for ABC (including 20/20, Good Morning America, Nightline, World News Tonight), will speak on "Medicine and the Media," 5 to 7 p.m., 101 BLSB.
Sponsored by JMC AOA Honor Society.

#### **UPCOMING SPECIAL EVENT**

Monday, June 4

• Kimmel Cancer Center, "2nd Annual Kimmel Cancer Center Survivors Day Celebration," 4 to 7 p.m., BLSB. All survivors, family members, friends and staff are welcome. Events will include a display of artwork, poetry, writing by survivors of cancer. To contribute artwork or writing, please call 215-955-8370.

#### SUPPORT GROUPS

 Caregiver support/education, one-time phone consultation with a Jefferson Geriatric Psychiatry Program staff member. For consultation appointment, caregivers of older adults may call 215-928-3084.

#### Saturday, March 3

 "A Place For Me," a group program for children whose parent or grandparent has cancer. By using many forms of expression, such as art, games and other activities, children will be helped to understand cancer, and to cope with the diagnosis of cancer in the family, 10 a.m. to 2 p.m., JAH. The program, including lunch and parking, is free. Prior registration is required. Call 215-955-8370.

# Wednesday, March 21

 Kimmel Cancer Center, Man-to-Man, a prostate cancer self-help and networking group, co-sponsored by the American Cancer Society. Stephen E. Strup, MD, Assistant Professor of Urology, "Laparoscopic Radical Prostatectomy Fad or Future." Each month a guest lecturer eaks on an issue related to p 5:30 to 7 p.m., 145 JAH. Call 215-955-8370.

### Thursday, March 22

Facing Breast Cancer with information and support, Gretchen Matika, MS, CGC, Genetic Counselor, Jefferson Hereditary Cancer Center, "Genetic and Non-Genetic Risk Factors for Breast Cancer: Assessing Your Family Risk," noon to 1:30 p.m., G312 Bodine.

Paul C. Brucker, MD. President, TJU as J. Lewis, *President and CEO, TJUH* : Carmhiel J. Brown, *Senior Vice President* for Marketing and Public Relations Patricia S. McMorrow, Director of Communications and Managing Editor Vincent T. Walsh, Editor Barry Gutman, Senior Writer

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#### JeffNEWS Calendar

To include items in *JeffNEWS* calendar. direct your correspondence to: Ruth Stephens, Communications Department, Suite 505, 125 S. 9th Street, or FAX to 215-923-1835.