



Scenes from White Coat Ceremony for Class of 2010



Don Walker Photography

First-year Jefferson Medical College (JMC) students, family members and faculty participated in Opening Exercises and the traditional White Coat Ceremony for members of the JMC Class of 2010. This year's ceremony was held at the Crystal Tea Room of the Wanamaker Building in Center City.

University Restructures College of Health Professions

Thomas Jefferson University has announced a change in structure within Jefferson College of Health Professions (JCHP). The College will consist of three schools: a School of Health Professions, including Departments of Bioscience Technologies, General Studies, Occupational Therapy, Physical Therapy, and Radiologic Sciences; a School of Nursing, and a School of Pharmacy that will be launched within the College in the fall of 2008.

The College's reorganization, together with the establishment of the School of Pharmacy, is a direct outcome of the University Strategic Plan and will serve to increase the visibility of the College's programs in the national educational marketplace. The designation "School" enables the School of Nursing and School of Pharmacy to maintain consistency with their colleague institutions. Uniting the allied health departments within a School will improve efficiency and enhance collaboration across the departments.

The revised governance structure also establishes a Deans' Council, chaired by James B. Erdmann, PhD, Dean of Jefferson College of Health Professions, and includes the Deans of the three Schools, and an Advisory Committee of the College Faculty. Another major change in the revised

Bylaws of the College involves the establishment of new faculty tracks, including a tenure-eligible track.

The Jefferson School of Health Professions

The School of Health Professions upholds a strong commitment to educating the healthcare team through interprofessional programs. The change in structure does not diminish the collaboration which occurs among students, researchers, and clinicians throughout the College and University.

Janice P. Burke, PhD, OTR/L, FAOTA, Professor and Chair of Department of Occupational Therapy, has been appointed Dean of the newly-formed School of Health Professions. Dr. Burke, who came to Jefferson in 1988, is Professor of Occupational Therapy and was appointed Chair of the Department in 1998.

The Jefferson School of Nursing

The change in status from a Department of Nursing to a School of Nursing recognizes the growth and achievements of the Nursing Program as well as its position among the leaders in nursing education. The Department of Nursing was one of the first academic departments when the

College was founded in 1969. However, Jefferson's nursing history dates to 1891, when a diploma nursing program was first established at the Jefferson Medical College Hospital. The School of Nursing now has more than 600 students and offers programs ranging from associate degree to post-master's certificate.

"The change to School of Nursing from Department of Nursing reflects the structure of high level nursing programs in major academic medical centers across the country, and recognizes the status of this program with its peers," emphasizes Dr. Erdmann, PhD, Dean of JCHP.

Mary Schaal, RN, EdD, Chair of the former Department of Nursing, has been named Dean of the School of Nursing. Dr. Schaal, a graduate of Jefferson's diploma and baccalaureate degree nursing programs, came to Jefferson in 1997, is Professor of Nursing and was appointed Chair of the Department in 2002.

The Jefferson School of Pharmacy

The University is currently seeking a Founding Dean for the School of Pharmacy. The first class of 75 students is expected to start in Fall 2008.

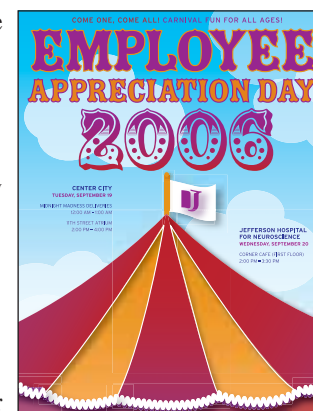
Mark Your Calendar! Employee Day Celebrations September 19 and 20

The Employee Appreciation Day Committee is pleased to let you know that Thomas Jefferson University Hospital will be holding an Employee Day Celebration on the following days:

"Midnight Madness" Deliveries for Center City and JHN, "Morning" of September 19, 12 midnight to 1 a.m.

Center City: Tuesday, September 19, 2 to 4 p.m., Atrium, 11th St. seating area

Jefferson Hospital for Neuroscience: Wednesday, September 20, 2 to 3:30 p.m., Café, 1st Floor



Our theme this year is based on a Carnival. We will be having ice cream sundaes and of course, our employee raffle, games and massages will be back. Please make every effort to have your staff attend one of the events.

For questions or more information, call Beth-Ann Schauer at 5-2425.

Jefferson Scientists Show 'Miracle' Cancer Drug Gleevec Can be Toxic to the Heart

Gleevec, the wildly successful poster-child of a new generation of cancer drugs aimed at specific targets in the cancer cell, can be dangerous to the heart, say researchers at the Center for Translational Medicine at Jefferson Medical College (JMC).

A team of scientists led by Thomas Force, MD, James C. Wilson Professor of Medicine, JMC, has shown in studies involving 10 patients at the University of Texas' M.D. Anderson Cancer Center in Houston that Gleevec can potentially cause heart failure. Further, the research suggests potential pitfalls in a whole class of cancer drugs that work in ways similar to Gleevec.

The study's results appeared in an online edition of the journal *Nature Medicine*. Immediately, the story received international media coverage, including *The New York Times*, *Wall Street Journal*, *The Philadelphia Inquirer*, Associated Press, Reuters, National Public Radio, the BBC and many other outlets.

"This finding is a big surprise," says Dr. Force. "Gleevec is a wonderful drug, and patients with a type of cancer known as chronic myelogenous Leukemia (CML) need to be on it. We're trying to call attention to the fact that Gleevec and other similar drugs coming along could have significant side effects on the heart, and clinicians need to be aware of this."

Gleevec is a new type of cancer drug – the first of its kind developed to fight cancer by turning off an enzyme that causes cells to become cancerous and multiply.

Novartis, which makes the drug, estimates that more than 100,000 patients take Gleevec and called the side effect rare, saying patients with symptoms were easily treated with standard medications.

Dr. Force also predicted that the number of heart cases would be small. "The last thing we want to do is cause a Gleevec scare," he said. "Patients need to be on this drug, so the question is how to keep them on it without it having an effect on the heart."

VITAL SIGNS: JULY 2006

TJUH, Methodist, Geriatric Psychiatry, Jefferson Hospital for Neuroscience

	Budget	Actual	Prior Year
Admissions	3,827	3,609	3,544
Length of Stay	6.00	5.82	5.97
Patient Days	22,949	22,472	21,765
TJUH, Methodist Outpatient Visits	37,598	37,205	37,050
Patient Satisfaction Overall Mean Score (Apr-Jun) 83.5			

WXPN Musicians On Call Bring Healing Power of Music to Jefferson Patients' Bedsides

Thomas Jefferson University Hospital announced its partnership with 88.5 WXPN, the listener-supported, commercial-free radio station of the University of Pennsylvania, in WXPN Musicians On Call.

This free community-outreach program delivers the healing power of music through live, early-evening performances each Wednesday by volunteer musicians at the bedsides of Jefferson Hospital patients, and soon, through an in-house library of compact discs for our patients' listening pleasure.

If you would like to donate CDs for our patients to enjoy or volunteer to guide musicians on their future visits to Jefferson Hospital, call **215-955-6222**.

To find out more about Musicians On Call, which is made possible by generous support from XPN Members and Business Sponsors TIAA-CREF and AstraZeneca, visit www.xpn.org/moc.php.



Robert Neroni Photography

Participating in the launch event for WXPN Musicians On Call at the hospital were, from left: Kenli Mattus, musician; Michael Hill, Director of Volunteers and Programming, Musicians On Call; Patricia Wallace, the hospital's Director of Volunteer Services; Quyen Shanahan, Associate General Manager, WXPN; Alan L. Brechbill, the hospital's Executive Vice President and Chief Operating Officer; Helen Leicht, WXPN on-air personality; and Mutlu, musician.

Rajnish Mago, MD, Honored with NARSAD Young Investigator Award



Rajnish Mago, MD, Assistant Professor of Psychiatry and Director of the Mood Disorders Program, Thomas Jefferson University, has been honored with a Young Investigator Award 2006 from NARSAD, the Mental Health Research Association. NARSAD is the world's largest donor-supported organization devoted to funding scientific research on brain and behavior disorders.

Dr. Mago is the first researcher at Jefferson to receive this award which provides research funding over two years to develop a methodology to measure anti-depressant-induced sweating and to conduct a novel clinical trial of a medication, terazosin, to treat this side effect of antidepressants.

Dr. Mago has been providing specialized consultation and treatment to patients with mood disorders (depressive and bipolar disorders). He also conducts clinical research on a variety of topics in mood disorders including managing treatment-resistant depression and treating major depressive disorder in women with breast cancer.

The research will be conducted under the mentorship of senior researchers Barry Rovner, MD, Director of Clinical Alzheimer's Research at the Farber Institute for Neurosciences and Professor, Departments of Psychiatry and Neurology at Jefferson Medical College and the Jefferson Hospital for Neuroscience, and Dr. Karl Rickels at the University of Pennsylvania.

Hie-Won Hann, MD, Honored with Korean American Pioneer Award



Hie-Won Hann, MD, Professor of Medicine, and Director of the Liver Disease Prevention Center, Division of Hepatology, has been honored as a Korean American Pioneer in the Delaware Valley for her role as the Founding President of the Korean American Women's Association, the first free counseling center for the Korean community in the Delaware Valley.

The center has served the community for the past 20 years; Dr. Hann was its President for 14 years. Since the center began in 1986 with 18 women, it has grown to more than 200 members and has counseled nearly 4,000 cases to date. The center also publishes an annual magazine widely read by Korean immigrants and patients, *Philadelphia Women*, which Dr. Hann has been the editor.

She was also recognized for her years of pioneering work against hepatitis B for Korean immigrants.

Dr. Hann's recognition was part of an Asian American Heritage Month Celebration by WPVI-TV Channel 6 ABC and its community advisory board who honored 10 Korean American Pioneers in the Delaware Valley.

Paul Francis Bray, MD, Named Cardeza Professor of Medicine and Director of Hematology



Paul Francis Bray, MD, has been appointed the Thomas Drake Martinez Cardeza Professor of Medicine, Director, Division of Hematology and Director, Cardeza Center for Hematologic Research, Arthur M. Feldman, MD, PhD, Magee Professor and Chair, Department of Medicine, has announced.

"Dr. Bray is internationally known

for his work in platelet biology and thrombosis and he has been a leading investigator in the Women's Health Initiative," said Dr. Feldman.

His laboratory research work is funded by the National Institutes of Health, and he was most recently Chief of the Thrombosis Research Section and Director of the Fondren Vascular Biology Laboratory at Baylor College of Medicine.

Dr. Bray received his MD from the University of Utah School of

Medicine. After internship and residency at Baylor College of Medicine, he pursued a fellowship in hematology/oncology at the University of California, San Francisco. He later served as the Medical Director of the Special Coagulation Laboratory at the Johns Hopkins Hospital and was an Associate Professor at the Johns Hopkins University School of Medicine.

Dr. Bray can be reached at **215-955-7786**.

Vijay M. Rao, MD, Earns APDR Achievement Award



Vijay M. Rao, MD, Professor and Chair of the Department of Radiology, Jefferson Medical College and Thomas Jefferson University Hospital,

has been selected to receive the Achievement Award from the Association of Program Directors in Radiology (APDR).

The mission of the APDR is to support the administrative, educational, recruitment and supervisory roles of radiology residency and fellowship program directors through sponsoring meetings, developing educational materials and policy statements,

collaborating with related societies and organizations and communicating information relative to the current and changing regulatory requirements of radiology training programs.

Dr. Rao chaired APDR's curriculum committee for seven years, working with various subspecialty societies to develop curricular guidelines for radiology residencies. She held a number of other important positions in APDR and served as its President for 2002-2003.

Regularly named to *Philadelphia* magazine's annual "Top Docs" list, Dr. Rao is one of 39 Jefferson physicians so honored for 2006.

She was selected by *Philadelphia*

Business Journal as one of its "2005 Women of Distinction."

Dr. Rao is the first woman to chair a clinical department at Jefferson, and one of the few women physicians in the nation to chair a clinical department in a major academic medical center.

Says David C. Levin, MD, former Chair of Radiology, "The APDR Achievement Award is a fitting tribute to Dr. Rao for her many contributions to organized radiology. Not just a 'triple threat,' she is really a quadruple threat – a superb clinician, an outstanding educator, a productive researcher and a strong and visionary leader of a major academic radiology department."

Council of Indian Organizations Honors Satish Rattan, DVM



Satish Rattan, DVM, Professor of Medicine, Division of Gastroenterology and Hepatology, Jefferson Medical College (JMC), received the

Professional Excellence Award by the Council of Indian Organizations in Greater Philadelphia (CIO).

The award recognizes Dr. Rattan's outstanding contributions as a teacher, research scholar and mentor in physiology, pharmacology and gastroenterology.

The CIO recognizes individuals of Indian background every year.

Born in Punjab State, India, Dr. Rattan earned with honors his Doctorate of Veterinary Medicine (DVM) from the University of India in 1968 and then came to the United States to pursue higher studies in pharmacology.

In 1981, Dr. Rattan joined the Harvard University Medical School faculty, and in 1988 became Associate Professor. In 1989, he was offered his present position, Tenured Professor at JMC.

Dr. Rattan frequently returns to his native India to give professional and motivational lectures. He has been role model and mentor for doctoral and postdoctoral

fellows who have become independent investigators at major universities in the United States and abroad. He is mentor also to many younger students, including many of Indian origin.

Dr. Rattan's publications include more than 120 in prestigious journals. His research on nitric oxide revolutionized the understanding of pathophysiology and current therapeutic bases for certain gastrointestinal disorders in humans. His research has been continuously funded by the National Institutes of Health since 1985.

Pancreatic Cancer Surgery Can Help Those Over 80, Jefferson Surgeons Find



Age doesn't necessarily have to be the deciding factor for cancer surgery, Jefferson surgeons have found.

Pancreatic cancer surgeon Charles J. Yeo, MD, Samuel D. Gross Professor and Chair of Surgery, JMC, and his colleagues studied records of pancreatic surgery during the last 35 years at Johns Hopkins University in Baltimore and found that, contrary to what many both in and out of medicine may believe,

major pancreatic cancer surgery can successfully be performed on patients in their 80s, 90s and even older. The five-year survival of those who were operated on for cancer is comparable to the general population, he says.

In the study, reported in the *Journal of Gastrointestinal Surgery*, Dr. Yeo and co-workers examined records of nearly 2,700 cases of the standard Whipple operation for pancreatic disease, including cancer. Of these, about 1,000 operations were performed in the last four years. Of this group, 207 patients were 80 years old or older.

For various reasons, many of those older than 80 have been told they are not candidates for pancreatic cancer surgery. "Whether it was because of other health issues, poor scans or just a mindset that operating on the pancreas after age 80 doesn't make much sense, there have been reasons not to operate on these individuals," Dr. Yeo says.

"The take home message is, if an experienced group of surgeons safely perform the right operation, the patient likely will do fine."

Jefferson Welcomes Two Members to University Board of Trustees

Thomas Jefferson University welcomes two members to the Board of Trustees: Kenneth H. Boone and Jeffrey P. Orleans

Kenneth H. Boone

Mr. Boone is Founder and Managing Member of Boone Properties, LLC, a real estate private equity firm specializing in multi-family properties. He was formerly Managing Director, Global Mergers and Acquisitions Group, J.P. Morgan Securities Inc. and Vice President, Mergers Acquisitions and Restructuring Department, Morgan Stanley & Co. He served four years as Captain, Judge Advocate General's Corps, United States Army.

Mr. Boone is a Board member, Cobbs Creek Environmental Education Center and member, The Philadelphia Chapter of The Guardsmen, The Germantown Cricket Club, The

Commissioners and Yale University Parents Association.

He holds a BA degree with Highest Honors from Hampton University, a JD from The College of William and Mary, Marshall-Wythe School of Law and an MBA from Harvard University Graduate School of Business Administration.

Jeffrey P. Orleans

Mr. Orleans is Chair and Chief Executive officer of Orleans Homebuilders, a leading builder of residential communities in the Philadelphia Metropolitan area. In 2002 Orleans Homebuilders was ranked number 33 in Fortune's "100 Fastest Growing Companies" and number 3 on *Forbes* "200 Best Small Companies."

Mr. Orleans has been with Orleans Homebuilders throughout

his professional career and has been Chair and CEO since 1986, also serving as President from 1986 to 1992. He is a Lifetime Director of the National Association of Homebuilders, Director and Past President of Builders' League of South Jersey and Trustee for Pennsylvania Real Estate Investment Trust.

Mr. Orleans serves on the Boards of the Pennsylvania Academy of Fine Arts, The Philadelphia Orchestra, The Philadelphia Police Foundation, Jewish Employment and Vocational Services, and is President of the Lower Merion Township Police Pension Association. He is a member of the Delaware Valley Habitat for Humanity and serves on the Dean's Advisory Board of Drexel University's LeBow College of Business.



Robert Neroni Photography

Delivering the second Annual Presidential Lecture was Paul Marks, MD, President Emeritus and Member, Memorial Sloan Kettering Cancer Center, second from left. Joining him after the lecture were Richard G. Pestell, MD, PhD, Director of the Kimmel Cancer Center at Jefferson and Professor and Chair of Cancer Biology at Jefferson Medical College, University President Robert L. Barchi, MD, PhD, and James H. Keen, PhD, Vice President for International Affairs and Dean, Jefferson College of Graduate Studies.

Prostate Cancer Screenings Set for September 19 and 20

The Annual Prostate Cancer Awareness Screening Day will be held on September 19 from 9 a.m. to 3 p.m. at Methodist Hospital, Department of Radiation Oncology, and September 20 from 9 a.m. to 3 p.m. in the Bodine Center, 10th and Sansom Sts. The program has been held at Jefferson since 1989 and has provided free screenings for almost 7,000 men. It is jointly sponsored by the Kimmel Cancer Center at Jefferson and Thomas

Jefferson University Hospital.

Sign up now by calling **1-800-JEFF-NOW**.

Prostate Cancer Awareness Week (PCAW) is one of the oldest and largest screening programs in the United States and is managed and coordinated by the Prostate Cancer Education Council. It is held each September to promote awareness of prostate cancer, the number one cancer in men.

The death rate from this disease has decreased by almost 20 percent

over the last decade, with much of this decline attributed to awareness and screening efforts, notes Leonard G. Gomella, MD, Director of Urologic Oncology, Kimmel Cancer Center at Jefferson.

"Each year more and more men become aware of the importance of annual exams, and make certain to have one," says Dr. Gomella, who is also the Bernard W. Goodwin Jr. Professor of Prostate Cancer and Chair of Urology, Jefferson Medical College.

Day of Caring September 14 Kicks Off United Way Campaign

To kick off the 2006 United Way Campaign, Jefferson is planning to continue the tradition of participating in the United Way's Annual Day of Caring community project.

"This is a great way to support United Way agencies and see first hand how they are making a difference in our communities. You can actually

see the gratitude in the faces of the people you help," says Jane Hix, Associate Counsel in Hospital General Counsel's Office and this year's United Way Campaign Chair.

This year's anticipated project will be at Philabundance.

To sign up, or for more information, contact Grace Hardski, **215-955-1397**,

2210 Gibbon, or visit the Campaign's website, www.jefferson.edu/unitedway

All volunteers will receive a special United Way Day of Caring t-shirt.

Transportation will be arranged. Watch *JeffNEWS* for more details of the campaign.

Meet Phillie Phanatic at Big Walk for Little Feet 2006

Meet the Phillie Phanatic – up close – and join the sixth annual Big Walk for Little Feet on Sunday, September 17, at Eakins Oval on The Benjamin Franklin Parkway.

That's right! The Phamous Phanatic will visit the Big Walk tent on Walk Day.

It's Not Too Late to Register to Walk!

The Jefferson events team will be on-site at the following locations to sign up walkers and accept contributions and donations from 11 a.m. to 3 p.m. We hope to see you!

- **THE ATRIUM** – Gibbon Building – Wednesday, September 16
- **JHN Lobby** – Thursday, September 17
- **WILLS EYE lobby** – Friday, September 18
- **METHODIST cafeteria** – Monday, September 18

The Big Walk will again raise funds to benefit Jefferson's Labor and



Rosemary Rahn Photography

Phillies contribute \$5,000 to Big Walk. From left, Phillie Phanatic; Scott Palmer of the Phillies; Jay S. Greenspan, MD, Professor of Pediatrics, Jefferson Medical College, and Neonatology Director for the hospital; Brian McGlynn of Respiratory Therapy; Max Diaz (son of Gene Diaz, Phillies Director of Community Relations, and former transitional nursery baby at Jefferson); Adam Zocks, General Manager, Elite Racing; and the Jefferson Stork (Cinda Dautrich).

Delivery suite and the Neonatal Intensive Care, Transitional and Well-Baby Nurseries.

Turn out big time for this

important cause and make the 2006 Big Walk the best ever!

Questions? Call the events hotline at **215-955-9100** or email events@jefferson.edu

11th Annual 'Taste of the Neighborhood' September 6



Don Whiter Photography

The 11th annual "A Taste of the Neighborhood" restaurant expo sponsored by the University Activities Office will be held Wednesday, September 6, from 11:30 a.m. to 1:30 p.m. at the Scott Building Archway, 10th St. side. Rain location is Jefferson Alumni Hall Mezzanine. The always popular event affords employees, students, and volunteers a chance to sample discounted fare from area restaurants.

Three Dermatology Researchers Awarded \$350,000 in Grants from Dermatology Foundation

Three members of the faculty of the Department of Dermatology and Cutaneous Biology have received a total of \$350,000 in research awards from the Dermatology Foundation.

Reza Ghohestani, MD, PhD, Research Assistant Professor, received a Physician Scientist Career Development Award.

Qiu-jie Jiang, MD, PhD, Assistant Professor, was awarded a Research Career Development Award.

Fatima Rouan, PhD, Research Assistant Professor, received a research grant.

The Dermatology Foundation is a national, not-for-profit charitable organization and is the largest non-government provider of grants to the dermatology community.

University Health Services Offers Flu Shots

The University Health Services Department will offer free flu shots to employees in the fall. Watch *JeffNEWS*, *JeffToday* and the hospital Intranet and Pulse for announcements or call **215-955-6835** for more information.

In accordance with new Centers for Disease Control recommendations, hospital employees with direct patient contact will be asked to sign a declination if they opt not to be vaccinated.

