

Better Together: Abington Health & Jefferson Are Now One

In just nine months, Jefferson and Abington have officially merged into one organization.

Our Shared Identity

Our newly formed organization – now 19,000 employees strong – is now known as Jefferson and encompasses Thomas Jefferson University plus Jefferson Health, our new clinical brand. The new brand is being launched across the region as we transition our numerous locations; the Abington name is being maintained in the suburban Abington region and includes a Jefferson Health endorsement.

Jefferson Health includes our hospitals, outpatient and urgent care centers, physician practices and everywhere we deliver care. Together, with our nationally recognized and renowned academic medical center of Thomas Jefferson University, we are positioned to deliver care that is driven by exceptional education, institutional knowledge and amazing scientific discoveries. With the outstanding clinical reputation and community connectedness of Abington, a regional community teaching organization, Jefferson is well poised for an even brighter future.

Our Shared Mission and Vision

With input from key leaders and the new board of trustees, our Mission is "Health is All We Do," which reflects the purpose of our collective efforts. Our Vision has been combined, "To reimagine health, health education and discovery to create unparalleled value, and be the most trusted healthcare partner." Our Values, the foundation of who we are, how we function and how we're perceived, will be shaped and finalized over the next few months with input from employees throughout Jefferson.

Even Better Together

We have merged our two trusted and highly respected organizations to ensure we are prepared to lead the right kind of change that is needed in this ever-evolving healthcare landscape. As a true partnership, we are bringing together some of the nation's best and brightest clinicians, scientists,



EVP and COO for Jefferson Health, Larry Merlis, and President and CEO for Thomas Jefferson University and Jefferson Health, Stephen K. Klasko, MD, MBA, "make it official" at our merger announcement held on May 4.

academicians and healthcare professionals. This is a huge source of pride for all of us, and it's an important tenet in our belief that our shared governance (hub and hub) model is a unique and powerful way to ensure we fulfill our commitment to our patients, students, staff and faculty.

New Board and Jefferson Leadership Named

To guide our new enterprise and leverage our significant strengths, we have created a shared governance model with equal representation on a newly established board. Visit www.jefferson.edu for a list of our new board members.

To help manage the new combined Jefferson enterprise, we have developed a new leadership structure to ensure that we remain nimble and thoughtful in how we guide the organization in achieving its strategic priorities. Get a look at our new executive team – visit www.jefferson.edu.

It's Time

With the rich history and the clinical and academic strength of our organizations, and with the dedication and steadfast support of our staff, students, patients, volunteers, donors and the community, this new enterprise gives us a unique opportunity to create one of the most innovative health systems and health sciences universities in the nation.

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One-Visit Access to Range of Specialists



Karen E. Knudsen, PhD

Karen E. Knudsen, PhD, has been appointed Director of our NCI-designated Sidney Kimmel Cancer Center (SKCC) at Thomas Jefferson University and Chair of the Department of Cancer Biology. She had been serving in these interim roles since January.

"Dr. Knudsen is both committed and passionate about ushering in a new era of progress and excellence at the SKCC," said Stephen K. Klasko, MD, MBA, President and CEO, Thomas Jefferson University and Jefferson Health.

Dr. Knudsen is the *Hilary Koprowski Professor and Chair of the Department of Cancer Biology* with joint appointments in the Departments of Urology, Radiation Oncology and Medical Oncology. Notably, she served as the first Vice Provost for Thomas Jefferson University, overseeing and integrating basic and clinical research across the college and schools.

New Curriculum to Change the Future of Our Medical College

A new Sidney Kimmel Medical College curriculum, now in development, will change what Jefferson medical students learn and how they learn it. Called "JeffMD," the curriculum will have wide-ranging impact on the medical college from the way classes are scheduled to the technical resources that students and professors need to support students' clinical rotations.

JeffMD, slated to roll out as early as summer 2016, will have broad impact:

- JeffMD will weave together student instruction in the sciences with clinical exposure throughout medical training so that the two reinforce each other.
- Students will do more learning in small groups and less learning in lectures. Every student will also complete an individual research project before graduation.

Innovation Abounds at Jefferson

This spring, the Jefferson Innovation Community grew by leaps and bounds: Jefferson is pleased to announce the winners of our first (but not last) JAZ Tank Startup Challenge, held at the Jefferson Accelerator Zone. The Challenge, an event hosted by Jefferson's Innovation Pillar and Vynamic (a healthcare industry management consulting firm), attracted 57 proposals for original concepts from all across Jefferson. The 12 team finalists that pitched their ideas to our panel of judges demonstrated the depth and breadth of their innovation and three winners were chosen. The winning teams are:

Dock Innovations – Zach Hertzler, student in Jefferson's Physician Assistant Program, JCHP, Jondavid Hertzler; David Hertzler; Rob Grothe; Michele Q. Zawora, MD, Sidney Kimmel Medical College at Thomas Jefferson University (SKMC), and Nicole Stark.

The first DOCK Innovations device, the Stair Safety Arm, will significantly decrease the one million yearly occurrences of falls on stairways experienced by the elderly and disabled.

Caring Nudge – Anuj Shah, SKMC student, and Danny Metzger-Traber, student, Wharton School.

Caring Nudge uses behavioral science-driven interventions that spur family and friends to more frequently visit elderly relatives and solve risk factors for hospitalization.

MedX – Greg Snyder, Anuj Shah and Niko Kurtzman (students at SKMC) and Paul Rosen MD, MPH, MMM, pediatric rheumatologist and Clinical Director of Service and Operational Excellence, Nemours/Alfred I. duPont Hospital for Children.

MedX is a free, massive open online course (MOOC) that changes with the evolving healthcare landscape, addressing 30 of the most pressing topics that students do not necessarily learn about in medical school.

Thanks to all who participated in Jefferson's inaugural JAZ Tank Startup Challenge, congratulations to all 12 finalists and our three winners, and a big thank-you to our six judges: Bob Adelson, Managing Partner of Osage Partners and Jefferson Trustee;



Pictured with Robin Sheldon, Esq., VP, Innovation Management, are JAZ Tank Startup Challenge winners Danny Metzger-Traber, and SKMC students Anuj Shah and Greg Snyder, along with Donna Gentile-O'Donnell, PhD, Special Assistant to the President and VP Innovation Management.

Bill Marvin, President and CEO of InstaMed; Anne Docimo, MD, MBA, EVP, Chief Medical Officer, Enterprise and President, Jefferson University Physicians; Calvin Knowlton, CEO, CareKinesis; Sharon Dunn, Global New Venture Leader at Towers Watson & Co., and Peter Hotz, Vynamic.

Learn more about our winning teams and finalists by visiting innovation.Jefferson.edu.

Jefferson Urgent Care Now Open at Washington Square

When you need to see a doctor fast, a trip to a busy emergency room doesn't need to be your first option. That's why Jefferson Urgent Care has opened its doors at 700 Walnut Street in Center City's Washington Square neighborhood. Jefferson Urgent Care provides the high-quality care we're known for – when you need it – in a

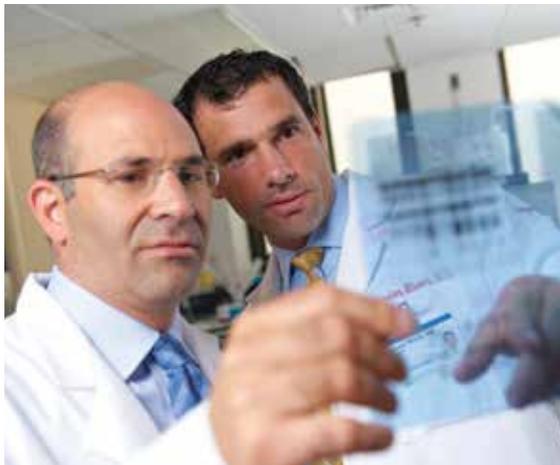
convenient, comfortable setting. Our services include: Injury Treatment, Vaccinations, Illness Visits, Lab & Radiology, and Physical Exams services on site. Staffed by emergency physicians and nurses, Jefferson Urgent Care at Washington Square is open seven days a week from 8:30 a.m. to 8:30 p.m.

Now Also Located at 700 Walnut!

Jefferson Medical Care Center City Offices

Previously located at 1100 Walnut Street. To make an appointment with Drs. Studdiford, Traves or Pravs, please call **1-800-JEFF-NOW**.

Hope for Pancreatic Cancer Patients



Jonathan Brody, PhD, with surgeon Jordan Winter, MD, FACS.

Jonathan Brody, PhD, and his co-principal investigators received a 2015 Pancreatic Cancer Action Network-AACR Research Acceleration Network Grant, a three-year grant totaling \$1 million. This category of grant offers strategic funding and project management services to high-priority projects that have a clinical component and are already underway within the pancreatic cancer research community.

The team will use the funding to support the project entitled “*Developing an algorithm for molecular tailored therapy.*” Along with Dr. Brody, co-principal investigators include scientists from Georgetown University and George Mason University. To learn more about the research and the team, visit pancan.org.

“JeffConnect” Telehealth Service Piloting Delivery of ‘Medicine without Walls’



Sang H. Woo, MD, Clinical Associate Professor of Medicine and Division Director of Hospital Medicine, leads rounds for patient Lily Chen. Lily’s daughter participated virtually from California and was able to meet her mother’s care providers and ask them questions about her condition.

Jefferson is developing and testing ways to improve and broaden healthcare delivery using telehealth, which enables patients to connect with physicians via mobile devices.

Highlights:

- Virtual Rounds are currently being conducted to enable off-site family members to remotely access, watch, listen and ask questions as physicians present a plan of care to hospitalized patients.
- On-Demand Virtual Care is being piloted this summer for use by Jefferson staff. Through the service, whenever they feel ill, staff will have virtual access to Jefferson Emergency Medicine physicians.
- Remote Second Opinions and Remote Consults are being piloted, which offer

opportunities for patients and physicians at remote locations to confer with Jefferson specialists.

- We’ve established the National Academic Center for Telehealth (NACT), to pioneer critically needed telehealth-related training and research.
- JeffConnect complements Jefferson Hospital for Neuroscience (JHN)’s nationally respected Jefferson Expert Teleconsulting (JET) program.

“Medicine has too often focused on what doctors and nurses want and not on what patients want,” said Judd Hollander, MD, Associate Dean for Strategic Health Initiatives, who joined Jefferson in 2014 to help direct implementation plans for telehealth (or, as he prefers to call it, “medicine without walls”). “At Jefferson, the medicine of the future is definitely going to be patient centered.”

In the Spotlight

Congratulations to the 94 Jefferson physicians recognized by *Philadelphia Magazine* as “Top Doctors” and highlighted in the May issue. Also in the May issue, four Jefferson physicians are featured in the cover story entitled “How Philly Doctors Are Saving the World.”



Recently the Jefferson College of Health Professions welcomed colleagues from Kitasato University’s School of Allied Health Sciences for the signing of a memorandum of understanding which continues a long-standing exchange program between the schools.

Thanks to a shared instrumentation grant from the National Institutes of Health (NIH) awarded to Mathew Thakur, PhD, Jefferson now has a state-of-the-art Siemens Inveon CT Scanner in the Small Animal Molecular Imaging Facility. With the new technology, Dr. Thakur and his team can now significantly increase the number of research studies being conducted by investigators at Jefferson and beyond.

A new type of liquid biopsy for solid tumors based on analyzing exosomes from the blood is being tested at Thomas Jefferson University in partnership with Exosome Sciences Inc. This novel liquid biopsy platform might offer clinicians new and actionable information about a patient’s cancer as the disease progresses and changes via a simple blood test.

A new Jefferson study in the *Journal of Clinical Sleep Medicine* revealed that 44 percent of adults with sickle cell disease who report trouble sleeping actually have a clinical diagnosis of sleep-disordered breathing, including sleep apnea, which lowers their oxygen levels at night.

Researchers at Thomas Jefferson University and the National Institutes of Health are building on their research which seeks to understand why joint infections persist despite standards of care designed to stop them. The research team hopes to move towards a clinical model and ultimately cure joint infection.

The Energy Services Department at Jefferson recently received \$11 million from the Jefferson Board of Trustees to develop and install new energy-saving equipment throughout the entire campus – as part of an initiative called *Energy Conservation 2015*. The new initiative will include steam and in-house energy production, air conditioning improvements, occupancy sensors and new lighting installments. Once the measures of the initiative are implemented, Jefferson will save more than \$2.2 million per year.

A study by Jefferson’s Computational Medicine Center nearly triples the locations in the human genome that harbor microRNAs, providing insight into the multiple roles that the molecules play in various tissues and diseases.

Joining forces with the Center for Forensic Science Research and Education for a new program this fall, the Jefferson College of Biomedical Sciences continues Jefferson’s goal to build strategic partnerships with key educational institutions. Together, the two will launch a new MS program in Forensic Toxicology.

Jefferson Sarcoma and Bone Tumor Center Offers Convenient One-Visit Access to Specialists

Sidney Kimmel Cancer Center at Thomas Jefferson University and Rothman Institute at Jefferson have launched the multidisciplinary Sarcoma and Bone Tumor Center to treat patients diagnosed with some of the rarest and most difficult-to-treat cancers. This unique clinical setting conveniently enables patients to see each specialist involved in their cancer care in one place, during one visit. All necessary tests, such as pathology and imaging, can also be completed in a single day.

To schedule an appointment with the **Jefferson Sarcoma and Bone Tumor Center**, please call **955-8516** or **1-800-JEFF-NOW**

Planning for Growth: 5 Jefferson Schools to Become Colleges

This summer, Jefferson will continue to transform in order to ensure an optimistic future by implementing name changes for five of our schools. As of July 1, the five schools will become colleges. The new names will be: Jefferson College of Biomedical Sciences; Jefferson College of Health Professions; Jefferson College of Nursing; Jefferson College of Pharmacy, and Jefferson College of Population Health. Sidney Kimmel Medical College at Thomas Jefferson University will retain its name.

"Changing the schools to colleges elevates each academic entity within TJU, and allows for growth of future centers, schools and institutes," said Stephen K. Klasko, MD, MBA, President and CEO, Thomas Jefferson University and Jefferson Health, and Mark L. Tykocinski, MD, Provost and Executive Vice President for Academic Affairs, TJU. "We will continue to build on our rich history by reimagining the way we educate tomorrow's healthcare leaders. In collaboration with some of the world's most renowned physicians, researchers and faculty, Jefferson is setting the highest standards of healthcare education for its students."

When the unthinkable happens...
Every decision matters. Every second counts.

TRAUMA CARE

That morning began like any other day. I got on my bicycle, buckled my helmet, and headed off to work. Less than a mile later, I was hit by a truck when it crossed a city bike lane. The crash left me lying in the street, frightened and helpless, with many internal injuries and a severely damaged leg. Fortunately, I was transported to Jefferson. Although I lost my leg, Jefferson's amazing trauma team of surgeons, nurses and therapists saved my life and helped me get moving again. To measure my recovery, I set a goal of walking 1,000 miles. Two years later, I met that goal and even rode the final mile on my bike. The journey of a thousand miles truly begins with one step. And Jefferson has been with me every step of the way!

[Read Rebecca's entire story and find out how to transfer your care to Jefferson at Jefferson.edu/Rebecca.](http://Jefferson.edu/Rebecca)



JEFFERSON COMPREHENSIVE TRAUMATIC INJURY PROGRAM

One of just 14 hospitals in the U.S. that is both a Level 1 Regional Resource Trauma Center and a federally designated Regional Spinal Cord Injury Center.

1-800-JEFF-NOW

People

Adam Dicker MD, PhD, has been named Chair-Elect of the 2016 Prostate Cancer Research Program (PCRP) Integration Panel and will serve on its executive committee. The PCRP is a congressionally directed medical research program. Dr. Dicker is a professor and Chair of Radiation Oncology.

Carol Haines, MBA, has joined Jefferson as Vice President of Accountable Care. Previously, she was the Strategic Pharmacy Programs Director at the University of Pittsburgh Medical Center.

Congratulations to the team led by **Wm. Kevin Kelly, DO**, Director of the Solid Tumor Division, **Karen Knudsen, PhD**, Director of the SKCC, and **Robert Den, MD**, Assistant Professor of Radiation Oncology — whose research was awarded one of three grants from the Prostate Cancer Foundation for being one of the best projects to "revolutionize the way advanced prostate cancer is diagnosed and managed."

Richard Kwei has been appointed to the newly created position of Senior Vice President, Payer Strategy and Network Performance for Jefferson Health. Having joined us from Geisinger Health Plan, he will be responsible for network development, management and provider relations for the Jefferson Clinically Integrated Network (CIN).

Gerald E. Meyer, PharmD, MBA, FASHP, has been named one of the "25 Top Pharmacy Professors" by *MedicalTechnologySchools.com*. Those named are noted as "leaders in their fields." Dr. Meyer is the Director of Experimental Education at the Jefferson College of Pharmacy.

Welcome to **Mouneer Odeh**, Vice President of Enterprise Analytics and Chief Data Scientist in the Information Services & Technology Department. He joined us from Quest Diagnostics, where he served as the Director of Information Ventures.

David Reiter, MD, MBA, FACS, is now Vice President and Executive Director of the newly created Center for Healthcare Entrepreneurship and Scientific Solutions (CHES). Dr. Reiter will also remain Professor of Otolaryngology (Facial Plastic Surgery) in the Sidney Kimmel Medical College at TJU.

Michael R. Sperling, MD, has officially been appointed as the new Co-Editor in Chief of *Epilepsia*, the official research publication of the International League Against Epilepsy and the premier epilepsy journal in the world.

Congratulations to **Beth Ann Swan, PhD, CRNP, FAAN**, who was selected as a 2015-16 American Council on Education Fellow for her outstanding leadership as Dean and Professor, School of Nursing.

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