Jefferson is known for crossing disciplines to reimagine the way students learn with an approach that is collaborative and active; global; integrated with industry; focused on research across disciplines to foster innovation and discovery; and technology-enhanced. As a national doctoral research university, Jefferson delivers high-impact professional education in 160 undergraduate and graduate programs to 7,800 students in architecture, business, design, engineering, fashion and textiles, health, social science and science.

The School of Business prepares students for the future of business with the disciplinary depth and interdisciplinary breadth to innovatively confront the challenges that exist in the 21st-century and beyond. The school reflects the University’s focus on innovation, professional training and the liberal arts through active learning and real-world problem solving, and emphasizing collaboration across disciplines and with external partners for professional readiness and networking exposure.

PROGRAM HIGHLIGHTS

- Learn from expert faculty with advanced degrees, certifications and professional experience.
- Collaborate with students from disciplines ranging from fashion to occupational therapy, on projects for companies such as Comcast and Unilever.
- Prepare for rewarding careers in public accounting, corporate accounting and similar positions in government and non-profit settings.
- Study abroad, with a variety of options available in different firms and countries.
- Choose to accelerate your career and income potential by enrolling in our MBA/CPA program with one additional year of study, including an opportunity to successfully complete the CPA examination as a part of the program. This five-year MBA/CPA program includes a scholarship to the preeminent national Becker CPA Examination Review Course, which can be taken during your last year of study.
# Curriculum

## Year 1
- Pathways Seminar
- Writing Seminar I: Written Communication
- Writing Seminar II: Multimedia Communication
- Debating U.S. Issues
- Mathematics

## Year 2
- Ethics
- American Diversity
- Science (Select one Systems Thinking)
- Business Models
- Introduction to Business Analytics
- Statistical Data Analytics

## Year 3
- Global Diversity
- Global Citizenship
- Debating Global Issues
- Integrative Seminar: Ethnographic Research Methods
- Data Mining and Predictive Analytics

## Year 4
- Capstone Folio Workshop
- Operations and Data Analytics
- Business Capstone I
- Business Capstone II

- **The Hallmarks Core** is a carefully designed sequence of courses that all Jefferson students complete—a cumulative general education that builds essential skills to prepare you for your career.

- **The Design, Engineering and Commerce** core curriculum prepares students for strategic leadership by teaching versatility between fields, preparing professionals with knowledge and skills that are transferable across dynamic boundaries.

- **The Applied Business Analytics** core provides students with the cutting edge knowledge and skills to identify, understand and deliver insights from large datasets, and enables internal and external clients with organizational success and competitive advantages.

- **The Accounting** major curriculum.

- **The School of Business** core curriculum.

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