



KANBAR COLLEGE of DESIGN, ENGINEERING and COMMERCE

SCHOOL of BUSINESS



Jefferson is known for crossing disciplines to reimagine the way students learn with an approach that is collaborative and active; global; integrated with industry; focused on research across disciplines to foster innovation and discovery; and technology-enhanced. As a national doctoral research university, Jefferson delivers high-impact professional education in 160 undergraduate and graduate programs to 7,800 students in architecture, business, design, engineering, fashion and textiles, health, social science and science.

The School of Business prepares students for the future of business with the disciplinary depth and interdisciplinary breadth to innovatively confront the challenges that exist in the 21st-century and beyond. The school reflects the University's focus on innovation, professional training and the liberal arts through active learning and real-world problem solving, and emphasizing collaboration across disciplines and with external partners for professional readiness and networking exposure.

CAREER and INTERNSHIP HIGHLIGHTS

Our students have recently interned at TD Bank, New York Life Insurance, Amtrak and Pfizer and secured positions at firms like the Vanguard Group, Rabobank Nederland (DLL), SEI Investments Co, and Federal Reserve Bank of Philadelphia.

PROGRAM HIGHLIGHTS

- Gain hands-on experience: all finance majors are required to take an active role in overseeing the Student Managed Investment Fund.
- Connect the classroom with “real world” experiences through curriculum focused on its application to finance industry practice.
- Immerse yourself in our quantitative emphasis on data analytics and financial modeling.
- Learn from expert faculty with advanced degrees, certifications and professional experience.
- Build your network of industry leaders through visits to companies in Philadelphia and New York.
- Study abroad with options that are easily integrated into the finance curriculum.
- Complete your degree in three years, or earn your MBA with one additional year of study.
- Accredited by ACSBP.



Curriculum

YEAR

1

- Pathways Seminar
- Writing Seminar I: Written Communication
- Writing Seminar II: Multimedia Communication
- Debating U.S. Issues
- Mathematics
- Integrative Design Process
- Financial Accounting
- Managerial Accounting
- Principles of Marketing
- Principles of Management
- Macroeconomics

2

- Ethics
- Global Diversity
- Science (Select one DECSYS)
- Business Models
- Microeconomics
- Introduction to Business Analytics
- Statistical Data Analytics
- Financial Management
- *Free Electives or Internship* (6 credits)

3

- American Diversity
- Global Citizenship
- Debating Global Issues
- Integrative Seminar: Ethnographic Research Methods
- Data Mining and Predictive Analytics
- Business Law
- Intermediate Financial Management
- Capital Markets and Financial Institutions
- International Finance and Development
- Investments Portfolio Management

4

- Capstone Folio Workshop
- Operations and Data Analytics
- Business Capstone I
- Business Capstone II
- Personal Financial Planning and Risk Management
- Financial Modeling
- *Free Electives or Internship* (12 credits)

- The **Hallmarks Core** is a carefully designed sequence of courses that all Jefferson students complete—a cumulative general education that builds essential skills to prepare you for your career.

- The **Design, Engineering and Commerce** core curriculum prepares students for strategic leadership by teaching versatility between fields, preparing professionals with knowledge and skills that are transferable across dynamic boundaries.

- The **Applied Business Analytics** core provides students with the cutting edge knowledge and skills to identify, understand and deliver insights from large datasets, and enables internal and external clients with organizational success and competitive advantages.

- The **Finance** major curriculum.

- The **School of Business** core curriculum.