



Jefferson is known for crossing disciplines to reimagine the way students learn with an approach that is collaborative and active; global; integrated with industry; focused on research across disciplines to foster innovation and discovery; and technology-enhanced. As a national doctoral research university, Jefferson delivers high-impact professional education in 160 undergraduate and graduate programs to 7,800 students in architecture, business, design, engineering, fashion and textiles, health, social science and science.

The School of Business prepares students for the future of business with the disciplinary depth and interdisciplinary breadth to innovatively confront the challenges that exist in the 21st-century and beyond. The school reflects the University's focus on innovation, professional training and the liberal arts through active learning and real-world problem solving, and emphasizing collaboration across disciplines and with external partners for professional readiness and networking exposure.

CAREER and INTERNSHIP HIGHLIGHTS

Management positions are available in many areas, including:

Health care: Hospital or Sports Medicine Management

Building & Construction:

Construction Project Manager;
Landscaping Manager

Athletics: Athletic Facilities Manager,
Professional Sports Teams Manager

Our students have found jobs and internships in companies such as The Walt Disney Company, Marriott, The Phillie Phanatic Organization, Comcast, QVC, Verizon, Vanguard and many more.



PROGRAM HIGHLIGHTS

- Obtain broad exposure to all business topics for a more comprehensive education.
- Enjoy a flexible program schedule to easily accommodate a minor, a study abroad experience and/or an internship, without course overloads or extra semesters.
- Study abroad in places such as England, Australia, France, Italy, Spain, India, China and Vietnam.
- Learn from expert faculty with advanced degrees, certifications and professional experience.
- Obtain exclusive paid internships through our industry partnerships.
- Collaborate on projects with students across the University and across the globe.
- Network with faculty and alumni based locally and abroad.
- Complete your degree in three years, or earn your MBA with one additional year of study.
- Accredited by ACSBP.

Curriculum

YEAR

1

- Pathways Seminar
- Writing Seminar I: Written Communication
- Writing Seminar II: Multimedia Communication
- Debating U.S. Issues
- Mathematics
- Integrative Design Process
- Financial Accounting
- Managerial Accounting
- Principles of Marketing
- Principles of Management
- Macroeconomics

2

- Ethics
- American Diversity
- Science (Select one DECSYS)
- Business Models
- Microeconomics
- Introduction to Business Analytics
- Statistical Data Analytics
- Financial Management
- People and Teams in Organizations
- Communications, Negotiations and the Creative Economy

3

- Global Diversity
- Global Citizenship
- Debating Global Issues
- Integrative Seminar: Ethnographic Research Methods
- Data Mining and Predictive Analytics
- Business Law
- Human Resources
- *Management Elective*
- *Free Electives (6 credits)*

4

- Capstone Folio Workshop
- Operations and Data Analytics
- Business Capstone I
- Business Capstone II
- *Management Elective*
- Current Management Topics
- *Free Electives (12 credits)*

- The **Hallmarks Core** is a carefully designed sequence of courses that all Jefferson students complete—a cumulative general education that builds essential skills to prepare you for your career.

- The **Design, Engineering and Commerce** core curriculum prepares students for strategic leadership by teaching versatility between fields, preparing professionals with knowledge and skills that are transferable across dynamic boundaries.

- The **Applied Business Analytics** core provides students with the cutting edge knowledge and skills to identify, understand and deliver insights from large datasets, and enables internal and external clients with organizational success and competitive advantage.

- The **Management** degree curriculum.

- The **School of Business** core curriculum.