

Fashion Design



Jefferson
Thomas Jefferson University

KANBAR COLLEGE of DESIGN, ENGINEERING and COMMERCE

SCHOOL of DESIGN and ENGINEERING



Jefferson is known for crossing disciplines to reimagine the way students learn with an approach that is collaborative and active; global; integrated with industry; focused on research across disciplines to foster innovation and discovery; and technology-enhanced. As a national doctoral research university, Jefferson delivers high-impact professional education in 160 undergraduate and graduate programs to 7,800 students in architecture, business, design, engineering, fashion and textiles, health, social science and science.

The School of Design and Engineering emphasizes in-depth exploration of individual design and engineering disciplines, while encouraging interdisciplinary communication and collaboration. Classes stress conceptual thinking, design excellence, intellectual curiosity and creative expression, combining a focused concentration on one particular field with a broad-based educational foundation that fosters critical thinking skills in a global context. This multi-tiered approach provides graduates with the knowledge and skills to navigate professional challenges successfully and to reap the rewards of leadership and success in their careers.

CAREER and INTERNSHIP HIGHLIGHTS

In the fast-paced fashion industry, top companies around the world are constantly searching for new designers, CAD artists, product developers, brand designers and creative directors. Recent alumni have gone to jobs at Anthropologie, Nike, BCBG, Ralph Lauren, Oscar De La Renta, Coach, Kate Spade, Under Armour, Target and Lilly Pulitzer, just to name a few. Consider where you could be in only four short years:

- Design for industry leaders.
- Take an entrepreneurial approach and design your own collection.
- Work overseas as a technical designer developing product for companies like Under Armour.

PROGRAM HIGHLIGHTS

- Jefferson's Fashion Design Program is Ranked #3 in the U.S. and #7 in the world by Fashionista, and Business of Fashion ranked Jefferson in its influential Best Fashion Schools in the World.
- Starting sophomore year, design your own collections that will be shown at the Annual Fashion Show which attracts an audience of 2,000 industry insiders.
- Study abroad or take short course in Rome, Paris, Japan, Florence or Milan.
- Experience the New York fashion scene in our semester-long New York Immersion course where you will work with NYC design professionals.
- Collaborate on projects for companies such as Isaac Mizrahi, Target and Free People.
- Participate in scholarship competitions sponsored by CFDA, Joe's Black Book and YMA Fashion Fund Scholarship.
- Take advantage of our industry network to score internships and jobs.

[Jefferson.edu/BSFashionDesign](https://jefferson.edu/BSFashionDesign)

Curriculum



YEAR

1

Pathways Seminar: Preparing for
Academic & Professional Success
Written Communications
Debating U.S. Issues
Mathematics (select College Algebra,
Applied Calculus or Calculus)

Integrative Design Process
Design Essentials
Drawing Fundamentals
Fashion Design Research
History of Western Art II
Survey of the Textile Industry

2

Global Diversity
Multi-media Communication
Systems: Scientific Understanding
Fashion Figure Drawing
Pattern Development I
Garment Structures

CAD for Fashion Design
Science
History of Costume & Textiles
Framework: Business Models
History of 20th Century Designers

3

Ethics
American Diversity
Global Citizenship
Debating Global Issues
Integrative Seminar:
Ethnographic Research Methods

Pattern Development II
Fashion Design
Fashion Design Problem Solving
Junior Studio
Technical Design or
Fashion Illustration I

4

Portfolio Development and Fashion Layout
Capstone Folio Workshop
Apparel Fabric Performance
Collection Development I

Apparel CAD/CAM
Collection Development II
Designated Fashion Design Elective
Free Elective (9 credits)

FASHION DESIGN ELECTIVES

- Technical Design
- Hand Knitting for Fashion Design
- Accessory Design
- Fashion Illustration I and II
- New York Immersion
- Fashion Styling
- Fashion Forecasting