



Accounting

School of Business

Kanbar College of Design, Engineering and Business

Presentation Overview

- Program Description
- Plan of Study
- Outcomes
- Careers
- Professional Associations
- Student Profile
- Faculty Profile



Raymond R. Poteau

Professor of Accounting

Area Coordinator



Raymond.Poteau@jefferson.edu



215-951-2811



Jefferson

CREATE WHAT'S NEXT

The Accounting Program equips students with the skill sets needed to pursue personally and financially rewarding careers in public and corporate accounting, as well as in non-profit and governmental settings.

- Learn from **Faculty** with advanced degrees, certifications, and professional experience
- **Option to Accelerate** and earn a BS + MBA + CPA within 4 Years
- Integrate **Study Abroad and Internships** into the curriculum
- **Network** with professionals in the Industry
- Develop **Valuable Skills** like Communication, Teamwork, Leadership, Innovative problem-solving, Critical thinking

PLAN OF STUDY

Hallmarks Core (31-33 cr.) - a cumulative general education that builds essential skills to prepare you for your career.

Design Engineering Commerce Core (12 cr.) - introduces the principles and practice of innovation drawn from design thinking principles to identify opportunities and discover creative solutions to complex problems in a collaborative environment.

Major courses (27 cr.) - Gain an understanding of accounting as a discipline through advanced accounting electives in intermediate accounting, financial accounting, and taxation.

Business Core (39 cr.) - integrates key functional areas of business and provides a strong foundation for pursuing FMM major and assuming leadership roles.

Applied Business Analytics Core (included in Business Core) - provides cutting edge knowledge and skills to identify, understand, and deliver insights from large datasets. Added value for buying, merchandising, and marketing due to the growth in e-commerce and Big Data.

Free Electives (12 cr.) - can also be used to pursue a minor and/or internships.

PLACEMENT RATE

100%

RANKINGS

- #15 in the region
 - # 5 Most Innovative University
 - A BEST Value University
- (US News and World Report, 2018)

AWARDS

- Tax Executives Institute Scholarships
- Accounting & Financial Women's Alliance Scholarship
- Pennsylvania Institute of Tax and Accounting Professionals (PSTAP) Scholarship

EMPLOYERS OF JEFFERSON GRADUATES

International and regional firms including:

- Price Waterhouse Coopers
- Deloitte
- KPMG
- Ernst & Young
- CBIZ, Inc.
- CliftonLarsonAllen, LLC
- Kreischer Miller

Popular Career Paths: Public or Private Accounting

- Starting salary for Staff Accountant:
 - \$52,000 - \$65,000
- At senior levels, salaries rise exponentially:
 - Controllers, Corporate Treasurers, Partners, CFOs
 - \$150,000 - \$500,000+

- **Professional Associations (selected list)**

- American Institute of CPAs www.AICPA.org
- Pennsylvania Institute of CPAs www.PICPA.org
- National Association of State Boards of Accountancy www.NASBA.org
- Accounting & Financial Women's Alliance www.AFWA.org
 - * valuable benefits available through student membership

- **Professional Student Organizations**

- DECA Collegiate Society
 - Jefferson Accounting Society
 - Jefferson Financial Literacy Club
- 

Dena Noiseux

Merrimack, NH
CLASS OF 2020



I decided to attend Jefferson, at the time Philadelphia University, for the amazing education I knew I was bound to get. Having the ability to specialize in my chosen field while getting the opportunities to collaborate with other fields of study, is an experience not many schools have to offer. Choosing this university has given me more than I could have ever asked. It has provided me with endless opportunities to succeed, and has allowed me to network and intern with companies I may not have ever had. Internships such as, Stanley Black & Decker and Enterprise. Not only from an academic standpoint, I also chose Jefferson for their athletics. It was my goal to play at a school where I would not only be able to succeed in the classroom, but on the field as well, and that is exactly what I have gained from the Women's Soccer program here at Jefferson. Additionally, I have also been able to hold the positions of Treasurer and Events Coordinator for the National Society of Leadership and Success, as well as being a member of the Student Athletic Advisory Committee. Holding these positions has given me a large amount of real-world experience, that I will be sure to carry into my personal and professional careers.



Greg Dawson

Springfield, PA

CLASS OF 2020 (and MBA/CPA Class of 2021)

I chose Jefferson because it was the right fit for me. I am a cross country and track runner at school here for the Jefferson Rams which was one of the main reasons I came here. Not only was being on a NCAA DII team great here, but the location of the school was great with the vast amount of running trails, local parks, restaurants/entertainment, and more. The accounting program is also great here because you have the option to continue on after you achieve your B.S. in Accounting to get your MBA to obtain the 150 college credits necessary for becoming a CPA. I have gotten the chance to learn from people in the field through clubs and career events too! The Accounting Society Club and Investment Club are great ways to become involved in your chosen field. Jefferson offers many opportunities for students and while running on the XC/Track teams takes up the majority of my time, you can still participate in many events on campus.

"Jefferson gives me the opportunities to make the most out of my time here as a student-athlete!"



Professor Raymond R. Poteau, CPA, CGMA, MBA

PROFESSOR OF ACCOUNTING

Professor Poteau spent over a decade as a professional accountant first in public accounting and later in executive level health care financial management positions. As a partner and instructor in national CPA review courses, he has prepared thousands of students to pass the rigorous CPA examination during his career. His specialties include financial accounting & reporting and auditing and he has written textbooks and journal articles that inform the classroom in these areas. He holds numerous awards including, the Lindback Distinguished Teaching Award, the Pennsylvania Institute of CPAs Outstanding Accounting Educator Award, the University President's Award for Teaching Excellence, as well as School of Business outstanding teaching, service, and research awards.

“My greatest reward from teaching by far occurs whenever I hear about the great successes of past students”



John Grigsby, LL.M., CFE, CPA, FHFMA

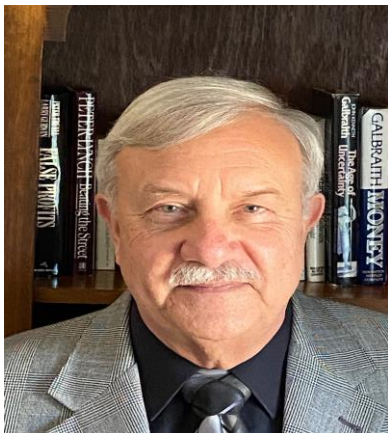
PROGRAM DIRECTOR, M.S. TAXATION PROGRAM
ASSOCIATE PROFESSOR OF ACCOUNTING

Professor Grigsby has over 30 years of experience as a tax professional. He has held senior level positions at both international accounting and law firms. He received a LL.M. in Taxation from Georgetown University Law Center, a J.D. and B.S. from Duquesne University and a M.S.B.A from Bucknell University. Professor Grigsby has been teaching at both the undergraduate and graduate levels for the past 15 years. He has published numerous articles and lectured extensively on various legal and tax issues.

“I very much enjoy seeing our graduates excel in their careers.”

Thomas E. Zaher

VISITING LECTURER IN ACCOUNTING



BS FROM WILKES UNIVERSITY

MBA FROM TEMPLE UNIVERSITY

Certified Public Accountant (Pennsylvania)

Chartered Global Management Accountant

Certified Specialist in Estate Planning

Mr. Zaher has been a practicing accountant for over 35 years specializing in accounting and taxation for small business. He was also a Chief Financial Officer for an international corporation based in the US with offices in Switzerland and Tokyo. Mr. Zaher has taught undergraduate and graduate accounting and taxation courses since 1981. As a member of the American Accounting Association, he was a founding member of the Management Accounting section.

- ACCT-101 - FINANCIAL ACCOUNTING
- ACCT-102 - MANAGERIAL ACCOUNTING
- ACCT-203 - INTERMEDIATE ACCOUNTING I
- ACCT-204 - INTERMEDIATE ACCOUNTING II
- iMBA -628 - ACCOUNTING FOR MANAGEMENT DECISIONS

THOMAS E. ZAHER

VISITING LECTURER IN ACCOUNTING

Mr. Zaher earned an MBA with a concentration in accounting from Temple University and became a member of Temple's Beta Gamma Sigma Honor Society. He is a member of the *American Institute of CPAs* and *Pennsylvania Institute of CPAs*. As a member of the PICPA, he served on the Editorial Board of the Pennsylvania CPA Journal as well as numerous committees. Mr. Zaher was a member of the *American Accounting Association* and held many executive and committee positions within the Management Accounting Section, such as Mid-Atlantic Regional Director, membership committee, ad hoc committee on symposia and workshops and discussant and reviewer of regional conferences. Mr. Zaher's areas of interest are LIFO inventory methods and their tax implications, not-for-profit accounting, standard cost accounting and human resource accounting.

"The most satisfying aspect of teaching accounting is to see accounting students develop and expand their accounting knowledge, graduate, become employed in the accounting profession and, then, return to share their successes."

Finally, at Jefferson, the small classroom size allows students to interact more closely with faculty members and fellow students. The classroom interaction develops problem solving and communication skills that students exercise throughout their professional careers.

Accounting Alumni Achievement Examples

As their careers progress, TJU Accounting alumni have performed at the highest levels of public accounting and industry, and include partners and managers in major international and regional CPA firms (PwC, CBIZ, Inc., etc.) as well as Executive VPs, CFOs, Controllers, and Principal Accounting Officers of major corporations (Verizon Communications, Communications Construction Group, White Mountain Cable Constructions, LLC, etc.).

Opportunities in the field of accounting and financial reporting have always been, and continue to be, abundant.



Nancy (Beacham) Holdsworth

Partner, PricewaterhouseCoopers
CLASS OF 1993

I enrolled at Philadelphia College of Textiles & Science (now Thomas Jefferson University) in 1989 to be a fashion merchandising major. During my first semester, I took an “Accounting 101” course and apparently did well enough for my professor to convince me to change my major to Accounting. 31 years later, I am a partner at PwC (now going on 15 years with a total of 27 years with PwC) and have been in varying practices, countries and roles within the firm. My college experience prepared me for the career of a lifetime and I wouldn’t change a thing! I met friends for life, continued relationships with my accounting professors and continue to be a huge supporter of the University. It was home away from home and I still love driving through to see the significant changes to the campus. I’m jealous of those who are looking to attend Jefferson University in the current day and it will prove to be the best decision a prospective student can make!

Samantha (Wolf) Musser

Partner, Stephano Slack LLC: Accountants and Tax Advisors
CLASS OF 2011

I enrolled at Philadelphia University (now Thomas Jefferson University) as a major in fashion merchandising. Within my first accounting course freshman year, my professor convinced me to take a more serious look at the major so I started by adding it as a minor. I eventually flipped my major and minor and it's the best decision I could have made. I had multiple, incredible internships from Lilly Pulitzer to my current firm, Stephano Slack, all of which stemmed from the great relationships I had with my professors at the University. With the smaller school feel, I felt like you were able to get more personalized attention and mentorship to make the best career choices for yourself. Since graduating I worked in various positions in the accounting industry, between public and private, and have settled down at my original home at Stephano Slack where I am a proud new partner just shy of 10 years post-grad. I know, without a doubt, my decision to go to Jefferson is what led me to where I am today both personally & professionally. I look back on my college days fondly & often wish I could relive those days on that beautiful campus.



CBIZ, Plymouth Meeting Office TJU Alums:

Henry Buchholz (undergrad) - hBuchholz@CBIZ.com

Michael Cavanaugh (masters) - MCavanaugh@CBIZ.com

Thomas Fleming (masters) - Thomas.Fleming@CBIZ.com

William Hamilton (undergrad) - bhamilton@CBIZ.com

Charles Hiller (masters) - CHiller@CBIZ.com

Dino Semon (undergrad) - DSemon@CBIZ.com

Timothy Stolzer (undergrad and masters) - TStolzer@CBIZ.com

Karianne Tomosky (undergrad) - ktomosky@CBIZ.com

Jason VanBuskirk (masters) - JVanBuskirk@CBIZ.com

William Zenszer (undergrad) - Wzenszer@CBIZ.com

Britt Goldman (undergrad) - bgoldman@cbizcmf.com

Alexander Bulkley (undergrad) - Alexander.Bulkley@CBIZ.com





Jefferson

Thomas Jefferson University