

Innovation MBA

School of Business

Kanbar College of Design, Engineering and Commerce

Presentation Overview

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Dr. D.K. Malhotra

Director iMBA Program
Professor of Finance
School of Business



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Jefferson

CREATE WHAT'S NEXT

PROGRAM DESCRIPTION

Heralded by The Wall Street Journal, Fast Company and Wired Magazine as the type of degree that top firms are seeking, the Jefferson innovation focused MBA is designed to prepare graduates for 21st century business leadership. The unique curriculum draws from the principles of design thinking and features integrated coursework that challenges to develop creative and viable solutions to complex business problems through teamwork and interdisciplinary collaboration.

- Learn from **faculty** with advanced degrees, certifications, and professional experience
- **Connect** with industry professionals through networking events, special lectures, and projects.
- **Small class sizes**
- Be part of a **Diverse** student body and graduate student council
- Optional 7-day **international business trip** to countries in Europe and Asia
- Degree can be completed in 12 months (full-time) or 24 months (part-time)
- **Twin locations:** Center City and East Falls
- Accredited by ACBSP.

iMBA Curriculum (36-46 credits)

PLAN OF STUDY

Business Foundation

(0-9 cr) **All Online**

Can be done in one semester

- Accounting Economics Finance Statistics
- Operations Management

Business Core

(18-cr)

6 Classes

- Accounting Comp Technical Intelligence
- Finance Operations & Supply Chain Management
- Strategic Insights Int'l Business Trip OR Int'l Econ

Innovation Core

(9-cr)

3 Classes

- Business Model Innovation
- Design Thinking in Business
- Managing Innovative people & Teams

Specialization

(9-10 cr)

3 Classes

- Accounting/CPA prep Analytics Finance/CFA Prep
- Leadership Marketing
- **Custom** (ex. Fashion Business, Healthcare Management)



International Innovation Project: Innovation MBA students created a new solution for storage at home. Their FoodGuard helps people to better understand how they use and dispose of food by tracking the expiration status.

CFA Security Analysis Challenge: Jefferson Team analyzed Axalta Coating Systems and won local competition

International Innovation Project Partners

Aalto University, Finland
Munich University of Applied Sciences, Germany
Pace University, NY
Polytechnic Institute of Porto, Portugal
Royal Institute of Technology, Scotland
University of Tartu, Estonia
University of Sao Paulo, Brazil
Swinburne University of Technology, Australia
Warsaw Institute of Technology, Poland
ISDI Parsons, India



OUTCOMES

SALARY RANGE

\$50,000 to \$400,000+
Based on
Industry, Experience
& Seniority

RANKINGS

#15 in the region
5 Most Innovative University
A BEST Value University
(US News and World Report, 2018)

“When you combine faculty subject knowledge and industry experience along with students from different cultural and professional backgrounds, it really makes the classes interesting and engaging.”

— *Larry Friedman*
Financial Services Taxation Associate,
Ernst & Young
MBA '09

EMPLOYERS OF JEFFERSON GRADUATES

QVC	PDP
Price-Waterhouse Coopers	Comcast
Verizon	Blackrock
Amtrak Nike	SAP
Saks Fifth Avenue	Ernst and Young
Vanguard	KPMG
Thomas Jefferson University	SEIC
Jefferson Hospital, and many more	



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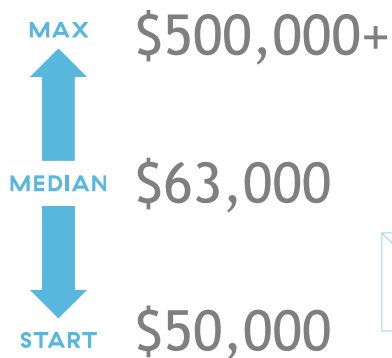
JOB TITLE

Job titles vary, and salary depends upon industry, prior work experience, and seniority

OUTLOOK

- Job titles of some recent graduates include:
- Fund Financial Analyst
- Associate Buyer
- Branch Manager AVP
- Vice President, Financial Planning and Analysis
- Senior Associate at The Siegfried Group
- Private Equity Supervisor at SEI
- Financial Analyst at GSK
- Manager, Qualitative Research & Competitive Intelligence at Comcast
- Assistant Director, MS Business Analytics & Data Science Programs, Fox School of Business
- Production Supervisor at The Estée Lauder Companies Inc.
- Wholesale Lending Services at JP Morgan Chase
- Assistant Vice President, Branch Manager, Citizens Bank

SALARIES



Recent Graduates

- Iryna Voytyuk, Fund Financial Analyst at Vanguard
- Henrietta Geitz, Associate Buyer Europe at Anthropologie
- Ammar Alshamma, Branch Manager AVP
- Kevin Hunter Jr, VP Financial Planning and Analysis at M&T Bank
- Alvin Bastian, Associate at The Blackstone Group
- Julia Olivarez, CPA, Senior Associate at The Siegfried Group
- Eimon Shirazi, Private Equity Supervisor at SEI
- Bryan Williams, Financial Analyst at GSK
- Christa Chaffinch, Manager, Qualitative Research & Competitive Intelligence at Comcast
- Samar Khan, Assistant Director, MS Business Analytics & Data Science Programs, Fox School of Business
- Ekaterina Dolmatova, Production Supervisor at The Estée Lauder Companies Inc.
- Garrett Faralli, Wholesale Lending Services at JP Morgan Chase
- Tiffany Smith, Assistant Vice President, Branch Manager

Mohammed Tashkandi

CLASS OF 2020




“My goal, as a project manager, was to establish a solid business acumen and ramp up my knowledge in finance and accounting. The iMBA program at Jefferson was rewarding and shaped a holistic experience and equipped me with the tools I needed to reach my career goals”



Razmig Yeremian

Philadelphia, PA
CLASS OF 2020

"The faculty at Jefferson University's Innovation MBA Program taught me the core essentials business leaders need to drive value to the market today: the ability to inspire, the ability to outreach, and the ability to manage organizational objectives in-line with with internal stakeholders and that of the environment at large. I learned that the market needs ideas which can help companies differentiate themselves from their peers, and the only way to accomplish such a task, is through innovative business approaches which meet the needs of an ever-changing environment. Thanks to Jefferson's Innovation MBA Program, I feel that I am well-prepared to take on such a task."





Professor Raymond R. Poteau, CPA, CGMA, MBA

PROFESSOR OF ACCOUNTING

Professor Poteau spent over a decade as a professional accountant first in public accounting and later in executive level health care financial management positions. As a partner and instructor in national CPA review courses, he has prepared thousands of students to pass the rigorous CPA examination during his career. His specialties include financial accounting & reporting and auditing and he has written textbooks and journal articles that inform the classroom in these areas. He holds numerous awards including, the Lindback Distinguished Teaching Award, the Pennsylvania Institute of CPAs Outstanding Accounting Educator Award, the University President's Award for Teaching Excellence, as well as School of Business outstanding teaching, service, and research awards.

"My greatest reward from teaching by far occurs whenever I hear about the great successes of past students"



Professor Jason Crook

MARKETING, TEACHING ASSISTANT PROFESSOR

MBA, Thomas Jefferson University
BS (Cum Laude) Psychology & Business Administration, Gardner-Webb University

Jason is a successful entrepreneur- active not only in the classroom, but also the business community. Prior to his entrepreneurial and academic endeavors, Jason served as Director of Marketing Research at a Philadelphia-based national advertising agency and Director of Corporate Branding for a pharmaceutical marketing organization. In 2006, Jason was granted a US patent as the co-inventor of a “Method and System for Analyzing Effectiveness of Marketing Strategies.”

COURSES

- iMBA-604 - BUSINESS MODEL INNOVATION
- iMBA-731 - DESIGN THINKING IN BUSINESS



Dr. Cathy A. Rusinko

PROFESSOR OF MANAGEMENT

THE PENNSYLVANIA STATE UNIVERSITY:

BA in Economics & BA in English, with honors

MA in Economics

PHD in Business Administration

Dr. Rusinko's research focuses on innovation in organizations. Her current work examines best practices for integrating environmental sustainability and triple bottom line analysis in corporations and higher education.

COURSES

- MGMT - 301 - MANAGEMENT PRINCIPLES
- MGMT - 499 - SENIOR CAPSTONE
- MGMT - 412 - CURRENT MANAGEMENT TOPICS
- IMBA - 602 - LEADING INNOVATIVE PEOPLE & TEAMS
- SUST - 402 - MANAGING SUSTAINABLE ORGANIZATIONS



Dr. Les Sztandera

DATA ANALYTICS / BUSINESS INTELLIGENCE, PROFESSOR

MS, University of Missouri, Columbia, MO
PhD, University of Toledo, Toledo, OH



Les obtained all his academic degrees with a concentration in Business Intelligence. He has been involved in multidisciplinary projects associated with the emerging needs of industry to develop managers into more accomplished practitioners in the global product development processes. His latest book, *Computational Intelligence in Business Analytics - Concepts, Methods, and Tools for Big Data Applications*, addresses the application of Artificial Intelligence in variety of domains.

- MBA-627 COMPETITIVE TECHNICAL INTELLIGENCE
- MBA-714 NEW PRODUCT DEVELOPMENT
- MBA-721 BUSINESS ANALYTICS MODELING
- MBA-762 QUALITATIVE AND QUANTITATIVE MARKETING RESEARCH

Dr. D.K. Malhotra

FINANCE, PROFESSOR



D.K. obtained his PhD in finance from The University of Alabama. His research has appeared in several outlets, including the *Journal of Financial Research*, *Financial Review*, *European Journal of Operational Research*, *Omega—The International Journal of Management Science* and has won several national and international awards for his research.

COURSES

- IMBA-629 FINANCIAL POLICY AND PLANNING
- IMBA-772 INVESTMENTS AND PORTFOLIO MANAGEMENT
- IMBA-700 INTERNATIONAL ECONOMICS AND FINANCE
- IMBA-777 FIXED INCOME SECURITIES

Admissions Requirements

- Completed application form
 - Undergraduate degree from an accredited Institution
 - GMAT/GRE is not required
 - International students need to demonstrate English proficiency through TOEFL or IELTS scores
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- Early application is the key to be considered for assistantships



iMBA Program—how to apply?

Admissions is determined on a rolling basis and you can start the program any semester.

Visit the Graduate Admissions site for information and application: jefferson.edu/mba

For more information contact:

Office of Admissions

Phone: 215-503-8890

Email: admissions@Jefferson.edu

D.K. Malhotra

iMBA Program Director

Phone: 215-951-2813

Email: Davinder.Malhotra@Jefferson.edu

Financial Aid opportunities:

- **Graduate Assistantship**
 - Up to 9 graduate credits/semester + stipend
 - Possible total of \$19,500
- **Residence Coordinator**
 - Possible total of \$23,000





Jefferson
Thomas Jefferson University