Master of Science in Interior Architecture

College of Architecture & the Built Environment



Presentation Overview

- College + Campus
- Program Description
- Plan of Study
- Examples of Student Work
- Professional Organizations
- Study Abroad Options
- Internships
- Grad Options
- Outcomes
- Careers
- Professional Certification
- Faculty Profile
- Alumni Profile



MSIA + MArch students on a site visit as they prepare for an interdisciplinary collaborative project.

COLLEGE + CAMPUS INFORMATION

Locational Advantage

 Green campus, close to Center City + many amazing communities.

Strong relationships with the community and industry partners.

Philadelphia as our living lab.



Emphasis on Teaching

- Student-centered education
- Small class sizes
- Personal attention
- Academic Success Center
- Writing assistance
- Faculty academic advisors

COLLEGE + CAMPUS INFORMATION



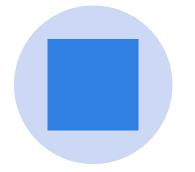


COLLEGE + CAMPUS INFORMATION

Nexus Learning



ACTIVE + COLLABORATIVE



REAL-WORLD



INTERDISCIPLINARY PROJECTS

PROGRAM DIRECTOR



Lauren Baumbach, IIDA, AIA, IDEC, NCIDQ INTERIOR DESIGN PROGRAM, DIRECTOR



Lauren.Baumbach@jefferson.edu



215-951-2806

INTERIOR ARCHITECTURE PROGRAM DESCRIPTION



• The Interior Architecture Program is a 49 or 69-credit graduate program structured to meet the needs of students with both design and nondesign backgrounds seeking one of the best professional-level educations in interior design/interior architecture.

INTERIOR ARCHITECTURE PROGRAM DESCRIPTION

- Known for our excellence in interior design education, we emphasize how the interior environment encompasses all parts of the interior volume and acknowledges the intersection between architecture and interiors.
- The curriculum integrates theory with the technical skills needed for practical application and immerses students in current technologies and sustainable practice as they work collaboratively and think critically to discover innovative solutions.



PLAN OF STUDY 1st, 2nd + 3RD Years

First Year

Foundation Courses

Design I for I.A.

Graphic Representation

History of Design I for I.A.

Design II for I.A.
Visual Communication I
Presentation Techniques

Second Year

Design III for I.A.
History of Design II for I.A.
Visual Communication II
Textiles and Materials

Design IV for I.A.
Technology I
Technology II
Sustainable Design Methodologies

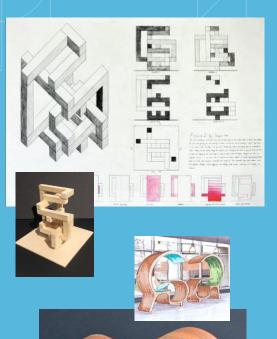
Electives

Study Away - optional

Third Year

Design V for I.A.
Technology III
Professional Practice & Ethics
Research & Programming

Master's project for I.A. Elective Elective



1st Year Design Foundations







EXPLANING THE CONCEPT:

Analyzing this surplinicities of the place, already all publicities have supported without 50 contents these situations have supported without 50 contents these situations are settlinized, from long failuring passes. This project is because of this subserved on this same concept of anisomation of the subserved on the same content of the subserved on the subserved of the subserved on the subserv







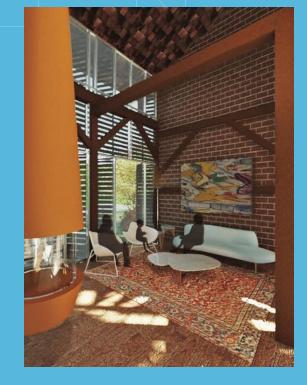


Banan Asire, 2nd Year Bank Barn Renovation









Hoda Alaskar, 2nd Year Offices for TED Talks







Banan Asire, 2nd Year Maternity Ward, Malawi













STUDENT FIELD TRIPS

2nd Year MSIA Students on Field Trips to the Esherick House and to a Construction Site.





Sarah Farella, 3rd Year Seaside Environmental Center













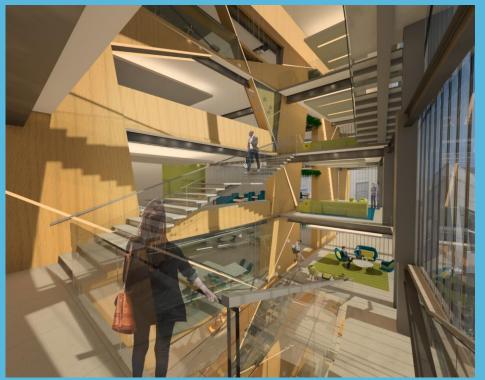
3rd Year Collaborative Project with students: Hernandez, Wang, Honig-Juarez & Ja'afar -Nexus Center







Diya Taib, 3rd Year Nexus Center



Khawlah Tarim, 3rd Year Indulge - A Place for Mineral Water







Sarah Alaskar, 3rd Year Street Art Performance Center

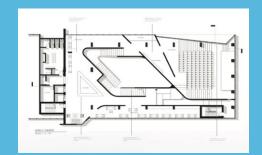








Diya Taib, 3rd Year TEDx Think Tank









3D FABRICATION + MODELING

Fabrication Lab technicians train students using: traditional hand & power tools, 3-D printers, laser cutters, CNC routers, thermo-forming and more.



Khawlah Tarim, 3rd Year

Professor Martha Anez

IIDA - International Interior Design Association

• "IIDA is the Commercial Interior Design association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of . . . members across 58 countries."

ASID - American Society of Interior Designers

• ASID advocates "for the interior design profession, from defending and advancing the industry, to promoting policy initiatives important to all designers."

IDEC - Interior Design Educators' Council

• "The mission of The Interior Design Educators Council, Inc. is the advancement of interior design education, scholarship, and service."

PROFESSIONAL ORGANIZATIONS



International Interior Design Association (IIDA) TJU Campus Center Student Board, 2020



IIDA Product Showcase

When: April 7th, 2020 Where: KP5 (Kanbar Performance Space)

Take Samples Make Connection Get Inspir





Clockwise from left:
Manufacturer's Lunch & Learn,
IIDA Product Showcase,
IIDA PA/NJ/DE Student
Competition Winners

STUDY AWAY OPTIONS

SUMMER STUDY AWAY:

Getting the most out of your education



Historic Preservation Program Nantucket, MA, USA



Rome, Italy Program



Copenhagen, Denmark Program



SUMMER STUDY AWAY:

Getting the most out of your education

Summer Study Away:

UARK - Rome, Italy

DIS - Copenhagen, Denmark

PIN- Nantucket, Massachusetts

(Interior Architecture)

(Interior Architecture or Furniture Design)

(Historic Preservation)

Short Study Abroad Courses (options vary by year):

Costa Rica Cuba Central Europe Southern Europe South Africa India



INTERNSHIPS:

Getting the most out of your education

- An average of 70% of our students complete professional internships before graduating.
- Students work in design firms small to large, which serve local to international clients.
- Areas of focus vary, including: residential, hospitality, retail, healthcare, commercial, education, institutional, entertainment

Design Expo

Jefferson

Interview with top design firms to land your dream internship or full-time job!



Thursday, March 26th

This is a full day event where 75+ employers will view your online portfolio and then invite you to meet with them for one-on-one interviews throughout the day. There will also be an Open Networking hour where you can visit the companies of your choice!

WHEN: Thursday, March 26th TIME: 10:30am—5pm WHERE: Jefferson (East Falls): Gallagher Center (4201 Henry Avenue, Philadelphia, PA 19144)

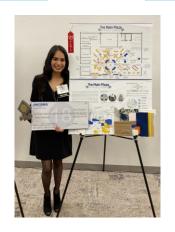


Career Services Center • 313 Kanbar Campus Center • (215) 951-2930 eastfalls.jefferson.edu/career • JU_EF_CareerServices@jefferson.edu

RANKED TOP 10 in the U.S. -

in Design Intelligence 2019-2020 in 5 categories.









RECENT AWARDS (left to right above)

- Ariadna Hernandez wins 2nd Place + \$3000,
 Jacobs Student Design Competition 2019
- Diya Taib wins 3rd Place,
 Jacobs Student Design Competition 2018
- Dominique Waldrup wins 2nd Place
 IIDA Student Design Competition

EMPLOYERS OF JEFFERSON GRADUATES

- Gensler
- HOK
- Jacobs
- Daroff Design
- Nelson

- EwingCole
- Stantec
- Knoll
- Meyer Design
- Disney

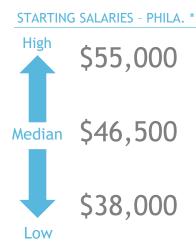


Junior Interior Designer (new graduate)

OUTLOOK

Bureau of Labor Statistics,

"Employment of interior designers is projected to grow 4 percent from 2018 to 2028, about as fast as the average for all occupations. Designers will be needed to respond to consumers' expectations that the interiors of homes and offices meet certain conditions, such as being environmentally friendly and more easily accessible."



^{*} Starting salaries will vary upon region of the country.



CAREERS

CAREER OPTIONS

RESIDENTIAL DESIGN COMMERCIAL DESIGN HISTORIC RENOVATION LIGHTING DESIGN **FURNITURE DESIGN** SET DESIGN **EXHIBIT DESIGN** SUSTAINABLE DESIGN FURNITURE SHOWROOMS + **MANUFACTURERS** FEDERAL GOVERNMENT DESIGN DIVISIONS OF COMPANIES TEACHING DESIGN

+++

Alumna Susan LaFleur (left) and her firm One Line Design Studio featured in *Interiors* magazine, Fall 2019



Alumna Kim Wannop, Emmy winning set designer.



DESIGNING WOMEN

Shortly after its launch in March, One Line Design Studio from Susan LaFleur and Karrie Drinkhahn was already on the fast track to success.

By Riki Altman-Yee Photography by Zack Arias

It did not take long for Susan LaFleur and Karrie Drinkhahn to land some enviable projects with various hospitality venues and luxury multifamily developments—two industries where they had already established a reputation for excellence-after they joined forces this past spring to launch One Line Design Studio (onelinedesignstudio.com) in Miami and Detroit. But that should come as no surprise: Between the two principals, they possess more than three decades of experience as professionally licensed interior designers who, combined, had worked their magic for clients including Marriott, Hilton, Hyart, a variety of boutique hotels and ZOM Living.

"We don't have one style." Drinkhahn explains. "For us what's really important is when you walk into a space and you're surrounded by art, beautiful textures, fabrics and really interesting design elements. Each property has to have a curated feel that speaks to the guests and residents." One prime example will be the lobby, amenities and public spaces they created for the Parkline multifamily project in Miami, part of Brightline (soon to be Virgin Trains USA), which is slated for installation any day now.

When they first met in 2014 Drinkhahn, then the vice president of a nationally recognized art consulting firm, was working on various projects with LaFleur, who was in charge of the hospitality and multifamily interiors division for a global interior design, architectural and engineering firm. They realized not only their talents but also their principles conformed, thus leading to the name One Line. Drinkhahn says, "For me it was a symbol showing Susan and I will always stay involved in each project, and a subtle nod to the love of art and its importance to the overall design of our projects." LaFleur adds, "My preliminary design phase—I'm a little old-school—is pen and paper. I start each project with one line through the project, and we take it through to the end."

Jefferson

INTERIORS FALL 2019

PROFESSIONAL CERTIFICATION

NCIDQ Certification

NCIDQ Certification

for Interior Designers is recognized in the U.S. + Canada



FACULTY PROFILE

Martha Anez, RA, NCIDQ, IDEC

INTERIOR ARCHITECTURE + INTERIOR DESIGN PROGRAMS ASSOCIATE DIRECTOR + ASSOCIATE PROFESSOR

MASTER of ARCHITECTURE, HARVARD UNIVERSITY BACHELOR of ARCHITECTURE, UNIVERSITY of MARYLAND

Martha's primary teaching areas are foundation studio, capstone project and building technology for interiors, which engage active learning and "instill the value of understanding people's needs and behavior to inform design."

She maintains a professional practice focusing primarily on interiors. Her work explores issues of placemaking in response to context and human behavior. As part of her professional work and research, she is also actively involved in exploring design solutions for aging in place.

Her work has been recognized in national competitions. She is a licensed professional and holds National Council for Interior Design Qualification (NCIDQ) certification and is a member of the Interior Design Educator's Council (IDEC).

COURSES

- DESIGN I for INTERIOR ARCHITECTURE
- GRAPHIC REPRESENTATION for INTERIOR ARCHITECTURE
- INTERIOR BUILDING TECHNOLOGY
- RESEARCH + PROGRAMMING for INTERIOR ARCHITECTURE
- MASTER'S PROJECT for INTERIOR ARCHITECTURE





CREATE WHAT'S NEXT

FACULTY PROFILE



Grace Ong-Yan, Ph.D.

INTERIOR ARCHITECTURE + INTERIOR DESIGN PROGRAMS ASSISTANT PROFESSOR

Ph.D. HISTORY + THEORY OF ARCHITECTURE + DESIGN, UNIVERSITY OF PENNSYLVANIA, Philadelphia, PA MASTER of ARCHITECTURE, YALE UNIVERSITY, New Haven, CT BACHELOR of ARCHITECTURE, UNIVERSITY of TEXUS AUSTIN, Austin, TX

Professor Ong Yan is an interior designer and architectural historian whose research interests include branding and interdisciplinary exchange, corporate modernism, histories of modernism, and the emergence of media culture in design. Professionally, she has worked at offices of Renzo Piano Building Workshop, Pei, Cobb, Freed and Partners and at Gensler's branding studio. Her independent design work has been recognized with awards from the Storefront Gallery for Art & Architecture in New York and by the Osaka International Design Competition jury. The second edition of her book Architect: The Pritzker Prize Laureates in Their Own Words was released in 2018; Her third book, Building Brands: The Architecture of Corporate Modernism will be available in Fall 2020.

COURSES

- HISTORY of DESIGN II for INTERIOR ARCHITECTURE
- HISTORY IV of ARCHITECTURE + INTERIORS
- RESEARCH + PROGRAMMING for INTERIOR ARCHITECTURE
- MASTER'S PROJECT for INTERIOR ARCHITECTURE



CREATE WHAT'S NEXT

FACULTY PROFILE

Sharon Jaffe, LEED AP ID+C, IIDA, NCIDQ, RDI, IES

INTERIOR ARCHITECTURE + INTERIOR DESIGN PROGRAMS ADJUNCT PROFESSOR

M.S. in SUSTAINABLE DESIGN, THOMAS JEFFERSON UNIVERSITY, PHILA, PA M.S. in INTERIOR ARCHITECTURE, DREXEL UNIVERSITY, PHILA, PA BFA, CARNEGIE MELLON UNIVERSITY, PITTSBURGH, PA

With a passion for the environment, Sharon's current practice focus is on environmentally sustainable design. Her design experience includes branded and themed concepts for retail, hospitality, and entertainment markets worldwide, hospitals, small and large scale healthcare facilities, and commercial office design. Whether developing prototypes for national retailers, re-imaging corporate identity or mounting one-of-a-kind museum exhibits, Sharon takes an imaginative, innovative, yet pragmatic, approach to design and construction.

Her book *Sustainable Design Basics: a methodology for the schematic design of sustainable buildings*, Jaffe, S; Fleming, R; Karlen, M; Roberts, S, Wiley, will be published in Spring 2020.

COURSES

- DESIGN 2 for INTERIOR ARCHITECTURE
- DESIGN 3 for INTERIOR DESIGN
- SUSTAINABLE DESIGN METHODOLOGIES









IIDA PA/NJ/DE Executive Board, Alexandra Bonner (front row, right)

Alexandra Bonner, IIDA, NCIDQ, LEED

IIDA CHAPTER PRESIDENT, PA/NJ/DE PROJECT INTERIOR DESIGNER FCArchitects Philadelphia, PA CLASS OF 2013

Alexandra is a lead project interior designer for Francis Cauffman Architects (FCA) in Philadelphia. FCA is a full-service architectural and interior design firm serving an international client base. Employing a rigorously collaborative process between clients and employees, FCA designs and creates resonant spaces uniquely suited to the needs of those working in the corporate, commercial and healthcare sectors.

"My My love and interest in interior design and architecture goes back to my childhood. . . I believe there is power in experiencing environments and", there is an "atmospheric interaction that impacts users' emotional and cognitive" state of well-being.

ALUMNI PROFILE



Khawlah Tarim

INTERIOR DESIGN LECTURER King Abdul Aziz University Jeddah, Saudi Arabia CLASS OF 2019

Khawlah was among a small group of students sponsored by King Adbul Aziz Univeristy to study in the US and return to the university as faculty.

"Looking at the curriculum and study plan, it seemed perfect for me... (it) exposed me to different areas of study such as healthcare, sustainability, and wellbeing. I am a lecturer in King Abdul Aziz University" in the Interior Design program. My experience in the MSIA program at "Jefferson exposed me to complex problem solving, collaborative methods and active learning. I gained an immense amount of knowledge in a short amount of time, which instilled a confidence in me as I began my career as an academic in design. A number of the areas that I studied at Jefferson are still new concepts in Saudi Arabia, so I feel proud to introduce this knowledge to the student. "

Khawlah is currently planning on returning to the US to continue with her Ph.D.



Graduate Assistantships - CABE

- Scholarships and assistantships available to all new and eligible applicants:
 - University Graduate Student Assistantships
 - CABE Teaching Assistantship & Research Assistantship
 - Dean's Scholarship
 - International Institutional Partnership Scholarship
- Check: Jefferson's Web Page > Academics > College of Architecture
 - + the Built Environment > Student Resources > Graduate Scholarships & Assistantships



Admission Requirements

- Completed Application for Graduate Admissions
- Official Academic Transcripts
- Current Resume/CV
- 2 Letters of Recommendation*
- Personal Essay**
- Portfolio <u>only for those seeking up to 1 year advanced standing</u> who have UG degrees in interior design/interior architecture or architecture
- GRE is NOT required
- * Recommendation letters can be emailed directly from your recommenders (there is no form required)
- **The essay should tell us a little about yourself, your interests in our program and goals as a potential student. Essays should be no more than two pages in length.

http://www.eastfalls.jefferson.edu/graduate/admission.html



Thank You! Master of Science in Interior Architecture

College of Architecture & the Built Environment



