Student Life

Information about Career Services and Student Engagement
Presentation Overview

• Career Services
  • Who We Are
  • Career Services Overview
  • Industry Partners
  • Career Fair
  • Design Expo
  • On Campus Interviews
  • Internships for Credit
  • Outcomes

• Office of Student Engagement
  • Who We Are and What We Do
  • New Student Programs
  • Leadership Opportunities
  • Activities and Programming
  • Community Service
  • Diversity and Social Justice
Marianne Able
Career Services Center
Career Services

Walk-In Hours
One-on-One Appointments
Integrated in the Classroom:
  First Year Seminar, Hallmarks
Handshake Job Board
Employer Panels
Student Success

EASTFALLS.JEFFERSON.EDU/CAREER
Unique Corporate Collaborations

PVH Pop-Up Shop

50 Resume Reviews
Career Fair

300 STUDENTS, 50 EMPLOYERS
Design Expo

350 STUDENTS, 100 EMPLOYERS
300+ Interviews Per Year

- Email Marketing
- Visual
- Targeted by Major
- Deadline Countdowns
- 1 Click to Apply
- 20-30 Minutes Interviews
- Prepare with Big Interview or in-person practice
Fall/Spring

- Corporate Headquarters
- 12 hours/week
- $10-$17 per hour
- Free Elective
- Faculty Advisor
- Internship Supervisor
- Educational while gaining real-world experience
**Outcomes**

**Average Starting Salary**

$46K

**Student Success (Jobs & Grad School)**

95%

**Employers of Jefferson Graduates**

- Under Armour, Nike, Adidas/Reebok
- Johnson & Johnson, Korn Ferry, Brian Communications, Tipping Point Media, Digitas Health
- Stantec, PZS Architect, Gensler, EwingCole, NORR, NELSON Jacobs, HOK, Peter Zimmerman Architects, Warfel Construction, Whiting-Turner, INTECH Construction

**Employers of Jefferson Graduates**

- PVH, Inc. (Calvin Klein, Tommy Hilfiger, Van Heusen, Speedo, Heritage Brands), Li & Fung, Spencer Gifts
- Urban Outfitters (Anthropologie, Free People, Terrain, BHLDN, Lilly Pulitzer, Old Navy)
- QVC, Five Below, ROSS, Burlington, Kohl’s, Abercrombie & Fitch, American Girl, COACH

**Ranks**

- 220 Employer partners visit campus each year
- 1,400 Interviews take place on campus each year
- 88% Of Design Expo employers had hired a Jefferson student the past 3 years for a job/internship

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**Create What’s Next**
Office of Student Engagement
Heather Weaver
DIRECTOR OF STUDENT ENGAGEMENT

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WHO WE ARE AND WHAT WE DO

- Located in the Kanbar Campus Center on the 3rd Floor (Suites 301 and 317)
- Staffed by six professional staff members, one graduate student, and 100+ student staff in a variety of positions
- Student Engagement manages:

<table>
<thead>
<tr>
<th>Campus Reservations</th>
<th>Kanbar Campus Center</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus Traditions</td>
<td>Leadership Programs</td>
</tr>
<tr>
<td>Clubs/Organizations</td>
<td>New Student Orientation</td>
</tr>
<tr>
<td>Community Service</td>
<td>Ramily Market</td>
</tr>
<tr>
<td>Commuter Life</td>
<td>RavenHub</td>
</tr>
<tr>
<td>Diversity</td>
<td>Social Justice</td>
</tr>
<tr>
<td>First Year Experience</td>
<td>Sorority and Fraternity Life</td>
</tr>
<tr>
<td>First Year Seminar</td>
<td>Spiritual Development</td>
</tr>
</tbody>
</table>
NEW STUDENT PROGRAMS

- **New Student Orientation**
  - Summer Orientation
  - Welcome Week

- **First Year Seminar**
  - Weekly one hour class for first year students with an Instructor and upper division student Peer Mentor
  - Tips and tricks to survive the first semester
  - Co-curricular experiences

- **First Year Experience**
  - 30 trips and activities in Philadelphia just for first year students
  - Free or greatly discounted
  - Includes transportation

- **Alpha Lambda Delta Honor Society**
  - National honor society for first year and transfer students who are in the top 20% of their class at the end of their first year on campus
  - Lifetime membership upon induction including scholarship opportunities and career placement benefits
Emerging Leaders Program
- Geared toward first and second year students
- Focus on individual leadership skills
- Small cohort model (10 students with Instructor and Peer Mentor)
- Occurs in the spring semester

LEAD Retreat
- Geared toward upper division students with leadership experience
- Focus on group dynamics and community building
- Three day/two night retreat off campus

LINC Program
- Program to honor leadership experiences across ten milestones
- Prove experiences with artifacts and written overviews
- Upon completion you obtain a notation on your transcript, a medallion to wear at graduation, and a letter of recommendation from the Dean of Students

National Society of Leadership and Success
- National leadership honor society
- Lifetime membership and benefits
ACTIVITIES AND PROGRAMS

- **Clubs and Organizations**
  - 72 recognized clubs
  - Social, Professional, Sports, Special Interest
  - Student lead with Advisor support

- **Student Government Association**
  - Your voice on campus
  - Class Officers
  - Co-sponsorship of club and campus programs

- **Campus Activities Board**
  - Plans programs for students by students
  - Annual Drag Show and Annual Casino Night
  - NYC Broadway Trip

- **Fraternity and Sorority Life**
  - Two sororities and two fraternities
  - Focus on philanthropy
  - Support members academic success

- **Commuter Life**
  - Monthly meetings to stay connected
  - C-Cash Auction

- **Kanbar Campus Center and RavenHub**
  - Hubs for learning, culture, and social activity for the campus community
Community Service Opportunities

- Federal community service work study positions working with local community partners off campus
- Community service events
- Assisting clubs with service projects
- Assisting students who need service for academic requirements
- Alternative Spring Break with Habitat for Humanity

<table>
<thead>
<tr>
<th>Event</th>
<th>Students</th>
<th>Hours of Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alternative Spring Break</td>
<td>10</td>
<td>1296</td>
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<tr>
<td>Community Service Work Study</td>
<td>25+</td>
<td>5800</td>
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<tr>
<td>PLUNGE Welcome Week Event</td>
<td>590</td>
<td>1670</td>
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</tbody>
</table>
- Social Justice Programming
  - Safe Zone Training
  - Unity Week
  - Brave Spaces
  - Exploring Philly Microtrips
- Ramily Market
  - Food and toiletry pantry on campus, next to the Info Desk in Kanbar
  - Canned and dry goods
  - Support with grocery store gift cards or vouchers for local pantry to obtain fresh foods
  - Staffed by students
- Spiritual Development
  - Support for clubs with a spiritual development focus
  - Celebration of Lights
  - Interfaith Prayer Space open to all in Kanbar on the 3rd floor