Bachelor of Science
Interior Design

College of Architecture & the Built Environment
Presentation Overview

- Program Description
- Plan of Study
- Examples of Student Work
- Professional Organizations
- Study Abroad Options
- Internships
- Undergrad + Grad Options
- Outcomes
- Careers
- Professional Certification
- Faculty Profile
- Alumni Profile
Lauren Baumbach, IIDA, AIA, IDEC, NCIDQ
INTERIOR DESIGN PROGRAM, DIRECTOR

Lauren.Baumbach@jefferson.edu

215-951-2806
• The Interior Design Program is accredited by the Council for Interior Design Accreditation (CIDA) and a top ranked undergraduate program in the U.S.
• **Known for our excellence in interior design education**, we emphasize creativity, balanced with the knowledge and skills required to understand the global, cultural, social, aesthetic, technological, environmental and ethical responsibilities inherent in the design of interior environments.

• Our graduates are independent thinkers, innovative problem solvers, collaborators and leaders with high standards of professionalism, integrity and excellence in design.
First Year

Hallmarks Core/General Education
- Pathways Seminar
- Writing Seminar I: Written Communication
- Writing Seminar II: Multimedia Communication
- Debating U.S. Issues
- Science I: Biology for Design or Sustainability & Eco-Innovation
- Science II: General Physics
- Quantitative Reasoning I

Major Courses
- Design 1: Interdisciplinary Foundation Studies
- Design 2: Interior Design
- Vis 1: Drawing
- Vis 2: Technics & Graphic Representation

Second Year

Hallmarks Core/General Education
- American Diversity
- Global Diversity or World Language

Major Courses
- Design 3 for Interior Design
- Design 4 for Interior Design
- Vis 3: Digital Modeling
- Technology 1: Materials & Methods
- Interior Building Technology
- History 1: Built Environment - Ancient/Medieval
- History 2: Arch. & Interiors - Renaissance/ Baroque

Electives
- Free Elective
### Third Year

**Hallmarks Core/General Education**
- Debating Global Issues
- Integrative Seminar: Environments for Well-Being
- Global Citizenship or World Language 201

**Major Courses**
- Design 5 for Interior Design
- Design 6 for Interior Design
- Vis 4: Construction Documentation
- Interior Building Systems
- Textiles & Materials for Interiors & Architecture
- History 3: Arch. & Interiors - Early Modern 1750-1940
- History 4: Arch. & Interiors - Modern to Contemporary
- Environments for Well-Being
- Integrated Community Service for Interiors

### Fourth Year

**Hallmarks Core/General Education**
- Ethics
- Capstone Folio Workshop

**Major Courses**
- Design 7 for Interior Design
- Capstone Research & Programming for Interior Design
- Capstone Project for Interior Design
- Professional Practice

**Electives**
- Design Elective - e.g. Furniture Design, Internship, Sustainable Methods, Advanced Visualization, Design Publication, Photography & more

**3 Free Electives**
1st Year Design Foundations
1st Year Interior Design
Students on Field Trip to Knoll, Inc. Showroom
Lujain Hafiz, 2nd Year
Small Medical Office

PROJECT 1C: SMALL MEDICAL OFFICE
THOMAS JEFFERSON UNIVERSITY
LUJAIN HAFIZ
JEFFREY ZARNOCH
INTD-320 DESIGN 4
SPRING 2020

OPHTHALMOLOGY

CONCEPT STATEMENT

THE CONCEPT WAS INFORMED BY THE CURVE/SHAPES OF THE VITREOUS VESSELS. AS THESE VESSELS ARE PASSIVELY AND PASSIVELY BY THE TANGENT WALLS, THREE ROOLING ROLES TO THE EYE. THEY TANGENT THE IMAGE FROM THE EYE AND ELECTRICALLY SWING TO THE FLOW AND THEIR POSTERIOR, THE IRIS SMALL, THEY PROVIDE THE IRIS WITH A CLEAR IMAGE.

INSPRIRATION IMAGES

CONCEPT DIAGRAM

FLOW CONNECTION FOCUS POINT

PROCESS DIAGRAMS

INITIAL FLOOR PLAN: ELEVATION

HUMAN BEHAVIOR

TO DESIGN A RELAXING AND WELCOMING SPACE BY USING A NATURAL COLOR SCHEME FOR THE FURNITURE, WALLS, FLOORS, AND CEILING. ALSO, THE SUFFICIENT AND ^(FUNCTIONAL^) OF THE COLOR WILL HAVE A效EFFECT ON THE PATIENTS' VISUAL.

COLOR NARRATIVE


PRESENT STUDIES

PROJECT GOAL

TO INCREASE THE EFFICIENCY OF THE CLINIC'S CARE METER AND THE CART DESIGN.

STUDENT WORK

Amy Hufford, 3rd Year
Sustainably Designed Advertising Agency
Jessica Kim, 4th Year
Wellness Center

STUDENT WORK

CREATE WHAT’S NEXT
Paige Hocker, 4th Year
Urban Hostel

STUDENT WORK
Taijsha Bailey, 4th Year
Extended Stay Hotel
STUDENT WORK
Monica Tabet, 4th Year
“Imaginarium” Discovery Museum
Fabrication Lab technicians train students using: traditional hand & power tools, 3-D printers, laser cutters, CNC routers, thermo-forming and more.
• **IIDA - International Interior Design Association**
  
  “IIDA is the Commercial Interior Design association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of . . . members across 58 countries.”

• **ASID - American Society of Interior Designers**
  
  ASID advocates “for the interior design profession, from defending and advancing the industry, to promoting policy initiatives important to all designers.”

• **IDEC - Interior Design Educators’ Council**
  
  “The mission of The Interior Design Educators Council, Inc. is the advancement of interior design education, scholarship, and service.”
PROFESSIONAL ORGANIZATIONS

Clockwise from left: Manufacturer’s Lunch & Learn, IIDA Product Showcase, IIDA PA/NJ/DE Student Competition Winners

International Interior Design Association (IIDA) TJU Campus Center Student Board, 2020

Join us now for lunch and learn with Batcraft in DEC
# SEMESTER-LONG + SHORT STUDY ABROAD:

Getting the **most** out of your education

## Semester-Long Study Abroad:

- Rome, Italy
- Copenhagen, Denmark
- Custom Exchange Programs

## Short Study Abroad Courses (options vary by year):

<table>
<thead>
<tr>
<th>Country 1</th>
<th>Country 2</th>
<th>Country 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Costa Rica</td>
<td>Central Europe</td>
<td>South Africa</td>
</tr>
<tr>
<td>Cuba</td>
<td>Southern Europe</td>
<td>India</td>
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Getting the most out of your education

SEMESTER-LONG + SHORT STUDY ABROAD:

STUDY ABROAD OPTIONS
INTERNSHIPS:

Getting the most out of your education

• An average of 70% of our students complete professional internships before graduating.

• Students work in design firms small to large, which serve local to international clients.

• Areas of focus vary, including: residential, hospitality, retail, healthcare, commercial, education, institutional, entertainment
MINORS + ACCELERATED DUAL DEGREES:

Getting the most out of your education

Undergraduate Minors (for a full list see catalog):

- Historic Preservation
- Construction Management
- Sustainable Design
- Photography
- Graphic Design
- Custom Minors

Undergraduate + Graduate Degrees / Accelerated:

- B. S. in Interior Design + M.S. in Sustainable Design (4 + 1)
- B. S. in Interior Design + Master of Architecture (4 + 2)
Narada Walters wins 1st Place in IIDA PA/NJ/DE Student Design Competition 2019.

Autumn Stuart & Daniela Cintrón Lauzurique win 2nd Place & $4,250 in HOK Futures Design Challenge 2019.

85% GRADUATION RATE

100% PLACEMENT RATE *, **

* Employment and Graduate School Success Rate
** 96% survey response rate, 2019 graduating class

TOP 10 in the U.S. - Ranking in Design Intelligence 2019-2020 in 7 categories.

TOP 15 in the U.S. - Ranking in Architectural Digest 2019 for Best Interior Design Schools.

AWARDS
- Narada Walters wins 1st Place in IIDA PA/NJ/DE Student Design Competition 2019
- Autumn Stuart & Daniela Cintrón Lauzurique win 2nd Place & $4,250 in HOK Futures Design Challenge 2019

RANKINGS
EMPLOYERS OF JEFFERSON GRADUATES
- Gensler
- HOK
- Jacobs
- Daroff Design
- Nelson
- EwingCole
- Stantec
- Knoll
- Meyer Design
- Disney
Bureau of Labor Statistics,
“Employment of interior designers is projected to grow 4 percent from 2018 to 2028, about as fast as the average for all occupations. Designers will be needed to respond to consumers’ expectations that the interiors of homes and offices meet certain conditions, such as being environmentally friendly and more easily accessible.”

**Junior Interior Designer (new graduate)**

<table>
<thead>
<tr>
<th>JOB TITLE</th>
<th>OUTLOOK</th>
<th>STARTING SALARIES - PHILA. *</th>
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<tbody>
<tr>
<td>Junior Interior Designer (new graduate)</td>
<td>Bureau of Labor Statistics, “Employment of interior designers is projected to grow 4 percent from 2018 to 2028, about as fast as the average for all occupations. Designers will be needed to respond to consumers’ expectations that the interiors of homes and offices meet certain conditions, such as being environmentally friendly and more easily accessible.”</td>
<td>High $56,000, Median $46,000, Low $36,000</td>
</tr>
</tbody>
</table>

* Starting salaries will vary upon region of the country.
Alumna Susan LaFleur (left) and her firm One Line Design Studio featured in Interiors magazine, Fall 2019

Alumna Kim Wannop, Emmy winning set designer.

It did not take long for Susan LaFleur and Karen Driehaus to land some notable projects with various hospitality and luxury real estate developers — two industries where they had already established a reputation for excellence — after they joined forces this past spring to launch One Line Design Studio. Their backgrounds coast to coast in Miami and Detroit. But that should come as no surprise, because these two are both gutsy and driven. In 1998, the two women opened a design studio with the vision of creating a space that was never compromised by an interior designer, but also set new standards for design

Each project has been a passion that is rooted in the studio's belief in sustainability and social responsibility. Their clients have included some of the world's most prestigious hotels and restaurants, as well as private residences and commercial spaces. The studio's focus on sustainability is evident in their use of natural materials and energy-efficient design solutions. They believe in the power of design to create a positive impact on the environment and the community.

In addition to their work as interior designers, Susan and Karen have been involved in various philanthropic efforts. They have contributed their time and design skills to numerous charitable organizations, helping them create beautiful spaces that inspire and uplift the lives of those in need.

Susan LaFleur, one of the studio's founders, says, "We believe in the power of design to create meaningful change and to inspire others to do the same." Their dedication to sustainability and their commitment to creating spaces that are both beautiful and socially responsible has earned them a reputation as leaders in the design industry.
NCIDQ Certification for Interior Designers is recognized in the U.S. & Canada
Martha Anez, RA, NCIDQ, IDEC
INTERIOR DESIGN PROGRAM
ASSOCIATE DIRECTOR & ASSOCIATE PROFESSOR

MASTER of ARCHITECTURE, HARVARD UNIVERSITY
BACHELOR of ARCHITECTURE, UNIVERSITY of MARYLAND

Martha’s primary teaching areas are foundation studio, capstone project and building technology for interiors, which engage active learning and “instill the value of understanding people’s needs and behavior to inform design.”

She maintains a professional practice focusing primarily on interiors. Her work explores issues of placemaking in response to context and human behavior. As part of her professional work and research, she is also actively involved in exploring design solutions for aging in place.

Her work has been recognized in national competitions. She is a licensed professional and holds National Council for Interior Design Qualification (NCIDQ) certification and is a member of the Interior Design Educator’s Council (IDEC).

COURSES

- DESIGN FOUNDATIONS
- INTERIOR BUILDING TECHNOLOGY
- RESEARCH & PROGRAMMING for INTERIORS
- CAPSTONE PROJECT for INTERIOR DESIGN
Loukia Tsafouliia
INTERIOR DESIGN PROGRAM
ASSISTANT PROFESSOR

Ph.D CANDIDATE, NATIONAL POLYTECHNIC UNIVERSITY, ATHENS, GREECE
MS ADVANCED ARCHITECTURAL DESIGN, COLUMBIA UNIVERSITY, NYC

Loukia is cofounder of PLB Studio, an design and research practice based in New York and Assistant Professor at the College of Architecture and the Built Environment, Thomas Jefferson University where she has co-founded the Synesthetic research and design lab. She is also the co-editor of the recent book publication Transient Spaces.

Focusing on the computational theory of design, her research explores the relationships between performative environments and early scientific cybernetic experiments. She challenges her students to explore interactive interior environments through experimentation and fabrication.

COURSES

- DESIGN 7 for INTERIOR DESIGN
- ADVANCED VISUALIZATION
- SPECIAL TOPICS/SYNTEHESIA
- CAPSTONE PROJECT for INTERIOR DESIGN
Crystal Russell
Founder + CEO
Lead Designer & Construction Coordinator
TVL Creative
Denver, Colorado
CLASS OF 2009

TVL Creative, an award-winning multi-disciplinary firm offering impactful interior design and remodeling services for residential and commercial spaces.

“I always look back at my time at Jefferson (then Philadelphia University) and consider it the most important step I took toward my current entrepreneurship. . . . We all knew that the program was special, but it became more evident after graduation. I left the program with so much knowledge and confidence that starting my own company just a few years out didn’t seem very daunting.”

“School is the perfect time to hone skill sets and talents . . . I always advise young designers to think about what will set them apart . . . that makes them really tick and to fine-tune it into something that’s absolutely, unapologetically, undeniably attention worthy.”
Amy Leigh Hufford, NCIDQ, IIDA
Lead Interior Designer, Nelson/Philadelphia
&
Philadelphia Center City Director, IIDA
Philadelphia, Pennsylvania
CLASS OF 2016

Amy was named IIDA STUDENT OF THE YEAR 2016, a designation of high honor that is only given to one student per year nationally.

“My favorite projects are those with a humanitarian aspect . . . I passionately believe that solving problems for communities is one of the most important responsibilities of those who shape environments . . . My philosophy and the honor of being named IIDA Student of the Year are a direct result of my experience as a student at Jefferson (then Philadelphia University.).”

Amy is a lead interior designer at Nelson/Philadelphia and recently led the design of the firm’s new offices in Center City Philadelphia. The firm is an international multi-disciplinary design firm designing spaces for the hospitality, healthcare, education, retail and workplace sectors.
Thank You!
Bachelor of Science
Interior Design
College of Architecture & the Built Environment