

# B.S. Fashion Design

Kanbar College | School of Design & Engineering

# Presentation Overview

- Program Description
- Plan of Study
- Sample Student Work
- Outcomes
- Careers
- Professional Associations
- Student Profile
- Faculty Profile
- Alumni Profile



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## PROGRAM DESCRIPTION

*Business of Fashion* ranks Thomas Jefferson University as one of the top fashion schools in the world. Through the Fashion Design program you will receive an extraordinary introduction into the fast-paced, creative and energetic fashion industry. Then, only four short years later, you will have earned the reputation of a TJU fashion design graduate: you will be globally recognized as a team-oriented designer who understands the interrelationship between design, technology, production and business; an individual adept at innovatively responding to the ever-changing needs of the fashion marketplace.

When you come to Thomas Jefferson University, you join a fashion design program that is modeled on the fashion industry and you should prepare to immerse yourself in the world of fashion. You will be transformed into a fashion design professional through hands-on experience with computerized design and production equipment while also building a strong foundation in design and technical courses.

The TJU fashion design program prepares you to influence the world of fashion. Our alumni work as professionals in all areas and levels of the fashion industry, following in the footsteps of our distinguished faculty who have served as leaders in both the design and production sides of the industry. With such a strong network of fashion expertise, you will have plenty of opportunities to land coveted internships and start careers in companies including PVH, Lilly Pulitzer, Anthropologie, Free People, Coach, Nannette Lepore, BCBG Max Azria, Donna Karan, Tommy Hilfiger, Urban Outfitters, and Vogue Magazine.

# PLAN OF STUDY

Total: 125-127 credits

## First Year (31-33 credits)

### Major Core

- Design Essentials
- Drawing Essentials
- Fashion Design Research
- Figure Drawing
- Survey of the Textile Industry
- History of Western Art II

### DEC Core

- Integrative Design Process

### Hallmarks Core

- Pathways Seminar
- Writing Seminar I
- Topics in American Studies
- Mathematics

## Second Year (30 credits)

### Major Core

- Garment Structures
- Fashion Figure Drawing
- CAD for Fashion Design
- Pattern Development I
- History of Costume s & Textiles
- History of 20th C. Designers

### DEC Core

- DEC Systems
- Framework: Business Models

### Hallmarks Core

- Scientific Understanding
- Global Diversity
- Multi Media Communication

## Third Year (30 credits)

### Major Core

- Pattern Development II
- Fashion Design
- Fashion Design Problem Solving
- Junior Studio
- Advanced CAD OR Technical Design OR Fashion Illustration I

### DEC Core

- Integrative Seminar:  
Ethnographic Research Methods

### Hallmarks Core

- Ethics
- American Diversity
- Global Citizenship
- Contemporary Global Issues

## Fourth Year (34 credits)

### Major Core

- Apparel Fabric Performance
- Collection Development I
- Collection Development II
- Portfolio Layout and Development
- Apparel CAD/CAM
- Designated Fashion Design Elective:  
Technical Design, Advanced CAD,  
Hand Knitting for Fashion Design,  
Fashion Illustration I, Fashion  
Illustration II

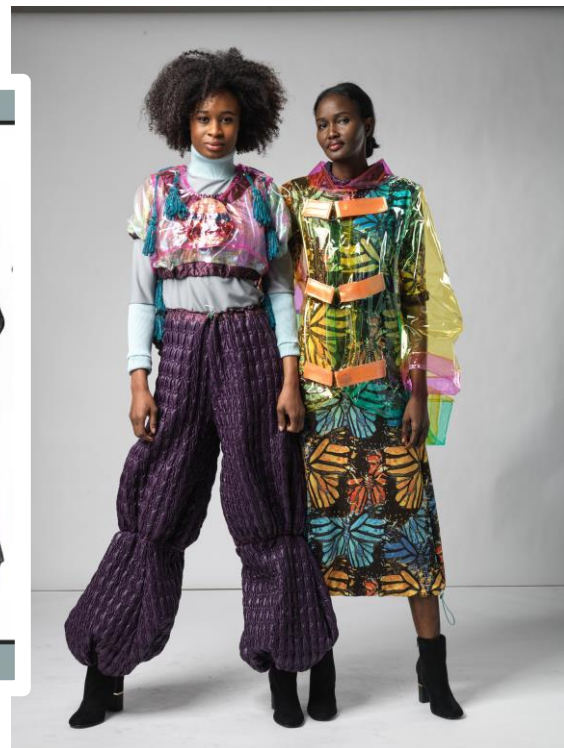
### Free Electives

- 3 Free Electives (9 credits)

### Hallmarks Core

- Philosophies of The Good Life

SAMPLE STUDENT WORK



## GRADUATION RATE

89%

## PLACEMENT RATE

96%

## RANKINGS

**TOP 25** Ranked in Top 25 Fashion Schools Worldwide according to Fashionista.com

**TOP SCHOOL** Listed on the “Best Fashion Schools in the World 2019” List via BusinessofFashion.com

## AWARDS

- Consistently ranked as a top fashion school worldwide by Fashionista.com and BusinessofFashion.com year over year
- Multiple Fashion Scholarship Fund (FSF) award winners each year, including 7 student winners in 2019
- American Heart Association “Go Red for Women” Red Dress Annual Fashion Show- top 4 looks displayed in Macy’s Center City windows

## EMPLOYERS OF JEFFERSON GRADUATES

- Coach
- Kate Spade
- URBN (Urban Outfitters, Free People, Anthropologie)
- Nike
- Under Armour
- Lilly Pulitzer
- Abercrombie & Fitch

# Job Titles Held by Jefferson Fashion Design Alumni

## EXAMPLES

- **Assistant Designer**  
Anthropologie, Free People, Tori Burch
- **Assistant Print Designer**  
Free People
- **Associate Designer**  
Lilly Pulitzer
- **Designer**  
Timberland, Ralph Lauren
- **Print Designer**  
Lilly Pulitzer
- **Senior Designer**  
Under Armour
- **Design Manager/Director**  
Lilly Pulitzer
- **Assistant Wardrobe Mistress**  
NYC Ballet
- **Creative Pattern Cutter**  
Christian Siriano
- **Assistant Technical Designer**  
Free People
- **Technical Designer**  
Abercrombie & Fitch, QVC
- **Senior Designer**  
Nike
- **Product Development Manager**  
Coach



- **Fashion Industries Association (FIA)**

- This group is one of the largest co-curricular campus organizations for students interested in the fashion industry. Students from design, merchandising, textile, and other academic background come together to discuss current industry happenings. This organization also plays a large role in the organization and production of the Annual Fashion Show.

- **Black Retail Action Group (BRAG)**

- BRAG at TJU is one of nine chapters nationwide. This non-profit organization prepares professionals, entrepreneurs, and students of color for executive leadership positions in retail, fashion, and related industries through internships, mentorships, and job opportunities.

- **American Heart Association “Rock the Red Dress”**

- Each year, TJU Junior level Fashion Design students create red dresses for the “Rock the Red Dress” Fashion Show hosted by the American Heart Association Annually to educate about women’s heart health.



## Robin Skodi

MANAHAWKIN, NJ  
CLASS OF 2020

Robin Skodi is a highly accomplished fashion design student in her senior year at Jefferson University. Some of her accomplishments include first prize for a costume design collaboration with the PA Ballet and an opportunity to show her Collection 1 “Biological Rhythm” at an Emerging Designer Showcase at NYFW in February 2019. She chose Jefferson because of the curriculum’s focus on teaching students to be creative in fulfilling ways, while also focusing on the importance of customer needs. The small class sizes at Jefferson allow her the freedom to be able to figure things out on her own, while also having a professor/mentor there for guidance. In addition to her studies, Robin is also currently an intern at Anthropologie.

*“The professors and the faculty at Jefferson really care about their students and I think this goes hand-in-hand with having a smaller than average class size, so you get a lot of one-on-one time when you need help.”*



# Carly Kusy

Assistant Professor, Fashion Design Department

BS, FASHION DESIGN - JEFFERSON UNIVERSITY

MS, GLOBAL FASHION ENTERPRISES - JEFFERSON UNIVERSITY

“We pride ourselves on not only developing talented designers, but professionals who are supportive of one another, driven and collaborative by nature.”

After graduation, Carly started a sustainable women’s wear line of one-of-a-kind pieces. She then opened a vintage clothing boutique and gallery space in Philadelphia. She now devotes herself to teaching full time, teaching courses from the freshman year to the senior year. The focus of her professional practice is her line of sustainable and zero waste handwoven apparel.

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## COURSES

- FASD-252 - FASHION DESIGN RESEARCH
- FASD-211 - GARMENT STRUCTURES
- FASD-316 - FASHION DESIGN
- FASD-416 - COLLECTION DEVELOPMENT II
- FASD-322 - FASHION DESIGN PROBLEM SOLVING



# Anne Hand

Associate Professor, Fashion Design Department

BFA, FASHION DESIGN - MINNEAPOLIS COLLEGE OF ART AND DESIGN

**“Believe in yourself and be prepared to work hard.”**  
*-Stella McCartney*

Anne began teaching at Jefferson in 1992. In a fashion design program whose educational goals include developing industry facing professionals, she introduces her knowledge of the technical skills required for students to become successful creatives. She is also an academic advisor. Her interests include hand knitting and dyeing yarns with plant based and low impact dyes.

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## COURSES

- FASD-213 - PATTERN DEVELOPMENT I
- FASD-311 - PATTERN DEVELOPMENT II
- FASD-335 - JUNIOR STUDIO
- FASD-317 - HAND KNITTING FOR FASHION DESIGN



# Katie Casano

Assistant Professor, Fashion Design Department

BS, FASHION DESIGN - JEFFERSON UNIVERSITY

MS, GLOBAL FASHION ENTERPRISES - JEFFERSON UNIVERSITY

“For me, what makes Jefferson so special are the students; I strive to inspire and challenge them every day, and they certainly do the same for me”

Katie has continued to actively work as a freelance fashion designer to ensure that Jefferson University students receive classroom experiences that include up to date industry practices and important insider knowledge. Since becoming a fulltime professor, she has freelanced for Anthropologie, Nanette Lepore, Anya Ponorovskaya, Yoana Baraschi and many others.

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## COURSES

- FASD-433 - FASHION LAYOUT & PORTFOLIO DEVELOPMENT
- FASD-415/416 - COLLECTION DEVELOPMENT
- FDM-601 - DESIGN PROCESS TIMELINE: P&M
- FDM-623 - TEXTILE DESIGN AND APPROVAL PROCESS



## Darcy Marcantonio

Visiting Instructor, Fashion Design Department

BS, FASHION DESIGN - DREXEL UNIVERSITY  
MBA- JEFFERSON UNIVERSITY

"Quality is not an act, it is a habit." - *Aristotle*

The Fashion Industry is at a crossroads of change; consumer behaviors and new technologies are shifting the fashion landscape. I provide students with the opportunity to make a positive impact: giving them a voice and a purpose to reimagine the industry through innovation, collaboration, and a deeper understanding of the business of fashion.

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### COURSES

- CAD-204 - CAD FOR FASHION DESIGN
- FASD- 315 - ADVANCED CAD
- FASD-316 - FASHION DESIGN
- FASD-250 - FASHION STUDIES ABROAD



## Chris Baeza M.LD

Assistant Program Director, MS Fashion Design Management,  
Assistant Professor

BS, FASHION DESIGN - PHILADELPHIA COLLEGE OF TEXTILES &  
SCIENCE

M.LD - PENNSYLVANIA STATE UNIVERSITY

"Life is not a theory. We have to live it." - *Chris Baeza*

Chris has had an extensive career as a design and merchandising executive with proven results working with global brands. Her passion for ethical fashion, “for benefit” business models and social entrepreneurship informs her teaching philosophy; demonstrating the importance of relationships and collaboration and igniting a sense of meaning and purpose in the classroom.

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### COURSES

- FASD-252 - FASHION DESIGN RESEARCH
- FDM-610 - SOCIAL MEDIA METRICS IN DESIGN
- FDM-707 - STRATEGIC DESIGN AND MERCHANDISING



## Alicia Pickney

Timberland, Designer- Special Collections  
Switzerland  
CLASS OF 2013

From an early age, Alicia used creativity as an outlet to express herself. Alicia chose to pursue her undergraduate education at Thomas Jefferson University because of its small class sizes and attention to developing proper technical skills. After graduating, she was awarded a scholarship through Vogue Italia to study for her Master's degree in Italy at the Domus Academy. Now, Alicia lives in Switzerland and works for the Special Collections Division at Timberland.

*“Jefferson University was a perfect fit in that it launched me in so many directions with so many great opportunities including being featured in a major Runway competition and being connected to a great network for minorities in fashion, Black Retail Action Group, supported by powerful leaders in fashion.”*





**Jefferson**

Thomas Jefferson University