

Management

School of Business

Kanbar College of Design, Engineering, and Commerce

Presentation Overview

- Program Description
- Plan of Study
- Sample Student Work
- Outcomes
- Careers
- Professional Associations
- Faculty Profile



Dr. Cathy A. Rusinko

AREA COORDINATOR, MANAGEMENT



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Jefferson

CREATE WHAT'S NEXT

The Management Major - Flexible in school and life!

Broad exposure to all business areas for a more comprehensive education

Flexible program that easily accommodates a minor, study abroad, and/or an internship, without overloads or extra semesters

Valuable Skills you will master: Communication, Teamwork, Leadership, Innovative problem-solving, Critical thinking

Optional: Complete your BS in 3-years and/or earn your MBA with one additional year of study.

Career and job opportunities in a wide variety of organizations— e.g., banking & insurance, travel & leisure, healthcare, government, & others

PLAN OF STUDY

Hallmarks Core (31-33 cr.) - a cumulative general education that builds essential skills to prepare you for your career.

Design Engineering Commerce Core (12 cr.) - introduces the principles and practice of innovation drawn from design thinking principles to identify opportunities and discover creative solutions to complex problems in a collaborative environment.

Major (18 Cr.) - Gain expertise in Management with advanced electives such as Communications & Negotiations, People & Teams in Organizations, and Human Resources Practices.

Business Core (39 cr.) - integrates key functional areas of business and provides a strong foundation for pursuing Management major and assuming leadership roles.

Applied Business Analytics Core (included in Business Core) - provides cutting edge knowledge and skills to identify, understand, and deliver insights from large datasets.

Free Electives (12 cr.) - can also be used to pursue a minor and/or internships.

Management & Nursing students work together to invent products & services to fight food insecurity in Philadelphia—some project results:

Fresh food delivery service to people suffering from food insecurity



“Round-it-up” campaign to subsidize rides to grocery stores



Refrigerated food lockers accessible to those in need



PLACEMENT RATE

95%

RANKINGS

#15 in the region
 # 5 Most Innovative University
 A BEST Value University
 (US News and World Report, 2018)

STUDY ABROAD LOCATIONS

- England
- Australia
- France
- Italy
- Spain
- Custom Internships also available

INTERNSHIPS AND JOBS BY JEFFERSON MANAGEMENT GRADUATES

- The Walt Disney Company, Marriott
- The Phillies Organization
- Comcast, Verizon
- QVC
- Vanguard
- NJ State Police, FBI

Management Majors Take a Wide Variety of Jobs

OUTLOOK

Average Starting Salary for Management Majors:
\$50,000+

Maximum:

The sky's the limit—think of salaries of
Fortune 500 CEO's.

- **American Management Association (AMA)**

- One of the oldest management associations in the country. AMA offers networking, training, meetings, and conferences, as well as discounted student memberships.

- **DECA**

- High school and college chapters. Their mission is to prepare emerging leaders and entrepreneurs. TJU hosts DECA high school conferences. Faculty and students travel to DECA college conferences.

- **Entrepreneurs' Organization (EO)**

- Global network for entrepreneurs. EO offers student memberships.
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Dr. Cathy A. Rusinko

PROFESSOR OF MANAGEMENT

THE PENNSYLVANIA STATE UNIVERSITY:

BA in Economics & BA in English, with honors

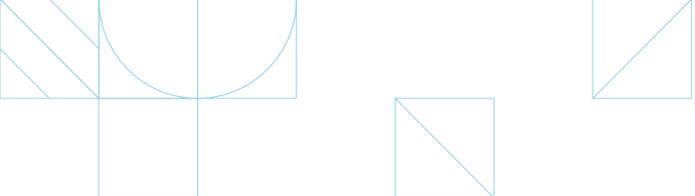
MA in Economics

PHD in Business Administration

Dr. Rusinko's research focuses on innovation in organizations. Her current work examines best practices for integrating environmental sustainability and triple bottom line analysis in corporations and higher education.

COURSES

- MGMT - 301 - MANAGEMENT PRINCIPLES
- MGMT - 499 - SENIOR CAPSTONE
- MGMT - 412 - CURRENT MANAGEMENT TOPICS
- IMBA - 602 - LEADING INNOVATIVE PEOPLE & TEAMS
- SUST - 402 - MANAGING SUSTAINABLE ORGANIZATIONS



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Prior to my academic career, I worked in federal government agencies and a Fortune 500 Corporation, and also spent considerable time as a student. This combination of experiences helps me to teach and connect with the whole person--as a student, an individual, and a future professional.

Jefferson is a very special place. It's small enough for students, faculty, and staff to get to know one another, but large enough to offer the resources necessary for a quality education and university experience. Jefferson students are ambitious and career-oriented, and at the same time, are some of the nicest students I've ever met.





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