Content Guidelines

All content is subject to the following:

- JCPH is responsible for coordinating, planning and content development with speaker and host organization
- Content for each program will be based on the learning objectives identified in the host’s program request
- Content will address specific population health target areas, such as chronic care models/care coordination, health information technology, registries and meaningful use
- Specific products or therapies will not be endorsed or promoted

Restrictions

- One program per organization per year; additional requests will be placed on a waiting list
- Efforts will be made to distribute programs across geographic regions
- Host organization must provide information on attendee demographics and list of sign-in or registration sheet.
- Attendees must complete a post-event evaluation and the host organization must return the evaluations to JCPH in a timely manner.

About Jefferson College of Population Health and the Series

As the first designated college of population health in the country, JCPH is dedicated to the exploration of policies and forces that determine the health and quality of life of populations locally, nationally, and globally.

For more information about the Jefferson College of Population Health, visit Jefferson.edu/PopulationHealth

For more information about the Population Health Leadership Series visit Jefferson.edu/PHLS or contact phls@jefferson.edu. To submit a request, fill out form at Jefferson.edu/PHLSRequest.

If you cannot host or attend a live program, contact phls@jefferson.edu to ask about the brief webinar series, Pop Health Talks.

Financial support for the Population Health Leadership Series provided by Sanofi.
Population Health Leadership Series

Background

As healthcare expenditures continue to rise, stakeholders across the healthcare system are searching for ways to improve the quality of care and optimize the use of resources. Population health management does just that. It connects prevention, wellness and behavioral health science with health care delivery, quality and safety, disease prevention/management and economic issues of value and risk — all in the service of a specific population, be it a city, provider’s practice, employee group, hospital’s primary service area or age group. Integrating a population health perspective requires engaging and educating each participant — patient, payer and provider — so that they can better understand the issues and work together toward meaningful solutions.

Population Health Leadership Series: An Overview

The Population Health Leadership Series offers educational programs that can be customized to meet the unique needs of healthcare professionals, whether they have clinical or administrative responsibilities.

Through the generous support of Sanofi US, the Jefferson College of Population Health (JCPH) created this series to connect some of the nation’s foremost experts to healthcare professionals across the country. To date, over 110 programs have been conducted for diverse audiences (e.g. board members, clinicians, hospital administrative leaders) by the requesting organization. JCPH staff members help identify appropriate speakers based on the information submitted and facilitate a teleconference with the speaker to plan the content.

Program Goals

- Provide an opportunity for health system leaders to observe and interact with experts who have successfully incorporated population health into their systems
- Introduce the participants to the applied issues, terminology and processes through first-hand experience with national experts in an open forum
- Explore the role of payers (including employers) in collaborating with health systems regarding population health

About the Faculty

JCPH has recruited an esteemed cadre of experts from around the country with diverse backgrounds and expertise to serve as the presenters for the Population Health Leadership Series. They reside across the nation and have years of first-hand experience.

These experts can help motivate attendees to implement needed change. They are geographically dispersed and understand unique regional challenges and issues. JCPH staff members work with the requesting entity to identify appropriate speakers based on the organization’s specifications. All participating experts are under contract with JCPH, and are specifically prohibited from engaging in any promotional or product-related activities.